



# CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee  
**PUBLIC NOTICE**  
Tuesday, March 5, 2019  
10:00 a.m.

Hassayampa Inn  
Marina Room  
122 E. Gurley St., Prescott, Arizona  
(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Tuesday, March 5, 2019, at 10:00 a.m., at Hassayampa Inn – Marina Room, 122 E. Gurley Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of January 8, 2019 Minutes
- D. Committee Member Announcements
- E. Prescott Center for the Arts Grant Update
- F. Grant Process FY 2020
  - 1. Timeline, Meetings, Process
  - 2. Funding Increase Discussion
- G. Staff Reports/Information
  - 1. STR (Smith Travel Research) and Bed Tax - Handouts
  - 2. Community Outreach Manager Report
  - 3. Sales & Marketing Report
  - 4. Recreation Services Report
  - 5. 2019 Upcoming Meetings & Schedule
    - a. Tuesday, March 5<sup>th</sup> – 11:15am – Tourism Team Up
    - b. April – No Regular Committee Meeting
      - 1. Tourism Grant Meeting dates:
        - a. March 1<sup>st</sup> Grant Applications Open
        - b. March 8<sup>th</sup> Mandatory Meeting for all Applicants
        - c. April 1<sup>st</sup> Application Deadline
        - d. April 24<sup>th</sup> TAC Grant Review (subject to change)
        - e. April 30<sup>th</sup> PAAHC Grant Review (subject to change)
        - f. May 8<sup>th</sup> Notification Letters to Award Recipients
        - g. June 25<sup>th</sup> City Council Budget Review and Final Approval (tentative)
    - c. Tuesday, May 7<sup>th</sup> – 10am - Regular Meeting – Hassayampa Inn
- H. Future Agenda Items
- I. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 2/20/19 at 5:00pm in accordance with the statement filed by the Prescott City Council with the City Clerk.

Maureen Scott  
Maureen Scott, City Clerk

**THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 72 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at [www.azrelay.org](http://www.azrelay.org)**