



**Mayor's Commission on Well-Being**  
**MINUTES**

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**Mayor's Commission on Well-Being**  
**City Council Chambers Virtual Meeting**  
**Wednesday, April 29, 2020**  
**3:30pm**

**201 S. Cortez**  
**PRESCOTT, ARIZONA**  
**928.777.1100**

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Minutes of the Mayor's Commission on Well-Being held on Wednesday, April 29, 2020 virtually from City Council Chambers at 201 S. Cortez Prescott, Arizona.

**1. CALL TO ORDER**

John Murphy, Chair, called to order at 3:37pm

**2. ROLL CALL**

John Murphy  
Peg Travers  
Jesse Burke-not present  
Kristy Everson-not present  
Terri Farneti  
Cecelia Jernegan  
Vickie Johnston  
Lori Kennedy  
Bonnie McMinn  
Council Liaison, Mayor Pro Tem Orr  
Staff Liaison, Kelly Tolbert

**3. Motion to Approve Minutes from Feb 29, March 4, April 15, 2020**

Bonnie motioned  
Cecelia seconded  
All approved

**4. Public Comments- none**

**5. Community Resource Guide**

John thanks and asks Lori to comment on the CRG.  
Lori asks about John Heiney and the possibility of having something to look at for this meeting. Not everyone received the prototype website link.  
Cecelia asks about the sheer number of non-profits. All Commissioners are asked to continue to send Lori information for the guide.  
John asks Peg about simplifying the resource guide and how do we get the message out- asks Peg's experience with this.

Lori clarifies if what John is asking is how once we have the guide, how do we easily “best practice” beyond the guide for our citizens to make these services easily accessible?

Is this a hotline?

Lori says there are hotlines available within our resources. Using hotlines and existing resources to communicate the message.

Lori says once we’re active with the website, we use the Courier, PMC, radio stations to share the info.

Cecelia says getting the info to the people who need it. For example, the parking garage. We are not efficiently communicating the message to the correct people in need? There are so many different opportunities.

Terri says she received an email from Yavapai Stronger Together is getting ready to do a mailer, needs some funding. JusticeMentalHealthResources/COVID Justice & Mental health Coalition

Bonnie Mentions using utility billing as an option.

Billie says we have hotlines; Terri says the JMHC will be advertising the hotlines

Billie likes Peg’s idea of something like 211; some of those will go away with decline in COVID. Peg says she agrees, having so many hotlines is confusing for people. She asks about the Ambassador program at City Hall, can we train them to direct folks where to go?

Billie says to ask Chief Black, PRCC, John Heiney and see what would be best? She asks if Peg spoke to Sue Rutherford. Says their service is a little different. Wants to know what Terri thinks?

Terri says 4425103 Medical Reserve Corp volunteers are manning it virtually; no standing emergency phone bank because lack of calls. John asks if this is effective. Terri says her agency was going to touch base to see if that is a viable avenue.

Billie recommends checking around to see if there is a need for this? She says we need to move ahead with our resource, see if we should see about using PRCC; what could they possibly do to vet and send out?

Peg says right now we’re focusing on the crisis situation and our other aspect is to focus on Well-being moving forward; how can we provide information to people who need it moving forward. She says that phone calls have determined that many services have been in effect and ended. Perhaps we need to think further down the road, John says Well-being is a long term mission. The mental Well-being, depression, suicide, substance abuse, domestic violence is the fallout of this crisis and we need to look at helping long term.

What is our next step?

Make Suggestions

Set timelines we can stick to:

Peg says let’s take a look at what John H. has with the website; Billie says yes let’s look at it and that she apologizes for the rush but we need a quality item; John says we only have one chance to make a first impression.

I suggest that the members get their feedback to me, I will get it to John H. Everyone will receive it for final review.

## 6. YRMC Celebrate Health Event

YRMC Celebrate Health Event- Bonnie’s pillar is health

She went to YRMC; wants to add stuff from the County; She found a lot of cool stuff but not local; YRMC Connect site has offerings which she submitted to Lori. Perusing this, she found the event. Found Roxanne Hull? and they chatted

it’s 9am-3pm at Findlay Toyota Center Aug 28 & 29

Will have independent Well-being booth, maybe create a banner, etc and we have ample time to plan; depending on everything being open and safe; Is there a cost? It’s not obvious if there is. Terri says the Health Dept has a booth every year

Cecelia says she attended last year and attendance grows every year. Terri says they have large organs you can walk through.

John says we should participate; since we have Vickie on the line, maybe this our chance to communicate the message of hydration. Terri says she thought of Vickie because of PIO around the state. Vickie says she will offer hydration stations.

Peg warns about committing to that right now. Maybe we want to do the survey there? Billie agrees.

Bonnie says there is no charge for the event; each booth gets 1 table and 2 chairs unless otherwise requested. Billie likes the idea and asks if the City participates in a booth? Peg responds yes. Bonnie will be the contact and everyone agrees. The need will be 2 tables with 2 chairs. Bonnie asks if there would be a need for a small subcommittee and offers to head that up. John says it’s a great opportunity for us to launch our campaigns like the survey.

## 7. Survey

Peg is not sure she likes the first draft, but that it is a starting point. John asks if everyone has seen it.

Discussion on the survey questions. John offers to put it together. Peg says before the next meeting the questions will be revised and brought to the Commission. Billie mentions the option of using Survey Monkey. John says the goal is to have it discussed and possibly approved & distributed as to time it with the reopening of the State post-COVID-19. Timing may be optimal with our message that we love our community and want folks to stay healthy.

Next meetings Wednesday, May 13, 2020 and Wednesday, May 27 via Zoom virtual at 3:30pm if needed. .

Discussion of Zoom meeting best practices: members will be let into a waiting room, if your user name is different than your first and last name utilize the chat function to let library staff know who you are, everyone will be muted to avoid feedback so remember to unmute before speaking.

## 8. ADJOURNMENT

There being no further business to discuss John Murphy adjourned the meeting at 4:31pm.

A handwritten signature in blue ink, appearing to read "John Murphy Chair", written over a horizontal line. The signature is stylized and cursive.

John Murphy, Chair

ATTEST:

A handwritten signature in black ink, appearing to read "Kelly Tolbert", written over a horizontal line. The signature is cursive.

Kelly Tolbert, Staff Liaison