



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee
PUBLIC NOTICE**

**Wednesday, April 14, 2021
11 a.m.**

**City Hall
Virtual Zoom Meeting
or in Person
201 Cortez St., Prescott, Arizona
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, April 14, 2021, at 11:00 a.m. via Zoom Virtual Meeting or In Person in the City Council Chambers. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

City of Prescott is inviting you to a scheduled Zoom meeting.
Join Zoom Meeting

<https://us02web.zoom.us/j/84974485355?pwd=TnROQ3NBQnJWbVlJbnpLcmpHVXNvdz09>

Meeting ID: 849 7448 5355

Passcode: 851624

One tap mobile

+13462487799,,84974485355#,,,,*851624# US (Houston)

+16699006833,,84974485355#,,,,*851624# US (San Jose)

Dial by your location

1 346 248 7799 US (Houston)

- A. Call to Order
- B. Roll Call
- C. Approval of March 10, 2021 Minutes
- D. Committee Member Announcements/COVID-19 Comments
(shared virtually prior to meeting and turned into Clerk)
- E. Tourism Marketing Authority Updates
- E. Staff Reports/Information
 - 1. STR (Smith Travel Research) and Bed Tax - Handouts
 - 2. Community Outreach Manager Report
 - 3. Sales & Marketing Report
 - a. Tourism Team Up
 - b. National Travel and Tourism Week
 - 4. Recreation Services Report
 - 5. Airport Update
 - 6. 2021 Upcoming Meetings
 - a. TAC Grant Scoring – April 14, 2021 – Following Regular Meeting
 - b. Tourism Team Up – Tuesday, May 5th 3PM
 - c. TAC Regular Meeting May 12, 2021 – 11AM
 - d. Grand Circle Association Meeting, gathering – (we are host) – June 5-7
 - e. TAC Regular Meeting June 9th – 11AM

- f. TAC Regular Meeting July and August or possibly skip one?
- g. TAC Regular Meeting September 8th – 11AM
- h. TAC Regular Meeting October 13th – 11AM
- i. TAC Holiday Gathering November

J. Future Agenda Items

K. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 4/6/21 at 10:00 AM in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Siep

Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org