



**CITY OF PRESCOTT  
TOURISM ADVISORY COMMITTEE  
AGENDA**

**City of Prescott Tourism Advisory Committee  
PUBLIC NOTICE  
Wednesday, January 13, 2021  
11 a.m.**

**City Hall  
Virtual Zoom Meeting  
201 Cortez St., Prescott, Arizona  
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, January 13 2021, at 11:00 a.m. via Zoom Virtual Meeting. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

Join Zoom Meeting

<https://us02web.zoom.us/j/81380005532?pwd=UWFmajBwUU5DdHE5NWhSaXFwN3ZlZz09>

Meeting ID: 813 8000 5532

Passcode: 955521

One tap mobile

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- A. Call to Order
- B. Roll Call
- C. Approval of October 14, 2020 Minutes
- D. Appoint Secretary
- E. Tourism Office Update/Looking Ahead
- F. Committee Member Announcements/COVID-19 Comments
- G. TAC/PAAHC Grants Spring 2021
  - 1. General Planning/Looking Ahead
  - 2. TAC Grant Guidebook
- H. Recovery Planning Discussion
- I. Staff Reports/Information
  - 1. STR (Smith Travel Research) and Bed Tax - Handouts
  - 2. Community Outreach Manager Report
  - 3. Sales & Marketing Report
  - 4. Recreation Services Report
  - 5. Airport Update
  - 6. 2020 Upcoming Meetings
    - a. TAC Regular Meeting – February 10, 2021
    - b. TAC Strategic Planning – March 10, 2021 10am – 2pm (conflicts with spring break?)
    - c. TAC Regular Meeting April 14, 2021
    - d. TAC Regular Meeting May 12, 2021

J. Future Agenda Items

K. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on\_\_ 01/06/2021\_ at \_8:30AM\_\_\_\_\_ in accordance with the statement filed by the Prescott City Council with the City Clerk.

*Sarah M. Siep*

Sarah M. Siep, City Clerk

**THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at [www.azrelay.org](http://www.azrelay.org)**