



**CITY OF PRESCOTT  
TOURISM ADVISORY COMMITTEE  
AGENDA**

**City of Prescott Tourism Advisory Committee  
PUBLIC NOTICE  
Wednesday, April 13<sup>th</sup> 2022  
11 a.m.**

**Council Chambers  
Virtual Zoom Meeting or In Person  
201 Cortez St., Prescott, Arizona  
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, Wednesday, April 13<sup>th</sup> 2022, at 11:00 am in the Council Chambers or via Zoom Virtual Meeting. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

City of Prescott is inviting you to a scheduled Zoom meeting.

Topic: TAC  
Time: April 13<sup>th</sup> 2022 11:00 AM Arizona

Join Zoom Meeting  
<https://us02web.zoom.us/j/87966981131?pwd=Vlp4YjlqWDA5TSSt6SE9ocnBhQ28vZz09>

Meeting ID: 879 6698 1131  
Passcode: 672242  
One tap mobile  
+13462487799,,87966981131#,,, \*672242# US (Houston)  
+16699006833,,87966981131#,,, \*672242# US (San Jose)

Dial by your location  
+1 346 248 7799 US (Houston)  
+1 669 900 6833 US (San Jose)  
+1 253 215 8782 US (Tacoma)  
+1 312 626 6799 US (Chicago)  
+1 929 205 6099 US (New York)  
+1 301 715 8592 US (Washington DC)

Meeting ID: 879 6698 1131  
Passcode: 672242

- A. Call to Order
- B. Roll Call
- C. Approval of February 2022 Minutes
- D. Strategic Planning Review
- E. Downtown Banner Discussion
- F. Staff Reports/Information

1. STR (Smith Travel Research) and Bed Tax
    - i. STR Reporting Properties Discussion
  2. Staff Updates
    - i. Community Outreach Manager Report
    - ii. Sales & Marketing Report
    - iii. Recreation Services Report
    - iv. Airport Update
  3. 2022 Upcoming Meetings:
    - i. TAC Regular Thursday Meeting May 12<sup>th</sup> 2022 – 11AM
    - ii. TAC Regular Meeting June 8<sup>th</sup> 2022 – 11AM
    - iii. Tourism Team Up June 22<sup>nd</sup> TBD Tis Gallery
    - iv. TAC Regular Meeting August TBD
    - v. TAC Regular Meeting September 14<sup>th</sup> 2022 – 11AM
    - vi. TAC Regular Meeting October 12<sup>th</sup> 2022 – 11AM
    - vii. Tourism Team Up with AOT October 12<sup>th</sup> 2022
    - viii. TAC Holiday Gathering November – Date TBD
- G. Future Agenda Items
- H. Recess
- I. TAC Grant Scoring
- J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on April 5, 2022, at 2:00 p.m. in accordance with the statement filed by the Prescott City Council with the City Clerk.



\_\_\_\_\_  
Sarah M. Siep, City Clerk

**THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at [www.azrelay.org](http://www.azrelay.org)**