



MINUTES OF THE CITY OF PRESCOTT MAYOR'S COMMISSION ON ECHO

Ecological, Cultural, Historical/Heritage, Outdoors (ECHO)

March 14, 2019
5:30 pm

Grace Sparkes Activity Center
824 E. Gurley St.
Prescott, Arizona 86303

Minutes of the ECHO Meeting held on January 10, 2019 in the Flagstone Room of the Grace Sparkes Activity Center located at 824 E. Gurley St, Prescott, Arizona.

A. Call to Order

Chairman Holt called the meeting to order at 5:35 pm.

B. Roll Call

ECHO Members and Liaisons

Present

Benjamin DeBlois
Scott Neese
James Holt (Chair)
Dennis Gallagher

Excused/Absent

Manuel Lucero
Raigan Fundalewicz

Council Liaison

Council Liaison, Councilwoman Alexa Scholl

Staff Present

Staff Liaison, Sam Rice

C. Approval of 2/7/2019 Meeting Minutes

Dennis made the motion to approve the minutes, seconded by Chairman Holt.

D. Bios for City of Prescott Website

It was discussed that each member of the committee send to Sam their bio for the City of Prescott website to inform the citizens what the ECHO committee consists of. Chairman Holt addressed supplying the bio's and headshots to the Staff Liaison at everyone's earliest convenience. At a later date we will submit them to the City to attach to the website under the ECHO area. They will be reviewed by members before they are posted.

E. Survey Monkey results and survey questions to be discussed

We addressed the results of our test survey and concluded that it did not reach most of the committee members. Alexa discussed her use of Google Forms. She had recently utilized Google Forms for her thesis. She did say that it was fairly easy to use and provided results as well. We would likely need to use an ECHO Gmail account. Chairman Holt addressed permissions regarding the use of a Gmail account. Alexa suggested we discuss it with our City Clerk. She also suggested forwarding to a city email and then sending out the survey to provide the correct history. Alexa suggested creating a Google account and sending out another attempt with our survey. It was asked that the survey questions the members have submitted be taken home and reference if they are to benefit an organization or citizen in order to better create a survey and send them to Sam. Chairman Holt has asked that the questions somehow be ranked by order of importance by each member submitting them.

F. Discuss the potential of ECHO event

Chairman Holt brought up an idea suggested regarding a past event that was once held by the City of Prescott Recreation Services for several years. The event was called the Prescott Great Outdoors. The event was at Watson Lake and consisted of a fishing area that was netted off and stocked with fish for the youth and adults alike to have the opportunity to enjoy fishing. The event was a two day event that also had local bands, vendors, organizations, such as Prescott National Forest and so many more. There were many booths set up for the organizations to display and discuss their resources. Ben mentioned how there were different themes and one year there was a Wilderness theme. Ben also indicated they made lots of contacts out there in the one event. Ben felt it to be valuable for their agency. Jim asked if it would be something that may assist the citizens or more the organizations. He believes it could be valuable but possibly not yet. He believes it first best we focus on pursuing the organizations needs. In the future we can use the information as some sort of mechanism to get the citizens to attend. Dennis asked if the Middle School field may work better due to the location. Alexa mentioned that with the Greenways Revitalization efforts going on in that area it may be beneficial to tie it in with that. Jim said it may be ideal to direct other to the Western Heritage from there as well as Sharlot Hall and more. Ben brought up tagging along with other events. Scott likes the idea of Watson Lake as it may be more inspiring as it is connected to the outdoors. It is agreed that finding other events to tag along with would also be a great start.

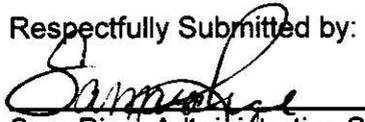
G. May meeting date set and agenda items suggested

The date was set for April 11 at the Grace Sparkes Activity Center, 5:30PM. Agenda items discussed were being able to go on the internet to be able to view our options for survey sites. Scott mentioned that Manny was going to get some information on the City Pass. Alexa mentioned asking about it in our survey. Ben mentioned the Forest Service doing prescribed burns and how that would be something beneficial for the public to know about and learn more about. It may make a good survey question for the citizens survey that will be done at a later date.

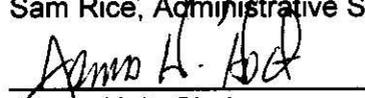
H. Adjournment

There being no further business to discuss, Chairman Holt adjourned the meeting at 6:02 pm.

Respectfully Submitted by:



Sam Rice, Administrative Specialist



James Holt, Chairman

Date: 4/20/2019