

*WE ALL PLAY A PART IN LIVING CENTRAL YAVAPAI COUNTY..*



**Central Yavapai Regional Partners**  
Water Conservation Opinion Survey

2007-2008

**Summary Report & Conclusions**

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## INTRODUCTION

As part of its ongoing regional water conservation public education effort, a survey of western Yavapai County residents was conducted by the City of Prescott Water Conservation Office during the fall of 2007. It was designed to gauge opinions on and knowledge of water conservation, with an emphasis placed on outdoor water use.

The survey was distributed via direct mail through its inclusion in City of Prescott utility billing statements and a Town of Chino Valley newsletter, insertion in the Prescott Valley Tribune newspaper, and distribution at high profile events in western Yavapai County. A total of 2,925 completed surveys were received, 1,215 of which were from City of Prescott residents comprising 41 percent (%) of all respondents.

Current market conditions identified through the examination of survey results and identification of trends are allowing us to develop effective tools that will assist the City of Prescott and its partners in meeting water conservation and management goals. This report is a cumulative analysis of the City of Prescott and regional data with associated findings and conclusions.

### Summary of Major Findings:

- ◆ A significant number of respondents directly associate the need for water conservation with area population growth, although they do understand this is an arid, drought-prone area and consider conservation vital to long-term sustainability of the water resource.
- ◆ When analyzing overall results, the majority of respondents report they understand and practice the principles of low water use landscaping; however, historic water use statistics for summer months do not support these claims. There is a disconnect between what is stated and actual practice.
- ◆ Respondents are not necessarily opposed to government regulation to promote water conservation. The type and intensity of regulation was not a topic for this survey. It will require additional research to determine what level of regulation is considered “acceptable.”
- ◆ Respondents do not have a clear understanding of rainwater harvesting. The majority do not want harvested rainwater to be the only permitted source for outdoor irrigation.
- ◆ Respondents want to learn more about water conservation practices. They consider this to be an important issue, so important that the majority support the use of tax dollars to finance public education and information dissemination.
- ◆ Confusion exists among respondents about the principles of Xeriscape and their relation to low water use landscaping. The majority do not understand how to develop annual budgets for indoor and outdoor use.

## RESPONDENT CHARACTERISTICS AND PERCEPTIONS

- ◆ The majority of respondents receive water delivered through a municipal system (93%). They pay attention to their monthly water usage (91%). – *Related survey questions 2 and 4*
  
- ◆ They live in an area not governed by a homeowner’s association in a residence 1,800 to 3,000 square feet in size (47%) that includes water efficient appliances and/or fixtures. Their home is 10 to 30 years old (41%) and is located on an average city lot (55%). - *Related survey questions 5, 6, 7, 8*
  
- ◆ Over 80 percent do not have lawns, but do have plants, trees and shrubs (80%) that they regularly water during the morning (65%) or evening (32%). Over half of the residents with irrigation systems report they reset timers seasonally. *Related survey questions 9, 10, 13, 14*
  
- ◆ When selecting plants to install in their landscapes, respondents first consider water use (75%), followed by maintenance (69%), cost (32%) and fire safety (30%). - *Related survey question 17e*
  
- ◆ Seventy-six percent (76%) designed their yards to be low-water use with no grass area. They claim to understand the principles of outdoor water conservation (81%), but only 52 percent (52 %) stated they understand the seven steps to Xeriscape and the efficiency of drip irrigation. Thirty four percent (34%) regularly water their native vegetation. – *Related survey questions 18c, 18e, 18f, 18h*
  
- ◆ Respondents have a perception that the installation of automatic sprinkler systems will conserve water (68%). They consider the use of handheld hoses to be wasteful (45%) with 27 percent (27%) neutral. They are not convinced that 50 percent (50%) of household water use can be attributed to outdoor consumption. – *Related survey questions 19i, 19m, 19x*
  
- ◆ The majority of respondents are confused about rainwater harvesting. Forty one percent (41%) of respondents disagreed with the statement “If I harvest rainwater for outdoor watering, I can plant whatever I want.” Twenty-eight percent (28%) were neutral, and 22 percent (22%) agreed. Fifty eight percent of respondents (58%) do not want harvested rainwater to be the only water permitted for outdoor watering; 21 percent (21%) were neutral; and only 11 percent (11%) agreed that harvested rainwater should be the only source for outdoor use. – *Related survey questions 19l, 19y*
  
- ◆ Respondents overwhelmingly prefer to receive information about water conservation programs in a printed format. - *Related survey question 17a*

Dissemination Method	% of Respondents
Utility bill inserts	78
Newspaper	40
Direct Mail	40
E-mail	17.5
Website	11
Radio	8.8
Television	8.5
Public Event	5

◆ Respondents would rather receive education through newspaper articles (59.6%), at the place where they purchase their plants (41.8%), through other publications (29%), from a professional gardener (23.5%) and/or via a website (23%). – **Related survey question 17c**

◆ Public spaces with grassy areas are more important than private lawn areas with public parks topping the list of priorities. – **Related survey question 17b**

Venue	% of Respondents
Public Parks	82.5
Ball Fields	56
Schools	40
Private Homes	22
Public Buildings	11

◆ Sufficiency of the water supply tops the list of concerns for the average respondent (78%), followed by rapid growth (54%), conservation practices (34%) and the cost of water (32%). It should be noted in another section of the survey, only 17 percent (17%) of respondents stated they would conserve water only to save money on local utility bills, 18 percent (18%) were neutral and 55 percent (55%) indicated saving money on monthly bills is not or will not be a primary consideration in their decision to participate in water conservation. – **Related survey questions 17d, 19s**

◆ Respondents regularly check for and repair indoor and outdoor water leaks (93%). They purchase and install water efficient fixtures, showerheads and appliances (74%). - **Related survey questions – 15, 18 a, 18b**

◆ The process to develop an annual water budget for indoor and outdoor consumption is a source of confusion among respondents. Thirty-eight percent (38%) stated they know how to budget; 42 percent (42%) do not; and 19 percent (19%) did not respond to the question. – **Related survey question 18d**

◆ The majority of respondents (84%) conserve water to sustain the resource and protect the environment. Seventy two percent (72%) agree that water conservation supports the region’s economy and ecosystem; seventy eight percent (78%) conserve to preserve the resource for future generations. - **Related survey questions 18g, 19o, 19w**

◆ Eighty eight percent (88%) agree that water conservation is about efficient water use and water supply management. Thirty five percent (35%) report they understand the purpose of the Prescott Active Management Agency; 32 percent (32%) were neutral; and 22 percent (22%) do not understand. Twenty two percent (22%) report that they will only conserve water if the water saved is allocated to safe yield; 27 percent (27%) were neutral; and 38 percent (38%) did not correlate the need for water conservation with achieving safe yield. - **Related survey questions 19f, 19j, 19r**

◆ Sixty four percent (64%) of respondents agree that water rates should be higher for customers who do not conserve. Eighty one percent (81%) do not believe people should be able to use as much water as they want, even if they can afford to pay. – **Related survey questions 19a, 19t**

- ◆ Respondents are not adverse to government regulation. Forty five percent (45%) believe that government should adopt laws limiting the size of private property lawns; 14 percent (14%) are neutral; and 33 percent (33%) disagree. On the other hand, when it comes to public building lawns, 65 percent (65%) agreed that laws should be adopted limiting their size; 14 percent (14%) were neutral; and 17 percent (17%) disagree. Sixty one percent (61%) of respondents disagree that water use is a personal choice requiring no government regulation; 17 percent (17%) believe no regulation is necessary; and 15 percent (15%) are neutral. – *Related survey questions 19c, 19d, 19aa*
  
- ◆ The majority of respondents (59%) agree government should spend tax dollars to promote water conservation. Fourteen percent (14%) disagree. – *Related survey question 19b*
  
- ◆ Respondents associate the need for water conservation with population growth. Thirty three percent (33%) believe that if they conserve water it will only benefit new growth and development; seventeen percent (17%) are neutral and 43 percent (43%) disagree. Forty five percent (45%) are convinced that limiting growth rather than water conservation is the best method to preserve the water resource; 19 percent (19%) are neutral and 26 percent (26%) disagree. – *Related survey questions 19p, 19u*
  
- ◆ The importance of cost to the average respondent cannot be readily deduced from survey results:
  - Respondents stated that they are more likely to purchase water efficient appliances and fixtures if incentives are available (57%). – *Related survey question 19g*
  
  - Respondents are not more likely to remove a portion of their lawn if they receive a cash incentive (44%) with 22 percent (22%) neutral. Seven percent (7%) report they would be more likely to remove a portion of their lawn if they received a financial incentive. – *Related survey question 19h*
  
  - Forty one percent (41%) do not consider it too expensive to purchase water saving toilets and appliances; 27 percent (27%) were neutral; and 22 percent (22%) consider the expense too great. – *Related survey question 19n*
  
  - Respondents do not consider the cost of their monthly water use an incentive to conserve (55%); 18 percent (18%) were neutral; and 17 percent (17%) will conserve to save on their monthly costs. – *Related survey question 19s*

## CENTRAL YAVAPAI COUNTY RESPONDENT CHARACTERISTICS AND PERCEPTIONS

**Total of 2,925 completed surveys were returned and evaluated**

- ◆ The majority of respondents receive water delivered through a municipal system (80%). They pay attention to their monthly water usage (80%). – *Related survey questions 2 and 4*
  
- ◆ They live in an area not governed by a homeowner’s association (68%) in a residence less than 1,800 square feet in size that includes water efficient appliances and/or fixtures (72%). Forty one percent (41%) of

respondents live in homes that are 10 to 30 years old; 21 percent (21%) in homes less than five years old; 20 percent (20%) in homes more than 30 years old; and 19 percent (19%) in homes five to ten years old. -

**Related survey questions 5, 6, 7, 8**

◆ Seventy eight percent (78%) do not have lawns, but 83 percent (83%) do have plants, trees and shrubs that they regularly water during the morning (65%) or in the evening (34%). Forty nine percent (49%) of respondents with irrigation systems report they reset timers seasonally. - **Related survey questions 9, 10, 13, 14**

◆ When selecting plants to install in their landscapes, respondents first consider water use (76 %), followed by maintenance (70%), cost (35 %) and fire safety (26%). - **Related survey question 17e**

◆ Seventy-three percent (73%) designed their yards to be low-water use with no grass area. They claim to understand the principles of outdoor water conservation (81%), but only 51 percent (51 %) stated they understand the seven steps to Xeriscape and the efficiency of drip irrigation. Forty four percent (44%) do not water their native vegetation; 32 percent (32%) do.. – **Related survey questions 18c, 18e, 18f, 18h**

◆ Respondents have a perception that the installation of automatic sprinkler systems will conserve water (59%). They consider the use of handheld hoses to be wasteful (44%) with 28 percent (28%) neutral. They are not convinced that 50 percent (50%) of household water use can be attributed to outdoor consumption. – **Related survey questions 19i, 19m, 19x**

◆ The majority of respondents are confused about rainwater harvesting. Thirty nine percent (39%) of respondents disagreed with the statement “If I harvest rainwater for outdoor watering, I can plant whatever I want.” Twenty-eight percent (28%) were neutral, and 25 percent (25%) agreed. Sixty percent of respondents (60%) do not want harvested rainwater to be the only water permitted for outdoor watering; 22 percent (22%) were neutral; and only 11 percent (11%) agreed that harvested rainwater should be the only source for outdoor use. – **Related survey questions 19l, 19y**

◆ Respondents overwhelmingly prefer to receive information about water conservation programs in a printed format. - **Related survey question 17a**

<b>Dissemination Method</b>	<b>% of Respondents</b>
Utility bill inserts	71
Newspaper	44
Direct Mail	47
E-mail	17
Website	12
Radio	8.9
Television	11.5
Public Event	7

◆ They would rather receive education through newspaper articles (61%), at the place where they purchase their plants (44%), through other publications (32%), from a professional gardener (24%) and/or via a website (23%). – **Related survey question 17c**

◆ Public spaces with grassy areas are more important than private lawn areas with public parks topping the list of priorities. – *Related survey question 17b*

Venue	% of Respondents
Public Parks	85
Ball Fields	57
Schools	42
Private Homes	26
Public Buildings	11

◆ Sufficiency of the water supply tops the list of concerns for the average respondent (78 %), followed by rapid growth (54 %), conservation practices (33 %) and the cost of water (30%). It should be noted in another section of the survey, only 18 percent (18%) of respondents stated they would conserve water only to save money on local utility bills, 19 percent (19%) were neutral and 53 percent (53%) indicated saving money on monthly bills is not or will not be a primary consideration in their decision to participate in water conservation. – *Related survey questions 17d, 19s*

◆ Respondents regularly check for and repair indoor and outdoor water leaks (94%). They purchase and install water efficient fixtures, showerheads and appliances (73%). - *Related survey questions – 15, 18 a, 18b*

◆ The process to develop an annual water budget for indoor and outdoor consumption is a source of confusion among respondents. Thirty-nine percent (39%) stated they know how to budget; 41 percent (42%) do not; and 20 percent (20%) did not respond to the question. – *Related survey question 18d*

◆ The majority of respondents (84%) conserve water to sustain the resource and protect the environment. Seventy one percent (71%) agree that water conservation supports the region’s economy and ecosystem; and seventy eight percent (78%) conserve to preserve the resource for future generations. - *Related survey questions 18g, 19o, 19w*

◆ Eighty nine percent (89%) agree that water conservation is about efficient water use and water supply management. Thirty four percent (34%) report they understand the purpose of the Prescott Active Management Agency; 31 percent (31%) were neutral; and 22 percent (22%) do not understand. Thirty percent (30%) report that they will only conserve water if the water saved is allocated to safe yield; 28 percent (28%) were neutral; and 36 percent (36%) did not correlate the need for water conservation with achieving safe yield. - *Related survey questions 19f, 19j, 19r*

◆ Sixty four percent (64%) of respondents agree that water rates should be higher for customers who do not conserve. Eighty percent (80%) do not believe people should be able to use as much water as they want, even if they can afford to pay. – *Related survey questions 19a, 19t*

◆ Respondents are not adverse to government regulation. Forty two percent (42%) believe that government should adopt laws limiting the size of private property lawns; 16 percent (16%) are neutral; and 36 percent (36%) disagree. On the other hand, when it comes to public building lawns, 64 percent (64%) agreed that laws should be adopted limiting their size; 13 percent (13%) were neutral; and 20 percent (20%) disagree. Fifty six

percent (56%) of respondents disagree that water use is a personal choice requiring no government regulation; 21 percent (21%) believe no regulation is necessary; and 16 percent (16%) were neutral. – *Related survey questions 19c, 19d, 19aa*

◆ The majority of respondents (58%) agree government should spend tax dollars to promote water conservation. Seventeen percent (17%) disagree. – *Related survey question 19b*

◆ Respondents associate the need for water conservation with population growth. Thirty six percent (36%) believe that if they conserve water it will only benefit new growth and development; seventeen percent (17%) were neutral and 40 percent (40%) disagree. Forty seven percent (47%) are convinced that limiting growth rather than water conservation is the best method to preserve the water resource; 19 percent (19%) are neutral and 28 percent (28%) disagree. – *Related survey questions 19p, 19u*

◆ The importance of cost to the average respondent cannot be readily deduced from survey results:

- Respondents stated that they are more likely to purchase water efficient appliances and fixtures if incentives are available (59%). – *Related survey question 19g*

- Respondents are not more likely to remove a portion of their lawn if they receive a cash incentive (43%) with 23 percent (23%) neutral. Nine percent (9%) report they would be more likely to remove a portion of their lawn if they received a financial incentive. – *Related survey question 19h*

- Forty one percent (41%) do not consider it too expensive to purchase water saving toilets and appliances; 26 percent (27%) were neutral; and 24 percent (24%) consider the expense too great. – *Related survey question 19n*

- Respondents do not consider the cost of their monthly water use an incentive to conserve (53%); 19 percent (19%) were neutral; and 18 percent (18%) will conserve to save on their monthly costs. – *Related survey question 19s*

## LARSON, K. REPORT

### Chapter 4 – Results of Regional Water Conservation Opinion Survey

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#### 2.0 Survey Background and Description

The survey was sponsored by the Central Yavapai Water Conservation Partnership. It was distributed widely throughout area through free newspapers, direct mail to water customers, Town, City and County websites, and made available at water bill pay stations and community fairs. The survey was also advertised over the radio. A total of 2,925 homeowners responded to the survey (about 7 percent of the total housing units in the survey area). The survey consisted of over 50 questions regarding irrigation water use habits, housing and lot characteristics, landscaping type, preferences regarding how people receive conservation information, and opinions regarding the area's water resources issues. The findings were tabulated by the City of Prescott and provided to Larson and Associates for further analysis as part of this project.

#### 2.1 Survey Results and Key Findings - Summary

Several key findings of the survey results are summarized below.

1. Eighty-eight percent responding are served by a city or private water company. This indicates water providers are a key avenue for communication of conservation programs (Question 2)
2. Sixty-two percent live in homes older than 10 years, indicating a significant potential in the area for indoor plumbing retrofits. (Question 6)
3. Almost 50 percent of respondents live on lots larger than 10,000 sq. ft. (Question 8)
4. Seventy-eight percent responded they had no turf on their lot and only 4 percent said they had more than 1000 sq. feet of turf. (Question 9)
5. Thirteen percent responding said they irrigated daily (Q. 12). This clearly indicates a need for education concerning efficient watering techniques. Further analysis of the data submitting on watering times and the # of days of watering is also revealing. This data is summarized in Table 4.1 below. About 22 percent are irrigating more than 3 days per week, which is clearly not efficient and can result in significant over-watering. In keeping with the overall response, 8.5 percent said they watered daily.
  - a. Of those respondents, 35.5 percent reported watering times of 30 minutes or more. Among those watering 4 times per week, 28 percent had run times exceeding 45 minutes.
  - b. Among those watering 2-3 times per week, between 5 and 11 percent exceed either 90 or 60 minutes respectively. This data indicates that a high percentage of respondents on this question (perhaps as many as 20 to 25 percent) appear to be significantly over-irrigating.

c. Even more striking is that homeowners that responded to the survey can be assumed to be more concerned with the region’s water issues than the average citizen.

**Table 4.1  
Irrigation Watering Time - Response Summary**

<b>Times per Week</b>	<b>Number of Repond.</b>	<b>Percent of Total</b>	<b>Range of Minutes</b>	<b>Standard</b>	<b>Homes that Exceed</b>	<b>Percent that Exceed</b>
1	87	6.7	5 to 240	>180	1	1.1
2	357	27.7	10 to 300	>90	40	11.2
3	573	44.5	10 to 180	>60	30	5.2
4	117	9.1	5 to 180	>45	33	28.2
5	39	3.0	10 to 90	>30	5	12.8
6	6	0.5	1 to 60	>=30	1	16.7
7	110	8.5	5 to 60	>=30	39	35.5
<b>Total</b>	<b>1289</b>					

*Note: Based on partial tabulation of respondents (1289 respondents)*

6. About 28 percent responding do not have automatic timers. Of the 72 percent that do, only 54 percent reset timers seasonally or monthly. Fourteen percent never reset their timer or do not know how to. Clearly, information and education on when and how to reset timers would yield conservation dividends. (Q. 13)
7. Ninety-seven percent responding said they water either in the morning or the evening. The message of not watering in the heat of the day has clearly been heard. (Q. 14)
8. Direct mail (48.2%), utility bill insert (70.8%), and newspaper (44.4%) were by far the preferred method to receive water conservation information. Website, Email, Television and Radio all scored low in comparison (at 11.9 %, 17.0 %, 11.5%, and 8.9% respectively. (Q. 17a)
9. Lawn areas on parks, ball parks, and schools were preferred (85.2%, 56.7%, and 42.2% approval respectively). Turf areas at businesses and public buildings received low approval ratings (2.7% and 10.6% respectively). Turf at private homes received a 26.4 % approval rating, which corresponds approximately to the number of respondents that say they water turf at home. These results have applicability when considering possible ordinances and city policies (Q. 17b).
10. News articles (60.8%) and retail Nursery 43.9%) were rated highest for ways of obtaining information on outdoor irrigation and design. (Q. 17c)
11. Overall, responses indicated respondents as a whole are very highly informed and motivated about implementing water conservation and concerned about the region’s water resources. (Q. 17e, 18b, 18c, 18g are examples)
12. In spite of being motivated to conserve, 41 percent said they do not know how much water to “Budget” for indoor and outdoor use. This indicates a significant educational opportunity exists regionally with regard to efficient irrigation practices. (Q. 18d,). Fifty seven percent said they would like to learn more on how to conserve water outdoors. (Q. 18i)

13. Only 5 percent responding said their children bring home information from school on water conservation. Adjusted for the 65 percent that did not respond (presumably because they do not have children in the home) this is about 12 percent that responded positively to this question. This indicates that school programs should probably be considered long-term investments in educating the next generation and probably will not produce significant near-term (next five years) reductions in water use.
14. Respondents were split evenly on support for ordinances restricting turf at private residences. There was more support for turf restrictions at public buildings. Sixty-three percent were in favor of higher water rates for those that don't conserve. Twenty-three percent responded that it is too expensive for them to replace high water use toilets and appliances. Forty-five percent responded that limiting growth is the way to preserve the region's water supplies. Thirty-five percent said water conservation efforts will only benefit new growth and development (Q. 19).
15. Exempt Well Users – A subset of the data was obtained to see how exempt wells users responses (335) compared with the respondents as a whole. Some interesting differences were noted: The average persons per household is slightly higher than survey respondents as a whole (2.2 pph for 123 respondents). Only 3% live on standard size lots as opposed to 50%. Sixty-five percent reported having no turf as opposed to 78 % for all respondents and 11% have over 1000 s.f. of turf as opposed to 4% for all respondents. A conclusion that can be reached from this data is that overall per residential water use is likely higher for exempt well users than for those receiving water from a city or private water company and that a relatively high conservation potential exists for exempt well users in the Coalition area.
16. There were many survey respondent written comments among well owners regarding the growth issues related to water supply
17. The general location of exempt well owner respondents was as follows, according to Zip Code: 67 % Chino Valley, 9% Prescott, 8% Paulden, 3% Prescott Valley, 10% Dewey-Humboldt, and 3% other.
18. Thirty-two percent of responding said they water native vegetation at least monthly. This fact coupled with the fact that more than 50 percent live on lots larger than 10,000 sq. ft. indicates a significant conservation potential in educating the public on the minimal irrigation needs of native vegetation.

## **2.3 Larson, K. - Opinion Survey Conclusions and Recommendations**

Results of the survey provide several important insights regarding how future regional conservation program efforts should be targeted to maximize program effectiveness. These recommendations include, but are not limited to the following:

1. A significant portion of respondents, though motivated to conserve water, are over-irrigating because they do not have knowledge of proper irrigation techniques and how much water is needed by their landscape. More intensive education and awareness programs targeted at these water uses would help increase outdoor water use efficiency in the Coalition area.
2. The best method of providing conservation program information, according to respondents is print media, including newspapers, magazines, direct mail, and brochures provided at nurseries and public events. Regional programs of this nature could be effective in educating more water users on efficient outdoor irrigation techniques and other conservation program initiatives.
3. Exempt well users live on larger lots, irrigate significantly more turf than the average survey respondent. This suggests there exists a significant conservation potential exists for conservation programs targeted at homeowners supplied from wells.
4. Sixty-two percent of respondents live in homes older than 10 years, indicating there is a significant potential for regional water savings through indoor fixture retrofit and/or replacement programs, including financial incentive programs. The percentage of homes older than 10 years among respondents is approximately equal to that for the Coalition area as a whole.
5. Sixty-six percent of respondents support turf restrictions for public buildings, while 42 percent favor limitations on private lawns. Any consideration of regional conservation ordinances regarding landscaping restrictions should consider these results.

## CONCLUSIONS AND RECOMMENDATIONS

For any water conservation education effort to be effective, it must make information available through print media, publications and direct mail, as well as offer education where people buy their plants. Across the board, respondents want to learn more. The city will be best served if water conservation is uncomplicated with practices that are easy to implement supporting the long-held belief by water conservation professionals that “water conservation in practice is low-tech and everyone can participate.” The City of Prescott’s current efforts are appropriate based on survey results.

- Its development of a printed water conservation workbook and the WaterSmart card series are and will continue to be exceptional communication and education tools for this market. A combination of tiered water rates with continued public education is an effective strategy to promote water conservation. It should be continued and expanded.

- Electronic media should be a component of the overall education effort, but the major emphasis should be placed on the delivery of printed information through direct mail, publications, and newspaper publicity. People will use web tools, but they must be directed to a specific resource or resources through printed materials.

- Financial incentives are a contributing factor for respondents. A majority stated that when purchasing new appliances and/or fixtures, they would be more likely to buy if an incentive was available. Current incentives should be regularly evaluated to insure time and money expended in program management justifies the estimated water savings. Future expansion of should target incentives to reduce outdoor water use, not indoor consumption. Personnel and financial resources should be focused on efforts to reduce outdoor water use. As a side note, The State of Arizona recently approved a tax credit of 25%, or up to \$1,000, for taxpayers who install a system to harvest grey water and/or rainwater ([www.azdor.gov](http://www.azdor.gov)).

- The tiered water rate structure adopted by the City of Prescott in the spring of 2006 is an effective water conservation tool. Although responses appear contradictory on the relationship between cost and the ability and desire to participate in water conservation, it is a general market rule that the average consumer becomes more concerned as costs increase. A good correlation is the current increase in gasoline prices. As the cost increases, consumers are thinking of ways to save. They are again considering carpools, combining trips, riding their bikes and walking, as well as trading in high gasoline users for smaller, more efficient models and hybrids.

The majority of respondents claim to comprehend the principles of Xeriscape and have low-water use landscapes with little or no lawn areas. Historic outdoor water use; however, tells a different story with heavy spikes in usage during the months of May, June and July.

Over a third of respondents regularly water their native vegetation. The conclusion to be drawn is that people are over watering. They do not know what to water, how to water or have a clear understanding of the amount of water needed to maintain healthy landscapes. Respondents do not have a grasp on rainwater harvesting, but are interested and want to learn more.

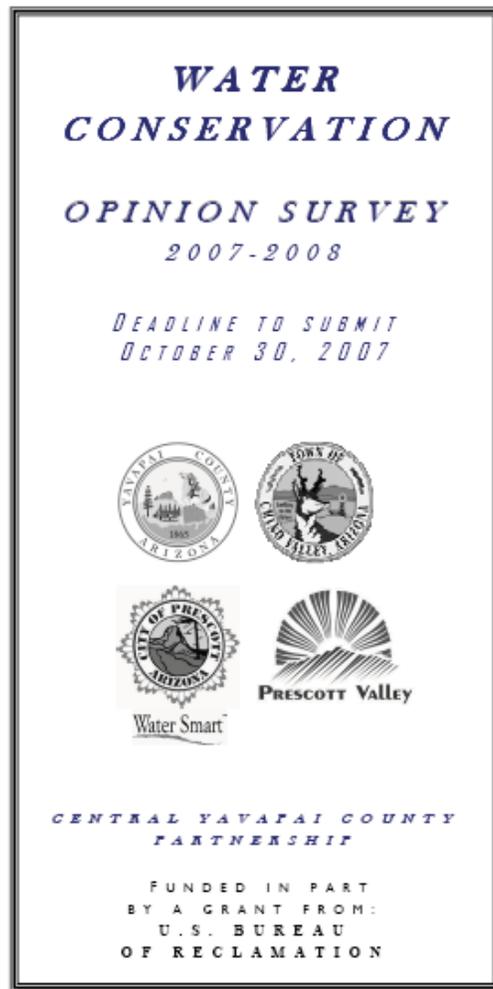
1. The city's focus on reduction of outdoor water consumption should continue. Communication should be consistent and frequent. Efforts should include:
  - (i) A series of newspaper articles geared to low-tech water conservation, information on the amount of water necessary to maintain a healthy WaterSmart landscape, how to budget, the correct use of watering tools, and rainwater harvesting.
  - (ii) A brief quarterly newsletter inserted in utility bills providing information on water conservation best practices.
  - (iii) Development of a water conservation workshop(s) led by professional gardeners and offered at local nurseries as part of the city's summer recreation program. Dates and times with a brief description of the course content should be included in the city's recreation guide mailed to all households, as a utility bill insert, and through a news release. This will require partnerships with and the cooperation of local nursery owners. Workshops should emphasize:
    - a. the proper use of tools (i.e. handheld hoses, irrigation systems);
    - b. how to budget indoor and outdoor water use;
    - c. what to water, how much and how often; and
    - d. rainwater harvesting
  - (iv) An increase in water audits to help municipal customers better understand their usage and how to budget their consumption. This will have the dual impact of also assisting consumers in reducing their indoor water use.

