



# CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

City of Prescott Tourism Advisory Committee  
**PUBLIC NOTICE**  
Thursday, December 21st, 2017  
11:00 a.m.

Prescott City Hall  
Lower Level Conference Room  
201 South Cortez, Prescott, Arizona  
(928) 777-1100

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Thursday, December 21 at 11:00 a.m. in the Lower Level Conference Room at Prescott City Hall, 201 South Cortez Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of Minutes
- D. Committee Member Announcements
- E. PAAHC Grant Process
- F. TAC Emails
- G. Current Projects
  - 1. Strategic Planning Details
  - 2. TAC Grants 2019
- H. Staff Reports/Information
  - 1. STR and Bed Tax
  - 2. Sales and Marketing Report
  - 3. Community Outreach Manager Report
    - a. Liquor Establishment Tax
  - 4. 2018 Upcoming Meetings
    - a. January- Meeting, Council Chambers, set date
    - b. February 15 - strategic planning session
    - c. March 15 – 12pm, Lower Level Conference Room
- I. Future Agenda Items
  - 1. Buxton Report

- 2. Tournament Update
- 3. Other

J. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 12/14/17 at 5:00 p. m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Maureen Scott  
Maureen Scott, City Clerk