



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Wednesday, May 13, 2020
11 a.m.**

**Virtual Zoom Meeting
201 S Cortez Street
Prescott, Arizona
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on **Wednesday, May 13, 2020, 11:00 a.m. via Zoom Virtual Meeting**. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

City of Prescott is inviting you to a scheduled Zoom meeting:

Topic: Tourism Advisory Committee Meeting
Time: May 13, 2020 11 AM Arizona

Join Zoom Meeting

<https://us02web.zoom.us/j/87370468561?pwd=ck1pYjRhQTZlK3lFbnhaY2crS05hZz09>

Meeting ID: 873 7046 8561

Password: 544016

Dial by your location

+1 669 900 6833 US (San Jose)

- A. Call to Order
- B. Roll Call
- C. Approval of February 19, 2020 Minutes
- D. Committee Member Announcements
- E. Prescott Frontier Days FY 2021 & 2022 Sponsorship
- F. Grant Funding Reduction to \$70,000 for FY 2021
- G. Set PAAHC Grant Scoring Date and Appoint Sub-Committee
- H. Marketing Plan and Preparations
- I. Staff Reports/Information
 - 1. STR (Smith Travel Research) and Bed Tax - Handouts
 - 2. Community Outreach Manager Report
 - a. Budget Overview
 - 3. Recreation Services Report
 - 4. Airport Update
 - 5. 2020 Upcoming Meetings
 - a. TAC Regular Meeting - June 10, 2020 – 11am

1. Strategic Planning Discussion
 - b. Add a July meeting?
 - c. TAC Regular Meeting - September 9, 2020 – 11am
 - d. TAC Regular Meeting – October 14, 2020 – 11am
 - e. November – Holiday Gathering

J. Future Agenda Items

K. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 5-6-2020 at 7:40AM in accordance with the statement filed by the Prescott City Council with the City Clerk.

 For: _____
Sarah M. Siep, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org