



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Wednesday, February 8th, 2023
11:00 a.m.

City Hall
In Person
201 Cortez St., Prescott, AZ
(928) 777-1100

A meeting of the City of Prescott Tourism Advisory Committee will be held on Wednesday, Wednesday, February 8th, 2023, at 11:00 am in the Council Chambers. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
B. Roll Call
C. Community Member Updates & Announcements
D. Approval of January 2023 Minutes
E. Grant Timeline/dates
a. Need 1 Scorer
F. Website Launch & Request
G. Strategic Plan Check In & Discussion
H. Staff Reports/Information
1. STR (Smith Travel Research) and Bed Tax
2. Staff Updates
i. Community Outreach Manager Report
ii. Sales & Marketing Report
iii. Recreation Services Report
iv. Airport Update
3. 2023 Upcoming Meetings:
i. TAC Regular Meeting 11:00AM - March 8th, 2023
ii. TAC/PAAHC Mandatory Meeting March 8th, 2023
iii. Tourism Team Up March 22nd 2:30pm
Sharlot Hall Museum
iv. TAC Grant Scoring April 19th
1. PAAHC Scoring April 19th
v. TAC Regular Meeting 11:00AM - May 10th, 2023
vi. TAC Regular Meeting 11:00AM - June 14th, 2023
vii. TOURISM TEAM UP - LOCATION TBD - June 14th 2:30PM
viii. TAC Regular Meeting 11:00AM - August 9th, 2023
ix. TAC Regular Meeting 11:00AM - September 13th, 2023
x. TAC Regular Meeting 11:00AM - October 11th, 2023
xi. TOURISM TEAM UP - LOCATION TBD - October 11th 2:30PM
xii. Holiday Party - November 8th
I. Future Agenda Items
J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 2/3/23 at 2:00 p.m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Siep

Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org