



# CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee  
PUBLIC NOTICE  
Thursday, August 16, 2018  
11 a.m.**

**Prescott City Hall  
Council Chambers  
201 South Cortez, Prescott, Arizona  
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Thursday, August 16, 2018, at 11:00 a.m., in the Council Chambers at Prescott City Hall, 201 South Cortez Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of June 20, 2018 Minutes
- D. Committee Member Announcements
- E. AZ GCOT (Governor's Conference on Tourism) 2018 Summary
- E. Visitor Center Sponsorship
- F. Staff Reports/Information
  - 1. STR (Smith Travel Research) and Bed Tax
    - a. STR Forecast – August 24th
  - 2. Community Outreach Manager Report
  - 3. Marketing & Public Relations Report
  - 4. Recreation Services Report
  - 5. Airport Update
  - 6. 2018 Upcoming Meetings
    - a. September 20 – Regular Meeting, 12p.m. Lower Level Conference Room
    - b. October 18 – Regular Meeting, 12p.m., Lower Level Conference Room
    - c. November 15 – TAC Committee Luncheon
- G. Future Agenda Items
- H. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 8/13/18 at 3:00pm in accordance with the statement filed by the Prescott City Council with the City Clerk.

Maureen Scott  
Maureen Scott, City Clerk

**THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48 hours advanced notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable**

accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (928) 777-1272 to request an accommodation to participate in this public meeting. Prescott TDD number is (928) 445-6811. Additionally, free public relay service is available from Arizona Relay Service at 1-800-367-8939 and more information at [www.azrelay.org](http://www.azrelay.org)