



Experience Prescott
OFFICE OF TOURISM

**CITY OF PRESCOTT TOURISM
ADVISORY COMMITTEE AGENDA**

**City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Wednesday, September 14th 2022
1:30 p.m.**

**City Hall
Virtual Meeting or In Person
201 Cortez St., Prescott, Az
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, Wednesday, September 14th 2022, at 1:30 pm in the Council Chambers or via Zoom Virtual Meeting. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

Experience Prescott is inviting you to a scheduled Zoom meeting.

Topic: TAC Meeting 9/14

Time: Sep 14, 2022 1:30 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us05web.zoom.us/j/85963694450?pwd=ditVM3phQmIzRUxqR1crVDJBRG5Ldz09>

Meeting ID: 859 6369 4450

Passcode: 83R6cU

- A. Call to Order
- B. Roll Call
- C. Approval of August 2022 Minutes
- D. Whiskey Off Road Presentation

Recommended Action: Move to recommend approval of Whiskey Off Road Contract to be sent to the Prescott City Council for further review and approval.

- E. Sales Position: Discussion & Staff Direction

Recommended Action: Move to direct staff to proceed with the Sales Position with the salary coming from Transient Occupancy (Bed Tax) contingency for FY 23.

- F. Destination Accessibility: Presentation & Staff Direction

Recommended Action: Move to direct staff to proceed with the purchase of Enchroma Color Blind Glasses for the Visitor Center, Library and 4 Museums in the amount of \$7500.

- G. Grant RFP Update

- H. Stage Discussion

- I. Staff Reports/Information

- 1. STR (Smith Travel Research) and Bed Tax
- 2. Staff Updates
 - i. Community Outreach Manager Report
 - ii. Sales & Marketing Report

- iii. Recreation Services Report
- iv. Airport Update
- 3. 2022 Upcoming Meetings:
 - i. TAC Regular Meeting October 12th, 2022 – 11AM
 - ii. Tourism Team Up with AOT October 12th, 2022
 - iii. TAC Holiday Gathering November – Date TBD
- J. Future Agenda Items
- K. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 09/13/2022 at 1:20 p.m. in accordance with the statement filed by the Prescott City Council with the City Clerk.



Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org