

# CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee**  
**PUBLIC NOTICE**  
**Tuesday, May 7, 2019**  
**10 a.m.**

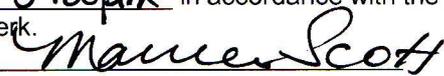
**Hassayampa Inn**  
**Prescott Garden Room**  
**122 E. Gurley St., Prescott, Arizona**  
**(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Tuesday, May 7, 2019, at 10:00 a.m., at Hassayampa Inn 122 E. Gurley Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of March 5, 2019 Minutes
- D. Welcome New Committee Members
  - 1. Introductions
- E. Appointment of Committee Secretary
- F. Committee Member Announcements
- G. Review Proposed FY 2020 Budget
- H. Grant Process FY 2020 Updates
  - 1. Grant Funding Increase FY 2020
- I. Support for Three Hour Parking in Downtown Prescott
- J. World's Oldest Rodeo Funding Increase
- K. Staff Reports/Information
  - 1. STR (Smith Travel Research) and Bed Tax - Handouts
  - 2. Community Outreach Manager Report
  - 3. Sales & Marketing Report
  - 4. Recreation Services Report
  - 5. Airport Update
    - a. Terminal schematic
  - 6. 2019 Upcoming Meetings
    - a. National Travel & Tourism Week Open House – Tuesday, May 7<sup>th</sup> 2-4pm
    - b. Next TAC Meeting - June or July, 2019
    - c. Next Tourism Team Up – July 31<sup>st</sup>, 2019 – 10am: Presentation of FY 2020 Marketing and PR Plan and Expedia – Prescott Market Insight
    - d. Schedule for Remainder of Meetings 2019-2020 – new date and time
- L. Future Agenda Items
- M. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 5/1/19 at 5:00pm in accordance with the statement filed by the Prescott City Council with the City Clerk.



Maureen Scott, City Clerk

**THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 72 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at [www.azrelay.org](http://www.azrelay.org)**