



TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Wednesday, October 14, 2020
11 a.m.

Virtual Zoom Meeting
or City Council Chambers
201 Cortez St., Prescott, Arizona
(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, October 14, 2020, at 11:00 a.m., via **Zoom Virtual Meeting or City Council Chambers**. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

City of Prescott is inviting you to a scheduled Zoom meeting:

City of Prescott is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us02web.zoom.us/j/83859222835?pwd=Q28rYnRWkdrckd2WWFqYzVVCVMwUT09>

Meeting ID: 838 5922 2835

Passcode: 840556

One tap mobile

+16699006833,,83859222835#,,,,,0#,,840556# US (San Jose)

+12532158782,,83859222835#,,,,,0#,,840556# US (Tacoma)

- A. Call to Order
- B. Roll Call
- C. Approval of September 9, 2020 Minutes
- D. Committee Member Announcements/COVID-19 Comments
- E. Committee Member Replacement & Swearing In
- F. Christmas City Update
- G. TAC/PAAHC Grants
 - a. Scoring Comparison Sheet
 - b. Grant Marketing Dollars Exception for FY 21
- H. Staff Reports/Information
 - 1. STR (Smith Travel Research) and Bed Tax - Handouts
 - 2. Community Outreach Manager Report
 - 3. Sales & Marketing Report
 - 4. Recreation Services Report
 - 5. Airport Update
 - 6. 2020 Upcoming Meetings
 - a. Airport Tour
 - b. November – Holiday Gathering
 - c. TAC Regular Meeting January 13, 2021 – 11am
 - d. TAC Strategic vs. Recovery Planning February 10, 2021 10am – 2pm
 - e. TAC Regular Meeting March 10, 2021 – 11am
- I. Future Agenda Items
- J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 10/06/20 at 2:30 pm in accordance with the statement filed by the Prescott City Council with the City Clerk.



Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 72 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org