



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee
PUBLIC NOTICE**

**Wednesday, June 16 2021
11 a.m.**

**City Hall
Virtual Zoom Meeting
or in Person
201 Cortez St., Prescott, Arizona
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, June 16th 2021, at 11:00 a.m. via Zoom Virtual Meeting or In Person in the City Council Chambers. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

City of Prescott is inviting you to a scheduled Zoom meeting.
Join Zoom Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/82358120700?pwd=bEtqQXlxd0NOR2lhMXZTUWdMK1NIQT09>

Meeting ID: 823 5812 0700

Passcode: 891463

One tap mobile

+12532158782,,82358120700#,,,,*891463# US (Tacoma)

+13462487799,,82358120700#,,,,*891463# US (Houston)

Dial by your location

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

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- A. Call to Order
- B. Roll Call
- C. Approval of May 12th, 2021 Minutes
- D. Committee Member Announcements
- E. Sports Betting
- F. Christmas City Presentation & Funding Request
- G. TAC Committee Member Representation at Events
- H. Staff Reports/Information
 1. STR (Smith Travel Research) and Bed Tax
 - i. STR Report Tutorial
 2. Community Outreach Manager Report

3. Sales & Marketing Report
 4. Recreation Services Report
 5. Airport Update
 6. 2021 Upcoming Meetings:
 - i. No July Meeting
 - ii. TAC Regular Meeting August 11 – 11AM
 - iii. TAC Regular Meeting September 8 – 11AM
 - iv. TAC Regular Meeting October 13 – 11AM
 - v. Tourism Team Up
 - vi. TAC Holiday Gathering November – date tbd
- I. Future Agenda Items
- J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 6/10/21 at 10:00 am in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Siep

Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org