

MAYOR'S COMMISSION – AIRPORT PASSENGER TERMINAL ART
MEETING MINUTES
PRESCOTT, ARIZONA

MINUTES OF THE MAYOR'S COMMISSION – AIRPORT PASSENGER TERMINAL ART MEETING HELD ON May 19, 2021 located at the Airport Administration Upstairs Conference Room at 6630 Airport Ave, Prescott, Arizona (public attendance available in person and via Zoom Video Conferencing).

Call to Order

Chairman Frank Newman called the meeting to order at 1:05 p.m.

A. Roll Call

COMMISSION MEMBERS: Ron Miller, Frank Newman, Margo Christenson, Michael Gjede

ABSENT: Cindy Gresser, Nicole Sorenson

COUNCIL LIASION: Steve Sischka, Absent

CITY STAFF: Robin Sobotta, Airport Director; Kristi Miller, Airport Management Analyst; Kate Jouglet, Airport Administration Specialist

B. Approval of Minutes for the 3/16/2021 Meeting

Chairman Frank Newman made a motion to approve the 3/16/2021 minutes. Commissioner Ron Miller seconded the motion. Motion passed on a 4-0 vote.

C. Working Group Updates

1. Initial Screening

Commissioner Ron Miller stated that there had only two submittals through the website since the last meeting. Ron noted that about fifty pieces of art so far had been received and that 20 artists had been notified they will not move forward at this time. The rest are pending.

Ron stated that regarding the Watson Lake photo approved by the commission, the first quote to print the vinyl seems to be withdrawn due to the airport requesting additional quotes from other printers. Chairman Frank Newman asked that the additional quotes be acquired by the next meeting. Ron stated that the art will likely take two months to print from the quote acceptance date no matter which printer is selected. Chairman Frank Newman inquired about the fiscal year and whether funds carry over between fiscal years and Airport Management Analyst Kristi Miller notified that funds are not carried over through fiscal years.

Ron discussed a Whiskey Row piece that would look nice in the long hallway at the new terminal. Airport Administrative Specialist Kate Jouglet stated that she would ask the City of Prescott Legal Department if it is acceptable for store front with business names to be posted in a public building and if this is legally acceptable, if APTA can solicit for payment for the printing of the image.

Ron also stated that he envisioned Art Deco travel posters in the long hallway of the new terminal, as well.

2. Logistics

Commissioner Ron Miller spoke on behalf of Commissioner Nicole Sorenson and himself expressing concern that art has been submitted to the next working groups and they have not been reviewed by the logistics group. Ron suggested prioritizing spaces as a focus and asked if Commissioners Mike Gjede and Margo Christenson preferred to have multiple pieces pushed through to them or to wait and choose spaces for the art already submitted. Chairman Frank Newman asked Mike and Margo to focus on finding ideal spaces. Ron will present all approved art at the next meeting and will push more art forward as approved.

3. Fundraising

There were no further updates about fundraising at this meeting.

D. Airport Artifact – Beacon

Management Analyst Kristi Miller provided an overview of a City-owned beacon that is currently displayed at Legend Aviation. Operations Specialist Doug Whitney mentioned that the beacon was an airway beacon used several decades ago that serviced the Prescott Flight Service Station and that pilots used the beacon to find the airport. Doug stated that the beacon was meant to be moved to the new terminal when it was completed.

Chairman Frank Newman asked if the beacon could have an audio loop played while on display. Airport Director Robin stated that audio would be more ideal if it is on demand rather than on a continual loop.

Regarding location choices, Commissioner Ron Miller stated that there are little medians in the parking lot that might be ideal for the beacon. Commissioner Margo Christenson asked how heavy the beacon is and Operations Specialist Doug Whitney stated that it's a few hundred pounds. Administration Specialist Kate Jouglet mentioned to remember any liabilities that might come with an aging artifact. Ron asked if the beacon could be mounted on a pole to avoid risk and Doug stated mounting the beacon to a pole would be logistically difficult. Commissioners Margo Christenson and Mike Gjede will discuss logistical constraints and present at the July meeting.

E. 3x3 Strategic Process – Next Steps

1. Fundraising Efforts

Chairman Frank Newman next introduced fundraising discussions. Commissioner Ron Miller asked if it is premature to ask for donations for a piece that may never come to fruition. Frank discussed that the statue is already halfway funded. Airport Director Robin mentioned that the piece can be scaled up or scaled down depending on funding availability. Commissioner Mike Gjede mentioned that there are a lot of foundations that may be willing to make high dollar donations. Frank stated that a Capital Campaign and Fundraising should be the main focus next meeting.

a. Donor Program (Brick Program or Different Acknowledgement Tiers)

Chairman Frank Newman suggested an honor roll or recognition/sponsor wall for donors near ticketing or a brick program. Airport Director Robin Sobotta stated it is common for sponsor programs to last up to a year so additional campaigns may happen again the next year.

b. Gala

Chairman Frank Newman also suggested a fundraising gala which would be art specific to earn funds for the Ernest A. Love Statue.

F. Adjournment

Chairman Frank Newman adjourned the meeting at 1:59 p.m.

Submitted by:


Frank Newman, Commission Chair

7/20/21
Date


Kristi Miller, Staff Liaison

7/20/21
Date



Commission on Airport Passenger Terminal Art (APTA)

APTA Commission 3/16/2021 Agenda:

- Roll Call
- Motion to Approve the 3/16/2021 Meeting Minutes
- Working Group Updates
- Airport Artifact - Beacon
- 3x3 Strategic Process – Next Steps
- Adjournment



Roll Call

- Frank Newman, Chair
- Nicole Sorenson (Absent)
- Ron Miller
- Cindy Gresser
- Margo Christensen
- Michael Gjede
- Council Liaison: Steve Sischka (**votes in a tie**)
- City Staff: Robin Sobotta, Kristi Miller, Kate Jouglet

1. PROCESS/SCREEN ART INQUIRIES AND DONATIONS/LOANS:

Task to:

Ron Miller (Lead), Nicole Sorenson

2. PLACEMENT AND CITY/AIRPORT IMPACT:

Task to:

Mike Gjede (Lead), Margo Christianson

3. SEEK/FUND DESIRED ART:

Task to:

Cindy Gresser (Lead), Mike Gjede



Item C. Working Group Updates

Item D. Airport Artifact – Beacon



Item E. 3x3 Strategic Process – Next Steps

- Fundraising Efforts
- Donor program (Brick program or different acknowledgement tiers)
- Gala

Item F. Adjournment