



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee
PUBLIC NOTICE**

**Wednesday, March 10, 2021
11 a.m.**

**City Hall
Virtual Zoom Meeting
or in Person
201 Cortez St., Prescott, Arizona
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, March 10, 2021, at 11:00 a.m. via Zoom Virtual Meeting or In Person. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

City of Prescott is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting -

<https://us02web.zoom.us/j/86525787582?pwd=MXI5K3ZUamxnNVVnciJnaFpqaXNxUT09>

Meeting ID: 865 2578 7582

Passcode: 220267

Dial by Location: 1 669 900 6833 US (San Jose)

- A. Call to Order
- B. Roll Call
- C. Approval of February 10, 2021 Minutes
- D. Committee Member Announcements/COVID-19 Comments
- E. TAC/PAAHC Grants Spring 2021
 - 1. Up next
- F. Recovery Plan Presentation Follow-Up
 - 1. Council Presentation – April 13th
 - 2. Tourism Team Up – choose date
- G. Courthouse Lighting Funding
- H. Prescott Downtown Partnership Contract Renewal
- I. Staff Reports/Information
 - 1. STR (Smith Travel Research) and Bed Tax - Handouts
 - 2. Community Outreach Manager Report
 - 3. Sales & Marketing Report
 - 4. Recreation Services Report
 - 5. Airport Update
 - 6. 2021 Upcoming Meetings
 - a. Council Presentation – April 13, 2021 – time
 - b. TAC Regular Meeting April 14, 2021 – 11:00 a.m.
 - 1. TAC Grant Review & Scoring – 12:30 p.m.

- c. Tourism Team Up – April 28 or 29 or May 3 or 4
 - 1. time of day, location, format, etc.
- d. TAC Regular Meeting May 12, 2021
- e. Grand Circle Association Meeting, gathering – (we are host) – June 5-7

J. Future Agenda Items

K. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on **March 8, 2021** at **9:45 AM** in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Siep

Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org