



Mayor's Commission on Well-Being
MINUTES

Mayor's Commission on Well-Being
City Council Chambers Virtual Meeting
Wednesday, April 15, 2020
3:30pm

201 S. Cortez
PRESCOTT, ARIZONA
928.777.1100

Minutes of the Mayor's Commission on Well-Being held on Wednesday, April 15, 2020 in the virtually from City Council Chambers at 201 S. Cortez Prescott, Arizona.

1. **CALL TO ORDER**

John Murphy, Chair, called to order at 3:34pm

2. **ROLL CALL**

John Murphy
Peg Travers
Jesse Burke
Kristy Everson
Terri Farneti-not present
Cecelia Jernegan
Vickie Johnston
Lori Kennedy
Bonnie McMinn
Council Liaison, Mayor Pro Tem Orr
Staff Liaison, Kelly Tolbert

3. **Public Comments**

Shawn Trobia from AARP is on the meeting as an invite from Mayor Pro Tem Orr. As a representative from AARP and given all they do in our community she was asked to join in today.

Sherrri Heiney from the Chamber of Commerce says she is grateful for the Commission and offers to help in any way from the Chamber.

4. **Prescott Living Article**

Lori Kennedy and Mayor Pro Tem Orr approached Elaine Earle with Prescott Living Magazine and she was able to work them in for the two page spread. Value to the article is that we were able to share our vision and mission statement. John Murphy invites anyone to share how they think the article helps to roll out the Commission. Cecelia Jernegan says she loves being on the Commission and she is happy about how we are continuing to meet. John points out that the commission being formed prior to the COVID-19 pandemic and therefore things are different moving forward.

5. Prescott Well-being Resource Connection Guide

The Mayor asked Mayor Pro Tem Orr to help put together a resource guide for programs helping people in need. John invites Lori to comment about how she has been putting materials together and how these fall into our 5 pillars. She says the idea is to simplify the information for citizens to access it by limiting the information and not to bombard anyone.

MPT Orr says the Mayor would like condensed information/resources available to the citizens via the Commission, with a focus on the County and City. This is exactly what the Commission needs to do. Once we're done with this project we will have a wonderful product moving forward and be able to focus more on well-being. MPT Orr is working on the financial aspect of the 5 pillars, and talks about a recent webinar she attended hosted by Fain Signature Group in Prescott Valley. She would like to have something related out on the City website perhaps by Friday. John M. comments that these resources will be evolutionary. Peg Travers has been working on the purpose aspect and realizes how much work can go into this type of project and has learned that many similar efforts get abandoned especially if lacking funding. She suggests starting small with a dozen or so aspects for each pillar to get started. There are so many silos in the community, crisis centers, etc and it is difficult to narrow down which ones to seek. She recommends simplifying the task and then evaluating. John M. talks about community businesses responding to the crisis for example Barry with El Gato Azul. The IRS is setting up a website to facilitate people getting relief checks, a resource that should be listed under the financial pillar in the guide. Lori says that the commission needs to address resources that people are in need of now, which includes childcare. Peg says there will be overlap. Lori says that can be easily sorted in the Excel Spreadsheet that she created for the commission to contribute their findings. John M. asks if we have a motion.

Peg Travers makes a motion to proceed with forming the Community Resource Guide, Kristy Everson seconded, all agreed.

John H. chimes in asking for clarification as to what is intended by "getting something out by Friday" means. MPT Orr backs up to the Mayor's comment about establishing the central location for resources (Clearinghouse of sorts) and says there has been no decision on branding neither the Commission nor the resource guide. John H. responds that we can build web pages as a shell to plug in the information as it is gathered and that Emergency Management has a lot of resources available. MPT Orr says Peg has suggested something similar to what the State provides via 211; perhaps we could look at something like that? John H says the phone bank for COVID-19 and the Economic Development Officials from all over the county are setting up a website geared toward helping businesses. Ann Steward comments that all Chambers of Commerce will be listed on this site, a valuable resource, and the Small Business Association, too.

Wrapping up the Resource Connection guide each commission member is asked to state which pillar they are working to gather information. John M. is working on food & nutrition and is elated with how much he is finding available. Peg is working on purpose and has found that spiritual falls under purpose & she suggests that we need a short description to include emergency services and spiritual options; Lori says that these can be liquid in nature. Peg also states that we need to include mental well-being. The question is asked if volunteering fits under purpose and MPT Orr says it fits more under the community pillar. Lori offers to create a new column on the spreadsheet for volunteer opportunities and needs. Kristy comments that she has been putting together a list of who is actively taking volunteers. Jesse says that he has been involved with a spiritual group (approx 50 churches) who has a website where people can put their needs and includes a volunteer side to this as well , matching skilled workers to various needs. www.servecollective.org

Cecelia says MPT Orr assigned her to sort through all the non-profits, which there must be a couple hundred in the community, and we should determine which ones we would like to include. John M. says a qualifier could be if the non-profit has something specific to COVID-19. Kristy says she has been finding that many groups have suspended their volunteer programs during this stay home time. Bonnie says she is working on the physical/movement pillar; looking at breathing and has not found much locally but more internationally, and many home based offerings are free right now. She suggests directing people to resources and provides an example of J.K Rowling promoting a specific breathing technique related to COVID-19 and the respiratory system. Another website full of resources is www.yrmcconnect.org and their PIO Ken Bousch said to direct people to the hospital's main number.

John M. asks if we have a plan on getting the word out. MPT Orr says a lot of options are closed, like the library and Lori says the Daily Courier can run something & Prescott Media Center (PMC) likes support efforts like this via virtual bulletin boards. John M. says we have a great starting point. Peg asks who is doing the community pillar, Cecelia and Kristy respond. The question is asked how to add new information to the spreadsheet Lori created as it is protected; Lori says to send a highlighted version with the new information to her.

6. Survey

The mission of the survey is to communicate with the citizens. We have a small group working on the questions. Peg can bring us up to date- action item to send the survey after we get the resource guide put together. She recommends coming up with about 15 questions and distribute after the COVID-19 crisis has subsided. John M. says this is a work in progress and the questions we have formulated so far are pertinent.

Cecelia suggests contacting Arizona Community Foundation to set up an account for donations to COVID-19 efforts.

Peg motions to table the survey until after COVID-19 crisis subsides. Kristy seconds. All in favor.

7. Home & Garden Show

MPT Orr says that she spoke with Sandy with the YCCA Home Show and she will weave us in as participants in the Fall.

Peg motions to participate in the Home Show. Vickie seconded. All in favor.

8. Future Agenda Items

Include the Resource Connection Guide. Develop a survey in order to gather an assessment of our community needs, and develop a plan to implement.

Next meeting Wednesday, April 29, 2020 via Zoom virtual at 3:30pm.

Discussion of Zoom meeting best practices: members will be let into a waiting room, if your user name is different than your first and last name utilize the chat function to let library staff know who you are, everyone will be muted to avoid feedback so remember to unmute before speaking.

9. ADJOURNMENT

There being no further business to discuss John Murphy adjourned the meeting at 4:40pm.

 John Murphy, Chair

ATTEST:

 Kelly Tolbert, Staff Liaison