An effective program will include a combination public education, tiered water rates, and incentives for reduction of outdoor water use. Resources should be allocated based on the estimated impact an activity has on water use. (i.e. If \$30,000. is available for public education and 30 percent of residential water consumers live in areas governed by homeowner's associations, \$9,000 of the total budget should be allocated to education of homeowner's groups.) It must be noted that this survey and resulting analysis only address residential water consumption. To develop a comprehensive, accurate picture of overall outdoor water consumption, commercial use patterns must be incorporated.

When comparing City of Prescott results with those of the region, there is little or no difference. Any fluctuations in characteristics and perceptions are so small as to be inconsequential.

Although the majority of respondents associate population growth with the need for water conservation, they are still willing to conserve water and open to increased information and expanded education. They are also convinced that limiting growth will conserve water. Nearly all respondents consider water conservation to also be an environmental issue; they feel an obligation to conserve the resource in order to protect the environment and local ecosystem, as well as sustain the resource for future generations.

# Central Yavapai Regional Partners



## Water Conservation Opinion Survey

### FINAL SURVEY DATA SUMMARY RESULTS

2925 survey respondents entered  
SURVEY MONKEY TABULATION - MARCH 13, 2008

### **-TARGET AUDIENCE –**

80,000 RESIDENCE IN THE PRESCOTT AMA

**Including Cities and Towns in Central Yavapai County**  
Ash Fork, Bagdad, Chino Valley, Camp Verde, Dewey-Humboldt  
Iron Springs, Mayer, Paulden, Prescott and Prescott Valley

## CENTRAL YAVAPAI COUNTY



### Community Water Conservation Survey 2007-2008

#### Appendix

- i. Central Yavapai Regional Partner -AMA Background
- ii. Copy of Water Conservation Regional Survey
- iii. Distribution Summary
- iv. Yavapai County – Target Audience - Aggregate Survey Results
- v. In Your Own Words – Public Comment
- vi. Household Size tables
- vii. Well Owners Summary
- viii. Q12 Watering Practice Response
- ix. Survey data sorted per Zip code
  - o Town of Chino Valley
  - o Town of Dewey –Humboldt
  - o City of Prescott
  - o City of Prescott Valley

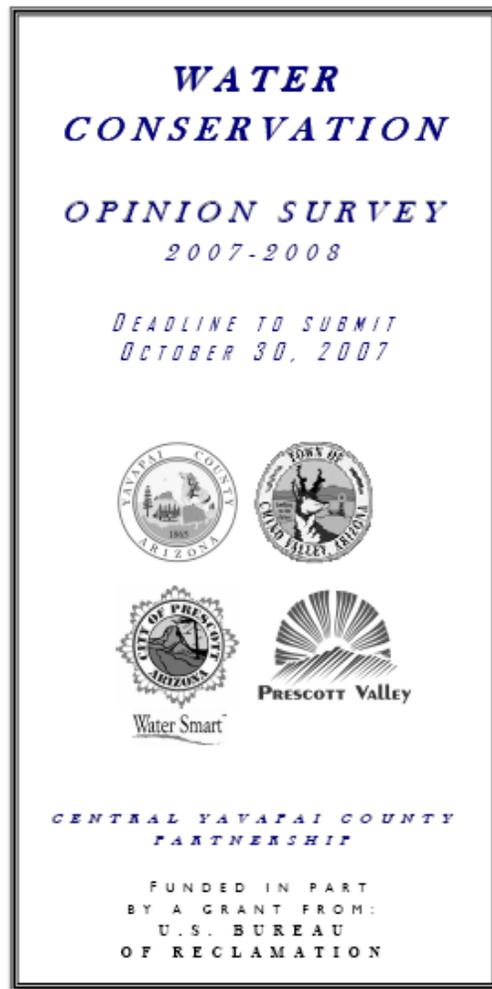


**i. Central Yavapai Regional Partner  
AMA Background**

**Water Conservation Opinion Survey  
2007-2008**

Central Yavapai County Partnership

# Central Yavapai Regional Partners



## Water Conservation Opinion Survey

### FINAL SURVEY DATA SUMMARY RESULTS

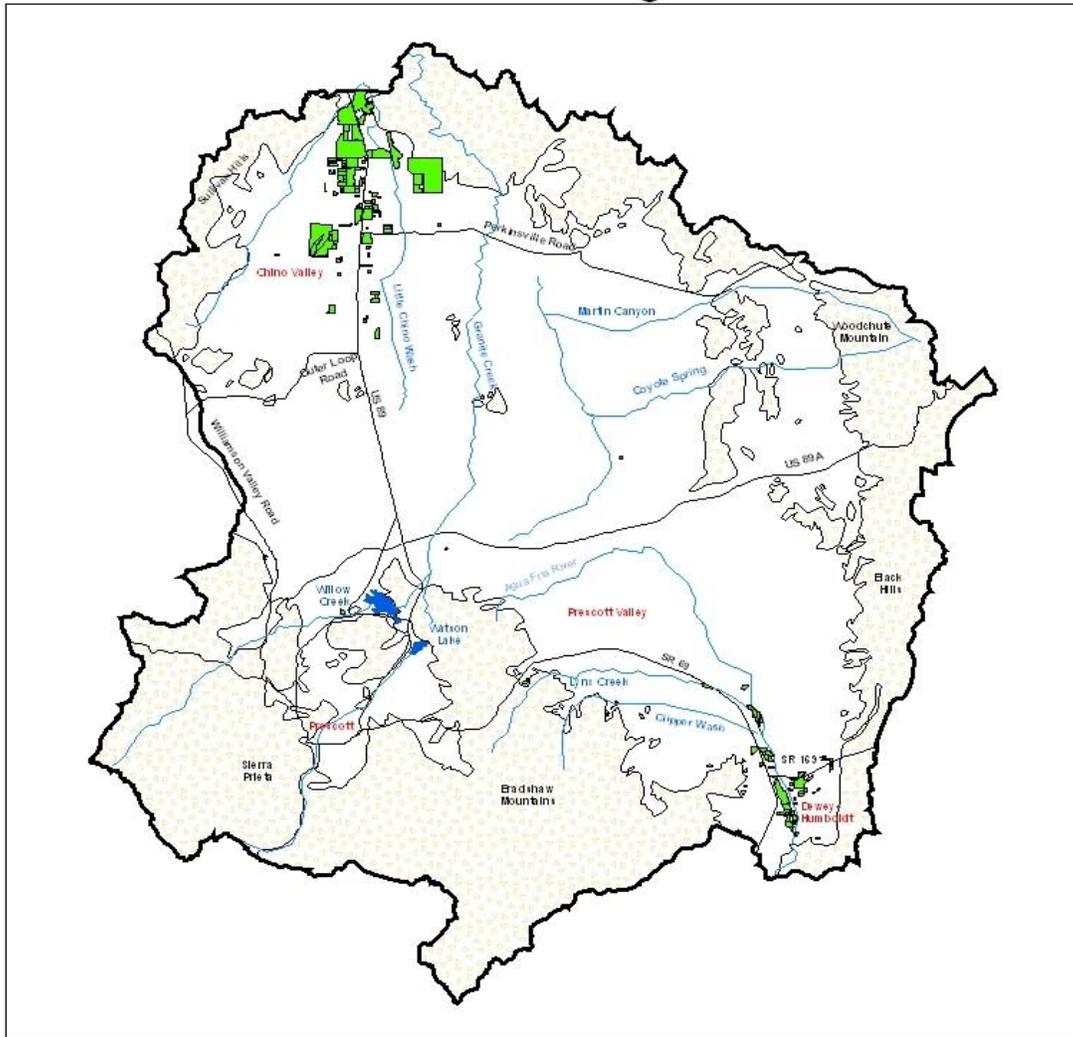
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Iron Springs, Mayer, Paulden, Prescott and Prescott Valley

# Prescott Active Management Area



- Roads
- Rivers and Streams
- ▭ Prescott AMA Boundary
- ▭ Lakes
- ▭ GFRs (1,743.93 acres)
- ▭ Hardrock

Arizona Department of Water Resources  
 Prescott Active Management Area  
 2200 East Hillside Road  
 Prescott, AZ 86301

Phone: (928) 778-7202  
 Fax: (928) 776-4507  
[www.azwater.gov](http://www.azwater.gov)



12/2006

Prescott AMA: Over 485 square miles consisting of two sub-basins consisting of groundwater, Upper Agua Fria sub-basin and the Little Chino sub-basin. Geographic elevations range from 4,400 to 7,800 feet and are often described as a desert highland. The regional partner area has varying precipitation, and is 100% of the natural aquifer recharge. Rainfall averages between 13-25" though 2005 mean rainfall was considerably less as this and many Arizona communities and western regions enters into the eighth year of drought

## **NOTABLE LOCATIONS IN YAVAPAI COUNTY – WATER AND RECREATION RESOURCES**

River Pasture, Meath Siding, Rock House, Roberts Camp, Kendall Camp, Road Camp Windmill, Kennedy Windmill, Kentuck Spring Campground, Kentucks Cabin, Glidden Windmill, American Cement Corporation Substation, Reimer Corral, Goat Camp, Goat Ranch, Red Rock Campground, Anvil Rock Ranch, Apache Maid Ranch, Mingus Mountain, Peeples Valley, Arizona Highway Maintenance Yard, Sharlott Hall Museum.

*Cemeteries:* Crown King Cemetery, Bradshaw City Cemetery, Nelson Cemetery, Ash Fork Cemetery, Cedar Glade Cemetery, Skull Valley Cemetery, Kentucks Grave.

*Lakes, reservoirs, and swamps:* Sheridan Lake, Meadow Lake, Mingus Lake, Red Lake, Rock Spring Draw Tank, Watson Lake, willow Lake, Rock Spring Tank, AGF Trick Tank, Rock Tank.

*Streams, rivers, and creeks:* A D Wash, Cimarron Creek, Alkali Wash, Ally Wash, Alum Creek, Apache Creek, Arrastra Creek, Eugenie Stream, Banty Creek, Prescott Creek.

*Parks in Yavapai County include:* Thumb Butte Park, Montezuma Castle National Monument, Horsethief Basin Recreation Area, Jerome State Historic Park, Granite Basin Picnic Area, Spruce Mountain Lookout Family Picnic Area, Lounce Lookout, Mount Union Recreational Area, Mount Union Family Picnic Ground, Central Yavapai Partner Municipal Parks.

*Golf Courses include:* Antelope Hills Golf Course, Hassayampa Country Club, Prescott Lakes

### **DEMOGRAPHIC OF YAVAPAI COUNTY AND CONSERVATION PARTNERSHIP**

Cities in Yavapai County and their population 2000 or more recent July 2005 population estimate: [Prescott](#) 2005: 40,360 , [Prescott Valley](#) 2005: 33,068, [Cottonwood-Verde Village](#) 2000: 10,610, [Dewey Humboldt](#) 2000: 6,295, [Sedona](#) 2005: 11,220, [Camp Verde](#) 2005: 10,155, [Cottonwood](#) 2005: 10,894, [Chino Valley](#) 2005: 9,710.

**Agriculture in Yavapai County**

**County Population:**

167,517

**County Housing units:**

81,730

**Land area:**

8123.3 sq. mi.

**Water area:**

4.5 sq. mi.

**Industries providing employment:**

- Educational, health and social services (19.9%),
- Retail trade (13.5%),
- Arts, entertainment, recreation, accommodation and food services (12.6%),
- Construction (11.7%).

- Average size of farms: 1253 acres
- Average value of agricultural products sold per farm: \$64,960
- Average total farm production expenses per farm: \$66,080
- Harvested cropland as a percentage of land in farms: 0.68%
- Irrigated harvested cropland as a percentage of land in farms: 100.00%
- The percentage of farms operated by a family or individual: 84.17%
- Average age of principal farm operators: 58 years
- Average number of cattle and calves per 100 acres of all land in farms: 5.21
- Land in orchards: 463 acres
- Total withdrawal of fresh water for Yavapai County public supply: 22.61 millions of gallons per day (water supply source- groundwater)**

<b>Tri-City AMA</b>	<b>Prescott</b>	<b>Prescott Valley</b>	<b>Chino Valley</b>
<b>Elevation</b>	5386 feet	5026 feet	4708 feet
<b>Land area</b>	37.1 square miles	31.7 square miles	64 square miles
<b>Population 2000</b>	33,938.	23,535	7,835.
<b>July 2005 estimated</b>	40,360	33,068	9,710
<b>% Change</b>	(+18.9% change)	(+40.5% change)	(+23.9% change)
<b>Single-family new house construction building permits: 2000-2005</b>	<ul style="list-style-type: none"> <li>• 2000: 470</li> <li>• 2001: 521</li> <li>• 2002: 636</li> <li>• 2003: 615</li> <li>• 2004: 660</li> <li>• 2005: 615</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2000: 361</li> <li>▪ 2001: 394</li> <li>▪ 2002: 601</li> <li>▪ 2003: 696</li> <li>▪ 2004: 1060</li> <li>▪ 2005: 1146</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2000: 49</li> <li>▪ 2001: 50</li> <li>▪ 2002: 112,</li> <li>▪ 2003: 104</li> <li>▪ 2004: 248</li> <li>▪ 2005: 313</li> </ul>
<b>Daytime population change due to commuting:</b>	+9,447 (+27.8%)	-2,719 (-11.6%)	-701 (-8.9%)

*Resource: [http://www.city-data.com/county/Yavapai\\_County-AZ.html](http://www.city-data.com/county/Yavapai_County-AZ.html)*

**EXEMPT AND NON – EXEMPT WELLS IN THE PRESCOTT AMA**

<b>YEAR</b>	<b>NUMBER OF WELLS</b>
1985	4,463
1995	7,267
2006	11,854

*Resource: ADWR, Prescott AMA*



**ii. Regional Water Conservation Survey**  
Distribution copy

**Water Conservation Opinion Survey**  
**2007-2008**

Central Yavapai County Partnership

DEADLINE TO SUBMIT  
OCTOBER 30, 2007

Water Conservation Survey  
P.O. Box 2059  
Prescott, AZ 86302

Water Conservation Survey  
P.O. Box 2059  
Prescott, AZ 86302

Stamp  
and  
Mail  
Today

# WATER CONSERVATION OPINION SURVEY

2007-2008

DEADLINE TO SUBMIT  
OCTOBER 30, 2007



Water Smart

CENTRAL YAVAPAI COUNTY  
PARTNERSHIP

FUNDED IN PART  
BY A GRANT FROM:  
U.S. BUREAU  
OF RECLAMATION

PROJECT CONTACT  
928-777-1130  
water.smart@cityofprescott.net

COMPLETE SURVEY ONLINE:  
www.co.yavapai.az.us

## Water Conservation Opinion Survey

The Towns of Prescott Valley and Chino Valley, City of Prescott, and Yavapai County are working to promote regional water conservation. By completing the survey you will assist with our effort. Information gained will be used to develop educational programs, a long-range work plan, and a regional water conservation workbook.

Deadline to submit survey, October 30, 2007 Please take a few minutes to complete this survey, fold, tape the end, and return it to: Water Conservation Survey, P.O. Box 2059 Prescott, Arizona, 86302, or complete it online at: [www.co.yavapai.az.us](http://www.co.yavapai.az.us) - follow the link to the water conservation opinion survey

- 1) How many people are in your household? \_\_\_\_\_ **YOUR ZIP CODE** \_\_\_\_\_
- 2) How is water delivered to your home? \_\_\_ City or Town system \_\_\_ Private company \_\_\_ Well \_\_\_ Hauled
- 3) Do you receive a monthly municipal or private company water bill? \_\_\_ Yes \_\_\_ No
- 4) If you pay a monthly water bill, do you look at the details of your monthly water use? \_\_\_ Yes \_\_\_ No
- 5) Do you live in an area with a homeowners' association that maintains common landscapes? \_\_\_ Yes \_\_\_ No
- 6) How old is your home? \_\_\_ less than 5 years \_\_\_ 5 to 10 years \_\_\_ 10 to 30 years \_\_\_ over 30 years
- 7) How large is your home? \_\_\_ less than 1,800 sq. ft. \_\_\_ 1800 to 3000 sq. ft. \_\_\_ Greater than 3,000 sq. ft.
- 8) How big is your lot? \_\_\_ standard lot about 10,000 sq. ft. \_\_\_ up to 1 acre \_\_\_ 1 to 2 acres \_\_\_ Over 2 acres
- 9) How much grass do you mow and water? \_\_\_ None \_\_\_ under 1000 sq. ft. \_\_\_ Over 1000 sq. ft.
- 10) Do you have planted trees and shrubs in your yard that you water regularly? \_\_\_ Yes \_\_\_ No
- 11) Do you hire a lawn service or gardener to care for your yard? \_\_\_ Yes \_\_\_ No
- 12) During the growing season, usually April through October how often do you water your landscape areas?  
\_\_\_ Daily \_\_\_ I water \_\_\_ days per week for \_\_\_ minutes \_\_\_ Weekly \_\_\_ Monthly \_\_\_ Never
- 13) If you have an automatic irrigation system with a timer, how often do you reset your timer?  
\_\_\_ Never \_\_\_ Monthly \_\_\_ Seasonally \_\_\_ No set schedule \_\_\_ I'm not sure how to set my timer
- 14) What time in the day do you usually water outdoors? \_\_\_ Morning \_\_\_ Afternoon \_\_\_ Evening
- 15) Do you have low water use fixtures and/or appliances? \_\_\_ Yes \_\_\_ No What kinds? \_\_\_\_\_

### THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY.

In your own words, what do you want to know about water and conservation. (attach additional page if needed)

Please print this information to enter a weekly drawing for a useful water conservation product.

Name	Address
Phone	E-Mail

Personal information gathered through this survey will only be used by the Central Yavapai County Partnership to improve communication with local water users. Personal information will not be shared with or distributed to any outside organization.

17) Please circle your top three (3) choices for questions a) through e) below.

a) I prefer to receive water conservation program information by:

Direct Mail	Utility Bill Insert	Website	E-mail	Newspaper	Television	Radio	Public Event
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b) I'm in favor of lawn areas on the grounds of: (1000 sq. ft. of lawn needs about 30,000 gallons/water per year)

Parks	Private Homes	Business	Ball Parks	Schools	Roadways	Public Building	Other
-------	---------------	----------	------------	---------	----------	-----------------	-------

c) I prefer to learn about outdoor landscape design and irrigation practices from:

Gardening Class	Retail Nursery	Homeowner Association	My Neighbor	Professional Gardener	News Articles	Website	Books
-----------------	----------------	-----------------------	-------------	-----------------------	---------------	---------	-------

d) I am most concerned about our region's:

Water Supply	Cost of Water	Conservation Practices	Water Quality	Watersheds	Groundwater	Private Wells	Rapid Growth
--------------	---------------	------------------------	---------------	------------	-------------	---------------	--------------

e) I consider these planning principles when landscaping my home:

Color	Maintenance	Play Area	Water Use	Patio Space	Fire Safety	Shade	Cost
-------	-------------	-----------	-----------	-------------	-------------	-------	------

18) In and around my home: (answer only if the question applies)

Yes No

- |   |  |  |
|---|--|--|
| a) We listen for, check regularly, and quickly repair any indoor or outdoor water leak.   |  |  |
| b) We select and install water saving fixtures, showerheads, and indoor appliances.       |  |  |
| c) We planned our yard to be a low-water use landscape, with no grass area.               |  |  |
| d) We know how much water to budget annually for indoor and outdoor use.                  |  |  |
| e) We water our native vegetation monthly (e.g., Ponderosa Pine, Alligator Juniper, Oak). |  |  |
| f) We know how to and understand the principles to conserve water in the landscape.       |  |  |
| g) We conserve to preserve our region's water supply and protect the eco-system.          |  |  |
| h) We understand the seven steps to a Xeriscape and the efficiency of a drip system.      |  |  |
| i) We would like to learn more ways to conserve water in the outdoor landscape.           |  |  |
| j) Our children learn and bring home water conservation information.                      |  |  |

19) Please mark the box that best fits your agreement.

Rank the statement using the following scale:

(1) I Agree (3) I am Neutral (5) I Disagree

1 Agree  
2  
3 Neutral  
4  
5 Disagree

- |     |   |  |  |  |  |
|-----|---|--|--|--|--|
| a)  | Water rates should be higher for customers who don't conserve.                        |  |  |  |  |
| b)  | Government should spend tax dollars on water conservation.                            |  |  |  |  |
| c)  | Government should adopt laws limiting the size of private property lawns.             |  |  |  |  |
| d)  | Government should adopt laws limiting the size of public building lawns.              |  |  |  |  |
| e)  | Imported water is necessary to meet the needs of growing communities.                 |  |  |  |  |
| f)  | I understand the purpose of the Prescott Active Management Area (AMA).                |  |  |  |  |
| g)  | I'm more likely to buy water saving fixtures/appliances if there is an incentive.     |  |  |  |  |
| h)  | I will remove a portion of my lawn <b>only</b> if I receive a cash rebate or credit.  |  |  |  |  |
| i)  | Installing automatic in-ground sprinklers and timers will save water.                 |  |  |  |  |
| j)  | Water conservation is about efficient water use and water supply management.          |  |  |  |  |
| k)  | I live in an arid (dry), highland area, and <b>not</b> in a desert.                   |  |  |  |  |
| l)  | If I harvest rainwater for outdoor watering, I can plant what I want.                 |  |  |  |  |
| m)  | Outdoor water use accounts for over 50% of household's water consumption.             |  |  |  |  |
| n)  | It is too expensive for me to replace high water use toilets and appliances.          |  |  |  |  |
| o)  | Water conservation supports the region's economy and natural eco-system.              |  |  |  |  |
| p)  | If I conserve water it will <b>only</b> benefit new growth and development.           |  |  |  |  |
| q)  | I conserve water because I am worried about my well going dry.                        |  |  |  |  |
| r)  | I will conserve water <b>only</b> if the water saved is allocated to meet safe yield. |  |  |  |  |
| s)  | I will conserve water <b>only</b> to save money on my monthly water bill.             |  |  |  |  |
| s)  | If people can afford water, they should be allowed to use as much as they want.       |  |  |  |  |
| u)  | Limiting growth rather than conservation is how to preserve our water supply.         |  |  |  |  |
| v)  | I conserve water; it is important for the wildlife and natural environment.           |  |  |  |  |
| w)  | I conserve water to preserve this resource for future generations.                    |  |  |  |  |
| x)  | Watering outdoor gardens using a handheld hose is wasteful.                           |  |  |  |  |
| y)  | Harvested rainwater should be the <b>only</b> water allowed for outdoor landscapes.   |  |  |  |  |
| z)  | Conserving electricity and water conservation are directly related.                   |  |  |  |  |
| aa) | Water use is a personal choice requiring <b>no</b> government regulation.             |  |  |  |  |



### **iii. Distribution Summary**

## **Water Conservation Opinion Survey 2007-2008**

Central Yavapai County Partnership

**Delivery dates:**

**Friday, August 24, 2007**

**RE: Three drop points, 4 project orders.**

**Pick-up from Classic Printing  
1026 Spire Drive  
Attn :Jenny**

928-445. 6262

**Done Deal Delivery**

PO box 1110  
Prescott, AZ 86302

**Jeff McIntyre**

928-778-3297 Fax  
928-443-5111 Phone

**Requested By:  
City of Prescott**

Water Conservation -Shaun Rydell  
PO Box 2059  
Prescott, AZ 86302  
928-777-1130 8249  
Fax 928-5929



**I. Town of Prescott Valley**



7501 E. Civic Circle

**Delivery attention to:  
Town of Prescott Valley**

John Munderloh – Water Resource Manager  
7501 E. Civic Circle, Prescott Valley, AZ 86314  
928-759-3105, [JMunderloh@pvaz.net](mailto:JMunderloh@pvaz.net)  
[www.pvaz.net](http://www.pvaz.net)

- Deliver 1900 pieces folded Regional Survey

**Community Distribution at Public Library, Town Hall, Utility billing counter and Town Council Meetings.**

**2. PV Tribune; Print Facility  
(back door)**

**Delivery Attention Rachel Mora**

8249 E. Hwy 69

Prescott Valley

- 15,600 one fold Regional Water Conservation Surveys to be inserted September 5, 2007

Delivery directions as directed by :

**PV Tribune**

Sales representative Amy Thedinga  
928-445-3333 x2031  
Carrie Nowlton X2048

**3. DATAMATX**

**600 S. 56<sup>th</sup> Street, suite 1a**

Chandler, AZ 480.592. 0850

Attention John R Mergener, Datamatx GM

**Delivering for - Customer City of Prescott**

Utility Billing Cycles

21,000 pieces, x 2 projects

1. September – Regional Survey (white)
2. November Winterization Water smart Card, 1/3 cut blue
  - 21,000 pieces for Datamatx – please bundle and box in groups of 500

**Date:** August 29, 2007

## **Water Conservation Survey - PSA**

*Town of Chino Valley, Ariz.* - The Towns of Prescott Valley, Chino Valley, City of Prescott and Yavapai County are working together to develop a regional water conservation program. The first step in defining this water conservation program is a consumer survey that will reveal some of the water use habits and concerns of citizens. Information shall be tabulated by zip code and will assist with the development of educational programs, a long-range work plan and a regional water conservation workbook.

Surveys will be distributed throughout the Prescott AMA and will be included as an insert in the Prescott Valley Tribune on September 5th, mailed in the Chino Valley Chat September newsletter, inserted in the County using the Smart Shopper and Prescott municipal water customer's should look for the survey in their September utility bill.

Once completed, please stamp and post the survey through the U.S. mail. Any Yavapai County resident may also complete the survey online beginning September 5<sup>th</sup> at: [www.co.yavapai.az.us](http://www.co.yavapai.az.us) – follow the link to the water conservation survey.

The partnership will begin survey tabulation October 30, 2007. Do not delay, fill out and mail the conservation survey, your opinion matters.

