



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Wednesday, February 10, 2021
11 a.m.

City Hall
Virtual Zoom Meeting
201 Cortez St., Prescott, Arizona
(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, February 10 2021, at 11:00 a.m. via Zoom Virtual Meeting. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

<https://us02web.zoom.us/j/87177343845?pwd=WkNqeGhWT25DWFQ4dDB6WGJScVFQZz09>

Meeting ID: 871 7734 3845
Passcode: 289914
+1 669 900 6833 US (San Jose)

- A. Call to Order
- B. Roll Call
- C. Approval of January 13, 2020 Minutes
- D. Committee Member Announcements/COVID-19 Comments
 - 1. Chair- AzLTA items
- E. TAC/PAAHC Grants Spring 2021
 - 1. Up next
 - 2. TAC Grant Guidebook review
- F. Recovery Plan Presentation Follow-Up
 - 1. Council Presentation – April 13th
 - 2. Tourism Team Up:
 - a. Recovery Plan Presentation and Marketing Overall
 - b. Package Collaboration – *Team Up for Travel* Idea
- G. Hotel & Restaurant Management Program Discontinuation Discussion
- H. Logo Font Revision Follow-Up
- I. Staff Reports/Information
 - 1. STR (Smith Travel Research) and Bed Tax - Handouts
 - 2. Community Outreach Manager Report
 - 3. Sales & Marketing Report
 - 4. Recreation Services Report
 - 5. Airport Update
 - 6. 2020 Upcoming Meetings
 - a. Mandatory Grant Application Meeting – March 5th
 - b. TAC Regular Meeting – March 10, 2021 – 11a.m.

- c. Council Presentation – April 13, 2021
- d. TAC Regular Meeting April 14, 2021
- e. Tourism Team Up – April 28 or 29 or May 3 or 4
- f. TAC Regular Meeting May 12, 2021
- g. Grand Circle

J. Future Agenda Items

K. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 02/08/2021 at 11:45 AM in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Siep

Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org