

PRESCOTT PRESERVATION COMMISSION A G E N D A

**PRESCOTT PRESERVATION COMMISSION
REGULAR MEETING/PUBLIC HEARING
FRIDAY, March 8, 2019
8:00 AM**

**CITY COUNCIL CHAMBERS
201 S. CORTEZ STREET
PRESCOTT, ARIZONA
(928) 777-1100**

The following agenda will be considered by the **Prescott Preservation Commission** at its **Regular Meeting / Public Hearing** to be held on **Friday, March 8, 2019** in **Council Chambers, 201 S. Cortez Street, Prescott, Arizona at 8:00 AM**. Notice of this meeting is given pursuant to *Arizona Revised Statutes*, Section 38-431.02.

I. CALL TO ORDER

II. ATTENDANCE

Members

Robert Burford, Chairman
Michael Mirco, Vice-Chairman
Russ Buchanan
Tony Teeters

Gary Edelbrock
Mike King
James McCarver

III. REGULAR AGENDA

- 1. Approval of the minutes from the February 8, 2019 meeting.**
- 2. HP19-005** 102 W Gurley St. Historic Preservation District #1, Courthouse Plaza. APN: 113-15-111. Request approval for awning and signage change for Better Homes and Gardens Real Estate/Bloom Tree Realty.

IV. UPDATE OF CURRENT EVENTS

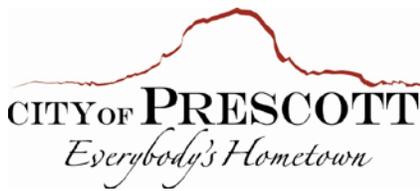
V. ADJOURNMENT

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 3/1/19 at 3:00p.m in accordance with the statement filed by the Prescott City Council with the City Clerk.

Maureen Scott
Maureen Scott, City Clerk

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 72 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at www.azrelay.org



PRESCOTT PRESERVATION COMMISSION MINUTES

**PRESCOTT PRESERVATION COMMISSION
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**CITY COUNCIL CHAMBERS
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I. CALL TO ORDER

II. ATTENDANCE

Members

Robert Burford, Chairman
Michael Mirco, Vice-Chairman
Russ Buchanan
Tony Teeters

Gary Edelbrock
Mike King
James McCarver

Staff: Cat Moody- Historic Preservation Specialist
Michelle Chavez, Recording Secretary

Council:

III. REGULAR AGENDA

The meeting was called to order at 8:01am by Chair Burford

1. Approve minutes from the November 9, 2018 meeting.

A motion was made by Commissioner King to approve the November 9, 2018 minutes. This motion was second by Commissioner Teeters and the motion passed unanimously.

2. Approve minutes from the January 11, 2019 meeting.

A motion was made by Commissioner Edelbrock to approve the January 11, 2019 minutes. This motion was second by Commissioner Mirco and the motion passed unanimously.

3. HP19-004: 210 S Montezuma St. Historic Preservation District #1, Courthouse Plaza. APN: 109-02-047. Request approval for signage for Mystic Harmony.

Cat Moody presented on the signage including aerial and block photos of property. She gave a history of the building and the Scopel block including the fire of 1900.

Request for signage in the sign banner 18” wide by 10 ft long. This is well within the allowed signage. Guidelines for the district encourage the use of the sign band.

Commissioners and staff discussed sign guidelines, business use and some of the sign challenges for that block.

A motion was made by Commissioner Edelbrook to approve HP19-004: This motion was second by Commissioner Teeters and the motion passed unanimously.

IV. UPDATE OF CURRENT EVENTS OR OTHER ITEMS OF NOTE

Ms. Moody gave an update on the 2019 Historic Preservation Conference at The Hassayampa and Elks Theater June 12-14, 2019. People can sign up for one day or the whole conference.

Commissioner Buchanan asked about the Western Heritage Museum. Staff indicated that interior displays are being worked on. It will be a phased approach to opening. Hopefully, it will open in the Spring.

V. Adjournment.

Meeting Adjourned at 8:19am

Michelle Chavez,
Recorder

Robert Burford, Chairman

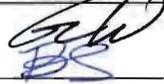
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**PRESCOTT PRESERVATION COMMISSION
COMMUNITY DEVELOPMENT DEPARTMENT**

**Staff Report
March 8, 2019**

AGENDA ITEM: HP19-005 Request approval for awning and signage change for Better Homes and Gardens Real Estate/Bloom Tree Realty.

Planning Manager: George Worley
Director: Bryn Stotler



Historic Preservation Specialist: Cat Moody

Report Date: March 1, 2019

Historic Preservation District: #1 Courthouse Plaza

APN: 113-15-111

Zoning: DTB

Location: 102 W Gurley Street

Applicant: Nick & Tammy Malouff, Raymond Zogob, 102 W Gurley St, Prescott AZ 86301

Owner: Bashford Partners LLC, PO Box 111, Phoenix AZ 85001

Existing Conditions

The property includes the National Register listed Bashford Block Building in a Romanesque/Neoclassical Revival architectural style. It was constructed in 1900 and has been used for banking, retail and professional offices in the past. The awnings have been in place since about 1983.

The time and temperature sign on the roof is listed as a grandfathered "non-conforming sign worthy of preservation" in the Land Development Code.

Request

The applicant proposes to change out the canvas on two of the existing steel frame awnings- the fabric will be the same pewter grey fabric, but the signage will change.