Expect an Invoice from **Classic Printing** – Project Contact: Jenny Phone: 445-6262  
Project Name: *Central Yavapai County Partnership – Water Conservation Opinion Survey.*  
**Printing Total 90,000**



Invoice attention to:

**Yavapai County Water Advisory Committee (WAC)**

John Rasmussen - Coordinator  
1015 Fair Street, Prescott, AZ 86305  
voice: 928-442-5199 fax: 928-773-3257  
[john.rasmussen@co.yavapai.az.us](mailto:john.rasmussen@co.yavapai.az.us)

1. **Survey copy count is 40,000 pieces @0.03ea plus ap tax**
2. Proposing to distribute in Paper – one fold

---

Invoice attention to:

**Town of Prescott Valley**

John Munderloh – Water Resource Manager  
7501 E. Civic Circle  
Prescott Valley, AZ 86314  
928-759-3105  
[JMunderloh@pvaz.net](mailto:JMunderloh@pvaz.net)  
[www.pvaz.net](http://www.pvaz.net)



1. **Survey copy count is 17,500 pieces @ 0.03 ea plus app tax**
2. Proposing to distribute in PV tribune - one fold 15,600 pieces
3. community events - 1900 pieces - please fold 2 – 2 folds

---

Invoice attention to:

**Town of Chino Valley**

Mark Holmes, Water Resource Director  
1020 W. Palomino Road  
PO Box 406  
Chino Valley, AZ 86323  
928-636-7140 ext. 128  
[mholmes@chinoaz.net](mailto:mholmes@chinoaz.net)



1. **Survey copy count is 9,000 pieces 0.03 plus app tax**
2. Proposing to distribute in newsletter - One fold

---

Invoice attention to:

**City of Prescott**

**Public Works – Water Conservation**

**Shaun Rydell**

433 N Virginia, Prescott, AZ 86302  
928.777.1130  
City website: [www.cityofprescott.net](http://www.cityofprescott.net) .  
e-mail: [water.smart@cityofprescott.net](mailto:water.smart@cityofprescott.net)



1. **Survey copy count is 23,500 copies 0.03 Plus app tax**
  - 21,000 pieces for Datamatx – please bundle in groups of 500
  - 2500 pieces for random distribution – please pack separate hold
2. Proposing to distribute 21,000 in utility bill – two folds
3. 2500 pieces for random distribution – two fold



**iv. Yavapai County – Target Audience  
Aggregate Survey Results**

2925 survey respondents

**Water Conservation Opinion Survey  
2007-2008**

Central Yavapai County Partnership

# Yavapai County



**County Population 167,517**

About 50% of Population located in Prescott AMA

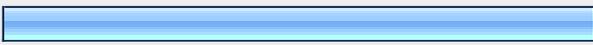
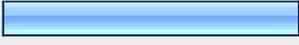
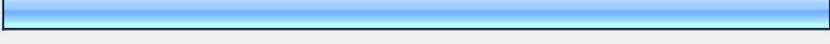
*2925 survey respondents*

*See Well Owners Survey Results*

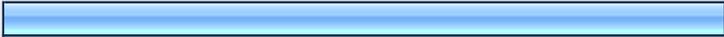
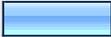
# Water Conservation Opinion Survey 2007-2008

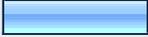
1. Survey Reference Number: (assigned by data entry - not required by customer)		
		Response Count
		2925
	<i>answered question</i>	<b>2925</b>
	<i>skipped question</i>	<b>2</b>

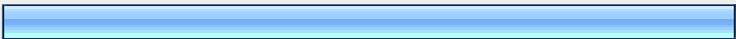
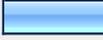
2. Your Zip Code If no zip code please enter 86000		
		Response Count
		2927
	<i>answered question</i>	<b>2927</b>
	<i>skipped question</i>	<b>0</b>

3. The following information is optional and voluntary. Please enter this information to enter a weekly drawing for a useful water conservation product.			
		Response Percent	Response Count
Name:		74.9%	1576
Phone:		64.9%	1367
Address:		71.5%	1506
e-mail:		32.5%	684
City/Town:		59.3%	1248
<b>ZIP/Postal Code:</b>		<b>91.3%</b>	<b>1921</b>
		<i>answered question</i>	<b>2105</b>
		<i>skipped question</i>	<b>822</b>

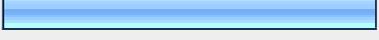
4. 1.) How many people are in your household? if no response enter zero 0 in box		Response Count
		2871
<i>answered question</i>		<b>2871</b>
<i>skipped question</i>		<b>56</b>

5. 2.) How is water delivered to your home?		Response Percent	Response Count
City or Town system		79.6%	2286
Private company		7.9%	227
Well		11.7%	335
Hauled		1.0%	28
Other		0.4%	11
		enter NR if no response	13
<i>answered question</i>			<b>2871</b>
<i>skipped question</i>			<b>56</b>

6. 3.) Do you receive a monthly municipal or private company water bill?		Response Percent	Response Count
Yes		83.4%	2394
No		15.5%	446
Not applicable		1.1%	31
<i>answered question</i>			<b>2871</b>
<i>skipped question</i>			<b>56</b>

7. 4.) If you pay a monthly water bill, do you look at the details of your monthly water use?			Response Percent	Response Count
Yes			80.6%	2313
No			8.4%	241
Not applicable			11.0%	317
			<b>answered question</b>	<b>2871</b>
			<b>skipped question</b>	<b>56</b>

8. 5) Do you live in an area with a homeowners' association that maintains common landscapes?			Response Percent	Response Count
Yes			30.7%	880
No			68.4%	1964
Not applicable			0.9%	27
			<b>answered question</b>	<b>2871</b>
			<b>skipped question</b>	<b>56</b>

9. 6) How old is your home?			Response Percent	Response Count
less than 5 years			20.7%	595
5 to 10 years			18.8%	539
<b>10 to 30 years</b>			<b>40.9%</b>	1175
Over 30 years			19.7%	567
Not Applicable or no response			0.4%	11
			<b>answered question</b>	<b>2871</b>
			<b>skipped question</b>	<b>56</b>

**10. 7) How large is you home?**

		Response Percent	Response Count
less than 1800 sq.ft.		48.2%	1384
1800 to 3000 sq. ft.		42.5%	1221
greater than 3000 sq. ft.		8.7%	250
Not applicable or No response		0.6%	16
		<b>answered question</b>	<b>2871</b>
		<b>skipped question</b>	<b>56</b>

**11. 8) How big is your lot?**

		Response Percent	Response Count
standard lot about 10,000 sq.ft.		52.1%	1496
up to 1 acre		30.0%	860
1 to 2 acres		8.0%	230
over 2 acres		8.4%	241
Not applicable or no response		1.5%	44
		<b>answered question</b>	<b>2871</b>
		<b>skipped question</b>	<b>56</b>

**12. 9) How much grass or turf lawn do you mow and water?**

		Response Percent	Response Count
none		78.2%	2245
under 1000 sq. ft.		17.0%	489
Over 1000 sq. ft.		4.2%	121
No response		0.6%	16
Other (please specify)			1
<b>answered question</b>			<b>2871</b>
<b>skipped question</b>			<b>56</b>

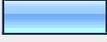
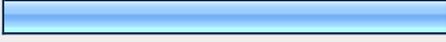
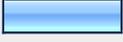
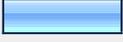
**13. 10) Do you have planted trees and shrubs in your yard that you water regularly?**

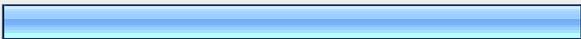
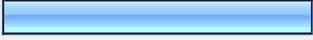
		Response Percent	Response Count
Yes		82.8%	2378
not applicable or no response		0.6%	17
No		16.6%	476
<b>answered question</b>			<b>2871</b>
<b>skipped question</b>			<b>56</b>

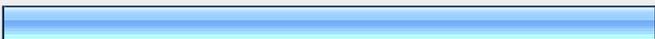
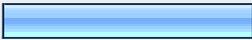
**14. 11) Do you hire a lawn service or gardener to care for your yard?**

		Response Percent	Response Count
Yes		10.3%	295
No response or not applicable		0.7%	19
No		89.1%	2557
<b>answered question</b>			<b>2871</b>
<b>skipped question</b>			<b>56</b>

15. 12) During the growing season, usually April through October, how often do you water you landscape areas?			Response Percent	Response Count
Daily			12.9%	361
Weekly			19.7%	552
Monthly			6.5%	182
Never			8.5%	239
Not applicable or no response			1.1%	32
I water ___ days per week for # ___ minutes (please specify)			56.0%	1571
			<b>answered question</b>	<b>2803</b>
			<b>skipped question</b>	<b>124</b>

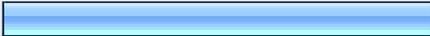
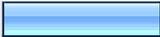
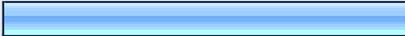
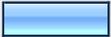
16. 13) If you have an automatic irrigation system with a timer, how often do you reset your timer?			Response Percent	Response Count
Never			11.1%	254
Monthly			5.1%	116
<b>Seasonally</b>			48.8%	1115
No set schedule			7.9%	181
I'm not sure how to set my timer			2.8%	63
Not applicable or No response			12.8%	293
Other (please specify)			12.7%	291
			<b>answered question</b>	<b>2285</b>
			<b>skipped question</b>	<b>642</b>

17. 14) What time in the day do you usually water outdoor?			Response Percent	Response Count
Morning			63.8%	1727
Afternoon			2.7%	73
Evening			33.9%	918
Not applicable or no response			2.7%	72
Other (please specify)			2.9%	78
			<b>answered question</b>	<b>2708</b>
			<b>skipped question</b>	<b>219</b>

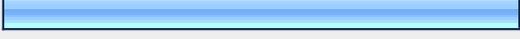
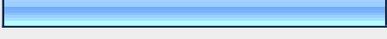
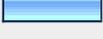
18. 15) Do you have low water use fixtures and /or appliances?			Response Percent	Response Count
Yes			71.9%	2064
No			27.3%	784
Not applicable or no response			1.3%	36
			If yes, what kind of fixtures or appliances?	1482
			<b>answered question</b>	<b>2871</b>
			<b>skipped question</b>	<b>56</b>

19. THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY. In your own words, what do you want to know about water and conservation?		Response Count
		826
		<b>answered question</b>
		<b>826</b>
		<b>skipped question</b>
		<b>2101</b>

20. 17 a) I prefer to receive water conservation program information by:

		Response Percent	Response Count
Direct mail		47.3%	1280
<b>Utility bill Insert</b>		<b>70.8%</b>	1917
Website		11.9%	323
E-mail		17.0%	459
Newspaper		44.4%	1203
Television		11.5%	310
Radio		8.9%	240
Public Event		6.7%	181
Other (please specify)		3.3%	88
		<b>answered question</b>	<b>2707</b>
		<b>skipped question</b>	<b>220</b>

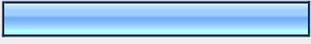
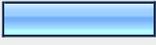
21. 17b) I'm in favor of lawn areas on the grounds of: **Water Wiser Note: 1000 square feet of turf requires about 30,000 gallons of additional water per year to sustain.**

		Response Percent	Response Count
<b>Parks</b>		85.2%	2168
Private Homes		26.4%	673
Business		2.7%	70
Ball Parks		56.7%	1444
Schools		42.2%	1074
Roadways		1.5%	38
Public Buildings		10.6%	269
Other		9.8%	250
		(please specify)	264
		<b>answered question</b>	<b>2546</b>
		<b>skipped question</b>	<b>381</b>

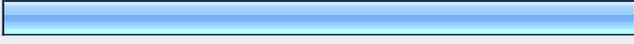
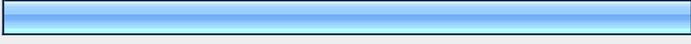
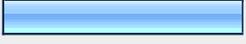
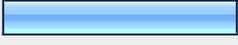
22. 17c) I prefer to learn about outdoor landscape design and irrigation practices from:

		Response Percent	Response Count
Gardening Class		19.0%	488
Retail Nursery		43.9%	1129
Homeowner Association		8.8%	226
My Neighbor		6.0%	155
Professional Gardener		24.2%	623
<b>News Articles = Television OL</b>		<b>60.8%</b>	1565
Website		23.5%	605
Books		32.4%	833
Selected more than 3 choices		0.1%	3
If selected less than 3 choices mark the selection mark other and this box		0.6%	15
Other (please specify)		5.8%	148
		<b>answered question</b>	<b>2573</b>
		<b>skipped question</b>	<b>354</b>

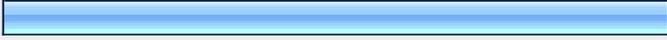
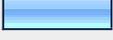
**23. 17d) I am most concerned about our region's:**

		Response Percent	Response Count
<b>Water Supply</b>		78.3%	2155
Cost of Water		30.4%	837
Conservation Practices		33.4%	919
Water Quality		25.1%	690
Watersheds		7.3%	200
Groundwater		16.4%	451
Private Wells		6.9%	189
Rapid Growth		54.3%	1494
Other (please specify)		7.0%	193
		<b>answered question</b>	<b>2751</b>
		<b>skipped question</b>	<b>176</b>

**24. 17e) I consider these planning principles when landscaping my home:**

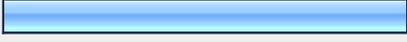
		Response Percent	Response Count
Color		15.1%	404
Maintenance		69.6%	1857
Play Area		4.2%	111
<b>Water Use</b>		75.9%	2026
Patio Space		4.3%	115
Fire Safety		26.1%	696
Shade		25.7%	686
Cost		35.2%	940
Other (please specify)		7.6%	202
		<b>answered question</b>	<b>2669</b>
		<b>skipped question</b>	<b>258</b>

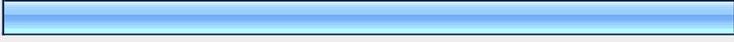
25. 18a) We listen for , check regularly and quickly repair any indoor or outdoor water leak.				
			Response Percent	Response Count
Yes			93.9%	2663
No			1.9%	55
Does not apply - No response			4.2%	118
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

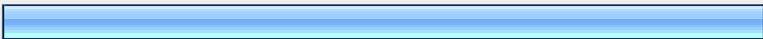
26. 18b) We select and install water saving fixtures, showerheads, and indoor appliances.				
			Response Percent	Response Count
Yes			73.3%	2078
No			15.1%	429
Does not apply - No response			11.6%	329
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

27. 18c) We planned our yard to be a low-water use landscape with no grass area.				
			Response Percent	Response Count
Yes			73.6%	2086
No			17.8%	504
Does not apply - No response			8.7%	246
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

28. 18d) We know how much water to budget annually for indoor and outdoor use.			Response Percent	Response Count
Yes			39.4%	1116
No			40.5%	1149
Does not apply -No response			20.1%	571
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

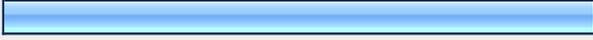
29. 18e) We water our native vegetation monthly(e.g., Ponderosa Pine, Alligator Juniper, Oak).			Response Percent	Response Count
Yes			31.7%	900
No			44.4%	1260
Does Not apply-No Response			23.8%	676
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

30. 18f) We know ho to and understand the principles to conserve water in the landscape.			Response Percent	Response Count
Yes			80.8%	2292
No			9.7%	275
Does not apply- No response			9.5%	269
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

31. 18g) We conserve to preserve our region's water supply and protect the eco-system.			Response Percent	Response Count
Yes			83.8%	2377
No			6.0%	171
Does not apply- No response			10.2%	288
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

32. 18h) We understand the seven steps to a Xeriscape and the efficiency of a drip system.			Response Percent	Response Count
Yes			51.3%	1454
No			31.1%	883
Does not apply - No response			17.6%	499
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

33. 18i) We would like to learn more ways to conserve water in the outdoor landscape.			Response Percent	Response Count
Yes			56.8%	1610
No			21.5%	611
Does not apply - No response			21.7%	615
			<b>answered question</b>	<b>2836</b>
			<b>skipped question</b>	<b>91</b>

34. 18j) Our children learn and bring home water conservation information.			Response Percent	Response Count
Yes			5.4%	154
No			29.6%	839
<b>Does not apply-No response</b>			<b>65.0%</b>	1843
<i>answered question</i>				<b>2836</b>
<i>skipped question</i>				<b>91</b>

35. 19) Please mark the box that best fits your agreement. Rank the statement using the following scale (1) I Agree (3) I am Neutral (5) I Disagree								
	1 Agree	2	3 Neutral	4	5 Disagree	No Response	Rating Average	Response Count
a) Water rates should be higher for customers who don't conserve.	<b>53.7%</b> <b>(1520)</b>	10.3% (291)	16.8% (476)	2.1% (59)	11.6% (327)	5.5% (157)	3.98	2830
b) government should spend tax dollars on water conservation.	<b>44.8%</b> <b>(1270)</b>	13.1% (370)	20.4% (577)	2.6% (74)	12.6% (357)	6.6% (186)	3.80	2834
c) government should adopt laws limiting the size of private property lawns.	<b>35.0%</b> <b>(992)</b>	7.0% (197)	15.6% (441)	4.8% (136)	30.9% (875)	6.7% (190)	3.11	2831
d) Government should adopt laws limiting the size of public building lawns.	<b>54.6%</b> <b>(1548)</b>	9.6% (271)	12.8% (364)	2.8% (80)	14.8% (419)	5.4% (152)	3.91	2834
e) Imported water is necessary to meet the need of growing communities.	21.2% (600)	8.9% (251)	<b>29.2%</b> <b>(827)</b>	5.6% (159)	24.0% (681)	11.1% (314)	2.97	2832
f) I understand the purpose of the Prescott Active Management Area (AMA).	24.5% (693)	9.8% (277)	<b>31.3%</b> <b>(887)</b>	5.2% (146)	16.8% (475)	12.5% (354)	3.23	2832
g) I'm more likely to buy water saving fixtures/appliances if there is an incentive.	<b>47.9%</b> <b>(1358)</b>	11.3% (319)	19.3% (548)	2.9% (82)	10.9% (310)	7.7% (217)	3.89	2834
h) I will remove a portion of my lawn only if I receive a cash rebate or credit.	6.6% (186)	1.6% (46)	23.5% (665)	3.2% (90)	<b>39.7%</b> <b>(1123)</b>	25.5% (721)	2.09	2831
i) Installing automatic in-ground	<b>59.4%</b>	9.5%	14.8%	1.9%	6.0%	8.4%		

l) Water conservation is about efficient water use and water supply management.	<b>79.2%</b> <b>(2244)</b>	9.4% (266)	4.2% (120)	0.5% (15)	1.5% (43)	5.2% (146)	4.73	2834
k) I live in an arid (dry), highland area, and not in a desert.	<b>60.2%</b> <b>(1705)</b>	9.6% (271)	8.9% (252)	3.8% (107)	10.9% (308)	6.7% (190)	4.12	2833
l) If I harvest rainwater for outdoor watering, I can plant what I want.	19.0% (538)	6.0% (169)	28.1% (796)	8.3% (234)	<b>30.5%</b> <b>(862)</b>	8.1% (229)	2.73	2828
m) Outdoor water use accounts for over 50% of household's water consumption.	26.4% (747)	10.2% (290)	<b>29.2%</b> <b>(827)</b>	5.9% (167)	18.5% (524)	9.7% (276)	3.22	2831
n) It is too expensive for me to replace high water use toilets and appliances.	17.3% (491)	6.7% (189)	25.9% (733)	7.4% (210)	<b>33.2%</b> <b>(940)</b>	9.5% (270)	2.64	2833
o) Water conservation supports the region's economy and natural ecosystem.	<b>59.7%</b> <b>(1692)</b>	11.7% (332)	14.8% (420)	1.8% (51)	4.0% (113)	7.9% (225)	4.32	2833
p) If I conserve water it will only benefit new growth and development.	27.1% (767)	9.1% (258)	17.8% (504)	6.9% (196)	<b>33.0%</b> <b>(936)</b>	6.1% (173)	2.90	2834
q) I conserve water because I am worried about my well going dry.	10.7% (302)	2.5% (72)	25.1% (710)	2.0% (56)	23.5% (665)	<b>36.2%</b> <b>(1022)</b>	2.61	2827
r) I will conserve water only if the water saved is allocated to meet safe yield.	16.7% (472)	6.0% (169)	28.6% (811)	6.0% (170)	<b>30.3%</b> <b>(857)</b>	12.5% (353)	2.69	2832
s) I will conserve water only to save money on my monthly water bill.	11.5% (326)	6.5% (184)	19.1% (542)	8.9% (253)	<b>43.8%</b> <b>(1240)</b>	10.1% (286)	2.25	2831
t) If people can afford water, they should be allowed to use as much as they want.	5.3% (150)	2.4% (68)	7.9% (223)	6.6% (188)	<b>72.8%</b> <b>(2062)</b>	5.0% (142)	1.53	2833
u) Limiting growth rather than conservation is how to preserve our water supply.	<b>35.3%</b> <b>(1000)</b>	11.5% (327)	19.5% (553)	7.7% (217)	19.9% (565)	6.0% (171)	3.37	2833
v) I conserve water; it is important for the wildlife and natural environment.	<b>66.3%</b> <b>(1877)</b>	13.3% (377)	11.9% (337)	1.1% (30)	2.3% (64)	5.2% (147)	4.48	2832
w) I conserve water to preserve this resource for future generations.	<b>64.7%</b> <b>(1833)</b>	13.5% (382)	12.0% (340)	1.3% (36)	2.9% (83)	5.6% (159)	4.44	2833
x) watering outdoor gardens using a hand held hose is wasteful.	<b>32.4%</b> <b>(917)</b>	10.1% (287)	28.2% (798)	5.9% (167)	17.4% (492)	6.1% (172)	3.36	2833

y) Harvested rainwater should be the only water allowed for outdoor landscapes.	7.5% (212)	4.0% (112)	21.9% (620)	12.8% (363)	<b>47.3%</b> <b>(1340)</b>	6.5% (185)	2.05	2832
z) Conserving electricity and water conservation are directly related.	<b>43.1%</b> <b>(1221)</b>	13.5% (382)	25.3% (715)	3.7% (106)	7.3% (208)	7.0% (198)	3.87	2830
aa) Water use is a personal choice requiring no government regulation.	16.2% (457)	4.8% (136)	16.5% (467)	11.0% (310)	<b>46.2%</b> <b>(1306)</b>	5.4% (153)	2.30	2829
	<i>answered question</i>							<b>2834</b>
	<i>skipped question</i>							<b>93</b>



**v. In your own words, what do you want to know about water and conservation?**

*Optional and Voluntary*  
826 Persons Responded

**THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY.**  
*In your own words, what do you want to know about water and conservation. (attach additional page if needed)*

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**Please print this information to enter a weekly drawing for a useful water conservation product.**

<b>Name</b>	<b>Address</b>
<b>Phone</b>	<b>E-Mail</b>

Personal information gathered through this survey will only be used by the Central Yavapai County Partnership to improve communication with local water users. Personal information will not be shared with or distributed to any outside organization.

**Water Conservation Opinion Survey  
2007-2008**

Central Yavapai County Partnership

**19. THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY. In your own words, what do you want to know about water and conservation?**

1.	Why should we waste our time on this survey the Mayor & Council have their own agenda. That's why we have a pool instead of what we wanted before. Lose the LOSERS!!!!
2.	I do not own the house I live in.
3.	would a dishwasher save water rather than hand wash. have to run water till it gets hot for 1 person dishes
4.	stop growth until water is known to be available, or at least limit it.
5.	how often I really should be watering. most of my land scalping is natural as type shrubs and trees including buffalo grass
6.	long time residents should not be penalized for all the new development- limit growth!
7.	the truth about this fantastical "100 year water supply" instead of what the chamber of commerce and rowle Simmons wants us to think
8.	I want to know the logic of asking people to conserve water while the city connects new subdivisions
9.	get outdoor watering advice from ken lain of watters nursery- very sound advice
10.	stop developers from water falls, lakes, golf courses and other fancy water use to attract buyers- Arizona is desert country
11.	we travel to Yuma periodically
12.	don't ask me to conserve water in order to benefit the developers!!! and growth!!!
13.	I want to know how many millions of gallons to takes to water all of Prescott's golf courses
14.	anything to help conserve water
15.	system to save and use grey water (will be building house)
16.	how often should we water and for how long
17.	why are we still issuing building permits? isn't this contrary to the current situation
18.	ways to cut water consumption in our hoa green areas. separate water use from common areas and households for bills
19.	save water usage lower water usage
20.	why are older homes water bills not grandfathered. older homes generally don't have golf courses etc.
21.	More info about grey water systems- indoor and outdoor- more info about turning lawns into gardens
22.	how can we implement harvested rainwater-asked several builders- but they said they sis not know
23.	I already have native planting which I water (drip) infrequently during summer months
24.	how the city will mandate reduced water usage And minimize new growth ( use of mined water)
25.	What well thought out planning is being implemented to enforce water conservation and to slowing development to conserve water demands
26.	I read and try to follow suggestions. sometimes successful
27.	Why do we allow large private lawns with overhead sprinklers to be used in the hottest part of the day! the h2o doesn't even reach the grass
28.	How to stop the rapid growth in this area
29.	How can you expect people to take water conservation seriously when the town of prescott valley is auctioning off 2,724 acre feet of effluent which will ultimately go to new development. How can you expect people to take water conservation seriously when the town of chino valley continues to approve subdivision after subdivision of high density housing when there are already thousands of approved residential building lots that remain vacant? How cn you expect people to take water conservaton seriously when the City of Prescott wastes water on a daily basis particlarly with regard to landscaping and recreational facilities. We don't need more committees, water gurus, reports, studies or surveys. We need, and have needed for quite some time, leaders that are willing to actually do something toward safe yield and to benefit the peoplethat already live here as opposed to developers. there is a wealth of information on water conservation available. why are we trying to reinvent the wheel. Take action. Do something. Do it now. If you really want people to conserve water then the local governments need to get their acts together and lead by example. Most people will not voluntarily inflict the pain of water conservation upon temselves. It needs to be mandated.

30.	is using grey water from laundry illegal? is there a small containment vessel on the market
31.	if you would stop sending chino's water supply to Prescott and quit allowing so many people to move in, we wouldn't have this issue.
32.	I think the problem is over development! put a moratorium on new subdivisions!
33.	when will new residents be required to have an assured 99 yr water supply?
34.	I want to see conservation measures imposed by our city. people will not conserve unless they are made to do so
35.	I know to conserve
36.	what is the area doing to conserve water?
37.	encourage developers to sell rock landscaping and not lawn landscaping
38.	Gentlemen: You asked for my opinion, and here it is. The reason we are in this water conservation situation is because of the lack of responsibility and forethought on the part of local government. The city of Prescott has been calling for water conservation for many years, yet the area's government authorities continue to approve and allow housing tract development, golf courses, and needed to conserve water before these developments were planed, why were they approved? Government officials need to act responsibly and conserve our water resources by NOT allowing housing and other developments that will use water resources THAT WE DON'T HAVE. local governments Ned need to act responsibly and conserve our resources before they ask the people to. Why should we, the people, have to take on the burden because local governments and officials squandered our limited water resources on additional development. The fact that the Prescott active management area had to be formed is an indication of how out of control and irresponsible our local governments are. They exacerbated an existing problem, and now want the people to bail them out. Instead of governing on behalf of their constituents, they have chased the almighty dollar.
39.	enforced use and Xeriscape plants
40.	how can we utilize/recycle our grey water
41.	your water prices are way to high we need to move out
42.	appaloosa water co. charges over \$500/yr for the meter with zero water use. conservation seems useless when faced with that
43.	how much new developments will impact water supply. Make golf courses re-use their water
44.	water harvesting
45.	when the city will stop issuing residential building permits when the city will start charges commercial and residential customers the same
46.	info on grey water usage
47.	why our city council is so obtuse about water in relation to growth. Likewise = bd. of supervisors.
48.	check for leaks, low use in yard, many people ignore problem, plant lush yards, people with wells just pump away- no control
49.	why allow continues new building
50.	how do golf courses conserve water

51.	what the average monthly water usage for my property was prior to my acquisition
52.	What can we do out in Chino Valley to curtail all of our many new developments, put a stop to those moving in who plant over 2 acres of grass, plant over 20 trees and other plants, plants that require a lot of water, water their trees and grass for 13 hours on automatic sprinklers.
53.	when are we going to limit growth so we can live on the available water nature provides
54.	what is the truth about Prescott area water availability
55.	I think I have enough. I just have to put all into practice.
56.	when the mayor and city council will take serious steps to meet safe yield. to date they have been talk and little action
57.	how can I set limits on growth that will be in line with our water supply? Shouldn't new growth pay higher rates?
58.	we voted against all the council members who voted for the huge water increase. Blair is next
59.	families that are below the class average should receive a small discount for their efforts
60.	how do I water the ponderosa in my area and still keep my water bill low? I support the trees in 4 lots.
61.	can I plumb my shower to water my lawn w/ grey water
62.	it takes 3-4 minutes of running kitchen water to get hot water. how can I speed this up and waste less water?
63.	how to retrofit home for run-off water collection for watering
64.	how much water does the existing homes have to have to conserve for the large influx of residential growth of the future
65.	water conservation will be done by the residents without being patrolled! the attention of the developers is what is needed and they need to adhere to it
66.	more about how water co. charges for water use.
67.	(low water use plants and trees for the area) new to the area
68.	don't know details, but believe water conservation will be critical to the community in the future.
69.	why when we conserve water does the city then issue more building permits to negate my savings
70.	knowing our limited h2o supply why do the governing bodies continue to approve additional high water developments
71.	my neighbor waters her yard consistently and it is a nice green lawn, but it seems too hard work and use of resources-for me I'm a low maintenance kind of individual I work around nature
72.	why are we paying 150-200 dollars a year for sewer charges based on water used to keep our native and drought resistant plants alive. property firseafe, were free 6 years ago
73.	why doesn't conserved water go to serve safe yield? rather than promoting new development
74.	new ways to save
75.	why won't the city join the partnership
76.	what I read and common sense, no plantings that use a lot of water
77.	I've lived here 60 yrs and we've never had any water newcomers should be trained that every drop is precious
78.	how can we make new developments pay their fair share?
79.	1. cost of water to golf courses 2. cost of water to commercial customers 3.cost of water to gov installations + vol used for all 4. upgrade of sewer processes to meet grey water use quality
80.	NB tanks to store run-off from roofs should be compulsory in all subdivisions
81.	quit penalizing people for using water, we don't need to be punished we are not criminals, we are residents, stop the growth if there is not enough water
82.	if you keep allowing growth without a water plan, how long before we run out of water.
83.	limit growth and conserve waters - laws on both needed. why is there no questions/info about installing grey water systems? Flagstaff saves water by giving rain barrels!! smart!

