



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AMENDED AGENDA

City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Tuesday, October 1, 2019
10 a.m.

Hassayampa Inn
Yavapai Room
122 E. Gurley St., Prescott, Arizona
(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Tuesday, October 1, 2019, at 10:00 a.m., at Hassayampa Inn 122 E. Gurley Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

(Amended Agenda as of 09/26/19 - Item F and G added)

- A. Call to Order
- B. Roll Call
- C. Approval of September 3rd, 2019 Minutes
- D. Committee Member Announcements
- E. TAC/PAAHC Grant Process Review Updates
- F. Whiskey Row Alley Project Update
- G. Use of Bed Tax Dollars for Whiskey Row Alley Improvements
 - 1. **Recommended Action: To approve use of not more than \$40,000 from bed tax budget for entrance signage on Whiskey Row Alley.**
- H. Staff Reports/Information
 - 1. STR (Smith Travel Research) and Bed Tax - Handouts
 - 2. Community Outreach Manager Report
 - a. Tourism Service Day – Spring Afternoon
 - b. Strategic Planning 2020
 - 3. Sales & Marketing Report
 - 4. Recreation Services Report
 - 5. Airport Update
 - 6. 2019 Upcoming Meetings
 - a. Tourism Team Up – Wednesday, October 16 – 2pm – Council Chambers
 - b. November – Holiday Gathering
- I. Future Agenda Items
- J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 9/26/19 at 5:00pm in accordance with the statement filed by the Prescott City Council with the City Clerk

Maureen Scott
Maureen Scott, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org