



# CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee**  
**PUBLIC NOTICE**  
**Wednesday, January 17, 2018**  
**11:15 a.m.**

**Prescott City Hall**  
**Lower Level Conference Room**  
**201 South Cortez, Prescott, Arizona**  
**(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Wednesday, January 17<sup>th</sup> 11:15 a.m. in the Lower Level Conference Room at Prescott City Hall, 201 South Cortez Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of Minutes
- D. Committee Member Announcements
- F. Current Projects
  - 1. Strategic Planning Details
  - 2. TAC Grants 2019
- H. Staff Reports/Information
  - 1. STR and Bed Tax
  - 2. Sales and Marketing Report
  - 3. Community Outreach Manager Report
  - 4. 2018 Upcoming Meetings
    - a. February 15 – 10am – 3pm at Centennial Center at Antelope Hills
    - b. March 15 -12pm, Lower Level Conference Room  
(Regular Meeting)
    - c. 2018 TAC Meeting Schedule
- I. Future Agenda Items
- J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 1/12/18 at 10:42 a m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Cindy Pemberton For  
Maureen Scott, City Clerk