84.	what is the best way to keep pine trees from becoming bark beetle victims what time is best to water
85.	stop infringing on my water rights, 51 year member of the community by expanding development
86.	by conserving to save money I have lost 4 large trees so far. Thank you.
87.	I would like to hear more about h and e effectiveness' of water conservation vs. growth
88.	I want to know why the Musgrove building on iron spring and others in Prescott can run water down the street? including the city early where they water.
89.	to learn how to mosy efficiently water and get the results wanted at the least cost and use of water.
90.	exactly should I conserve water so developers can add more housing that needs more water
91.	when are you going to penalize people who waste water on lawns, non-native water hungry tree gardens? and reward those who don't waste water?
92.	I want to know ways I can conserve water. I want to be sure we are not taking water from the upper Verde
93.	the public should have monthly reminders in their bills about the water situation
94.	we've ripped our junipers and planted native Douglas and shrubs, our goal is to eliminate watering in future years
95.	why our council keeps authorizing more growth when we are using more ground water than we replace now
96.	I is to know what I can do in a very old house to conserve water, according to my bill I use below the class average.
97.	limit growth - not complicated!!!!
98.	If builders are given free rein and no thought to conserve - no more lakes and fountains.
99.	I want to know what can be done with neighbor who waters 3 times a week, drip system 1 1/4 hour each time. water runs all the way across my property onto another each time. Ban not reason with person, what can be done? I'll be waiting for a reply.
100.	we already understand As water problems and conservation
101.	would like to know more about grey water reclamation for landscape watering.
102.	When are they going to stop building new homes! We conserve all the time as is, but it doesn't amount to much unless growth is stopped.
103.	How to capture rainwater
104.	Why we don't limit the explosive growth in Arizona why we have more golf courses per capita than any other state.
105.	Our area has not managed growth and now seeks to punish individuals to pass on BLAME. I resent not having water - just so developers can get rich!
106.	Info. on drought tolerant plants and ground covers.
107.	How frequently and how much water do I need to use to water my ponderosa pines, juniper, and oaks?
108.	Use drought resistant plant eventually go to fake turf collecting rain water for irrigation of outside plants
109.	More emphasis, advertising, etc. on conserving.
110.	What else can we do? Can we get rebates or help encourage grey water use?
111.	I have a vegetables garden each summer which is completely on a drip system. I water it a few minutes daily when needed.
112.	I am annoyed that I am told to conserve water while huge homes with grass lawns are built all around me.
113.	When will the city of Prescott recognize the need for effective limits on new residential construction.
114.	The true answer to our water problems is-1. grey water for landscapes and limited growth.
115.	Why conserve when there is really uncontrolled growth.
116.	I do not mind conserving water however I bitterly resent doing so when developers use millions of gallons of water on their projects if done properly would not have had to use as much-case in point-Prescott lakes-on the north- off trail walk and Prescott lakes parkway developers get to use and do what they want at our expense. we are not happy!

117.	What is the city doing to lower its water usage.
118.	What is the city doing to conserve water, limit growth and avoid building the pipeline?
119.	I want to know why the city waters streets while watering grass why does the city water in the rain?
120.	Why are our city fathers so intent in giving a lot of money to development- then cry about a water shortage.
121.	Why all fixtures in now housing are not required to have all low use systems.
122.	Your allowed watering hours should be advised to coincide with climate condition. Before and after 8:00 is not appropriate this late in the year when the sun goes down at 6:00AM.
123.	How do cut down on our water use if possible
124.	As much as we can. we are from man. and do not understand all we need to about our water issues.
125.	my house is empty and for sale the only water used is for landscaping.
126.	Why is my bill so high compared?
127.	Why are we established home owners told to restrict our water usage and allow shrubs flowers and trees die when the city keeps allowing more and more homes and buildings to be built?
128.	grey water collection and usage.
129.	Tax considerations for conservation (storing rainwater and using grey water)
130.	exactly where are the aquifers and percentage full?
131.	Don't take a survey and allow no room for comment your questions are biased and don't ask the whole question especially in the area of growth-you can do better than this.
132.	On water bill how is class average computed?
133.	How to lower my monthly bill and how to get the most out of the water I use.
134.	Why does the city allow so much development this only increases our demand on our resources.
135.	What is being done by local governments to curtail their own use of water, and what steps are being taken to eliminate golf course watering.
136.	Would like to replace our dead lawn with possibly buffalo grass or something water wise. What grows best here?
137.	Before living in Prescott I lived in the desert. Prescott city gov. is hypocritical in its water policy.
138.	New lawns for parks, school athletic fields, ect should be planted with buffalo grass or other drought resistant seeds. When reseeding existing grass areas, (schools, golf courses, ball fields, ect should be done with buffalo grass or other drought resistant seeds. Land scaping along roadways, public facilities, business fronts should be xeriscaped without any grass areas. Example: Prescott Parkway, smoke tree lane. Imported water from the big chino aquifer (if it ever materializes) for water users within Prescott and Prescott valley, should be used to satisfy safe yield and not for new development. Collecting rainwater from roof runoff should be mandatory for new construction for irrigating plantings. Water rates should be staggered and increased for high volume water users should pay \$5 per 1,000 gallons for the first 3,000 gallons, \$10 for the next 3,000 gallons and \$15 for the following 3,000 gallons. Surplus income from water sales should be given as cash rewards to households who conserve water.
139.	My husband and I live well on 2-3000 gallons a month water. Why aren't heavier users charged more than us.
140.	not enough.
141.	Why does Prescott need Verde river water so we can build more houses.
142.	Try to landscape with indigenous trees, shrubs and other plants with Xeriscape and drip irrigation.
143.	I would like to know why, with water becoming less plentiful in the West, is development allowed to go full steam ahead? We all know that these forecasting models are just so much BS. In the end, the water has to come from somewhere and if it's not coming from the sky into the ground, then where?
144.	I would like to know why it is reasonable to ask that I not flush my toilet or water or have any plants outdoors, or run my dishwasher or take over a 5 minute shower, in order to build more houses.
145.	I want to know why the city doesn't provide everyone with rainwater catchment barrels- we found old soy sauce barrels for \$25 at Olsen's Grain.
146.	Why is the city council so anxious to promote growth that uses up our water?
147.	Why conserve when it only allows more development and more demand?

148.	How to stop huge amounts of water used by development like Prescott Lakes and wasted by sprinkler systems.
149.	A lot (Thanks for asking.) Need city to manage water reasonably sustain, yield today not in 20 years.
150.	Who ever made up this survey needs to get out from a desk and get into the real world.
151.	Combining conservation measures (without punitive measures from the city governments) and limited growth would be smart.
152.	If water conservation is so important why are there no limits on development, why are golf courses allowed to use waste water that should be recharged back into the ground.
153.	How long and how often does one water to get water to the roots for trees and shrubs to benefit
154.	I want to know what governments, State, County and local, are doing to encourage water conservation.
155.	Would like to know how to store grey water for use in watering the plants and trees around the property.
156.	We should get serious now or we won't have any water.
157.	Whether you are on well water or city water, you must conserve. What will you do about local and county allowing places like Talking Ranch to have watered golf courses, and getting revenues from them. They are on the same aquifer, and that to me is a waste.
158.	How can we possibly provide water for all the people of Yavapai County without completely trying of the few remaining perennial rivers (Verde).
159.	What is being done in regard to instituting water restrictions for the public and government? What planning is taking place regarding our growth and how it impacts our diminishing water supply?
160.	how to use grey water
161.	If we need water conservation, and it seems we do not have enough water, why do they allow thousands of homes to be built every month? It seems that the city planner want to stuff their pockets with money, then leave when the water runs out.
162.	Where are we going to get it from in the future; with unstoppable growth we will run dry before we know it.
163.	I think the restrictions to early morning or evening hours for watering is good. It amazes me how many people have to have that 20 sq. foot patch of green grass. There needs to be more "desert awareness" -- that water is sacred and we should all do our part to use it wisely.
164.	I would like to know why our town manager (No Suggestions) gives himself a raise when ever he feels like it. I understand he gets kick backs on jobs.
165.	When the governmental officials are going to do something serious about water issues other than drilling new wells and pumping water from other areas.
166.	Why do we have uncontrolled growth? why are we going in import water.
167.	I would like to know how there can be so much rapid growth and still have enough water for the future.
168.	more ways to conserve
169.	Why there is so much new construction when the water level is getting so low.
170.	Other techniques by which I can save water - rain harvesting, irrigation (for a future vegetable garden), and in-house tips.
171.	How can a city sell effluent water? doesn't it have to be recharged into the aquifer.
172.	If homes had a water circulator system then a to of water would be saved waiting for the hot water to arrive. Yes I have one. This should be a required for any new or remodel home.
173.	How to get sustainable water for private water companies in Groom Creek area.
174.	What conservation measures saves me the most money and saves me the most water.
175.	What will we do if we run out of water or are unable to build a pipeline? What laws are we passing to limit water waste outdoors? Is policy a problem?
176.	should I be watering trees that are 10 years old and well established?
177.	I want to know that cities and counties will use common sense in establishing proper water usage.
178.	I'd like to know why we don't have mandatory conservation to reach safe yield.
179.	I am concerned about how the water conserved will be used. I would like to see it used to recharge the Little Chino aquifer. I do not want it to go to water golf courses or for new growth in areas to be annexed.
180.	Most of what is printed on page one of the Courier each day
181.	How can we ensure long-term water supply and protect it from over-development.

182.	When is the City of Prescott going to take a stand on "NO MORE GRASS PLANTING!?" This is a MUST and let's NOT get caught up in the "POLITICS" of it!
183.	recommendations for conserving water in regards to water gardens and shrubs.
184.	Why grey water ecology, other water saving devices, and Xeriscape is not mandatory for any new construction/major reconstruction. I am NOT in favor of lawn areas on any public or private entity, other than public use areas: e.g., sports, parks. We live in a desert.
185.	List of native plants/trees/flowers. 2. water catchments
186.	How government entities are going to plan new growth around water. If I conserve (I do rainwater catchment tan very small scale container gardening) that just seems to mean I will pave the way for more rooftops to take the water I'm not using. Dumb, dumb, dumb.
187.	How many more new homes is the town going to allow to be built? Would a home water softer help save water, laundry & showers.
188.	use irrigation ditch water
189.	When, how will municipalities initiate programs to capture and carefully use all rainwater falling in their geographical areas? When will municipalities get serious about conservation?
190.	Why the county allows widespread, rampant growth continue when there is such a limited supply of water.
191.	I Know I live in a drought in a desert and there is a limit to the number of people, lawns, golf courses.
192.	We try to be conservative. We have an alternate waste system that at times releases grey water to some trees. We only have potted plants otherwise. We are part time residents.
193.	I continually like to learn what I can do to make a lesser foot print on the earth.
194.	I would like to know more about rainwater catchment, gray water systems and living machines, composting (recycling rinse water), composting toilets, on-demand hot water recirculation systems, how to encourage commercial water conservation (why is there so much waste?), if non-grass golf courses are acceptable to Prescott residents and visitors (in the Tacoma desert there are non-grass courses), why do users who use more water pay less for each unit?, how can we encourage people to prevent turnoff and pavement watering in irrigation/sprinkler systems, why does the city of Prescott preferentially ignore evidence about the connection between the Big Chino Aquifer and the Verde River?, and what is going to be done to prevent damage to the Verde River?
195.	We have visited Payson a number of times. Many of the local business establishments have fleshless toilets. What efforts have been made to incorporate something like that for Prescott and the surrounding communities?
196.	how might I capture rain water and not have it be a breeding place for mosquito's sp?). our home is a vacation home so we are not there all the time
197.	nothing
198.	In about the last 4 years we not been at our place maybe for about 500. gals we used so our home is a summer home we live in cave creek most of the time and we come to our in Highland Pines some time went it is hot. Vincent Viti 1424 Juniper Dr.
199.	Water conservation should be job one- restrict development control growth stop charging residents unfair water charges.
200.	When will county areas and the various communities quit arguing about who deserves what water and get serious about conservation? When will they limit growth by using REAL available water as a guideline?
201.	I know that no amount of conservation will provide a long-term solution to the problem of scarce water; only no-growth will. We will be leaving the area in the near future to make room for two other people.
202.	Why do we still let developers get water rights for several houses in a project? Why isn't water use issued one lot at a time, and only a set number over a set time?
203.	We get so much never ending babble about it that I don't really care to hear more about conservation!
204.	Why can home owners be required to hook up to city water and sewer when were happy with our well and septic system.
205.	Thank You to the city of Prescott for offering a conservation rebate program.
206.	We're going to run out of water if this uncontrolled growth of this area isn't stopped.
207.	What conservation measures save me the most money and saves me the most water.
208.	Why doesn't the city charge people in the city extra as they do these of us in the county. Or average it out through the year.
209.	Is there a whole house energy audit/survey available?
210.	This survey is not working properly. I Couldn't enter data in #5
211.	use what you need, turn off the faucet when not in use, the water goes into the ground and naturally recharges albeit slowly.
212.	How effective are drip systems? Would use of grey water be harmful to plants, trees, shrubs, etc. around my house? Where do I send my well water for testing? What regulations are there regarding a water tank on my land which I can fill gradually through the winter so as to have plenty of water on hand in the summer? In what way would water tanks be regulated as to height, width, supporting structure, over all size and so forth? How effective would such tanks be? With the increased population of Chino Valley, what affect has this had on the aquifer based on comments the town has received over the past several years? In other words, have people commented on their well having to be drilled deeper? If so by how much? What other bits of info does the town have that it might want to share with the community?

213.	How to protect our rivers and creeks from being drawn down by unwise development and withdrawal of water from aquifers in areas outside our immediate region. I'd like to know when Arizona is going to have and support a state-wide water policy that protects water resources to all parts of the state rather than concentrating on the Valley of the Sun.
214.	Why should we be restricted in the case of our water when all the construction sites use it freely?
215.	The growth level in Prescott and Prescott Valley is way of line! Wal-Mart/Sam's/Home Depot and houses *Greed is ruling out conservation!!*
216.	water billing rates should encourage water conservation. People who conserve and use very little water pay much more per gallon. Incentives in rates should be encouraging water conservation for homes and businesses.
217.	Common/basic fixes that I can do at home. Things that do not cost too much.
218.	Educate on water collection
219.	Be very conservative: No faucet/toilet drips; installed hot water circulator for instant hot h20; landscape plants are drought tolerance.
220.	The future costs of renewing and reusing both water and wastewater, especially if the public doesn't recognize the need for conservation NOW
221.	I would like to know how to conserve water, to have correct plants for drought tolerance.
222.	grey water
223.	I conserve very well - Town development should proceed only on the basis of water already available and no on what is proposed!!!
224.	low water usage shrubs & trees that will reduce or eliminate summer watering
225.	What can the city, county, and individual do to live comfortably and save water?
226.	That the city should quit issuing building permits.
227.	none
228.	Why Should we save water so the city can give it to the builders for more houses?
229.	Why doesn't the city conserve water? Regularly I see the cit watering the streets rather than grass and cars.
230.	We paid for a bond issue for an additional water supply, why was it assigned to developers, who is protecting our interest?
231.	where will the water come from to service all the new developments.
232.	How often do you recommend testing my well water?
233.	future water sources availability, shy growth is NOT limited.
234.	How we can better protect this resource? What is being done to limit growth? How do we stop use of aquifer?
235.	Where does rain water run off go?
236.	How much growth can this area handle with our water table.
237.	Pubic be made aware of turning off water during tooth brushing & use of under sink instant hot water devices.
238.	We have 2 families - we pay more naturally but need a break not a penalty (we use less water than if we had 2 separate houses)
239.	Build a pipeline.
240.	We moved here from CA where they have been conserving for over 30 years! You guys are in the dark ages.
241.	That we are going to have enough water in the future with all the growth.
242.	Appropriate water use levels, rainwater harvesting, low water use fixtures/appliances
243.	I am not really sure what definite things the City of Prescott is doing to promote and implement conservation?
244.	The Western idea that civilization results from the human control and manipulation of nature is having deadly consequences today for all life on the planet. The wisdom of the ages teaches that humans are a part of nature, not superior to nature and must therefore learn how to live in balance and harmony with planet Earth and its peoples for the benefit of all life on the planet. I use almost no water outdoors as I desert landscaped my 1/3 acre a few years after I built in 1971. My indoor plumbing is all low water use.
245.	Letter attached to survey - you should send a survey to Mayor and Council and ask them if they believe in and want water conservation. If any reply yes, they are lying. ...concerns regarding North Prescott Sewer Improvement District.

246.	We have drip-mist system controlled by gardener. We are gone May to Sept 15th each year to our wise. Lakeside cottage for the past 20 years.
247.	Purpose of AMA; outside water use accounts for what % of house holds water consumption?; How does conserving electricity/ water related?
248.	We have always conserved water and elect. It's what we passed on to our children.
249.	Would like to see - new developments have required water harvesting systems and solar power.
250.	Why are you not asking the big water pigs to stop watering so much (such as golf courses). Why are they allowed to use so much water?
251.	How best to save our grass with least amount of water consumption.
252.	How we can set up a system to use bath, washer and shower water to water outside.
253.	Only what I've read in the paper and heard on TV
254.	How you are going to stop excess water use?
255.	Info on when and why to conserve, and something kids could understand and do.
256.	Rain water harvesting and gray water irrigation.
257.	I am not against progress, but only when done thoughtfully and carefully. Not because the City sees dollar signs.
258.	Conservation is in the hard if the local Gob's. stop allowing excessive development especially in areas of low supply
259.	Why does my Prescott City water cost so much for me in Chino Valley? I have no choice. Doesn't the water come from under Chino Valley? Why do my rates keep going up?
260.	I know we live in the desert with a limited amount of water to begin with. Add the unreasonable and irresponsible amount of humans living here (Arizona/desert) and uncontrollably tapping the aquifers.
261.	New houses, composting toilets, gray H2O water system, no pools, grease traps, kit sink. Get taxes, growth on water.
262.	I believe I do a better job than many.
263.	How can you justify houses hillside/water use? how much extra does growth cost us for water. we are serious about conservation. Gob's is not.
264.	Leak Detection
265.	I stay current, I believe the water rates have gone to high and we are paying for new development-not right.
266.	Info on large harvesting tanks, i.e., \$, when to get codes for residential areas.
267.	Why people are allowed to have grass in there yards.
268.	What is the effect of uncontrolled population growth on our water problem?
269.	drip system, low water plants (Xeriscape)
270.	I want to know if business are monitored for water usage. I see watering at noon, water running off into the street.
271.	We must get serious about water conservation.
272.	I pay too much for sewer ect. as majority of water I use goes on yard-thus recycled.
273.	Where to obtain rain water barrels or tanks to set up a system of capturing rain water.
274.	Am I doing a good job? How can I improve?
275.	Why the City of Prescott drags its feet on providing this area sewer service which would enhance water conservation & also Richard credits.
276.	We are over populated for our H2O supply.
277.	How much groundwater is available on a sustainable basis in the Chino Valley? What total population will that support w/o supplementation?
278.	Water's content. Source's). Real availability, not guesstimation. Real account of private & business landscape water intake; show real statistics of water usage, water features, grass, exotic trees vs. indigenous. Ban sprinklers.
279.	I want municipalities to protect my access to water over new development.

280.	Too bad we don't get more rain.
281.	Why are there water restrictions in Colorado and none in AZ especially Phoenix?
282.	Do we just run out of water and then manage growth? This is Prescott's city plan-or so it seems!
283.	I save cold water in buckets in bath while I wait for it to get hot for shower.
284.	How can we stop the golf courses? They are water users.
285.	How can we stop golf courses? they are water users.
286.	How do golf courses and more subdivisions affect the water table-hence my well.
287.	What is being done to conserve water and why are there more housing additions being built.
288.	Watering mature trees during periods of drought.
289.	What trees and plants would be bet for conservation?
290.	If there is a water shortage threat, why is so much new development allowed?
291.	I am using less water this year and paying more
292.	Question 19(u) should be: Limiting growth and conservation is how to preserve our water supply. Water conservation along with safe yield is the only thing that makes sense. Safe yield for 2008 not some distant time is important. Asking people to conserve while approving new development doesn't make sense. It also brings into question the integrity of our political leaders or if they have integrity their intelligence.
293.	Why does water cost more for using less? Conservation should require less cost for less usage!!
294.	Yeah the city of Prescott doesn't practice what they preach!
295.	What trees and shrubs, better/best low H2O use toilets.
296.	All available.
297.	Use only what is needed when you need it. Since we have always conserved water if the city asked us to reduce our water usage it would not be possible.
298.	How to recycle my gray water for my irrigation use.
299.	I want to know if the city (city council & mayor) are listening to the people's concerns about growth & water conservation!
300.	How often to water/how to save \$.
301.	I want to know where the water will come from to take care of the throngs of people who are coming here.
302.	Can I get a lower rate for using less water?
303.	What the city Council is doing to bring about safe yield. Take action to educate residents we live in the desert.
304.	How best to water plants that have mixed water needs natives vs. grass vs. willow tree)
305.	What is the 'real' situation with our H2O sply. How much do we have, How much is being use w/o replacement? How can I harvest H2O?
306.	I have installed a 620 gal rain harvesting tank as well s a completely drought tolerant landscape. What sense does it make for those is us here to conserve, if the city just keeps letting new homes be built? Can you spell MORATORIUM?
307.	How many households the water reserves in our area can sustain. Use of effluent on golf courses & city parks. Alternatives to lawn in home landscaping.
308.	There is only X amount of water. Returning it to the earth for natural recycling is eco-correct. Plants that are watered properly are healthy & provide shade, saving a wasteful use of electrical power. The plants also put oxygen back into the air and the plants clean the air also. The only fair way to regulate water use is to allot X amount per person and/or acreage and let the individual people either drink it, bathe in it, fill the hot tub or water their plants or wash their car, or fill bird baths or whatever. That way we can choose to not take a shower & flush less often & water our pinions instead.
309.	updates on more efficient methods
310.	How do you enforce the ban on watering during the daytime instead of before 8:00 am
311.	What is best procedure - What is our true position re. water availability. Present & future.

312.	89 years old in Nov. Not much yard work done.
313.	That we're in a drought and I conserve water & the golf courses here are killing our water supply!!
314.	Why is the residential water rate higher than the commercial water rate?
315.	This is a joke - subdivisions and golf courses need be shut down & now!
316.	I know that it is not considered or there would not be so much building what are we going to do when it runs out?
317.	What my gallons used mean in relation to our watershed and its abilities. State.
318.	How does city conserve-ball fields, etc..?
319.	How can I conserve water more efficiently?
320.	Why do we try hard to conserve when the city and county caters to developers????
321.	Very Little. I have live in our home for over 45 years. Same amount of lawn and plants, I don't mind paying for the water but not for \$70.00 that's total bull shit. How about the water that runs down the street on Sheldon and Gurley from the city park and other's I PAY FOR THAT.
322.	Why we keep building when we are having water issues? If we save water, they just build more, so why save if we just keep growing?
323.	I have lived in the desert for over 50 years. I use a drip system .
324.	Why the rates are sky rocketing? Is the growth that our mayor and council members elected for?
325.	Quite a lot we've taken classes, read articles, and came to this state knowing hot to conserve.
326.	Ground water depletion.
327.	I Believe that if you slow the growth in the city you wont have continued water depletion. We do are part, its the builders that need to do theirs. Stop building.
328.	Even though we water extremely carefully, the price increase is punitive. Painful. Should we choose to let 10 years of careful choices die?
329.	I would like to know more about the aquifer that the wells pump from in Yavapai County
330.	These are poorly constructed questions. Education for public on water issues and ecosystems, drip irrigation, native landscaping and rainwater harvesting a must.
331.	very knowledgeable about the subject
332.	I have lived in drought areas for many years. The solution is for the city to retain water by sure charge.
333.	I would like to know where the water is to come from to supply all the houses in developments the city approves.
334.	Going to college adult class to learn more, maybe save more.
335.	Why its just a selected few that set the cost of water for the majority? The cost of water is ridiculous.
336.	Rebates for water saving equipment. Tax credit. Rain Barrel systems.
337.	How do you justify the developers using millions of gallons of water And you ask me to conserve. When will people wake up?
338.	A lot.
339.	Proposed use in PV. of flood lands.
340.	When will we limit growth.
341.	Anything helpful and useful.
342.	Is there enough water to sustain growth? Xeriscape.
343.	When are we going to desalinate water from the pacific ocean in large quantities and pipe it inland for the public use?
344.	Lawns should be taxed just as much as cigarettes.
345.	Other towns pumping water out of Chino Valley aquifer

346.	How to intelligently curtail rampant development.
347.	Nothing I am well informed. Stop the growth if water is in short supply
348.	agriculture and business use the majority of water why is all conservation effort seem to be directed to the smallest users (home owners)
349.	Watering with an irrigation system and timer early AM. is ideal, but we have not afforded a landscaper in the 46 years we have lived in our home.
350.	I don't appreciate the tricity pumping water from Paulsen. If my well goes dry I will sue. You're still building and there's no water
351.	Stop building
352.	what rebates are available for installing new fixtures attachments and storage systems rainwater harvesting.
353.	all of the information in the media ect. is very confusing re: availability of water in the future.
354.	Why must we limit watering to your set hours. Watering at night is not good for grass, plants. Why does the courthouse lawn receive water during midday? Why do you continue to approve new housing development?
355.	How do we get everyone to share the responsibility and the financial burden of conservation equally & fairly?
356.	Do we really have enough water for all this growth? I mean these new development
357.	How can I keep my trees alive with out watering them often?
358.	Why so many golf courses?
359.	Can recycled water be provided for trees and shrubs.
360.	We have been very conscious about our water usage & made attempts at the construction of our home to include water saving devices & Xeriscape but our usage seems to often be above the avg. for our class. why?
361.	Use as little as possible, & reuse it when too can
362.	Why aren't the local golf courses involved I water conservation?
363.	Recommend a huge increase (minimum) \$5,000 for new water hookups.
364.	"See attached sheet" (to survey)
365.	Instead of trying to regulate water usage by raising rates - why not limit to say 50 gal/person.
366.	We should not allow water-thirsty landscaping. Are we (City/County) considering an ordinance to ban such plants?
367.	Drought tolerant plants - what ones, how to care for.
368.	Why only 99 year supply guaranteed? Why is water not on supply & demand like the rest of our economy?
369.	I catch all rain water fro roof, etc & fill plastic jugs. A bucket in the shower saves water to flush toilet.
370.	At what point do we limit growth instead of having residents subsidize it in the form of high water rates?
371.	We want to know why housing developments are always getting approved including ones that have golf courses that utilize ground water.
372.	Limit Growth.
373.	What kind of plants to use in landscapes, how to collect rainwater for use, daily water saving techniques.
374.	If Prescott plans to grow in the next 50 to 100 years you need to bring more water from other states along with conservation.
375.	I want the use of grey water to be legal and encourage to limit ground water use, currently it is illegal to use grey water-why
376.	What the town of Chino Valley is doing to control growth and conserve water.
377.	We need to put moratorium on the housing department, you complain about the water situation, but still approve of all these subdivision.
378.	How much water does the golf courses in tri-city area use? Also development water ponds & falls?
379.	How much water is going to new development, city hall and police dept.

