



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Thursday, May 12th 2022
11 a.m.

City Hall
In Person of Virtual Zoom Meeting
201 Cortez St., Prescott, Arizona
(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Thursday, May 12th at 11:00 am in the Council Chambers or via Zoom Virtual Meeting. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

City of Prescott is inviting you to a scheduled Zoom meeting.

<https://us02web.zoom.us/j/87966981131?pwd=Vlp4YjJqWDA5TSt6SE9ocnBhQ28vZz09>

Meeting ID: 879 6698 1131

Passcode: 672242

One tap mobile

+13462487799,,87966981131#,,,,*672242# US (Houston)

+16699006833,,87966981131#,,,,*672242# US (San Jose)

Dial by your location

- +1 346 248 7799 US (Houston)
- +1 669 900 6833 US (San Jose)
- +1 253 215 8782 US (Tacoma)
- +1 312 626 6799 US (Chicago)
- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)

- A. Call to Order
- B. Roll Call
- C. Committee Member Announcements
- D. Approval of April 2022 Minutes
- E. Prescott Frontier Days Presentation
- F. Tourism Office Logo Discussion/Review
- G. TAC/PAAHC Grant Program Preliminary Discussion
- H. Staff Reports/Information
 - 1. STR (Smith Travel Research) and Bed Tax
 - i. STR Reporting Properties Discussion
 - 2. Staff Updates
 - i. Community Outreach Manager Report
 - ii. Sales & Marketing Report
 - iii. Recreation Services Report
 - iv. Airport Update

- 3. 2022 Upcoming Meetings:
 - i. TAC Regular Meeting June 8th 2022 – 11AM
 - ii. Tourism Team Up June 22nd TBD 'Tis Gallery
 - iii. TAC Regular Meeting August TBD
 - iv. TAC Regular Meeting September 14th 2022 – 11AM
 - v. TAC Regular Meeting October 12th 2022 – 11AM
 - vi. Tourism Team Up with AOT October 12th 2022
 - vii. TAC Holiday Gathering November – Date TBD

- I. Future Agenda Items

- J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 5/5/22 at 11 am in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Siep

Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org