



# CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee  
PUBLIC NOTICE  
Wednesday, September 12, 2018  
12 p.m.**

**Prescott City Hall  
Lower Level Conference Room  
201 South Cortez, Prescott, Arizona  
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, September 12, 2018, at 12:00 p.m., in the Council Chambers at Prescott City Hall, 201 South Cortez Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of August 16, 2018 Minutes
- D. Committee Member Announcements
- E. Staff Reports/Information
  - 1. STR (Smith Travel Research) and Bed Tax
    - a. STR Forecast for Northern Arizona
  - 2. Community Outreach Manager Report
    - a. Proposed Hilton Garden Inn Project
  - 3. Marketing & Public Relations Report
  - 4. Sales & Marketing Coordinator Report
    - a. Tourism Team Up 8/16/18 and November
    - b. Visitor Center Sponsorship
  - 5. Recreation Services Report
  - 6. Airport Update
    - a. New Air Service Marketing
  - 7. 2018 Upcoming Meetings
    - a. Discuss Moving Day of TAC Meetings
    - b. October 18 – Regular Meeting, 12p.m., Lower Level Conference Room
    - c. November 15 – TAC Committee Luncheon
- F. Future Agenda Items
- G. Adjournment

#### CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on Sept 5, 2018 at 5:00 p.m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Maureen Scott  
Maureen Scott, City Clerk

**THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at [www.azrelay.org](http://www.azrelay.org)**