380.	no more building homes until water table rises and there's water to supply all as if they had grass yards.
381.	Water conservation vs. Constant house building projects. To clog our highways.
382.	Why is it so difficult to get people to conserve our water resources?
383.	Do not take water from the upper Verde River via Big chino Aquifer
384.	So long as building permits are being issued there is no need to conserve, we'll just let it flow!!
385.	I want to know when the city is going to put in sewers in Prescott Heights in order to gain effluence & get rid of septic systems.
386.	A lot.
387.	Trees & outdoor vegetation & water requirements.
388.	Can we still have a lawn and be considered to conserve water? What is the city doing to conserve water? Is the city paying the increased rate?
389.	How do we prevent other municipalities from taking too much water from Big Chino?
390.	Why people & sometimes government and schools who use excessive amounts of water don't have to pay much higher rates. People who conserve should pay less.
391.	Why are construction companies allowed to hoop up to fire hydrants and use what they want for compacting soil and dust control?
392.	In our HOA - Put in meters & charge extra if more water is used - grass watering is our most costly expense -no grass
393.	There is no water shortage! I have been told over and over again that I have all the water I will ever need for the next 100 years.
394.	Do trees & grass help conserve?
395.	Why do you continue to issue building permits in gross numbers, knowing that there is an extreme shortage of water?
396.	Sounds scientific info re: water supply to Verde riparian area.. Realistic aggressive planning for control of development in the area.
397.	We live in an AMA - we mine groundwater - importation is essential.
398.	What controls do we have on developers regarding water availability, sustainability.
399.	WHY DO THE CITIES ALLOW PEOPLE TO PLANT SOD LAWNS WE LIVE IN A DESERT! GRASS/SOD SHOULD BE OUTLAWED.
400.	WE BELIEVE IN CONSERVING WATER BUT WONDER WHY ALL THE BUSINESSES WE SEE HAVE GREENS LAWNS-S/B DESERT LANDSCAPE
401.	Is the coalition of tri city governments ready to get serious about conservation?
402.	I know why I must (am asked) to conserve and I resent it very much. I have always used carefully. I pay much more per gal
403.	Why are homes that are established requested to severely conserve water, because of shortage, and then new homes are being added all the time?
404.	Why are we charged sewage fees
405.	plant types, mulch types, ways to reduce water needed by plants
406.	We need H2O conservation - Start with no lawns on private land. Why do we keep approving new development? Why don't we regulate wells?
407.	Courier to carry monthly & yearly precipitation.
408.	WHAT IF ANYTHING AREA THE MANY AREA GOLF COURSES DOING TO CONSERVE WATER
409.	I just want to know how we're going to stop the growth and result negative impact on water resources.
410.	Why large fluctuations in bill amount?
411.	A LOT. I USE & REUSE WATER. KITCHEN SINK RINSE USED ON PLANTS. DON'T FLUSH TOILET EACH USE. FEW SHOWERS. LEFT OVER COFFEE/RINSE FOOD FOR PLANTS ETC. NO CALLS, JUNK MAIL, LISTS. DO NOT GIVE THIS INFO OUT.
412.	Quit making golf courses & making lawn on municipal buildings!1
413.	HOW ARE GOLF COURSES WATERED?

414.	Where is the unlimited water supply coming from-(cap)? Imported?
415.	FOR NOT A LOT OF WATER USAGE WHY IS WATER BILL SO HIGH?
416.	We conserve water and bills constantly go up.
417.	WHY THE WATER BILL HAS GONE UP SO DRASTICALLY IN THE PAST FEW MONTHS.
418.	Why is electronic meter reading done & what is its percent of accuracy?
419.	REF # 1319 SEE ATTACHED LETTER.
420.	Interested in rain catchment & directional irrigation.
421.	Helpful ways to conserve water. I appreciate your list of low water plants.
422.	I would like to know how we are going to work toward safe yield & protect the Verde river?
423.	How are we going to supply all of these new sub-divisions?
424.	City of Prescott's new water rate penalizes families with young kids.
425.	Why wasn't grey water mentioned anywhere?
426.	HOW TO BEST KEEP PINE TREES ALIVE & HEALTHY.
427.	WHAT THE MUNICIPALITIES AND/OR COUNTY IS DOING TO CURB DEVELOPMENTS NIGHTMARES LIKE LOWES.
428.	What good is conservation if developers are allowed to do ANYTHING they please. Growth is a matter of rate.
429.	Will this area eventually become a ghost town due to over building & no water? I think it will.
430.	Why allow student weekend car washes on asphalt - water goes into gutter?
431.	EVERYONE MUST MAKE A REAL EFFORT TO WATER WITH CONSERVATION IN MIND.
432.	I know by keeping my lawn green & keeping my trees healthy, we are contributing to better air quality & replenishing the water table.
433.	area rain fall so timers can be adjusted
434.	I thought some of these questions were ridiculous. Instead of looking at residential conservation, look at what the town does. All these developers building all these new houses and we don't have enough water??? Hwy69 and 89 can't even accommodate all these new people. How about parks being watered when it's raining and
435.	If we are going to run out of water and when.
436.	Just more information on conserving water, Info. on plants that are native and use little water.
437.	Why my bill is SO high
438.	how many new house can be built before we run out of water?
439.	Gray Water Systems.
440.	We must eliminate all grass lawns, residential & public, golf courses & athletic fields. Too much wanted water!
441.	We do not have enough - I am absolutely convinced that we have cart-before-horse in development, planning. I want to know why we are "blindly" spending \$200 mm on a pipeline we may never be able to finish or use. There isn't always more water, as Blair said how stupid.
442.	My husband & I are elderly & are horrified at the water costs. We are worried about so many users that our state will run dry. We want high use golf course & hotel to use
443.	What's the true status of future water availability, not cute political positions?
444.	SLOW DOWN (GROWTH
445.	YOU'RE DOING JUST FINE!
446.	CONCERNED THAT NO ONE IN YAVAPAI COUNTY KNOWS HOW MUCH WATER IS AVAILABLE, NOW & FOR THE FUTURE.
447.	How the Town's are progressing towards meeting safe yield. Also a study showing actual house hold use VS credits given to not irrigate.

448.	(We do not have a lawn) What is the best way to water Ponderosa Pines? With a watering can or trickling the hose?
449.	I would like to learn about watersheds-does algae grow in them, what about mosquitoes? Why should I conserve when other cities are going to pump it away!?!?
450.	Leave the wells alone in Chino Valley!!!
451.	Where is it coming from, other reserves, how much do we have this month, how much have we used?
452.	Why does City Council/Mayor/Mgr. keep okaying new old developers building homes? We need a moratorium.
453.	Anything that will help
454.	How is it possible to reconcile further population growth with present aquifer depletion?
455.	WHEN IS THIS CRAZY CITY GOING TO PUT A STOP TO DEVELOPMENT WHEN WE HAVE SUCH LIMITED WATER SOURCES. WE DO NOT NEED FANN ANNEXATION FOR MORE DEVELOPMENT. WE DON'T HAVE THE WATER FOR IT.
456.	I would like to see rainwater catchment & low-water landscaping promoted w/tax bill discounts for conservative use.
457.	I see the monthly water usage of a local golf course. They WASTE millions of gallons each month!! Remove all golf courses!!
458.	Why more and more developments in Chino for heavier water usage but we already here for years are told to conserve!!
459.	I want to know how much water the city uses and how much water area golf courses use.
460.	ARIZONA DOES NOT SEEM TO TAKE WATER USE OR CONSERVATION SERIOUSLY.
461.	BAN LAWN, GOLF COURSES
462.	RATES OF CONSUMPTION & FUTURE WATER AVAILABILITY-10 YRS FROM NOW, 20 YRS FROM NOW, 50 YRS FROM NOW, 100 YRS, ETC.
463.	When council members realize we have a future water crises and logically do something about it.
464.	People new to Arizona need to be given info on suitable plants for this area.
465.	I know some. My BS degree is in Agronomy Soil Conservation - Graduate work Botany
466.	This is a seasonal home from about April to October 30 each year - It is not occupied full time during ____ period.
467.	Xeriscape!
468.	My biggest question is why hot water re-circulating lines are not required when a new home is constructed. Also more info in billings about water saving devices?
469.	I would like to see rainwater catchment & low-water landscaping promoted w/tax or bill discounts for conservatives use.
470.	PEOPLE WITH LARGER ACREAGE SHOULD NOT BE PENALIZED FOR WATERING NATIVE TREES DURING A DROUGHT.
471.	PEOPLE WITH LARGER ACREAGES SHOULD NOT BE PENALIZED FOR WATERING NATIVE TREES DURING A DROUGHT.
472.	IF WE NEED THE WATER FOR THE AMOUNT OF PEOPLE WE HAVE TO LIVE W/THE CHOICE OF LANDSCAPING, KEEP IT THAT WAY! QUIT THE GROWTH.
473.	WE NEED TO STOP BUILDING ALL THESE BUILDINGS THAT REQUIRE WATER-WE WILL RUN OUT.
474.	If our city leaders don't put a stop to large residential building raised water prices, you won't have nay water conservation.
475.	Rainwater Harvesting
476.	WHY DO WE ALLOW NEW DEVELOPMENTS BEFORE WE HAVE SUFFICIENT WATER SUPPLY FOR EXISTING AND NEW DEVELOPMENTS
477.	I feel this survey is slanted, and encourages landscaping which will require water rather than natural. No water required terrain. My whole neighborhood is landscaped naturally with very little water required. Also, why its a stamp required for this survey?
478.	How often and how much water trees & shrubs need?
479.	If we're having water problems why do we continue building 1,000's of homes?
480.	The Tri-Cities need to reduce & control building!
481.	The Tri-Cities need to reduce & control building!

482.	Nothing about conservation - we always try to conserve what we need is cheaper water from the City of Prescott!
483.	What is city doing to slow down "Run away growth" when future water supply is uncertain?
484.	April 07 water usage started to increase, no change in our use.
485.	water entrapment to save run off.
486.	I am a conscientious user-use very little of any utilities.
487.	People need to be careful how they use this precious resource. They should be educated and encouraged. We don't think laws and regulations are needed. People should pay for usage. No subsidies, watershed and aquifers should be protected.
488.	WHY DEVELOPERS ARE ALLOWED & CONTINUE & BUILD HUGE DEVELOPMENT & BUSINESSES WHEN THERE IS ALREADY A WATER SHORTAGE.
489.	Water catchment system water shed area- gray water use-low water plants & trees.
490.	Best way to conserve water thru household fixtures/appliances and outdoor conservation for maintaining a yard.
491.	The only way to reduce water consumption is to reduce population.
492.	Best plant and tree varieties for our area landscaping & frequency they need watered.
493.	WILL NOT CONSERVE WATER SO THAT DEVELOPERS CAN BUILD MORE HOMES. HATE THE HEAT ISLAND EFFECT CAUSED BY ROCK LANDSCAPING.
494.	I do know that Arizona is not conserving with all the homes pools and landscapes they do. Just look at the pools and golf courses that use water. Look at how often sprinklers go on during the heat of the day.
495.	I don't believe we use more water than class average as the bill says we have cut in half.
496.	why not prohibit washing cars, driveways, walks, etc.
497.	Why does the city continue to approve new housing projects and then tell us we must conserve! DUH!
498.	I think Prescott City should encourage harvesting rainwater. Presently I have the capacity to collect 660 gallons.
499.	How to keep you people from approving new developments while we are still running water deficits?
500.	Why our city "fathers" keep soliciting over development in high desert areas such as here for perks no?
501.	Not much as it is ridiculous to consider it when each city has plans to grow considerably How dumb is the logic? Ask us to conserve so we can absorb thousands more homes? You folks must really think your constituents are brazen.
502.	Why isn't water run off collected for irrigation use in our towns?
503.	Private wells and all in homeowners should know about. I have compiled a massive list now congress. (See Attached Letter)
504.	Would like to see conservation savings used for safe yield not any new growth.
505.	I want to know when Prescott is going to get serious about it.
506.	How to reduce water bill?
507.	I know it's difficult to put a questionnaire together but some of the questions cannot be answered #12 above.
508.	moved from So NV w/Xeriscape.
509.	For many years the city has looked into installing sewers to replace the over 1,000 septic systems but has procrastinated. The city wants the owner to pay full cost & owners don't want to. The feel the city should share the cost. If the city is serious about water conservation it should replace all septic systems and share the cost of installation. I'm resending a letter I sent to you in Sept. 2007-please read it. I also sent you a letter enclosed) date 6-1-06. I doubt if anyone read it. Seems all you people are interested in is sending surveys-do something positive!!
510.	Our city fathers over-mine water usage way beyond understanding with greater use in mind.
511.	How to use gray water from kitchen.
512.	Why do we not have an aggressive mandatory program.
513.	How much water is available, How much is used, and What is the actual recharge rate?

514.	Why are golf courses allowed? Why are lawns allowed?
515.	I resent people moving here and planting lawns as they had in their home state, along with a building permit should set a fee.
516.	The folks in my area are good about conserving water.
517.	Why should I conserve when the 100 water supply limit on subdivisions is not being enforced?
518.	Why do we as citizens have to be so careful with our water use, when growth is consistently encouraged for developers?
519.	I am concerned about our future water supply with all the new building going on.
520.	IT IS THE BASE OF SURVIVAL FOR LIVING THINGS=VERY IMPORTANT STUFF.
521.	Rain Water Harvesting.
522.	See attached letter.
523.	See attached.
524.	How much water new developments use and where they get it?
525.	Toilets
526.	WILL RETIREES WHO ARE ALREADY FRUGAL BE PENALIZED FOR NOT SHOWING IMPROVED CONSERVATION?
527.	Doesn't the water we use go back down to the water table?
528.	Unless stringent control is applied to development we may find ourselves with rationing in the near future.
529.	my well went dry 2 months ago, expensive to go deeper can't afford right now, hauling water only affordable option.
530.	OUR COUNCIL SHOULD CONSIDER FEWER HOMES IN DEVELOPING THE AREA THE HOTEL IS TOO MUCH.
531.	WITH ALL THE BUILDING GOING ON-IN 10 YEARS WILL THERE BE ENOUGH WATER? FOR THE TRI-CITY AREA.
532.	Low water tress, plants & shrubs.
533.	When will the drought end?
534.	NO MORE LAWNS OR GOLF COURSES!
535.	PLANTS WILL SURVIVE ON LESS WATER ONCE ESTABLISHED, I PLAN ON CUTTING THE WATER USE IN HALF NEXT YEAR.
536.	HOW OFTEN TO WATER TREES & PLANTS/
537.	ARE GRAY WATER SYSTEMS PERMITTED? SEEMS LIKE GOOD IDEA. TAX INCENTIVES??
538.	WHY ARE LOW-FLOW FIXTURES/TOILETS NOT REQUIRED FOR HOUSE RE-SALE?
539.	I WANT TO KNOW HOW THE CITY OF PRESCOTT WILL PROVIDE WATER FOR ALL THE DEVELOPMENT.
540.	This questionnaire doesn't seem to solicit the info you need ex: 18J
541.	WE LIVE IN PRESCOTT HOME DURING SUMMER-JULY TO OCT HOUSE IS NOT USED DURING NOV TO JUNE.
542.	WHY DOES IT COST SO MUCH? COUNCIL APPROVES NEW SUBDIVISIONS-AND WE HAVE A H2O SHORTAGE ??? NUTS!!!
543.	I would like to know when they will cease the construction or building and more golf courses, real estates has dropped in sales.
544.	ALLOW ONLY "SPOT BUILDING OF NEW HOMES (ONE AT A TIME). SAY "NO" TO THE RICH SCOTTSDALE DEVELOPERS!!! PUT A 3 YEAR HOLD ON ALL NEW DEVELOPMENTS. AND PROHIBIT ALL GRASS LAWNS!!! TELL THE CITY COUNCIL TO STOP "KISSING UP" TO THE
545.	How much influence do home & business developers have in price & allotment of groundwater? and management?
546.	I do not understand why the county approves proliferating new housing when water is an issue. I do not think it is fair for long time residents.
547.	When will rainwater harvesting be mandated on all new construction and municipal projects?

548.	Why does Prescott keep inviting large water users to come here when the town is facing a water shortage?
549.	I know about water conservation.
550.	"Never"
551.	I would like to know what your plan is for the growing air pollution in Yavapai, when you are forcing us to kill our landscapes?
552.	All the experts seem to disagree about how much water we have left - it's confusing.
553.	How much water do the golf courses use (city potable water)? How much benefit is there in watering lawns to the water table?
554.	If I conserve water, will that water be used to reduce the AMA deficit or will it deceitfully be allocated to more growth?
555.	Is there an allowance for watering of food producing plants?
556.	Not a lot but we are conscious of how much we use.
557.	We just moved to Without and have no landscaping at this time. We would like to utilize low H2O options.
558.	EVERYTHING!!
559.	I HAVE A SMALL HORSE FARM. I USE AS LITTLE WATER AS POSSIBLE. IF MY WELL IS METERED I MAY GO OUT OF BUSINESS.
560.	Why aren't people who are using excessive volumes of water charged more than \$50.00 a month? We have to conserve.
561.	How about the truth - water conservation means we conserve and the developers get rich!
562.	COMMENT: WE USE OUR GRAY WATER (WASHER & DISHWASHER) TO WATER TREES-EVERYONE IN RURAL AREAS COULD DO THIS.
563.	More tips on conservation.
564.	T THINK IT IS A CROCK TO HAVE US CONSERVE WATER WHILE YOU ENCOURAGE MORE PEOPLE TO LIVE HERE. BOTH SIDES NEED TO GIVE, NOT JUST THE PRESENT HOMEOWNERS.
565.	I would like to be informed on what the local government & state government are doing about it?
566.	I want more people actually everybody to conserve water! We work hard at it.
567.	I am concerned about growth in Prescott and the need for water to new areas.
568.	The council needs to conserve water by limiting development. it's pretty difficult to refuse perks from developers, however.
569.	What is done: not to get any golf courses or limit the growth of the town?
570.	Why growth when water is an issue?
571.	Nothing I keep up on these things I actively conserve.
572.	WHY DO AREA GOVERNMENTS encourage GROWTH WHEN WE ARE NOT SURE THE WATER SUPPLY WILL SUPPORT CURRENT POPULATION
573.	How can water harvesting work on a 2 ac lot with plant through out, especially with the amount of rain we get in Chino Valley?
574.	Why don't we use effluent to recharge wetlands instead of using it on golf courses? Las Vegas & Denver have "Native Golf Courses".
575.	Why dose the city of Prescott continue to ok large developments that use so much water id water is a problem?
576.	Cost of water is to high.
577.	Rain catchment
578.	Since water is scarce, why does the city allow continued building of homes & golf courses?
579.	I don't waste water. I don't like some busy bodies or the govt. telling me what to do.
580.	Gob's Should not regulate the types of yards people have. This is the USA & such acts violate our constitutional rights & freedom.
581.	Please read the meters /mine are so dirty you can tell its not been read.

582.	The primary question needs to be - how can everyone appreciate, respect and conserve water?
583.	When are we going to tighten up water usage with regard to developments, swimming pools, et al - ?
584.	Why do golf courses do so much watering?
585.	Why do you punish me for conserving water?
586.	I want to know more & have made many changes over cost 10 yrs.
587.	Why the State of AZ doesn't seem to be making water conservation a top priority? Shouldn't there be a moratorium growth plus development?
588.	Why does the water taste so bad?
589.	I know I live in high desert. I try to plant some drought tolerant but I also garden for food.
590.	Do full loads-dishwasher/washer Water at night-not heat of day
591.	I want the truth about usage by City, County and State building golf courses. Use of effluent water. Stop use in golf greens.
592.	How to harvest rainwater & how to irrigate with grey water.
593.	Why with a water shortage does the city continue to allocate water to new residences?
594.	1)Why don't you work with the Home Depot/Lowes to get them to feature dual flush toilets?! Even Russia has them 2)Enforce night time watering rules 3)Charge basic rate + anything above that double rate 4) Do not annex - buy land around as a buffer to limit urban sprawl. P.S. Require new construction to put in dual flush
595.	How does a potential subdivision in Yavapai County get approved to remove ground water for domestic and or commercial use.
596.	1) Previous month & year water usage in gallons on each months bill 2) Annual statement of usage
597.	What percentage of available water is Prescott using? What happens if we reach 100%? Are Realtors warning buyers of shortage of supply?
598.	I always try to conserve because I like my bill to be as low as possible. Would like to see more information on recycling rainwater.
599.	How our City Council plans to have a water supply 10-20 years from now accounting for growth.
600.	DOES THE COLORADO RIVER STILL REACH THE SEA OF CORTEZ?
601.	Is there a way to use our own gray water
602.	Water conservation is vital to our survival. We need to stop building more homes. We need to stop our growth.
603.	It is my belief that until this long time drought is over, there should be a moratorium on allowing any future housing developments. That does not mean that a family could not build a house on their on property, itw would mean no further major housing projects could be started until we again have a better water supply. Other
604.	I KNOW THAT IF I SAVE WATER THE LOCAL GOVERNMENT JUST GIVE IT TO DEVELOPERS.
605.	FOR CHINO VALLEY-SLOW THE BUILDING & DEVELOPMENT DOWN-WE HAVE A SATURATED MARKET-ENOUGH IS ENOUGH.
606.	WHEN ARE THE POLITICIANS GOING TO START LIMITING GOLF COURSES, WATER FEATURES ETC IN HEW HOUSING DEVELOPMENTS
607.	With the current policies of development, conservation is rather foolish.
608.	I want to know why we keep building & building. Where will the water come from!!
609.	How to limit growth in 3 city area.
610.	NO MORE CONSTRUCTION!!!
611.	I know about water conservation I grew up during a severe year drought on a farm in Kansas and it Bugs the hell out of me when those greedy land owners and developers keep getting building permits from the STUPID PLANNING & ZONING COMMISSIONS. I think there are a lot of coffee cans on a lot of fence pots
612.	INFO RE GRAY WATER HOOKUPS
613.	Factual info that new developments have how much city water guaranteed out of total city supply.
614.	What are Prescott & YC doing to limit growth to ensure adequate water supply?
615.	Why do you think golf courses & swimming pools take less water then farming? Why do you not encourage grey water usage?

616.	How our community can conserve water?
617.	If the tri-city area is currently over drawing ground water the approval of subdivision must be limited to those importing their total needs. To approve a subdivision that further mines the water resource is totally irresponsible and should be illegal. Until water mining by new subdivision is stopped I will not consider conservation.
618.	When will gob's restrict building instead of trying to conserve water for additional growth?
619.	I do realize and understand conversation, but why did my water bill go up \$16.00 in one month, for the past 5 years?
620.	I want to know why the city fathers want to continue to grow and grow even if they know its wrong!!
621.	How to create a catchment system for runoff of rain.
622.	The water cost in Prescott is over the top in relation to other AZ cities or my meter is broke. In the future if you wish this info. put a stamp on the flier.
623.	Save household water for garden, turn off shower while shampooing.
624.	Working in my yard has been my physical and mental therapy for past 7 yrs.
625.	A better monthly bill showing the breakdown on costs.
626.	How can we keep guaranteeing water for new subdivisions?
627.	How it is protected; stopping abuses, misuse cleanliness
628.	Amount of water (in gallons) needed in this area, per week, for trees & shrubs.
629.	Will wasteful use of water run limited growth impact my water supply despite my efforts to conserve?
630.	MORE TIPS ON HOW TO REDUCE IRRIGATION NEEDS-AS MUCH AS POSSIBLE.
631.	HOW CAN WE GET RID OF PRIVATE WELLS OR MONITOR THEIR USE & REPORT IT.
632.	I'm aware and get upset with the amount of grass I see in some yards. I tried to reset drip to less days but many plants not big enough.
633.	Will private wells eventually be metered?
634.	Nothing now. I spent considerable time & effort trying to determine frequency & duration of watering for shrubs & lawn
635.	Are my plantings the best I should have.
636.	you charge way too much for water and won't let us put in our own well. Some might call it a monopoly!
637.	Ways to collect rain water, storage and delivery of that water to plants.
638.	There is no emphasis (from the city) on water collection, containment, i.e. cisterns, runoff catch basins. I understand landscaping / grey water etc.
639.	With water being an issue, why continue over development! Problem? Over development - greed.
640.	When are the tri city area governments going to limit new home construction growth to conserve our limited water supply
641.	I CONTAINER GARDEN AND THERE ARE A LOT OF NEW SOIL AMENDMENTS, DO THEY WORK?
642.	I think it is BULLSHIT that the city govt. use water for landscaping and golf course and I can't afford to water my lawn or yard.
643.	WILL WE RUN OUT WITH ALL THE POPULATION GROWTH???
644.	I AM CRIPPLED AND ONLY WATER WHEN I'M ABLE. I'M AGAINST THE WATERFALL AT PRESCOTT LAKES ENTRANCE. THEY MAY RECYCLE, BUT MUCH IS LOST BY EVAPORATION!!
645.	I would like to know more about conservative shower heads and toilets. Thank you.
646.	Resources for support setting up rainwater harvesting.
647.	Stop increasing cost for current residents so new developments can use the water. Control growth to minimal I'm in favor of moratorium on growth.
648.	Encourage bath tub for toilet flush catch on rain gutters.
649.	Quit building homes and Prescott needs to preserve H2O quit wasting.

650.	I would like helpful water saving tips for the home as well as info on local drought hearty plants.
651.	Are you ever going to TAP the Verde River Head Waters? Is there a way to stop population rise re: water shortage?
652.	I would like to know how allowing golf course grass fits in with water conservation.
653.	How much would a re-circulating hot H2O system cost? Is there an incentive paid if I buy a water efficient clothes washer?
654.	LAST MONTH I USED 1,720 GALS WATER, WHAT DOES A NEW 5 BEDROOM HOUSE USE. BUILD SMALLER HOMES, I.E. LESS WATER USE.
655.	Use water wisely-have water saving plumbing-drip system for watering trees and plants-wash car with bucket.
656.	Quality of water, cost per acre foot, maybe the water district could list over use users in paper.
657.	When there is a leak on your side how long does it take for some one to respond? Why does it take 3-5 days?
658.	CONSERVATION IS STOP-GAP POPULATION GROWTH IS FASTER THAN CONSERVATION CAN KEEP UP NEED NEW SOURCE
659.	WHY IS IT SO EXPENSIVE?
660.	I would like to know how anyone i.e. Developer, municipality; can know whether we have a "100 yr water supply" That cannot be criteria to allow growth, because no one can know who has a crystal ball for the next 100 years?
661.	HOW TO METHODS, DO'S AND DON'TS.
662.	Why are homes not built with toilets only draining into sewer systems. Other water used for plants.
663.	How much all this building affects our water supply?
664.	Why encourage huge developments - get paid off - then ask me to conserve water? Hypocrites!!
665.	What is being done to curtail extravagant, prolific building?
666.	Dishwashers do they make water saving brands and washing machines any philanthropist willing to donate some
667.	How taking ranch grazing land and putting hundreds of homes there can possibly reduce water use?
668.	Stop the unwanted development. You are making our problem. Wise up or get out of our town. Your ruining it. And ruining small businesses. We like it like it is.
669.	How to keep your well from going dry. I'm on limited income, cheap ways to improve saving water.
670.	That word is getting around to everyone on the importance of water conservation!
671.	As a city are we annexing future property into the city to control water usage
672.	I already know we don't have enough!! Please slow down the development!!
673.	IF THE CITY IS GOING TO EVER LIMIT WATER USE &/OR DEVELOPMENT TO CONSERVE WATER HERE.....
674.	WHAT IS BEING DONE IN YAVAPAI COUNTY TO HARVEST RAINWATER FOR DRINKING FUSE IN WATER AREAS?
675.	HOW TO UTILIZE RAIN CATCHMENT WATER AND GRAY WATER.
676.	More ways on conserving and showing ways people waste water.
677.	I want to know why people move to Arizona then proceed to create a different environment.
678.	Regardless of whether you are a business or an individual the more water you use the more you pay.
679.	I sat on the water committee component for 10 year plan.
680.	Here is one for you STOP BUILDING NEW HOUSES, there is not enough water for those already here.
681.	Soil conditions dictate water absorption most of the soil in our area resists water absorption.
682.	There is nothing in this survey related to equine or livestock usage- why aren't you considering this?
683.	Stop the developments if you really want to conserve our ground water especially places like American Ranch.

