



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Wednesday, August 3rd 2022
11 a.m.

City Hall
In Person
201 Cortez St., Prescott, Arizona
(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, Wednesday, August 3rd 2022, at 11:00 am in the Council Chambers. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Community Member Updates & Announcements
- D. Approval of June 2022 Minutes
- E. Prescott Chamber of Commerce presents Plaza Festivals & Shows Update
- F. Prescott Frontier Days Bed Tax Request
Recommended Action: Move to recommend approval of funding for the Prescott Rodeo Grounds Master Plan to the Prescott Frontier Days in the amount of \$22,000.
- G. Staff Reports/Information
 - a. STR (Smith Travel Research) Bed Tax & Fund Balance
 - b. Staff Updates
 - i. Community Outreach Manager Report
 - ii. Sales & Marketing Report
 - iii. Strategic Plan Update
 - iv. Recreation Services Report
 - 1. Whiskey Off Road Announcement for Council Study Session
 - v. Financial Update
 - c. 2022 Upcoming Meetings:
 - i. TAC Regular Meeting September 14th 2022 – 11AM
 - ii. TAC Regular Meeting October 12th 2022 – 11AM
 - iii. Tourism Team Up with AOT October 12th 2022
 - iv. TAC Holiday Gathering November – Date TBD
- H. Future Agenda Items
- I. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 7.26.22 at 2:30 pm in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Siep

Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org