



MINUTES OF THE CITY OF PRESCOTT MAYOR'S COMMISSION ON ECHO

Ecological, Cultural, Historical/Heritage, Outdoors (ECHO)

February 7, 2019
5:30 pm

Grace Sparkes Activity Center
824 E. Gurley St.
Prescott, Arizona 86303

Minutes of the ECHO Meeting held on February 7, 2019 in the Flagstone Room of the Grace Sparkes Activity Center located at 824 E. Gurley St, Prescott, Arizona.

A. Call to Order

Chairman Holt called the meeting to order at 5:30 pm.

B. Roll Call

ECHO Members and Liaisons

Present

Benjamin DeBlois
Raigan Fundalewicz
James Holt (Chair)
Dennis Gallagher
Scott Neese

Excused/Absent

Manuel Lucero

Council Liaison

Council Liaison, Councilwoman Alexa Scholl

Staff Present

Staff Liaison, Sam Rice

C. Approval of January 10, 2019 Meeting Minutes

Raigan Fundalewicz made the motion to approve, seconded by Dennis Gallagher

D. Facebook and City of Prescott Website use for ECHO updates

John Heiney, Community Outreach Manager for the City, was available to let the members know that it would be beneficial for the members to create bio's with headshots and submit to the City for the website under the Boards and Commissions to provide more information on the members. The Facebook page is much more accessible for John to make updates and changes on. If the committee has some educational messages that might be beneficial he feels that is something they could help with.

E. Discuss internet survey sites as tools for acquiring needs of the public

Chairman Holt does feel there is a need for surveying citizens of Prescott but the focus should be on surveying organizations that fall under the ECHO acronym. He feels that we need to identify how we can be of service to the organizations that fall under the acronym and proceed from there. His thoughts are not to focus on Facebook as much at this point. He is not sure that Constant Contact is the direction to head at this point either. He is more interested in creating a list of emails and contact information.

Scott recommends one of the questions on the survey should be what is your email and would you like receiving information regarding ECHO and what we can do to help you. He suggested that we be cautious about sending out emails with multiple email addresses exposed. The discussion was directed to creating a Survey Monkey site as trial run and putting the questions in and sending to the members. The result of the survey will be discussed at the next meeting. The goal is to find the questions most suitable for the public survey by polling the members.

Chairman Holt wants to have everyone continue to work on the lists and suggests that we minimize open ended questions. Scott asked if Survey Monkey has a limit to how many questions you can put on it. Most people may not be interested in filling out a survey that has too many questions.

F. Review survey questions submitted by ECHO members

Raigan discussed her questions and her focus being more on what the individuals might like as opposed to organizations. Scott addresses questions like; how do you promote your organization or business? Have you considered being a sponsor in a specific? How can we do better at getting information out there? How can we serve you?

Dennis discussed his questions are more for the organizations that he put on the list originally such as heritage. He brings up that some of the events might be good to have on the survey so that those that are not aware of an event may be prompted to look into it further.

Alexa recommends two different surveys. Her thought is to reach citizens and organizations. She suggests making sure we have a question that does ask if organizations are interested in collaborating.

Ben addressed his questions as being more so pertaining to organizations. Chairman Holt has asked that Sam get more information on Survey Monkey and that he will work with her on getting the questions minimized. He said that the initial survey will be for organizations and the next will be more directed to the citizens.

G. City Pass – Review data from other cities and discuss benefits of use in Prescott

Chairman Holt brought up that Manuel was going to provide some feedback from Cindy Gresser. Alexa suggests that we will get a good idea from the survey if it is something we should pursue and we should craft some questions directed specifically to the City Pass.

H. March meeting date set, and agenda items suggested

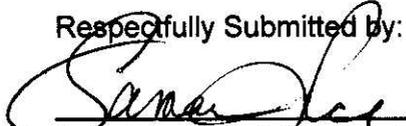
After much discussion the date was set for March 14th. No agenda items were suggested.

I. Call to the public

J. Adjournment

There being no further business to discuss, Chairman Holt adjourned the meeting at 6:36.

Respectfully Submitted by:



Sam Rice, Administrative Specialist



James Holt, Chairman

Date: 4/29/2019