684.	How is it possible to sustain the current rate of growth in the tri-town area, along with all the new plantings (etc.) on existing property?
685.	Shut down the number of new developments and no more fucking golf courses ever.
686.	Is there really enough in this area to support the growth without planning to pipe it in?
687.	How to set up drip system and how much to do so?
688.	I want to know why on earth don't the tri-city governments have the guts to slow growth to a clear water management level.
689.	I'm loaded with arsenic - so what should I be doing?
690.	I HAVE A GREY WATER ON SHOWER & WASHERS. I WATER PINE TREES TO KEEP THEM FROM DRYING. I HAVE LIVED IN ARIZONA & SAVED WATER ALL MY LIFE & I RESENT PAYING FOR NEW WELLS FOR NEW SUBDIVISIONS. THE IMPACT FEES SHOULD PAY FOR THIS.
691.	We live in Arizona desert state. If it does not grow on its own w/rain water, it was not meant to be here. Worried about over development on the land.
692.	If they would quit giving the store away and control Growth and density, maybe the water issue would not be such a crises!! All for the almighty tax dollar!
693.	WHY DOESN'T THE CITY HAVE RESTRICTIONS ON WATER USE DURING THIS DROUGHT?
694.	WHY DO WE KEEP EXPENDING WHILE WORRYING ABOUT OUR WATER SUPPLY?
695.	STOP ISSUING NEW RESIDENTIAL BUILDING PERMITS FOR CITY AND COUNTY-ANYTHING ELSE IS PURE B.S.
696.	GRAPH LINE RUNNING MONTHLY WATER USE ON BILL TO ASSIST IN NORMAL USE MONITORING VARIATIONS.
697.	WHY SO MANY GOLF COURSES IN THIS AREA?
698.	WHY POISON OUR GROUNDWATER WITH SEWAGE RECHARGE? THE TREATMENT PROCESSES AVAILABLE DO NOT REMOVE PRESCRIPTION DRUGS AND OTHER HAZARDS.
699.	WAYS WE CAN LEARN TO SAVE MORE WATER
700.	WHY IS THERE SO MUCH WATER RUNNING DOWN THE STREET ON MT. VERNON STREET? WHY AREN'T COMMERCIAL BLDGS REQUIRED TO BUILD GREEN.
701.	NOT VERY MUCH. JUST USE COMMON SENSE. IT IS MY/OUR OPINION THAT ALL NEW CONSTRUCTION OR REPLACEMENTS SHOULD BE WITH NATURAL DESERT PLANTS. THIS INCLUDES ALL GOVERNMENT BUILDINGS. ONE EXCEPTION IN 90 DAYS-1 YEAR WATERING OF
702.	NO ANSWER ON LOT SIZE
703.	NEW RESIDENT. YOU DO NOT MENTION GRAY WATER
704.	What kind of incentives does our community offer to help residents afford fixtures/appliances to conserve or catch H2O?
705.	HAVE LIVED IN THE WEST ALL MY LIFE. KNOW ALL ABOUT WELLS/FIRST LACK OF WATER AND TOO MANY PEOPLE.
706.	We used to live where we had to haul water. We have learned a lot already that serves us well.
707.	Why is Prescott Lakes parkways landscaped to be so water intensive. Simple desert plans would be more effective.
708.	Why on earth does P+2 keep issuing permits to build when there is not enough water?
709.	yes
710.	The truth about our water supply.
711.	We have 7 pond pines, when no rain I use soaker to water, but I get charged a high sewer fee when it goes into ground, crummy system
712.	17 a-e Not answered. 19- a-aa explanation attached.
713.	Drip system only 90% of drippers covered by mulch or landscape material-42 trees-4 shrubs-9 roses-trees 4ft to 40 ft.
714.	Is water supply growing critical? What conservation programs are implemented?
715.	Government should not control water supply.
716.	Why Mayer Water District answers to no agency regarding rate structure, late fees, deposits.
717.	We do our best to conserve water wash at early morn. Low malignance plants

718.	What the area governments are doing to promote conservation and limited growth?
719.	When are we going to stop building?
720.	Are the wells in the Paulsen area at risk of going dry in the next 60 years?
721.	I grew up in a city that had water shortage every summer. We learned to conserve our water (dam).
722.	Ways to recycle gray water for yard uses
723.	More about how to set my automatic irrigation system.
724.	quite a lot
725.	If our water supply is not enough for the people here why is there continued housing growth?
726.	While we are asked to conserve water will you folks impose a moratorium on new home construction?
727.	Public facilities are wasteful. cut parks, golf courses in half until save millions in gallons of water
728.	I built a 16'x30' fish pond in 1992. I have about 100 gold fish. My neighbor has large tree that invade my pond.
729.	Recognize need for conservation. Have some knowledge of how to accomplish it.
730.	Sewer cost is not directly related to water use when irrigation usage is high.
731.	Professional knowledge of heat, wind and more time for water amount.
732.	I moved here 29+ years ago and followed the pattern of "Everyone's" Home Town" and planted grass like the court house and Mt. Vernon Street. When we had the Indian Fire the county came and checked our home/yard for defensive space and said we had the best that they had seen. We have paid premium for city water but
733.	I would like to see our growth limited to the amount of water we can supply.
734.	We want people to be made aware of how wasteful of water it is to have a grass yard.
735.	Why our water at the end of the line has such bad taste & odor?
736.	That something is being done to reduce the drain on our water besides bigger water bills.
737.	more ideas on how to conserve
738.	When uncontrolled growth will stop so that we will have water in the future??
739.	Our technology is able to tell us how much water is in our aquifers (underground), truthfully. Why hasn't this info come about?
740.	If we are worried about future water availability why do we continue to add more subdivisions and golf courses?
741.	how water landscaping plants
742.	We are in a desert. Home & business should be limited. Why golf courses in a desert?
743.	How can you talk about conservation and continue unabated development.....without knowing with certainty the water resource?
744.	When golf courses conserve water so will I and don't give me that crap that they use reclaimed water because they don't
745.	When will we get a water system in Dewey this is 2007 and people here have to haul water.
746.	not much
747.	When will the city begin limiting and controlling growth and enforce and implement water conservation i.e. developers?
748.	P.V. should limit the. opened FSG development!! Why do we waste so much on golf courses? Why do we allow endless development?
749.	I read the newspaper and other publications about water conservation.
750.	We have desert landscape
751	Politicians say no resource problem, I want to know what ADWR & ADEQ say, or other neutral parties.

752.	I do not understand how city Gov. can allow apt. & home growth and then want us to conserve water.
753.	Is there anything else I can do?
754.	When will the tri-cities get serious about safe yield.
755.	Put meter on my place + others so we can all be billed the same.
756.	I want to know that the city government is doing all it can to conserve our precious resource.
757.	I live in a mobile home park and my trash and water are paid for (thru monthly, land, rent)
758.	I try to be thrift with water use hard & household recycle grey water when possible.
759.	Why the rapid growth why not list the amount of water that is wasted from leaky faucets etc on the front page of the paper and on the radio? Thank you for doing this!!
760.	When will they stop building? Can you say moratorium? Try one.
761.	How can we keep building housing developments when there is such a lack of water?
762.	Water conservation will not happen - "ever" - if Prescott continues to be the prominent player in this endeavor.
763.	The B R stool is not really conserving water, because I have to flush it 2 to 3 times to get it clean!!
764.	If my pump is working we use water if not we don't.
765.	Why toilets in America do not have half flush and full flush buttons. I have seen/used these in Europe and Australia.
766.	Why can be more patient with the bill and why is it so high?
767.	What good is conservation if you continue to issue building permits with an unknown water supply.
768.	How often should we test our water, and why can't we stop building to help conserve water.
769.	If you don't have enough money to buy something, don't buy it. If you don't have enough water for more development, stop development.
770.	If I am conserving all through the year, why should I have to pay extra to keep plants alive in summer?! And if we know it soaks into the ground, why the extra charge for sewer?!
771.	I use a drip system with mostly native plants.
772.	How long will it take for tri-cities to drain the Verde River and big Chino like they did the little Chino?
773.	Prescott is not "water smart" no credibility at all due to the blatant water mining and rampant development.
774.	I consciously strive to conserve water.
775.	Is water supply adequate per unlimited development taking place?
776.	With the growth taking place in this area where do the powers that be think the needed water will come from?
777.	Could we use a water collection system to water ponderosa out hoax would have to approve
778.	If it is true that we are mining water why do we continue to build new housing development.
779.	rain water harvesting systems info.
780.	I know to save and we are very conservative.
781.	What makes you think water is finite? Has it been verified that underground storage is actually "storing" water? If so who did the verification and by what means?
782.	By the way what about golf courses and swimming pool!! We don't hear much about that.
783.	Stop city growth for growth's sakes until it is logical workable, for goodness sake.
784.	Not much since I intend to leave this area A.S.A.P.!
785.	I want to see less home building in the tri-city area, the best way to conserve water!

786.	Rain harvesting and why can't we get the tri-cities to work more regionally on water important issues?
787.	How to stop deals between cities + developers
788.	Rain water harvesting, how to get people to stop watering their huge lawns and wash their cars no government though.
789.	Nothing, you're preaching to the choir.
790.	Do we have enough water for planned growth homes use the most, commercial less, put restrictions such as no lawns, recycle where possible, inject the max from effluent or store for use in city parks, golf, etc.
791.	To conserve water hold the population within reason. I want to know why we are forced to share first come first serve like Spanish water laws and no golf courses. We were forced to give up farming for lack of water rights. Take deed from Chino they built on farmland too.
792.	I strongly support the use of grey water. I don't support the idea of municipals importing water from other towns and areas. Their growth & prosperity should not be at the cost of others going dry. I live out off of Bramble area and I have monitored H2O level & seen a 75 foot drop since summer 2000.
793.	We are in a drought we don't need lots of grass or ponds etc.
794.	Population control is an automatic water conservation program
795.	Received info several years ago.
796.	How to convince our elected local officials that growth is out of hand and sooner or later we all will pay for their poor decisions.
797.	The monthly water bill should be REQUIRED to disclose ALL of the information used to calculate the monthly bill. Particularly the meter size, tier level applied, and the per 1,000 gallon rate applied. The Town of Prescott Valley currently only discloses the meter readings and (A) usage in thousands of gallons and the (B) amount of the bill with no way for a consumer to determine or verify the process used to get from (A) to (B).
798.	We are getting ready to go green leaving about 500 sq. ft. of grass for the dog to poop and roll over on!!
799.	We're from lower western Michigan where all our water comes from Lake Michigan. Odd and even house number days are invariable in better for lawn watering and car washing all summer long it's hard to believe there are no restraints in this area.
800.	P.V. should not be selling treated water, they should be pumping it back into the ground.
801.	I wonder why our water bill is so high, when its is just the 2 of us. who have a lot of landscaping which requires reimbursement.
802.	Harvesting rain water.
803.	I will conserve water when govt. stops approving vast new development.
804.	I realize water conservation is extremely important our area. I would like to be able to pour a glass of water from my faucet & it not be cloudy for a min. 10 minutes. I don't drink P.V. water. I buy bottled filtered water.
805.	Why isn't conserved water being used to reach safe yield?
806.	Why do you allow gulf greens & fountains when both waste water? Why is P.V. selling waste water in lieu of pumping it back into the ground? This is not right!!! Dewey
807.	I rent and don't have control over these factors.
808.	Is the Town of P.V. going to halt construction for awhile due to the lack of water?
809.	Conserving water in shower and water or levels in Arizona, I am going to buy a house soon.
810.	How can apt. renters help conserve water?
811.	Toilet has not been replaced yet but will be.
812.	I think the government should help pay for grey water systems and that should be used to only water outside plants. Once new homes are built grey water systems should be mandatory. We live in Arizona its only common sense that we need to conserve water & something needs to be done about it quick before its too late.
813.	How to conserve more?
814.	I know that the continued proliferation of wells on every 1 acre is dangerous to conservation.
815.	W know not to build a golf course or approve of developers i.e. Quailwood etc. Stop the damned developers and golf courses!!
816.	I have studied it and have brought resisted plants
817.	I would like to say it is disturbing to see all the grass around the P.V. Civic Center and sprinklers going during the heat of the day, where's the good example?
818.	Automatic watering systems with timer

819.	How I could use rain water for outdoors?
820.	How to use water without having to worry whether I am being wasteful
821.	Why do we continue to build hundreds of houses when we don't have the water?
822.	Why water rate is so high?
823.	Limit new construction-all Tri-City has to plan + conserve, vote out people who have an agenda to make money. Do it now not in 10 years.
824.	Live in P.C.C.-would like to establish grey water collection-can we do that?
825.	Water conservation to promote growth is Oxymoronic.
826.	The attached article Pretty well sums up my feelings about water used conservation. daily courier Our readers speak ... 09/05/07 Want enough water? stop overbuilding - John Elkin, Prescott



## vi. Household Size Table

2778 respondents

1) How many people are in your household? \_\_\_\_\_

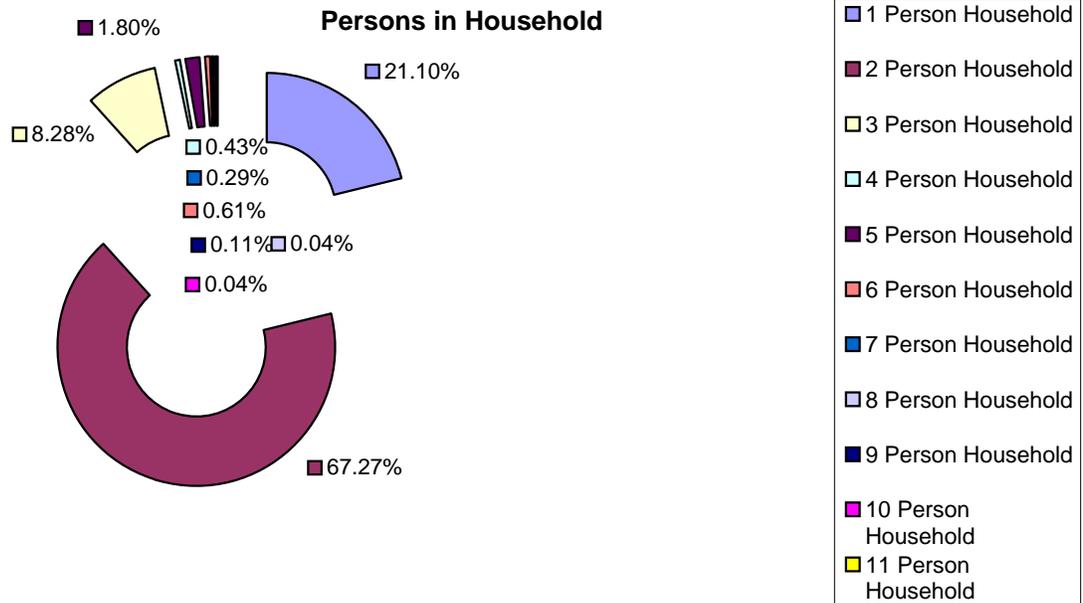
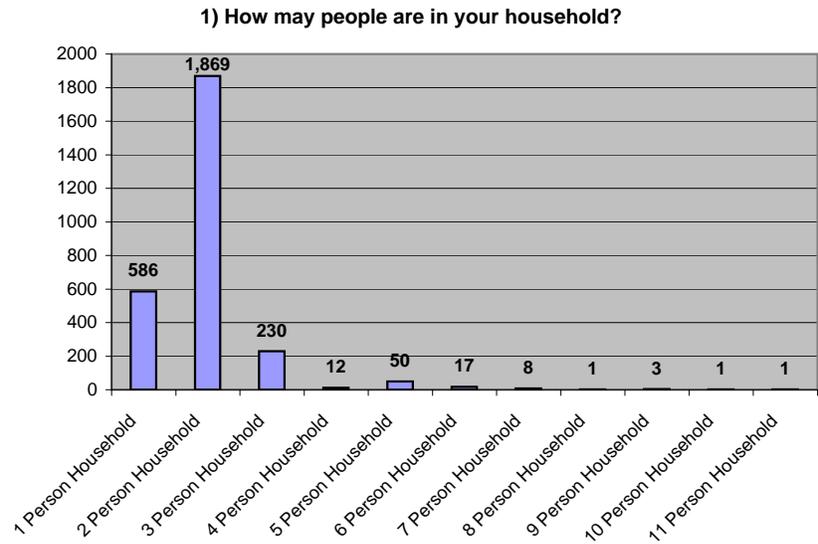
<b><i>Water Conservation Opinion Survey</i></b>	
<i>The Towns of Prescott Valley and Chino Valley, City of Prescott, and Yavapai County are working to promote regional water conservation. By completing the survey you will assist with our effort. Information gained will be used to develop educational programs, a long-range work plan, and a regional water conservation workbook.</i>	
<i>Deadline to submit survey, October 30, 2007. Please take a few minutes to complete this survey, fold, tape the end, and return it to: Water Conservation Survey, P.O. Box 2059 Prescott, Arizona, 86302, or complete it online at: <a href="http://www.co.yavapai.az.us">www.co.yavapai.az.us</a> - follow the link to the water conservation opinion survey</i>	
1) How many people are in your household? _____	<b>YOUR ZIP CODE</b> _____

## Water Conservation Opinion Survey 2007-2008

Central Yavapai County Partnership

WATER CONSERVATION OPINION SURVEY  
 Central Yavapai County Partnership 2007-2008

Size of Household	Size
1 Person Household	586
2 Person Household	1869
3 Person Household	230
4 Person Household	12
5 Person Household	50
6 Person Household	17
7 Person Household	8
8 Person Household	1
9 Person Household	3
10 Person Household	1
11 Person Household	1
Respondents Answered	2778



When Asked the Question:  
 How Many Persons are in your household?  
 Respondents Results 031308



## vii. Well Owners Summary

2) How is water delivered to your home?

Response to the complete survey from those that marked  
\_\_\_\_\_ Well

335 Persons Responded

<b><i>Water Conservation Opinion Survey</i></b>	
<i>The Towns of Prescott Valley and Chino Valley, City of Prescott, and Yavapai County are working to promote regional water conservation. By completing the survey you will assist with our effort. Information gained will be used to develop educational programs, a long-range work plan, and a regional water conservation workbook.</i>	
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<b><i><a href="http://www.co.yavapai.az.us">www.co.yavapai.az.us</a> - follow the link to the water conservation opinion survey</i></b>	
1) How many people are in your household? _____	<b>YOUR ZIP CODE</b> _____
2) How is water delivered to your home? ___ City or Town system ___ Private company ___ Well ___ Hauled	

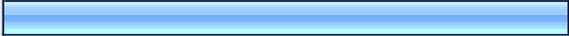
## Water Conservation Opinion Survey 2007-2008

Central Yavapai County Partnership

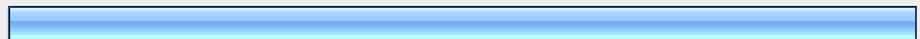
# Water Conservation Opinion Survey 2007-2008

1. Survey Reference Number: (assigned by data entry - not required by customer)		
		Response Count
		335
	<i>answered question</i>	335
	<i>skipped question</i>	0

2. Your Zip Code If no zip code please enter 86000		
		Response Count
		335
	<i>answered question</i>	335
	<i>skipped question</i>	0

3. The following information is optional and voluntary. Please enter this information to enter a weekly drawing for a useful water conservation product.			
		Response Percent	Response Count
Name:		73.2%	153
Phone:		62.2%	130
Address:		70.3%	147
e-mail:		35.4%	74
City/Town:		65.1%	136
<b>ZIP/Postal Code:</b>		<b>97.1%</b>	<b>203</b>
		<i>answered question</i>	<b>209</b>
		<i>skipped question</i>	<b>126</b>

4. 1.) How many people are in your household? if no response enter zero 0 in box		
		Response Count
		335
<i>answered question</i>		<b>335</b>
<i>skipped question</i>		<b>0</b>

5. 2.) How is water delivered to your home?			
		Response Percent	Response Count
City or Town system		1.8%	6
Private company		1.2%	4
<b>Well</b>		<b>100.0%</b>	<b>335</b>
Hauled		0.9%	3
Other		0.0%	0
		enter NR if no response	0
<i>answered question</i>			<b>335</b>
<i>skipped question</i>			<b>0</b>

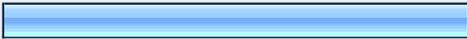
6. 3.) Do you receive a monthly municipal or private company water bill?			
		Response Percent	Response Count
Yes		9.0%	30
<b>No</b>		<b>89.9%</b>	<b>301</b>
Not applicable		1.2%	4
<i>answered question</i>			<b>335</b>
<i>skipped question</i>			<b>0</b>

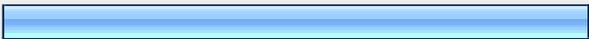
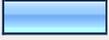
7. 4.) If you pay a monthly water bill, do you look at the details of your monthly water use?			Response Percent	Response Count
Yes			9.9%	33
No			23.9%	80
<b>Not applicable</b>			<b>66.3%</b>	222
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

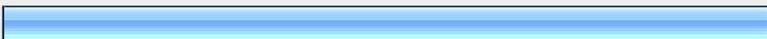
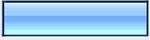
8. 5) Do you live in an area with a homeowners' association that maintains common landscapes?			Response Percent	Response Count
Yes			7.8%	26
<b>No</b>			<b>91.9%</b>	308
Not applicable			0.3%	1
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

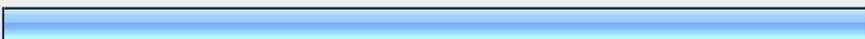
9. 6) How old is your home?			Response Percent	Response Count
less than 5 years			18.5%	62
5 to 10 years			26.6%	89
<b>10 to 30 years</b>			<b>43.6%</b>	146
Over 30 years			11.6%	39
Not Applicable or no response			0.0%	0
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

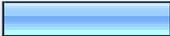
10. 7) How large is you home?			Response Percent	Response Count
less than 1800 sq.ft.			51.6%	173
1800 to 3000 sq. ft.			44.2%	148
greater than 3000 sq. ft.			4.2%	14
Not applicable or No response			0.0%	0
	<b>answered question</b>			<b>335</b>
	<b>skipped question</b>			<b>0</b>

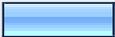
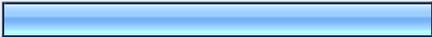
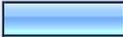
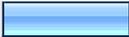
11. 8) How big is your lot?			Response Percent	Response Count
standard lot about 10,000 sq.ft.			3.3%	11
up to 1 acre			20.0%	67
1 to 2 acres			25.7%	86
<b>over 2 acres</b>			<b>51.0%</b>	<b>171</b>
Not applicable or no response			0.0%	0
	<b>answered question</b>			<b>335</b>
	<b>skipped question</b>			<b>0</b>

12. 9) How much grass or turf lawn do you mow and water?			Response Percent	Response Count
none			64.5%	216
under 1000 sq. ft.			23.6%	79
Over 1000 sq. ft.			11.0%	37
No response			0.9%	3
			Other (please specify)	0
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

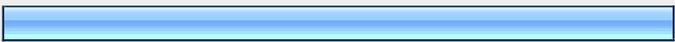
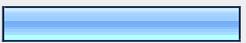
13. 10) Do you have planted trees and shrubs in your yard that you water regularly?			Response Percent	Response Count
Yes			84.5%	283
not applicable or no response			0.0%	0
No			15.5%	52
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

14. 11) Do you hire a lawn service or gardener to care for your yard?			Response Percent	Response Count
Yes			4.8%	16
No response or not applicable			0.0%	0
No			95.2%	319
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

15. 12) During the growing season, usually April through October, how often do you water you landscape areas?			Response Percent	Response Count
Daily			18.3%	59
Weekly			33.7%	109
Monthly			5.9%	19
Never			8.7%	28
Not applicable or no response			0.3%	1
I water ___ days per week for # ___ minutes (please specify)			38.1%	123
			<b>answered question</b>	<b>323</b>
			<b>skipped question</b>	<b>12</b>

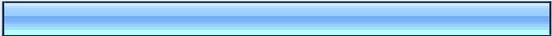
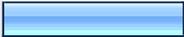
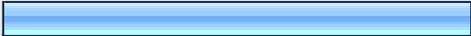
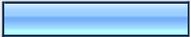
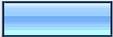
16. 13) If you have an automatic irrigation system with a timer, how often do you reset your timer?			Response Percent	Response Count
Never			11.8%	25
Monthly			6.1%	13
<b>Seasonally</b>			47.2%	100
No set schedule			8.5%	18
I'm not sure how to set my timer			0.9%	2
Not applicable or No response			13.2%	28
Other (please specify)			13.7%	29
			<b>answered question</b>	<b>212</b>
			<b>skipped question</b>	<b>123</b>

17. 14) What time in the day do you usually water outdoor?			Response Percent	Response Count
Morning			55.9%	175
Afternoon			4.8%	15
Evening			47.9%	150
Not applicable or no response			1.3%	4
Other (please specify)			1.3%	4
			<b>answered question</b>	<b>313</b>
			<b>skipped question</b>	<b>22</b>

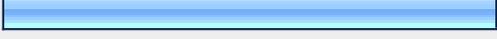
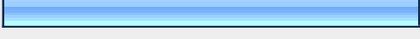
18. 15) Do you have low water use fixtures and /or appliances?			Response Percent	Response Count
Yes			73.7%	247
No			26.0%	87
Not applicable or no response			0.9%	3
			If yes, what kind of fixtures or appliances?	159
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

19. THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY. In your own words, what do you want to know about water and conservation?		Response Count
		113
		<b>answered question</b>
		<b>113</b>
		<b>skipped question</b>
		<b>222</b>

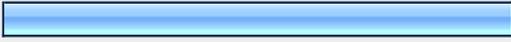
20. 17 a) I prefer to receive water conservation program information by:

		Response Percent	Response Count
Direct mail		60.3%	188
Utility bill Insert		24.7%	77
Website		18.6%	58
E-mail		19.6%	61
Newspaper		51.3%	160
Television		20.2%	63
Radio		12.8%	40
Public Event		11.5%	36
Other (please specify)		3.5%	11
		<b>answered question</b>	<b>312</b>
		<b>skipped question</b>	<b>23</b>

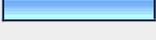
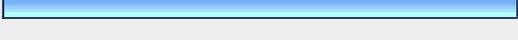
**21. 17b) I'm in favor of lawn areas on the grounds of: Water Wiser Note: 1000 square feet of turf requires about 30,000 gallons of additional water per year to sustain.**

		Response Percent	Response Count
<b>Parks</b>		<b>84.2%</b>	<b>251</b>
Private Homes		37.9%	113
Business		2.3%	7
Ball Parks		54.4%	162
Schools		45.6%	136
Roadways		1.3%	4
Public Buildings		4.4%	13
Other		9.1%	27
		(please specify)	28
		<b><i>answered question</i></b>	<b>298</b>
		<b><i>skipped question</i></b>	<b>37</b>

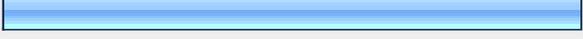
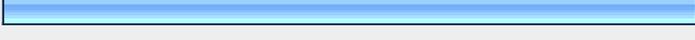
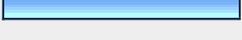
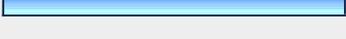
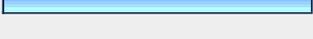
22. 17c) I prefer to learn about outdoor landscape design and irrigation practices from:

		Response Percent	Response Count
Gardening Class		21.4%	64
Retail Nursery		37.8%	113
Homeowner Association		2.0%	6
My Neighbor		5.0%	15
Professional Gardener		26.8%	80
<b>News Articles = Television OL</b>		<b>55.9%</b>	167
Website		30.1%	90
Books		42.1%	126
Selected more than 3 choices		0.7%	2
If selected less than 3 choices mark the selection mark other and this box		0.7%	2
Other (please specify)		4.7%	14
		<b>answered question</b>	<b>299</b>
		<b>skipped question</b>	<b>36</b>

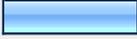
**23. 17d) I am most concerned about our region's:**

		Response Percent	Response Count
<b>Water Supply</b>		73.5%	233
Cost of Water		8.2%	26
Conservation Practices		29.7%	94
Water Quality		25.2%	80
Watersheds		10.4%	33
Groundwater		30.3%	96
Private Wells		16.4%	52
Rapid Growth		56.5%	179
Other (please specify)		6.0%	19
		<b>answered question</b>	<b>317</b>
		<b>skipped question</b>	<b>18</b>

