



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Tuesday, July 9, 2019
10 a.m.

Hassayampa Inn
Yavapai Room
122 E. Gurley St., Prescott, Arizona
(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Tuesday, July 9, 2019, at 10:00 a.m., at Hassayampa Inn 122 E. Gurley Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of May 7, 2019 Minutes
- D. Committee Member Announcements
- E. Grant Process FY 2020 Updates
 - 1. FY 2021 Improvement Processes Discussion
- F. FY 2020 Planning
- G. Staff Reports/Information
 - 1. STR (Smith Travel Research) and Bed Tax - Handouts
 - 2. Community Outreach Manager Report
 - 3. Sales & Marketing Report
 - 4. Recreation Services Report
 - 5. Airport Update
 - 6. 2019 Upcoming Meetings
 - a. Next Tourism Team Up – July 31st, 2019 – Smoki Museum - Pueblo Building - 10am: Presentation of FY 2020 Marketing and PR Plan and Expedia – Prescott Market Insight
 - b. Tuesday, September 3rd – 10am Hassayampa Inn
 - c. Tuesday, October 1st – 10am Hassayampa Inn
 - d. October – Last Tourism Team Up for 2019 – Date TBA
 - e. November – No Meeting. Holiday Gathering. DATE TBA
 - f. December – No Meeting
- H. Future Agenda Items
- I. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 7/12/19 at 12:00 pm in accordance with the statement filed by the Prescott City Council with the City

Clerk.
Maureen Scott for
Maureen Scott, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 72 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org