



**Mayor's Commission on Well-Being
MINUTES**

**Mayor's Commission on Well-Being
Virtual Meeting
Wednesday, August 5, 2020
3:30pm**

**201 S. Cortez
PRESCOTT, ARIZONA
928.777.1100**

Minutes of the Mayor's Commission on Well-Being held on August 5, 2020 virtually at 201 S. Cortez Prescott, Arizona.

1. CALL TO ORDER

John Murphy called the meeting to order at 3:34pm.

2. ROLL CALL

John Murphy
Peg Travers
Kristy Everson
Terri Farneti
Cecelia Jernigan
Vickie Johnston
Rita Kavanaugh
Lori Kennedy- not present
Bonnie McMinn
Council Liaison, Mayor Pro Tem Orr
Staff Liaison, Kelly Tolbert

3. Regular Agenda

A. Approval of July 22, 2020 minutes

Motion to approve- Peg Travers
Seconded- Cecelia Jernigan

B. Review of Survey and distribution

Peg says Billie and her met with Ann Steward
Peg clarifies that hard copy data cannot be input into Constant Contact; did everyone have a chance to review what we have? Billie says she likes the way the data displays; bar graph. Cecelia says she likes how easily the data is read. She finds it interesting and we can possibly get objective answers; can find a pattern among answers. Billie says we may look at asking certain questions differently down the road once COVID has changed we may see different responses. 80% are good or excellent in purpose
Very positive outlook 80% very good

Social 75%

John says early data indicates

Senior connections, meet up groups, the Launch Pad

Cecelia is surprised how little people volunteer

More discussion on results

Bonnie comments on volunteering; we may want to clarify the specific time frames to 1x per month versus weekly. Discussion on volunteer frequency. Might be an opportunity for the Commission to dig down deeper. Rita addresses reviewing individual comments. Ann says depending on the amount of responses, and how long the survey is conducted. She wants to know how the Commission wants to view the comments (monthly, weekly).

Rita suggests a way to sort the comments. Initially, it should be positive versus negative comments. Then quantify what specific subject is being rated, then any recurring theme (ex. Masks)

Peg recommends reviewing comments.

Ann says she can provide the comments for each question. Then, there is the general comments section

Billie met with Bert at MOW and she took 200 hard copies, drivers are also distributing. She talked to Martha Baden & it's going in their newsletter.

Went on City Employee portal

Utility Billing online

What other groups?

Article in P Living- City needs your input-headline

Radio tomorrow with Vickie

Article in the newspaper

42,000 citizens- getting 8-12K

10-30% result rate is desired

Prescott Farmer's Market, Arizona Community Foundation, Yavapai County, YC- OLLI YRMC, YMCA

Terri was going to offer the County up

Bonnie says the survey went out on the Chamber newsletter

Cecelia will reach out to PV Chamber, Billie to Mayor Kell, Terri to CV Chamber

Rita warns about scope "pree"? What does expanding to outside do to our results?

Rita will ask Big Brothers Big Sisters about putting it in their newsletter

Peg says if we reach out to Chino, PV, etc we may not have the ability to do anything about changing the perception/ results and she cautions against reaching out to these surrounding communities.

Cecelia asks about putting it on Nextdoor app?

4. Website & links/branches

Review of the web site

Links

Review of why we chose 3 to start. Anything that needs to be fixed

Billie suggests clicking at the branches

Bonnie reads the links

Billie and Kelly will work to add the new ones

5. PowerPoint presentation review

Work in progress

6. Well-being "wisdom" series/podcast

Kristy says laying out interviews so it's easy to implement. Looking to look at best practices. John brings up the need for vetting interviewees.

7. Brochure/marketing materials

John thanks Terri for her work on the brochure and he will use it to help with the PowerPoint Move career to purpose/well-being Purpose, community, -order of branches Educational experiences and resources Discussion about wording on the initiative Discussion on the Impetus of the Commission, word choices Discussion about the photo Terri will make changes and send to Kelly; Kelly will send to committee

8. Future Agenda Items

- Survey
- Website
- PowerPoint presentation
- Well-being "wisdom" series/podcast
- Brochure/marketing materials

9. Public Comment

Members of public may comment on items NOT on the posted agenda, and are limited to three (3) minutes. Please complete a comment card and return it to City staff, speakers will be called in the order received

Ellen Bashor- are we collecting any demographics so that we know if we're getting a fair sample? Peg responds that we hope to gain that although the survey does not currently ask for demographics. Rita asks if the Gallup poll asked for demographics. Billie says we may look at adding that to a future revision. The goal is to provide well-being for all of Prescott. Second question is if a bilingual option has been formulated? Peg says we will be constantly evaluating comments to review if we're receiving a cross section of the population. Question about podcast, have there been other platforms explored like social media in hopes of reaching a broader audience.

10. ADJOURNMENT

There being no further business to discuss John Murphy adjourned the meeting at 5:12pm.



John Murphy, Chair

ATTEST:



Kelly Tolbert, Staff Liaison