**24. 17e) I consider these planning principles when landscaping my home:**

		Response Percent	Response Count
Color		8.6%	27
Maintenance		63.7%	200
Play Area		4.1%	13
<b>Water Use</b>		76.4%	240
Patio Space		4.8%	15
Fire Safety		25.8%	81
Shade		37.6%	118
Cost		33.8%	106
Other (please specify)		6.4%	20
		<b>answered question</b>	<b>314</b>
		<b>skipped question</b>	<b>21</b>

25. 18a) We listen for , check regularly and quickly repair any indoor or outdoor water leak.				
			Response Percent	Response Count
Yes			96.1%	322
No			1.5%	5
Does not apply - No response			2.4%	8
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

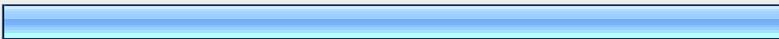
26. 18b) We select and install water saving fixtures, showerheads, and indoor appliances.				
			Response Percent	Response Count
Yes			75.8%	254
No			14.6%	49
Does not apply - No response			9.6%	32
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

27. 18c) We planned our yard to be a low-water use landscape with no grass area.				
			Response Percent	Response Count
Yes			64.2%	215
No			27.8%	93
Does not apply - No response			8.1%	27
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

28. 18d) We know how much water to budget annually for indoor and outdoor use.			Response Percent	Response Count
Yes			36.4%	122
No			36.1%	121
Does not apply -No response			27.5%	92
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

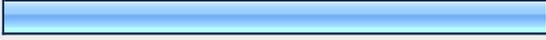
29. 18e) We water our native vegetation monthly(e.g., Ponderosa Pine, Alligator Juniper, Oak).			Response Percent	Response Count
Yes			33.4%	112
No			43.9%	147
Does Not apply-No Response			22.7%	76
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

30. 18f) We know ho to and understand the principles to conserve water in the landscape.			Response Percent	Response Count
Yes			81.2%	272
No			11.0%	37
Does not apply- No response			7.8%	26
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

31. 18g) We conserve to preserve our region's water supply and protect the eco-system.			Response Percent	Response Count
Yes			85.7%	287
No			6.3%	21
Does not apply- No response			8.1%	27
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

32. 18h) We understand the seven steps to a Xeriscape and the efficiency of a drip system.			Response Percent	Response Count
Yes			52.5%	176
No			29.9%	100
Does not apply - No response			17.6%	59
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

33. 18i) We would like to learn more ways to conserve water in the outdoor landscape.			Response Percent	Response Count
Yes			58.8%	197
No			20.6%	69
Does not apply - No response			20.6%	69
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

34. 18j) Our children learn and bring home water conservation information.			Response Percent	Response Count
Yes			6.0%	20
No			34.0%	114
<b>Does not apply-No response</b>			<b>60.0%</b>	201
			<b>answered question</b>	<b>335</b>
			<b>skipped question</b>	<b>0</b>

35. 19) Please mark the box that best fits your agreement. Rank the statement using the following scale (1) I Agree (3) I am Neutral (5) I Disagree								
	1 Agree	2	3 Neutral	4	5 Disagree	No Response	Rating Average	Response Count
a) Water rates should be higher for customers who don't conserve.	<b>48.5%</b> <b>(162)</b>	9.9% (33)	18.6% (62)	3.6% (12)	13.8% (46)	5.7% (19)	3.80	334
b) government should spend tax dollars on water conservation.	<b>37.6%</b> <b>(126)</b>	13.4% (45)	23.6% (79)	2.7% (9)	17.9% (60)	4.8% (16)	3.53	335
c) government should adopt laws limiting the size of private property lawns.	26.6% (89)	6.0% (20)	17.0% (57)	6.3% (21)	<b>39.1%</b> <b>(131)</b>	5.1% (17)	2.73	335
d) Government should adopt laws limiting the size of public building lawns.	<b>55.5%</b> <b>(186)</b>	8.4% (28)	9.0% (30)	4.5% (15)	19.4% (65)	3.3% (11)	3.79	335
e) Imported water is necessary to meet the need of growing communities.	18.8% (63)	8.7% (29)	<b>30.1%</b> <b>(101)</b>	5.1% (17)	27.2% (91)	10.1% (34)	2.85	335
f) I understand the purpose of the Prescott Active Management Area (AMA).	23.6% (79)	10.1% (34)	<b>31.9%</b> <b>(107)</b>	5.4% (18)	19.1% (64)	9.9% (33)	3.15	335
g) I'm more likely to buy water saving fixtures/appliances if there is an incentive.	<b>44.2%</b> <b>(148)</b>	9.0% (30)	21.5% (72)	3.6% (12)	15.2% (51)	6.6% (22)	3.68	335
h) I will remove a portion of my lawn only if I receive a cash rebate or credit.	7.8% (26)	1.8% (6)	21.9% (73)	3.9% (13)	<b>46.7%</b> <b>(156)</b>	18.0% (60)	2.03	334
i) Installing automatic in-ground	<b>58.2%</b>	11.0%	15.5%	1.8%	7.8%			

l) Water conservation is about efficient water use and water supply management.	<b>76.1%</b> <b>(255)</b>	9.3% (31)	5.1% (17)	1.2% (4)	4.8% (16)	3.6% (12)	4.56	335
k) I live in an arid (dry), highland area, and not in a desert.	<b>58.2%</b> <b>(195)</b>	7.2% (24)	8.1% (27)	6.3% (21)	15.5% (52)	4.8% (16)	3.91	335
l) If I harvest rainwater for outdoor watering, I can plant what I want.	<b>27.7%</b> <b>(92)</b>	6.6% (22)	26.8% (89)	7.5% (25)	24.4% (81)	6.9% (23)	3.06	332
m) Outdoor water use accounts for over 50% of household's water consumption.	23.0% (77)	11.6% (39)	<b>31.6%</b> <b>(106)</b>	6.6% (22)	19.4% (65)	7.8% (26)	3.13	335
n) It is too expensive for me to replace high water use toilets and appliances.	19.1% (64)	7.8% (26)	24.2% (81)	8.7% (29)	<b>33.1%</b> <b>(111)</b>	7.2% (24)	2.69	335
o) Water conservation supports the region's economy and natural ecosystem.	<b>52.5%</b> <b>(176)</b>	14.3% (48)	17.6% (59)	2.1% (7)	6.3% (21)	7.2% (24)	4.13	335
p) If I conserve water it will only benefit new growth and development.	<b>30.7%</b> <b>(103)</b>	11.3% (38)	16.7% (56)	7.5% (25)	29.3% (98)	4.5% (15)	3.07	335
q) I conserve water because I am worried about my well going dry.	<b>50.7%</b> <b>(170)</b>	9.9% (33)	13.7% (46)	3.6% (12)	15.8% (53)	6.3% (21)	3.81	335
r) I will conserve water only if the water saved is allocated to meet safe yield.	14.0% (47)	9.0% (30)	<b>31.6%</b> <b>(106)</b>	6.9% (23)	30.4% (102)	8.1% (27)	2.67	335
s) I will conserve water only to save money on my monthly water bill.	3.9% (13)	0.9% (3)	22.7% (76)	7.2% (24)	<b>49.6%</b> <b>(166)</b>	15.8% (53)	1.84	335
t) If people can afford water, they should be allowed to use as much as they want.	6.3% (21)	3.0% (10)	8.1% (27)	6.6% (22)	<b>73.1%</b> <b>(245)</b>	3.0% (10)	1.58	335
u) Limiting growth rather than conservation is how to preserve our water supply.	<b>43.0%</b> <b>(144)</b>	11.9% (40)	16.1% (54)	9.6% (32)	14.9% (50)	4.5% (15)	3.61	335
v) I conserve water; it is important for the wildlife and natural environment.	<b>68.4%</b> <b>(229)</b>	13.1% (44)	11.6% (39)	0.9% (3)	2.1% (7)	3.9% (13)	4.51	335
w) I conserve water to preserve this resource for future generations.	<b>65.0%</b> <b>(217)</b>	13.8% (46)	13.2% (44)	1.2% (4)	3.0% (10)	3.9% (13)	4.42	334
x) watering outdoor gardens using a hand held hose is wasteful.	27.8% (93)	10.1% (34)	<b>29.9%</b> <b>(100)</b>	8.4% (28)	19.4% (65)	4.5% (15)	3.19	335

y) Harvested rainwater should be the only water allowed for outdoor landscapes.	6.6% (22)	3.9% (13)	21.8% (73)	11.9% (40)	<b>51.3%</b> <b>(172)</b>	4.5% (15)	1.98	335
z) Conserving electricity and water conservation are directly related.	<b>48.1%</b> <b>(161)</b>	12.8% (43)	23.3% (78)	3.9% (13)	6.3% (21)	5.7% (19)	3.98	335
aa) Water use is a personal choice requiring no government regulation.	22.7% (76)	6.3% (21)	19.7% (66)	10.7% (36)	<b>37.0%</b> <b>(124)</b>	3.6% (12)	2.66	335
	<i>answered question</i>							<b>335</b>
	<i>skipped question</i>							<b>0</b>

# Water Smart<sup>TM</sup>

## viii. Q- 12 Watering Practice Response

1289 Persons Responded

12) During the growing season, usually April through October how often do you water your landscape areas?

Daily  I water  days per week for  minutes  Weekly  Monthly  Never

1) How many people are in your household? _____	<b>YOUR ZIP CODE</b> _____
2) How is water delivered to your home? <input type="checkbox"/> City or Town system <input type="checkbox"/> Private company <input type="checkbox"/> Well <input type="checkbox"/> Hauled	
3) Do you receive a monthly municipal or private company water bill?	<input type="checkbox"/> Yes <input type="checkbox"/> No
4) If you pay a monthly water bill, do you look at the details of your monthly water use?	<input type="checkbox"/> Yes <input type="checkbox"/> No
5) Do you live in an area with a homeowners' association that maintains common landscapes?	<input type="checkbox"/> Yes <input type="checkbox"/> No
6) How old is your home? <input type="checkbox"/> less than 5 years <input type="checkbox"/> 5 to 10 years <input type="checkbox"/> 10 to 30 years <input type="checkbox"/> over 30 years	
7) How large is your home? <input type="checkbox"/> less than 1,800 sq. ft. <input type="checkbox"/> 1800 to 3000 sq. ft. <input type="checkbox"/> Greater than 3,000 sq. ft.	
8) How big is your lot? <input type="checkbox"/> standard lot about 10,000 sq. ft. <input type="checkbox"/> up to 1 acre <input type="checkbox"/> 1 to 2 acres <input type="checkbox"/> Over 2 acres	
9) How much grass do you mow and water? <input type="checkbox"/> None <input type="checkbox"/> under 1000 sq. ft. <input type="checkbox"/> Over 1000 sq. ft.	
10) Do you have planted trees and shrubs in your yard that you water regularly?	<input type="checkbox"/> Yes <input type="checkbox"/> No
11) Do you hire a lawn service or gardener to care for your yard?	<input type="checkbox"/> Yes <input type="checkbox"/> No
12) During the growing season, usually April through October how often do you water your landscape areas?	<input type="checkbox"/> Daily <input type="checkbox"/> I water <input type="checkbox"/> days per week for <input type="checkbox"/> minutes <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/> Never
13) If you have an automatic irrigation system with a timer, how often do you reset your timer?	<input type="checkbox"/> Never <input type="checkbox"/> Monthly <input type="checkbox"/> Seasonally <input type="checkbox"/> No set schedule <input type="checkbox"/> I'm not sure how to set my timer
14) What time in the day do you usually water outdoors?	<input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> Evening
15) Do you have low water use fixtures and/or appliances? <input type="checkbox"/> Yes <input type="checkbox"/> No What kinds? _____	

## Water Conservation Opinion Survey 2007-2008

Central Yavapai County Partnership

Watering Days per Week	Minutes per Day	Reference
0	0	167.
0	0	169.
0	0	202.
0	0	571.
0	0	578.
0	0	617.
0	0	674.
0	0	697.
0	0	785.
0	0	850.
0	0	869.
0	0	872.
0	0	936.
0	0	941.
0	0	951.
0	0	954.
0	0	1008.
0	0	1035.
0	0	1051.
0	0	1104.

1	1	15	21.
2	1	60	39.
3	1	60	40.
4	1	120	87.
5	1	120	88.
6	1	5	125.
7	1	0	135.
8	1	0	140.
9	1	0	141.
10	1	0	142.
11	1	30	175.
12	1	30	211.
13	1	60	214.
14	1	20	231.
15	1	10	232.
16	1	60	246.
17	1	30	274.
18	1	30	321.
19	1	0	345.
20	1	45	357.
21	1	180	360.
22	1	30	370.
23	1	45	394.
24	1	0	420.
25	1	60	453.
26	1	20	471.
27	1	30	483.
28	1	240	485.
29	1	60	486.
30	1	25	520.
31	1	30	521.
32	1	60	549.
33	1	90	559.
34	1	10	595.
35	1	2	605.
36	1	60	618.
37	1	30	638.
38	1	10	651.
39	1	90	659.
40	1	0	669.
41	1	20	682.
42	1	60	731.
43	1	20	742.
44	1	60	751.
45	1	60	763.
46	1	30	776.
47	1	20	781.
48	1	15	782.
49	1	15	783.
50	1	15	822.
51	1	60	825.
52	1	180	826.
53	1	0	841.
54	1	30	874.
55	1	70	900.
56	1	0	905.
57	1	40	942.
58	1	60	956.
59	1	45	972.
60	1	60	974.
61	1	90	1000.
62	1	0	1036.
63	1	0	1046.
64	1	60	1049.
65	1	90	1058.
66	1	0	1059.
67	1	90	1080.
68	1	20	1092.
69	1	60	1119.
70	1	120	1120.
71	1	60	1131.
72	1	15	1156.
73	1	5	1160.
74	1	15	1165.
75	1	0	1168.
76	1	15	1169.
77	1	10	1171.
78	1	60	1177.
79	1	120	1197.

80	1	0	1215.
81	1	30	1224.
82	1	30	1231.
83	1	30	1240.
84	1	60	1256.
85	1	30	1275.
86	1	60	1284.
87	1	0	1290.
1	2	35	2.
2	2	40	3.
3	2	15	6.
4	2	120	7.
5	2	30	9.
6	2	0	10.
7	2	20	24.
8	2	60	27.
9	2	120	30.
10	2	20	32.
11	2	0	34.
12	2	60	38.
13	2	20	47.
14	2	90	50.
15	2	0	54.
16	2	3	62.
17	2	40	63.
18	2	120	68.
19	2	90	72.
20	2	15	73.
21	2	60	75.
22	2	30	79.
23	2	30	80.
24	2	15	81.
25	2	30	84.
26	2	45	89.
27	2	10	91.
28	2	10	92.
29	2	0	95.
30	2	30	97.
31	2	20	104.
32	2	180	109.
33	2	60	112.
34	2	0	115.
35	2	30	116.
36	2	25	117.
37	2	30	123.
38	2	30	124.
39	2	60	136.
40	2	150	150.
41	2	15	157.
42	2	20	163.
43	2	20	168.
44	2	0	179.
45	2	0	180.
46	2	0	183.
47	2	90	186.
48	2	60	187.
49	2	40	189.
50	2	240	194.
51	2	30	196.
52	2	0	199.
53	2	0	200.
54	2	45	204.
55	2	45	205.
56	2	30	206.
57	2	15	215.
58	2	0	222.
59	2	30	225.
60	2	45	228.
61	2	45	235.
62	2	20	238.
63	2	0	245.
64	2	0	247.
65	2	18	248.
66	2	90	251.
67	2	60	252.
68	2	45	253.
69	2	30	256.
70	2	0	257.
71	2	60	262.
72	2	30	264.
73	2	90	266.
74	2	0	271.
75	2	30	272.
76	2	45	275.
77	2	20	280.
78	2	30	282.
79	2	0	284.
80	2	30	288.
81	2	30	303.
82	2	30	304.
83	2	8	308.
84	2	60	310.
85	2	30	319.
86	2	45	324.
87	2	30	326.
88	2	60	328.
89	2	0	329.
90	2	90	330.
91	2	60	331.
92	2	60	333.

93	2	50	335.
94	2	0	338.
95	2	30	339.
96	2	45	343.
97	2	30	346.
98	2	120	349.
99	2	20	350.
100	2	20	354.
101	2	18	355.
102	2	20	356.
103	2	15	358.
104	2	120	361.
105	2	120	363.
106	2	100	365.
107	2	20	367.
108	2	120	368.
109	2	45	369.
110	2	60	371.
111	2	60	372.
112	2	120	376.
113	2	5	379.
114	2	30	380.
115	2	5	382.
116	2	10	386.
117	2	45	388.
118	2	20	389.
119	2	10	397.
120	2	30	398.
121	2	0	399.
122	2	30	403.
123	2	30	404.
124	2	60	408.
125	2	15	409.
126	2	0	415.
127	2	0	416.
128	2	15	424.
129	2	30	430.
130	2	30	435.
131	2	60	438.
132	2	120	443.
133	2	30	445.
134	2	30	447.
135	2	20	448.
136	2	0	452.
137	2	0	456.
138	2	30	458.
139	2	0	461.
140	2	90	465.
141	2	180	470.
142	2	120	477.
143	2	10	493.
144	2	10	496.
145	2	20	500.
146	2	90	508.
147	2	20	513.
148	2	90	514.
149	2	30	523.
150	2	15	526.
151	2	25	529.
152	2	60	535.
153	2	15	542.
154	2	20	543.
155	2	60	546.
156	2	per	552.
157	2	50	555.
158	2	30	557.
159	2	60	558.
160	2	45	565.
161	2	60	570.
162	2	120	572.
163	2	120	575.
164	2	120	576.
165	2	120	577.
166	2	60	580.
167	2	60	582.
168	2	75	586.
169	2	45	587.
170	2	40	591.
171	2	90	592.
172	2	30	596.
173	2		597.
174	2	12	598.
175	2	30	606.
176	2	15	610.
177	2	60	612.
178	2	20	614.
179	2	15	616.
180	2	180	619.
181	2	5	623.
182	2	10	624.
183	2	0	637.
184	2	0	641.
185	2	0	643.
186	2	5	644.
187	2	120	652.
188	2	20	653.
189	2	30	656.
190	2	15	664.
191	2	15	680.
192	2	0	686.
193	2	20	687.

194	2	60	689.
195	2	20	696.
196	2	20	698.
197	2	20	700.
198	2	60	705.
199	2	60	707.
200	2	60	709.
201	2	30	711.
202	2	30	715.
203	2	60	716.
204	2	20	717.
205	2	15	722.
206	2	90	726.
207	2	70	733.
208	2	60	737.
209	2	180	738.
210	2	0	739.
211	2	60	740.
212	2	20	744.
213	2	45	747.
214	2	10	749.
215	2	30	755.
216	2	0	764.
217	2	60	765.
218	2	50	766.
219	2	45	767.
220	2	15	770.
221	2	10	775.
222	2	30	777.
223	2	60	780.
224	2	120	786.
225	2	45	789.
226	2	20	795.
227	2	60	797.
228	2	20	803.
229	2	0	804.
230	2	90	811.
231	2	15	812.
232	2	20	818.
233	2	0	831.
234	2	30	835.
235	2	120	838.
236	2	12	843.
237	2	30	845.
238	2	60	847.
239	2	0	849.
240	2	20	853.
241	2	30	855.
242	2	60	857.
243	2	30	862.
244	2	30	871.
245	2	30	877.
246	2	90	881.
247	2	30	882.
248	2	30	884.
249	2	90	886.
250	2	50	890.
251	2	15	892.
252	2	45	893.
253	2	90	904.
254	2	30	907.
255	2	90	912.
256	2	135	923.
257	2	15	925.
258	2	15	931.
259	2	0	939.
260	2	90	949.
261	2	30	955.
262	2	15	959.
263	2	30	964.
264	2	10	966.
265	2	30	975.
266	2	30	985.
267	2	25	991.
268	2	0	993.
269	2	120	996.
270	2	90	997.
271	2	20	1004.
272	2	30	1006.
273	2	20	1009.
274	2	15	1013.
275	2	300	1014.
276	2	45	1016.
277	2	60	1017.
278	2	90	1021.
279	2	120	1024.
280	2	0	1025.
281	2	60	1028.
282	2	90	1034.
283	2	180	1037.
284	2	30	1040.
285	2	45	1047.
286	2	60	1048.
287	2	10	1052.
288	2	30	1053.
289	2	30	1057.
290	2	90	1062.
291	2	120	1077.
292	2	30	1078.
293	2	45	1084.
294	2	20	1085.

295	2	30	1096.
296	2	120	1108.
297	2	4.5	1114.
298	2	60	1115.
299	2	30	1117.
300	2	60	1121.
301	2	0	1124.
302	2	60	1128.
303	2	0	1129.
304	2	20	1136.
305	2	60	1138.
306	2	20	1139.
307	2	3.5	1142.
308	2	.5	1147.
309	2	30	1148.
310	2	20	1149.
311	2	1.5	1150.
312	2	1.5	1151.
313	2	30	1155.
314	2	60	1161.
315	2	240	1162.
316	2	90	1164.
317	2	90	1166.
318	2	20	1182.
319	2	4.5	1186.
320	2	30	1187.
321	2	0	1188.
322	2	120	1190.
323	2	120	1191.
324	2	60	1192.
325	2	30	1196.
326	2	0	1198.
327	2	180	1207.
328	2	30	1209.
329	2	20	1210.
330	2	0	1212.
331	2	0	1214.
332	2	30	1219.
333	2	60	1229.
334	2	10	1233.
335	2	40	1234.
336	2	4.5	1238.
337	2	0	1243.
338	2	10	1245.
339	2	0	1250.
340	2	30	1252.
341	2	1.5	1254.
342	2	0	1264.
343	2	0	1265.
344	2	60	1266.
345	2	20	1287.
346	2	20	1288.
347	2	20	1289.
348	2	90	1291.
349	2	60	1292.
350	2	1.5	1293.
351	2	60	1296.
352	2	120	1298.
353	2	0	1301.
354	2	30	1302.
355	2	60	1304.
356	2	10	1306.
<b>357</b>	2	60	1308.
1	3	1.5	913.
2	3	30	421.
3	3	10	463.
4	3	30	4.
5	3	1.5	5.
6	3	60	8.
7	3	60	13.
8	3	20	14.
9	3	2.5	16.
10	3	40	17.
11	3	30	18.
12	3	0	19.
13	3	90	20.
14	3	30	22.
15	3	4.5	23.
16	3	60	28.
17	3	60	29.
18	3	20	31.
19	3	4.5	33.
20	3	0	35.
21	3	20	36.
22	3	20	37.
23	3	50	41.
24	3	10	42.
25	3	50	43.
26	3	4.5	44.
27	3	3.5	45.
28	3	60	46.
29	3	10	49.
30	3	40	51.
31	3	60	52.
32	3	60	55.
33	3	30	57.

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35	3	15	65.
36	3	20	67.
37	3	60	69.
38	3	30	77.
39	3	60	78.
40	3	60	82.
41	3	0	86.
42	3	15	90.
43	3	40	93.
44	3	120	96.
45	3	30	99.
46	3	60	100.
47	3	10	102.
48	3	0	103.
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50	3	30	106.
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62	3	40	131.
63	3	20	132.
64	3	0	133.
65	3	30	134.
66	3	30	137.
67	3	60	139.
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134	3	60	301.

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141	3	90	316.
142	3	45	317.
143	3	45	322.
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153	3	20	352.
154	3	0	353.
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156	3	90	364.
157	3	60	366.
158	3	20	373.
159	3	15	375.
160	3	20	378.
161	3	10	383.
162	3	60	387.
163	3	30	390.
164	3	30	392.
165	3	60	393.
166	3	10	400.
167	3	30	401.
168	3	30	402.
169	3	20	405.
170	3	45	406.
171	3	25	407.
172	3	30	411.
173	3	35	412.
174	3	30	413.
175	3	0	414.
176	3	20	417.
177	3	90	418.
178	3	40	419.
179	3	30	422.
180	3	60	423.
181	3	0	425.
182	3	60	428.
183	3	0	429.
184	3	30	432.
185	3	60	433.
186	3	0	437.
187	3	0	440.
188	3	60	441.
189	3	20	449.
190	3	10	451.
191	3	0	457.
192	3	0	459.
193	3	20	460.
194	3	30	462.
195	3	50	464.
196	3	30	466.
197	3	10	467.
198	3	30	468.
199	3	30	474.
200	3	30	475.
201	3	30	478.
202	3	30	480.
203	3	20	481.
204	3	0	489.
205	3	30	490.
206	3	25	491.
207	3	75	492.
208	3	40	494.
209	3	25	495.
210	3	30	497.
211	3	90	498.
212	3	20	501.
213	3	0	502.
214	3	15	503.
215	3	20	504.
216	3	60	505.
217	3	30	506.
218	3	40	507.
219	3	25	509.
220	3	30	510.
221	3	20	511.
222	3	0	512.
223	3	20	515.
224	3	15	516.
225	3	45	517.
226	3	30	518.
227	3	30	519.
228	3	20	525.
229	3	90	527.
230	3	45	528.
231	3	60	530.
232	3	0	531.
233	3	0	534.
234	3	60	536.
235	3	30	537.

236	3	15	538.
237	3	20	539.
238	3	0	545.
239	3	30	547.
240	3	per	551.
241	3	30	553.
242	3	11	554.
243	3	10	556.
244	3	10	563.
245	3	30	564.
246	3	40	567.
247	3	20	569.
248	3	20	573.
249	3	0	579.
250	3	15	581.
251	3	0	584.
252	3	15	585.
253	3	30	588.
254	3	30	589.
255	3	30	590.
256	3	30	593.
257	3	45min.	594.
258	3	60	599.
259	3	60	600.
260	3	30	601.
261	3	60	603.
262	3		604.
263	3	20	607.
264	3	30	609.
265	3	60	613.
266	3	45	615.
267	3	15	621.
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270	3	30	628.
271	3	30	629.
272	3	0	630.
273	3	60	631.
274	3	0	632.
275	3	90	633.
276	3	15	634.
277	3	30	635.
278	3	30	639.
279	3	0	640.
280	3	45	642.
281	3	15	646.
282	3	35	647.
283	3	90	649.
284	3	40	650.
285	3	20	654.
286	3	0	655.
287	3	60	657.
288	3	40	660.
289	3	25	661.
290	3	35	662.
291	3	30	663.
292	3	45	665.
293	3	60	666.
294	3	60	667.
295	3	15	668.
296	3	60	670.
297	3	30	671.
298	3	10	672.
299	3	110	673.
300	3	30	675.
301	3	120	677.
302	3	0	678.
303	3	60	679.
304	3	0	683.
305	3	15	684.
306	3	20	685.
307	3	15	688.
308	3	5	692.
309	3	30	694.
310	3	25	699.
311	3	3	702.
312	3	30	703.
313	3	0	704.
314	3	60	706.
315	3	20	708.
316	3	120	712.
317	3	30	713.
318	3	60	718.
319	3	25	721.
320	3	0	723.
321	3	60	725.
322	3	90	727.
323	3	45	728.
324	3	40	729.
325	3	90	730.
326	3	30	732.
327	3	20	735.
328	3	60	736.
329	3	40	741.
330	3	30	743.
331	3	60	745.
332	3	60	746.
333	3	90	748.
334	3	20	750.
335	3	20	756.
336	3	30	761.

