



# CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee  
PUBLIC NOTICE  
Wednesday, April 18, 2018  
12 p.m.**

**Prescott City Hall  
Lower Level Conference Room  
201 South Cortez, Prescott, Arizona  
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, April, 2018, at 12:00 p.m., in the Lower Level Conference Room at Prescott City Hall, 201 South Cortez Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of March 15, 2018 Minutes
- D. Prescott Pickle Ball Presentation
- E. Committee Member Announcements
  - 1. Tourism Advocacy Day Recap
- F. Current Projects
  - 1. TAC Grants 2019
    - a. Review of Mandatory Meeting
    - b. Applications Close April 27, 5:00 p.m.
    - c. TAC Meeting to Review Application May 17, 12:00 p.m.
- G. Discussion
  - 1. Community Wide Leads – Best Practices
- H. Staff Reports/Information
  - 1. Airport Update
  - 2. STR (Smith Travel Research) and Bed Tax
  - 3. Community Outreach Manager Report
  - 4. Marketing and Public Relations Report
  - 5. 2018 Upcoming Meetings
    - a. May 17<sup>th</sup> – TAC Grant Review Meeting, 12:00 p.m., Lower Level Conference Room
    - b. June 21<sup>st</sup> – Tourism Team Up, Location TBA
    - c. July 19<sup>th</sup> – Regular Meeting, 12:00 p.m., Lower Level Conference Room
- I. Future Agenda Items
- J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 4/4/18 at 5:00 p. m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Maureen Scott  
Maureen Scott, City Clerk