



CITY OF PRESCOTT YOUTH ADVISORY BOARD

Meeting Minutes

September 15, 2020
4:00 p.m.

City Council Chambers

201 S. Cortez St.
Prescott, AZ 86303

Minutes of the Youth Advisory Board Meeting held on September 15, 2020 in City Hall Council Chambers located at 201 S. Cortez Street, Prescott, AZ 86303.

A. Call to Order

This meeting was called to order at 4:01 p.m.

B. Roll Call

<u>Present:</u>	<u>Absent:</u>
Tessa Dunn, Chair	Hollie Dalton - excused
Nicholas Reyes, Vice Chair	Samuel Mackin - excused
Emma Tenney	Camille Mangum - unexcused
Nick Vakula	
Councilwoman Scholl, Council Liaison	
Michelle Rush, Staff Liaison	

C. Approval of the August 18, 2020 meeting minutes

Tessa Dunn motioned to approve, Emma Tenney seconded the motion, it passed unanimously.

D. Presentation on the Chamber of Commerce by Sheri Heiney

Sheri Heiney has been with Prescott for 3.5 years and has worked in the field for 23 years. The Prescott Chamber is a non-profit, 503(c)(3). There are lots of opportunities for youth to get involved. Board of directors (15) set goals and objectives and staff executes those. Prescott Chamber is a state designated visitor center, over 30,000 people come through their door every year. She also talked about all of the events that they do every year. 2 years ago Ron Drake came to Prescott as a consultant and he created a steering committee. He felt strongly about getting youth involved.

The committee didn't have any questions for Ms. Heiney.

E. Discussion on Economic Development by Jim Robb and John Heiney

John Heiney, Community Outreach Manager, explained Prescott's approach to Economic Development. He discussed various partners the Prescott Economic Development office have and what they do. He talked about companies that are moving to Prescott. Mr. Heiney also talked about Prescott's film office and explained what film incentives are and how a lot of elected officials on the state level aren't in favor of those.

Jim Robb, Economic Development Consultant, presented on Business Framework-Quality Jobs for Prescott (Cyber Focus). ERAU has been here for 40 years but there has been zero companies started by graduates. Yavapai College also has a pretty big exit from graduates. The valley created 7,500 tech jobs last year. We want to set up to attract good jobs so our youth can stay here. That is why we are starting the Center for the Future.

F. Discuss the Teen Task Force

Tessa Dunn – This committee talked about the Teen Task Force last month, does anyone have any ideas? She talked to students at her school and there is interest. She thinks we should focus on getting word out and how to approach it, she thinks the group needs to narrow focus. Biggest goals?

Nicholas Reyes– Bridge the age gap between youth and elderly

Emma Tenney – more activities for young people, keep them in Prescott

Tessa Dunn – Once COVID is over we can visit retirement homes with technology and teach them how to use it.

Nicholas Reyes– long term goal, associate teen task force with economic development and share internship opportunities, etc.

Tessa Dunn – Thinks the committee should wait on retirement home project but create other volunteer opportunities. Last meeting there was talk about helping with the movie night this week.

Amber Fraser, for Sam Rice re: volunteer opportunities – Logo contest, invite others? Tyler will send out info. Kayak rentals place wants to do a lake clean-up. Sam will send info and include info for Friday's movie night.

CW Scholl – If you want to get involved with retirement homes sooner you may want to consider a parade for the youth to go around senior living homes.

Tessa Dunn– Need to call and see which facilities are interested, need to choose date, get schools and clubs involved. Tyler can check with Fire and PD to see if this is doable. *Public Works?

Tessa Dunn will call Las Fuentes, Alta Vista, and Good Samaritan to gauge interest and get in contact with Tyler before anyone reaches out to schools.

Emma Tenney– We can all gauge interest from each of our schools.

CW Scholl – Halloween Costume Parade?

G. Discuss future agenda items

- Discuss Youth Parade for Senior Living Homes
- Set short term and long term goals for Teen Task Force
- Presentation from Prescott Police Dept. DC Bonney, overview on PD and talk about parade.
- If PD not available Joe Baynes with Rec Services

H. Adjournment

There being no further business to discuss, the meeting was adjourned at 5:00 p.m.

Respectfully Submitted by:



Tyler Goodman, Assistant to the City Manager



Tessa Dunn, Chair

Date: 10/20/2020