Signs changes include:

1. Add the Better Homes and Gardens logo alongside the Bloom Tree Realty text on the two awnings immediate to the Gurley Street and Cortez Street corner. The signage will be all white on the grey awning background
2. Valance text signage in white reading "Prescott Area Information" and "Welcome Center" on both awnings.
3. Information logo (small letter "i" in white circle) on the triangular side panels at the Gurley/Cortez intersection, with "Welcome Center" text on side valance.
4. Text signage change to add Better Homes and Gardens logo alongside the Bloom Tree Realty text on the grandfathered time and temperature sign on the roof of the building.

Please see mock-up rendering to view the signage in place.

Agenda Item: HP19-005, 102 W Gurley St

Analysis

Conformance with the Prescott Historic Preservation Master Plan (HPMP): In part, the HPMP chapter for the Courthouse Plaza Historic District states:

- Use historically consistent signage
- Use incandescent or neon lighting for signage; box, cabinet or fluorescent signs are not acceptable

The awning fabric and signs are generally compatible with the district.

The Historic Preservation office did receive complaints when the previous awning signage went up 4 years ago. The Chamber of Commerce was particularly concerned regarding the Real Estate office representing itself as a welcome center and took issue with the information logo and felt it was misleading for visitors, given that the official visitors center is located on the Goodwin side of the plaza.

Site Visit: Recommended

Recommended Action: Approve or Approve with Modifications HP19-005. Request approval for awning and signage change for Better Homes and Gardens Real Estate/Bloom Tree Realty.

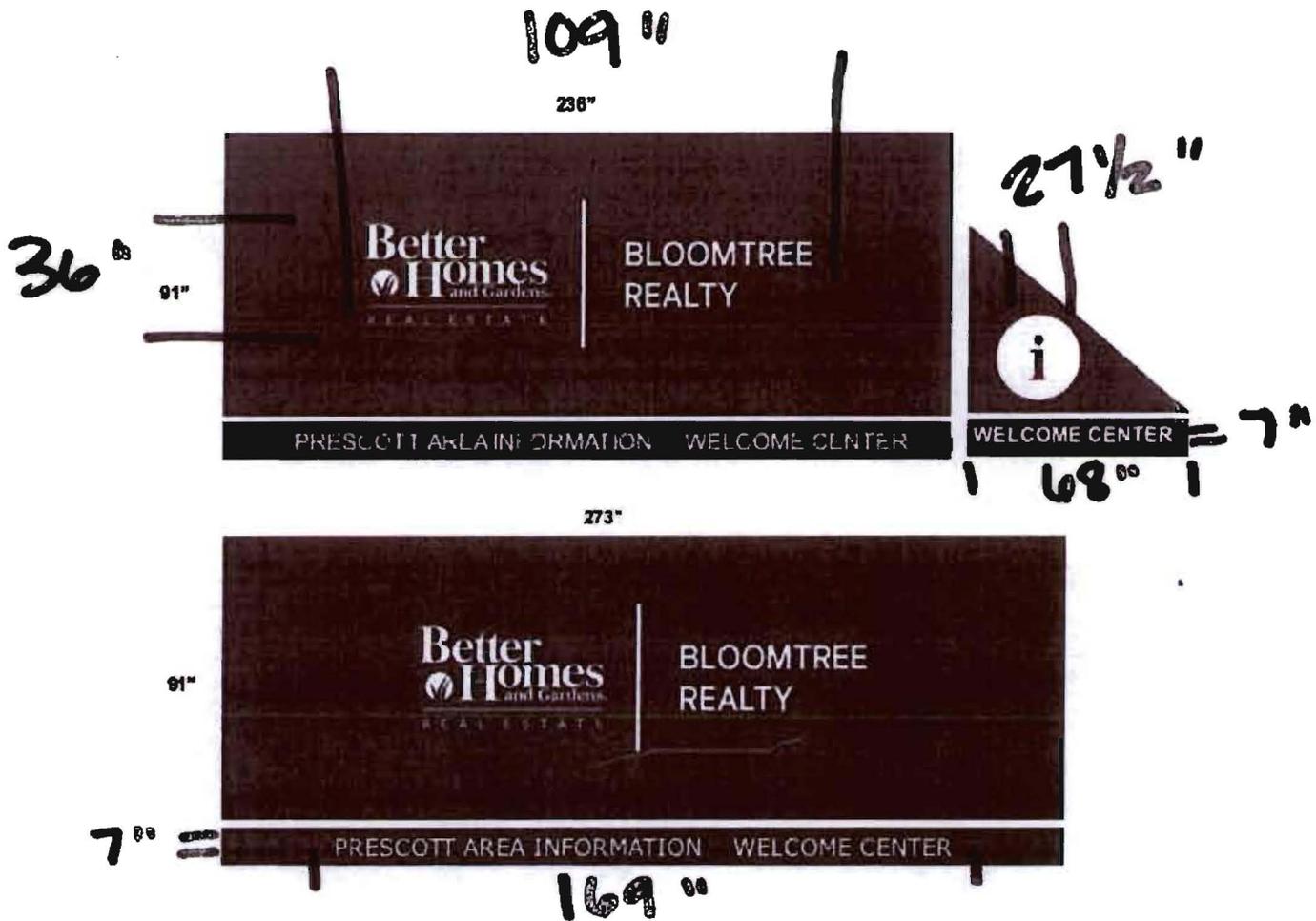
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REALTY
PRESGOTT AREA INFORMATION WELCOME CENTER





Project: 60647 The House of Canvas

Created: 1/28/19

Sales Contact: DJ dj@budgetsignsaz.com

2535 E Indian School Rd.
Phoenix, AZ 85016

Ph: 602-956-4686

Fax: 602-957-3032

DATE & TIME EMAILED:

COLOR "CADET GREY" (currently on our building - no change in color)