



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Wednesday, September 9, 2020
11 a.m.**

**Virtual Zoom Meeting
or City Council Chambers
201 Cortez St., Prescott, Arizona
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, September 9, 2020, at 11:00 a.m., via **Zoom Virtual Meeting or City Council Chambers**. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

City of Prescott is inviting you to a scheduled Zoom meeting:

Topic: TAC

Time: September 9, 2020 11:00 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/85942968082?pwd=QXVTNjE1SHE4aVR4QXNrQ3RLT3RTZz09>

Meeting ID: 859 4296 8082

Passcode: 094623

One tap mobile

+16699006833,,85942968082#,,,,,0#,,094623# US (San Jose)

+12532158782,,85942968082#,,,,,0#,,094623# US (Tacoma)

Dial by your location

+1 669 900 6833 US (San Jose)

- A. Call to Order
- B. Roll Call
- C. Approval of August 12, 2020 Minutes
- D. Committee Member Announcements/COVID-19 Comments
- E. Upcoming Campaigns
 - 1. Re-discover AZ
 - 2. Let's Go There – US Travel Association
 - 3. Sparklight
 - 4. Cox Media - Fall
 - 5. ED & Tourism Business Travel
- F. Industry Reports
 - 1. AzLTA
 - 2. AHLA
- G. Staff Reports/Information

1. STR (Smith Travel Research) and Bed Tax - Handouts
2. Community Outreach Manager Report
3. Sales & Marketing Report
4. Recreation Services Report
5. Airport Update
6. 2020 Upcoming Meetings
 - a. Airport Tour
 - b. TAC Regular Meeting – October 14, 2020
 - c. November – Holiday Gathering
 - d. TAC Regular Meeting January 13, 2021
 - e. TAC Strategic vs. Recovery Planning February 10, 2021 10am – 2pm

H. Future Agenda Items

I. Adjournment

<p>Sarah M. Siep, City Clerk</p> <p><u>CERTIFICATION OF POSTING OF NOTICE</u></p> <p>The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on <u>09-03-2020</u> at <u>8:30 a.m.</u> in accordance with the statement filed by the Prescott City Council with the City Clerk.</p> <p><u>Michelle Shaw</u> For: _____</p> <p>Sarah M. Siep, City Clerk</p>

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org