



# CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee

**PUBLIC NOTICE**

**Wednesday, June 8<sup>th</sup> 2022**

**11 a.m.**

City Hall

In Person

201 Cortez St., Prescott, Arizona

(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, June 8<sup>th</sup> 2022 in the Council Chambers. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Community Member Updates & Announcements
- D. Approval of May 2022 Minutes & Strategic Planning Minutes
- E. TAC/PAAHC Approval for RFP
- F. TAC Agenda Updates
- G. Christmas City Event Organizers Presentation & Bed Tax Request  
*Recommended Action:* Move to recommend approval of award of additional funding to the Christmas City Organizers in the amount of \$10,000.
- H. Staff Reports/Information
  1. STR (Smith Travel Research) Bed Tax & Fund Balance
  2. Staff Updates
    - i. Recreation Services Report
    - ii. Community Outreach Manager Report
    - iii. Strategic Plan Update
    - iv. Sales & Marketing Report
    - v. Financial Update
  3. 2022 Upcoming Meetings:
    - i. Tourism Team Up June 22nd TBD 'Tis Gallery
    - ii. TAC Regular Meeting **August 3<sup>rd</sup>**
    - iii. TAC Regular Meeting September 14th 2022 – 11AM
    - iv. TAC Regular Meeting October 12th 2022 – 11AM
    - v. Tourism Team Up with AOT October 12th 2022
    - vi. TAC Holiday Gathering November – Date TBD
- I. Future Agenda Items
- J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on **June 2, 2022 at 10:15 a.m.** in accordance with the statement filed by the Prescott City Council with the City Clerk.

*Sarah M. Siep*

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Sarah M. Siep, City Clerk

**THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at [www.azrelay.org](http://www.azrelay.org)**