



Our Sister City

Suchitoto....the land of birds and flowers

Suchitoto is a colonial city, founded in 1542 by Spanish explorers. It is located in the mountain region of El Salvador, approximately one hour north of the capital city of San Salvador. Suchitoto has approximately 40,000 inhabitants, similar in size and terrain to Prescott.

Suchitoto is rich in arts and culture, dating back to the Mayan period and the Spanish conquest. Named "**Cultural Capital of El Salvador**" by the United Nations, Suchitoto attracts artists from all over the world to its annual art festivals.

Coffee beans and sugar cane are local crops. The public can tour organic farms that harvest botanicals for the health and medical industries. Suchitoto is known to be the originator of indigo dye in the Americas. Local shops feature indigo blue clothing.

The City Hall houses an office dedicated to women's issues and assistance with their economic development.

Nearby Lake Suchitlán is the country's largest, with a recently completed tourist center built with Spanish and Belgian grants.

Natural waterfalls glide down beautiful mountain streams through verdant areas filled with rare wildlife and beautiful flowers.



MEMBERSHIP

Interested citizens are urged to become members of the Prescott-Suchitoto Committee. This Sister City relationship affords individuals and businesses an opportunity to interact with Suchitoto counterparts. In the process, all involved learn from each other in this cultural interchange.

Planned activities include:

- Coordinating student hosts during their educational exchange programs. (No Spanish required.)
- Working on the various Prescott - Suchitoto Sister City Committees:
 - o Fundraising - events, including the sale of Salvadoran arts and crafts
 - o Business Development
 - o Grant writing
 - o Tourism
 - o Educational
 - o Social

Meetings:

The Prescott-Suchitoto Sister City Association meets on the first Thursday of every month. Meeting are held in the Elsea room at the Prescott Public Library, 215 E. Goodwin Street, Prescott, AZ 86303 beginning at 5 pm. Everyone is invited.



MEMBERSHIP APPLICATION

YES! I want to become a member of the Prescott - Suchitoto Sister City Committee.

NAME _____ { New Member • Referred by _____

ADDRESS _____ City _____ State _____ ZIP _____

Home Phone _____ Work Phone _____ E-Mail _____

{ Individual -- \$15.00 { Family -- \$25.00 { Business/Service Org. -- \$50.00

{ \$ _____ Donation for Suchitoto Projects

Please mail this form, along with your check to:

**Prescott - Suchitoto Sister City Committee,
Prescott City Hall, 201 S. Cortez, Prescott, AZ 86303**

Opportunities

The Prescott - Suchitoto Sister City Committee needs your help, ideas and creativity. To join this important and rewarding effort, simply fill out and return the membership panel of this brochure. Help prove that world brotherhood is more than words... make it a permanent way of life.

Our Committee has a wide variety of opportunities for members to become involved. You will find such opportunities to assist in the areas of: hosting Salvadoran students during planned exchange visits (no Spanish required), working with Salvadoran and Suchitoto businesses and tourism organizations to facilitate opportunities for both communities, or on one of our various committees (fundraising, social, education, newsletter, program).



OUR PROGRAM

The national concept of a Sister City Program was launched at the White House in 1956 when President Dwight D. Eisenhower called for personal exchanges between Americans and peoples of other lands. It was intended to be a program for ordinary citizens of different countries to exchange ideas and opinions and, hopefully, become friends.

Prescott's first Sister City affiliation: In 1972, after a trip to Caborca, the Honorable Taylor T. Hicks, Sr., the Mayor of the City of Prescott and the City Council invited Heroica Caborca, Sonora, Mexico to join Prescott, Arizona in a Sister City affiliation. In 2006, the Prescott City Council approved a similar relationship with Suchitoto, Cuscatlán, El Salvador. Prescott is one of more than 2000 American cities that have adopted "sisters" around the world.

The Sister City Association of Prescott is a charitable organization associated with Sister Cities International through the Town Affiliation Association. We are sponsored by the City of Prescott and the citizens of the greater Prescott area. We are in the process of identifying citizens interested in developing and working with the new Sister City of Suchitoto, Cuscatlán, El Salvador.

PRESCOTT - SUCHITOTO COMMITTEE SISTER CITY ASSOCIATION OF PRESCOTT

A 501 (c) (3) Corporation
Prescott City Hall • 201 S. Cortez
Prescott, AZ 86303

FACTS ABOUT THE SISTER CITY PROGRAM



PRESCOTT, ARIZONA, U.S.A. SUCHITOTO, CUSCATLÁN, EL SALVADOR

INTERNATIONAL EXCHANGE OF FRIENDSHIP AND CULTURE

VISION STATEMENT

To focus community interest in building a better climate toward world understanding by fulfilling the desire of the citizens of the Prescott area to learn about the people of Suchitoto, Cuscatlán, El Salvador, through reciprocal visits, economic and tourism opportunities, educational exchange programs as well as social, cultural and charitable programs .

Visit us at :
www.PrescottSisterCity.com