337	3	60	762.
338	3	0	769.
339	3	30	771.
340	3	0	773.
341	3	90	774.
342	3	45	784.
343	3	45	787.
344	3	10	788.
345	3	20	790.
346	3	30	792.
347	3	30	793.
348	3	15	794.
349	3	30	796.
350	3	0	799.
351	3	30	800.
352	3	10	801.
353	3	40	802.
354	3	10	805.
355	3	90	806.
356	3	20	807.
357	3	60	808.
358	3	30	809.
359	3	60	813.
360	3	20	814.
361	3	30	815.
362	3	90	816.
363	3	30	817.
364	3	90	819.
365	3	20	821.
366	3	0	823.
367	3	0	824.
368	3	30	827.
369	3	15	828.
370	3	60	829.
371	3	30	833.
372	3	30	836.
373	3	15	839.
374	3	90	842.
375	3	18	846.
376	3	45	848.
377	3	10	851.
378	3	90	852.
379	3	30	856.
380	3	5	858.
381	3	40	859.
382	3	15	861.
383	3	0	863.
384	3	20	864.
385	3	0	866.
386	3	30	868.
387	3	60	870.
388	3	0	875.
389	3	10	876.
390	3	20	878.
391	3	50	879.
392	3	0	880.
393	3	30	883.
394	3	18	888.
395	3	0	894.
396	3	60	895.
397	3	30	897.
398	3	45	898.
399	3	15	901.
400	3	60	902.
401	3	30	903.
402	3	40	906.
403	3	30	908.
404	3	25	909.
405	3	15	910.
406	3	30	911.
407	3	0	914.
408	3	20	915.
409	3	10	917.
410	3	90	918.
411	3	30	919.
412	3	0	920.
413	3	25	921.
414	3	50	922.
415	3	15	928.
416	3	25	929.
417	3	30	930.
418	3	90	932.
419	3	0	933.
420	3	15	934.
421	3	0	937.
422	3	15	943.
423	3	30	944.
424	3	20	945.
425	3	30	946.
426	3		947.
427	3	70	950.
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430	3	35	957.
431	3	30	960.
432	3	30	961.
433	3	3	962.
434	3	15	965.
435	3	60	967.
436	3	40	968.
437	3	12	969.

438	3	40	970.
439	3	25	971.
440	3	60	976.
441	3	120	977.
442	3	30	981.
443	3	15	982.
444	3	15	983.
445	3	30	984.
446	3	30	986.
447	3	60	987.
448	3	20	989.
449	3	45	992.
450	3	20	994.
451	3	30	998.
452	3	40	999.
453	3	120	1001.
454	3	30	1007.
455	3	60	1010.
456	3	30	1011.
457	3	25	1012.
458	3	60	1015.
459	3	30	1019.
460	3	60	1020.
461	3	30	1029.
462	3	90	1030.
463	3	25	1032.
464	3	0	1033.
465	3	5	1038.
466	3	120	1039.
467	3	180	1044.
468	3	15	1050.
469	3	10	1054.
470	3	120	1055.
471	3	15	1063.
472	3	10	1067.
473	3	40	1068.
474	3	60	1069.
475	3	60	1070.
476	3	60	1073.
477	3	0	1082.
478	3	45	1083.
479	3	60	1087.
480	3	20	1091.
481	3	10	1093.
482	3	20	1095.
483	3	0	1097.
484	3	90	1098.
485	3	20	1099.
486	3	60	1100.
487	3	70	1102.
488	3	60	1103.
489	3	45	1105.
490	3	20	1109.
491	3	60	1111.
492	3	15	1116.
493	3	30	1122.
494	3	30	1123.
495	3	60	1127.
496	3	45	1132.
497	3	0	1133.
498	3	5	1134.
499	3	30	1135.
500	3	10	1137.
501	3	90	1140.
502	3	25	1141.
503	3	10	1146.
504	3	45	1153.
505	3	30	1154.
506	3	60	1157.
507	3	20	1158.
508	3	60	1159.
509	3	20	1163.
510	3	20	1170.
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518	3	10	1195.
519	3	30	1199.
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521	3	20	1201.
522	3	30	1202.
523	3	15	1204.
524	3	20	1205.
525	3	0	1206.
526	3	45	1213.
527	3	60	1217.
528	3	25	1218.
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532	3	50	1223.
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535	3	30	1228.
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537	3	20	1232.
538	3	30	1236.

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541	3	15	1246.
542	3	0	1247.
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544	3	60	1249.
545	3	30	1251
546	3	15	1253.
547	3	0	1258.
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551	3	0	1263.
552	3	10	1267.
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554	3	30	1270.
555	3	0	1271.
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2	4	120	11.
3	4	30	12.
4	4	60	15.
5	4	30	26.
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7	4	15	64.
8	4	60	66.
9	4	10	76.
10	4	30	85.
11	4	15	101.
12	4	45	121.
13	4	120	122.
14	4	0	159.
15	4	20	161.
16	4	30	172.
17	4	40	173.
18	4	10	190.
19	4	30	191.
20	4	60	193.
21	4	60	195.
22	4	90	201.
23	4	0	209.
24	4	20	219.
25	4	60	234.
26	4	60	240.
27	4	40	241.
28	4	180	255.
29	4	120	279.
30	4	20	281.
31	4	60	290.
32	4	20	307.
33	4	30	318.
34	4	30	336.
35	4	60	351.
36	4	15	359.
37	4	10	381.
38	4	15	395.
39	4	15	396.
40	4	60	410.
41	4	25	431.
42	4	35	434.
43	4	20	436.
44	4	10	454.
45	4	20	469.
46	4	20	472.
47	4	60	473.
48	4	60	499.
49	4	40	540.
50	4	20	550.
51	4	16	574.
52	4	30	583.
53	4	30	608.
54	4	0	611.
55	4	10	636.
56	4	41	645.
57	4	120	648.
58	4	60	676.
59	4	20	681.
60	4	45	690.
61	4	15	691.
62	4	15	693.
63	4	30	701.
64	4	25	714.
65	4	60	719.
66	4	60	753.

67	4	25	757.
68	4	30	759.
69	4	20	760.
70	4	60	768.
71	4	45	778.
72	4	0	779.
73	4	45	791.
74	4	10	832.
75	4	30	844.
76	4	0	854.
77	4	75	873.
78	4	3	885.
79	4	15	887.
80	4	60	889.
81	4	20	891.
82	4	60	896.
83	4	120	899.
84	4	12	916.
85	4	40	924.
86	4	30	958.
87	4	20	978.
88	4	60	979.
89	4	60	988.
90	4	30	1041.
91	4	20	1042.
92	4	15	1043.
93	4	15	1064.
94	4	360	1074.
95	4	15	1076.
96	4	30	1081.
97	4	45	1090.
98	4	78	1118.
99	4	60	1125.
100	4	30	1126.
101	4	45	1130.
102	4	0	1144.
103	4	10	1145.
104	4	30	1176.
105	4	50	1178.
106	4	0	1181.
107	4	5	1185.
108	4	0	1194.
109	4	90	1203.
110	4	0	1216.
111	4	20	1226.
112	4	60	1239.
113	4	0	1255.
114	4	15	1260.
115	4	0	1272.
116	4	30	1303.
<b>117</b>	<b>4</b>	<b>10</b>	<b>488.</b>
1	5	10	25.
2	5	25	53.
3	5	15	59.
4	5	30	60.
5	5	30	83.
6	5	20	98.
7	5	0	147.
8	5	10	148.
9	5	0	210.
10	5	30	233.
11	5	10	237.
12	5	60	239.
13	5	0	244.
14	5	30	267.
15	5	60	283.
16	5	20	294.
17	5	15	311.
18	5	40	320.
19	5	60	446.
20	5	30	544.
21	5	15	561.
22	5	60	620.
23	5	20	720.
24	5	0	724.
25	5	20	830.
26	5	30	865.
27	5	30	927.
28	5	15	940.
29	5	20	963.
30	5	30	980.
31	5	0	995.
32	5	10	1045.
33	5	0	1060.
34	5	15	1065.
35	5	40	1075.
36	5	20	1086.
37	5	15	1094.
38	5	30	1107.
<b>39</b>	<b>5</b>	<b>20</b>	<b>1208.</b>
1	6		566.
2	6	50	754.
3	6	15	810.
4	6	20	1071.
5	6	1	1110.
<b>6</b>	<b>6</b>	<b>15</b>	<b>1285.</b>
1	7	15	56.
2	7	15	61.
3	7	20	70.
4	7	2	71.
5	7	90	74.

6	7	10	94.
7	7	40	128.
8	7	10	129.
9	7	30	130.
10	7	60	138.
11	7	60	144.
12	7	10	146.
13	7	60	153.
14	7	360	160.
15	7	7	181.
16	7	30	208.
17	7	15	212.
18	7	60	213.
19	7	15	250.
20	7	5	254.
21	7	45	263.
22	7	20	269.
23	7	60	287.
24	7	15	305.
25	7	35	315.
26	7	60	325.
27	7	25	332.
28	7	15	341.
29	7	10	374.
30	7	10	377.
31	7	90	384.
32	7	45	385.
33	7	15	391.
34	7	40	426.
35	7	60	427.
36	7	10	439.
37	7	30	442.
38	7	5	444.
39	7	10	450.
40	7	30	455.
41	7	30	476.
42	7	60	479.
43	7	60	482.
44	7	30	487.
45	7	15	522.
46	7	15	524.
47	7	15	532.
48	7	30	533.
49	7	15	541.
50	7	15	548.
51	7	60	560.
52	7	90	562.
53	7	7	568.
54	7	10	602.
55	7	60	622.
56	7	10	626.
57	7	10	658.
58	7	60	695.
59	7	5	710.
60	7	15	734.
61	7	15	752.
62	7	20	758.
63	7	10	772.
64	7	10	798.
65	7	10	820.
66	7	30	834.
67	7	15	837.
68	7	20	840.
69	7	5	860.
70	7	3	867.
71	7	9	926.
72	7	24	935.
73	7	10	938.
74	7	20	948.
75	7	15	973.
76	7	15	990.
77	7	45	1002.
78	7	12	1003.
79	7	15	1005.
80	7	20	1018.
81	7	20	1022.
82	7	10	1023.
83	7	20	1026.
84	7	35	1027.
85	7	60	1031.
86	7	15	1056.
87	7	7	1061.
88	7	30	1066.
89	7	15	1072.
90	7	20	1088.
91	7	30	1089.
92	7	12	1101.
93	7	60	1106.
94	7	60	1112.
95	7	30	1113.
96	7	30	1143.
97	7	15	1152.
98	7	30	1167.
99	7	15	1172.
100	7	60	1175.
101	7	60	1193.
102	7	10	1211.
103	7	60	1235.
104	7	24	1237.
105	7	3	1242.

106	7	30	1257.
107	7	15	1268.
108	7	2	1281.
109	7	30	1286.
<b>110</b>	<b>7</b>	<b>30</b>	<b>1305.</b>



## **ix. Survey Data Sorted by Zip Code**

- **Town of Chino Valley** – 385 survey respondents
- **Town of Dewey –Humboldt** – 118 survey respondents
- **City of Prescott** – 1771 survey respondents
- **City of Prescott Valley** – 421 survey respondents

# Town of Chino Valley



Population (year 2000): 7,835.  
Estimated population in July 2006: 10,503

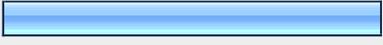
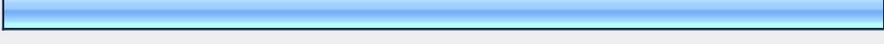
Zip Code 86323

385 survey respondents

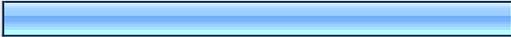
# Water Conservation Opinion Survey 2007-2008

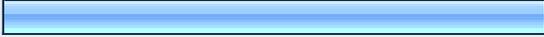
1. Survey Reference Number: (assigned by data entry - not required by customer)		
		Response Count
		385
	<i>answered question</i>	385
	<i>skipped question</i>	1

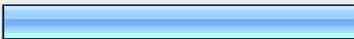
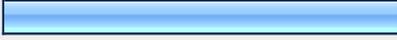
2. Your Zip Code If no zip code please enter 86000		
		Response Count
		386
	<i>answered question</i>	386
	<i>skipped question</i>	0

3. The following information is optional and voluntary. Please enter this information to enter a weekly drawing for a useful water conservation product.			
		Response Percent	Response Count
Name:		80.9%	203
Phone:		69.7%	175
Address:		78.5%	197
e-mail:		41.4%	104
City/Town:		72.5%	182
<b>ZIP/Postal Code:</b>		<b>97.2%</b>	<b>244</b>
		<i>answered question</i>	<b>251</b>
		<i>skipped question</i>	<b>135</b>

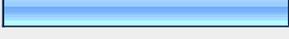
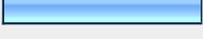
4. 1.) How many people are in your household? if no response enter zero 0 in box		
		Response Count
		382
<i>answered question</i>		<b>382</b>
<i>skipped question</i>		<b>4</b>

5. 2.) How is water delivered to your home?			
		Response Percent	Response Count
City or Town system		23.8%	91
Private company		17.0%	65
<b>Well</b>		<b>56.0%</b>	214
Hauled		4.2%	16
Other		0.3%	1
		enter NR if no response	1
<i>answered question</i>			<b>382</b>
<i>skipped question</i>			<b>4</b>

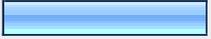
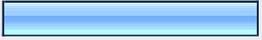
6. 3.) Do you receive a monthly municipal or private company water bill?			
		Response Percent	Response Count
Yes		39.3%	150
<b>No</b>		<b>59.7%</b>	228
Not applicable		1.0%	4
<i>answered question</i>			<b>382</b>
<i>skipped question</i>			<b>4</b>

7. 4.) If you pay a monthly water bill, do you look at the details of your monthly water use?				
			Response Percent	Response Count
Yes			38.7%	148
No			17.8%	68
<b>Not applicable</b>			<b>43.5%</b>	<b>166</b>
			<b>answered question</b>	<b>382</b>
			<b>skipped question</b>	<b>4</b>

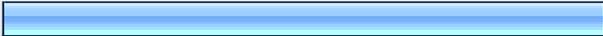
8. 5) Do you live in an area with a homeowners' association that maintains common landscapes?				
			Response Percent	Response Count
Yes			19.1%	73
<b>No</b>			<b>80.1%</b>	<b>306</b>
Not applicable			0.8%	3
			<b>answered question</b>	<b>382</b>
			<b>skipped question</b>	<b>4</b>

9. 6) How old is your home?				
			Response Percent	Response Count
less than 5 years			31.2%	119
5 to 10 years			21.5%	82
<b>10 to 30 years</b>			<b>39.3%</b>	<b>150</b>
Over 30 years			8.6%	33
Not Applicable or no response			0.0%	0
			<b>answered question</b>	<b>382</b>
			<b>skipped question</b>	<b>4</b>

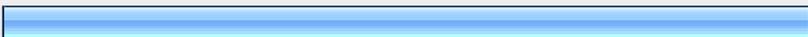
10. 7) How large is you home?			
		Response Percent	Response Count
less than 1800 sq.ft.		58.4%	223
1800 to 3000 sq. ft.		39.0%	149
greater than 3000 sq. ft.		2.6%	10
Not applicable or No response		0.0%	0
		<b>answered question</b>	<b>382</b>
		<b>skipped question</b>	<b>4</b>

11. 8) How big is your lot?			
		Response Percent	Response Count
standard lot about 10,000 sq.ft.		21.5%	82
up to 1 acre		28.0%	107
1 to 2 acres		22.3%	85
over 2 acres		27.7%	106
Not applicable or no response		0.5%	2
		<b>answered question</b>	<b>382</b>
		<b>skipped question</b>	<b>4</b>

12. 9) How much grass or turf lawn do you mow and water?

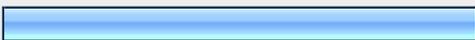
		Response Percent	Response Count
none		66.2%	253
under 1000 sq. ft.		23.3%	89
Over 1000 sq. ft.		9.9%	38
No response		0.5%	2
		Other (please specify)	0
		<b>answered question</b>	<b>382</b>
		<b>skipped question</b>	<b>4</b>

13. 10) Do you have planted trees and shrubs in your yard that you water regularly?

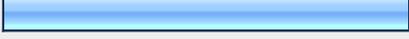
		Response Percent	Response Count
Yes		89.0%	340
not applicable or no response		0.3%	1
No		10.7%	41
		<b>answered question</b>	<b>382</b>
		<b>skipped question</b>	<b>4</b>

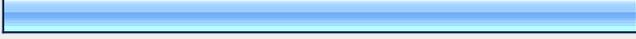
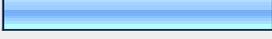
14. 11) Do you hire a lawn service or gardener to care for your yard?

		Response Percent	Response Count
Yes		6.3%	24
No response or not applicable		0.3%	1
No		93.5%	357
		<b>answered question</b>	<b>382</b>
		<b>skipped question</b>	<b>4</b>

15. 12) During the growing season, usually April through October, how often do you water you landscape areas?			Response Percent	Response Count
Daily			17.5%	64
Weekly			26.0%	95
Monthly			3.6%	13
Never			6.8%	25
Not applicable or no response			0.5%	2
I water ___ days per week for # ___ minutes (please specify)			52.1%	190
			<b>answered question</b>	<b>365</b>
			<b>skipped question</b>	<b>21</b>

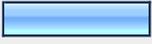
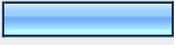
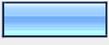
16. 13) If you have an automatic irrigation system with a timer, how often do you reset your timer?			Response Percent	Response Count
Never			13.6%	35
Monthly			5.8%	15
<b>Seasonally</b>			55.0%	142
No set schedule			8.5%	22
I'm not sure how to set my timer			3.5%	9
Not applicable or No response			8.1%	21
Other (please specify)			7.8%	20
			<b>answered question</b>	<b>258</b>
			<b>skipped question</b>	<b>128</b>

17. 14) What time in the day do you usually water outdoor?			Response Percent	Response Count
Morning			57.5%	207
Afternoon			3.3%	12
Evening			44.7%	161
Not applicable or no response			1.4%	5
Other (please specify)			0.8%	3
			<b>answered question</b>	<b>360</b>
			<b>skipped question</b>	<b>26</b>

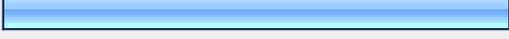
18. 15) Do you have low water use fixtures and /or appliances?			Response Percent	Response Count
Yes			69.9%	267
No			29.6%	113
Not applicable or no response			1.0%	4
			If yes, what kind of fixtures or appliances?	158
			<b>answered question</b>	<b>382</b>
			<b>skipped question</b>	<b>4</b>

19. THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY. In your own words, what do you want to know about water and conservation?		Response Count
		121
		<b>answered question</b>
		<b>121</b>
		<b>skipped question</b>
		<b>265</b>

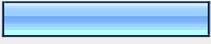
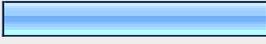
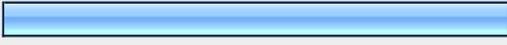
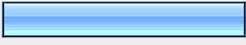
20. 17 a) I prefer to receive water conservation program information by:

		Response Percent	Response Count
Direct mail		61.0%	217
Utility bill Insert		41.0%	146
Website		16.0%	57
E-mail		21.9%	78
Newspaper		49.2%	175
Television		18.5%	66
Radio		11.0%	39
Public Event		9.3%	33
Other (please specify)		1.4%	5
		<b>answered question</b>	<b>356</b>
		<b>skipped question</b>	<b>30</b>

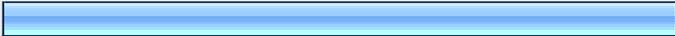
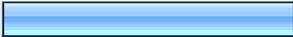
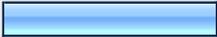
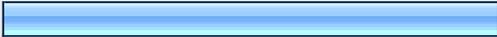
**21. 17b) I'm in favor of lawn areas on the grounds of: Water Wiser Note: 1000 square feet of turf requires about 30,000 gallons of additional water per year to sustain.**

		Response Percent	Response Count
<b>Parks</b>		<b>84.9%</b>	<b>293</b>
Private Homes		40.6%	140
Business		4.6%	16
Ball Parks		55.7%	192
Schools		44.3%	153
Roadways		1.4%	5
Public Buildings		5.5%	19
Other		8.1%	28
		(please specify)	24
		<b><i>answered question</i></b>	<b>345</b>
		<b><i>skipped question</i></b>	<b>41</b>

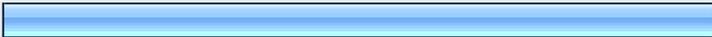
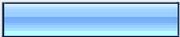
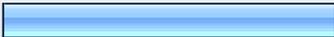
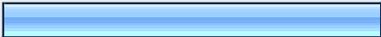
22. 17c) I prefer to learn about outdoor landscape design and irrigation practices from:

		Response Percent	Response Count
Gardening Class		22.4%	76
Retail Nursery		45.6%	155
Homeowner Association		4.4%	15
My Neighbor		7.1%	24
Professional Gardener		29.1%	99
<b>News Articles = Television OL</b>		<b>55.6%</b>	189
Website		26.5%	90
Books		38.5%	131
Selected more than 3 choices		0.3%	1
If selected less than 3 choices mark the selection mark other and this box		0.9%	3
Other (please specify)		3.2%	11
		<b>answered question</b>	<b>340</b>
		<b>skipped question</b>	<b>46</b>

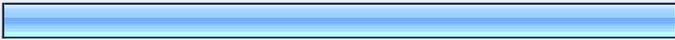
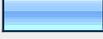
**23. 17d) I am most concerned about our region's:**

		Response Percent	Response Count
<b>Water Supply</b>		74.1%	269
Cost of Water		22.3%	81
Conservation Practices		28.1%	102
Water Quality		32.0%	116
Watersheds		8.8%	32
Groundwater		23.4%	85
Private Wells		10.5%	38
Rapid Growth		54.5%	198
Other (please specify)		5.0%	18
		<b>answered question</b>	<b>363</b>
		<b>skipped question</b>	<b>23</b>

**24. 17e) I consider these planning principles when landscaping my home:**

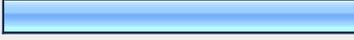
		Response Percent	Response Count
Color		12.7%	45
Maintenance		65.6%	233
Play Area		5.4%	19
<b>Water Use</b>		78.3%	278
Patio Space		5.6%	20
Fire Safety		19.2%	68
Shade		36.3%	129
Cost		41.4%	147
Other (please specify)		5.4%	19
		<b>answered question</b>	<b>355</b>
		<b>skipped question</b>	<b>31</b>

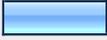
25. 18a) We listen for , check regularly and quickly repair any indoor or outdoor water leak.				
			Response Percent	Response Count
Yes			95.8%	365
No			1.0%	4
Does not apply - No response			3.1%	12
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

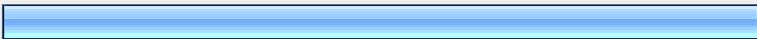
26. 18b) We select and install water saving fixtures, showerheads, and indoor appliances.				
			Response Percent	Response Count
Yes			74.0%	282
No			15.2%	58
Does not apply - No response			10.8%	41
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

27. 18c) We planned our yard to be a low-water use landscape with no grass area.				
			Response Percent	Response Count
Yes			63.0%	240
No			27.6%	105
Does not apply - No response			9.4%	36
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

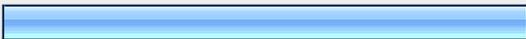
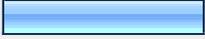
28. 18d) We know how much water to budget annually for indoor and outdoor use.			Response Percent	Response Count
Yes			35.4%	135
No			37.3%	142
Does not apply -No response			27.3%	104
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

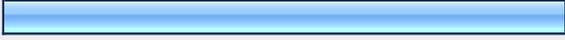
29. 18e) We water our native vegetation monthly(e.g., Ponderosa Pine, Alligator Juniper, Oak).			Response Percent	Response Count
Yes			30.4%	116
No			38.6%	147
Does Not apply-No Response			31.0%	118
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

30. 18f) We know ho to and understand the principles to conserve water in the landscape.			Response Percent	Response Count
Yes			79.5%	303
No			11.0%	42
Does not apply- No response			9.4%	36
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

31. 18g) We conserve to preserve our region's water supply and protect the eco-system.			Response Percent	Response Count
Yes			83.2%	317
No			6.8%	26
Does not apply- No response			10.0%	38
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

32. 18h) We understand the seven steps to a Xeriscape and the efficiency of a drip system.			Response Percent	Response Count
Yes			52.8%	201
No			28.3%	108
Does not apply - No response			18.9%	72
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

33. 18i) We would like to learn more ways to conserve water in the outdoor landscape.			Response Percent	Response Count
Yes			57.7%	220
No			20.5%	78
Does not apply - No response			21.8%	83
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

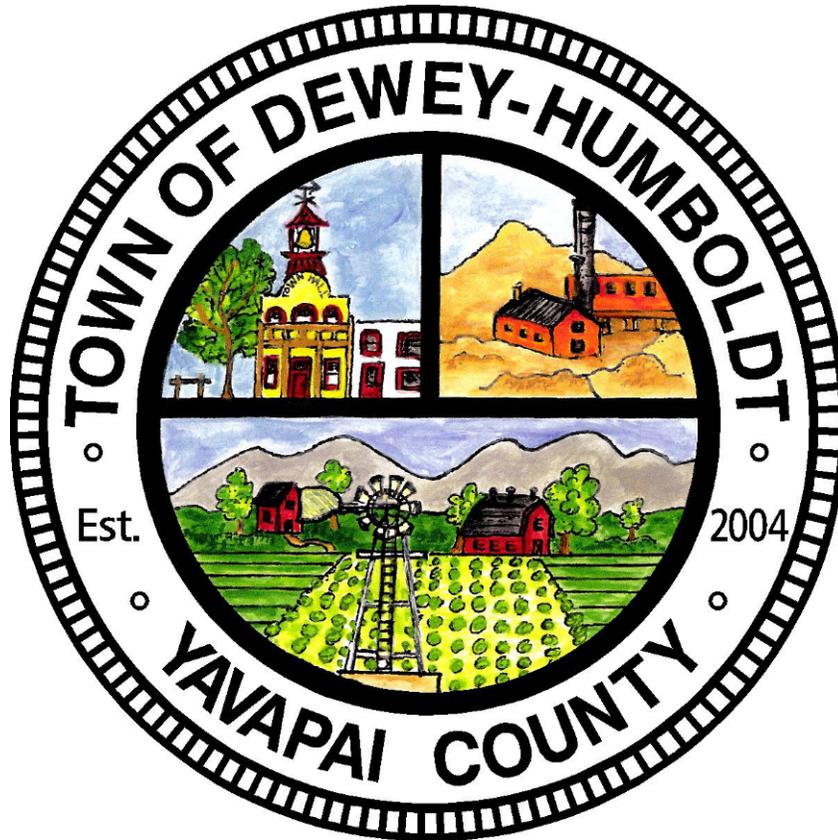
34. 18j) Our children learn and bring home water conservation information.			Response Percent	Response Count
Yes			5.8%	22
No			32.3%	123
<b>Does not apply-No response</b>			<b>61.9%</b>	236
			<b>answered question</b>	<b>381</b>
			<b>skipped question</b>	<b>5</b>

35. 19) Please mark the box that best fits your agreement. Rank the statement using the following scale (1) I Agree (3) I am Neutral (5) I Disagree								
	1 Agree	2	3 Neutral	4	5 Disagree	No Response	Rating Average	Response Count
a) Water rates should be higher for customers who don't conserve.	<b>45.8%</b> <b>(174)</b>	8.7% (33)	22.1% (84)	4.2% (16)	14.7% (56)	4.5% (17)	3.70	380
b) government should spend tax dollars on water conservation.	<b>39.9%</b> <b>(152)</b>	12.9% (49)	24.7% (94)	2.4% (9)	15.0% (57)	5.2% (20)	3.64	381
c) government should adopt laws limiting the size of private property lawns.	25.7% (98)	6.0% (23)	18.6% (71)	7.1% (27)	<b>37.3%</b> <b>(142)</b>	5.2% (20)	2.75	381
d) Government should adopt laws limiting the size of public building lawns.	<b>56.4%</b> <b>(215)</b>	8.4% (32)	10.5% (40)	4.7% (18)	17.1% (65)	2.9% (11)	3.85	381
e) Imported water is necessary to meet the need of growing communities.	23.4% (89)	9.7% (37)	<b>29.9%</b> <b>(114)</b>	5.8% (22)	22.6% (86)	8.7% (33)	3.06	381
f) I understand the purpose of the Prescott Active Management Area (AMA).	23.4% (89)	7.9% (30)	<b>34.1%</b> <b>(130)</b>	5.2% (20)	18.6% (71)	10.8% (41)	3.14	381
g) I'm more likely to buy water saving fixtures/appliances if there is an incentive.	<b>46.7%</b> <b>(178)</b>	10.2% (39)	19.7% (75)	2.4% (9)	13.9% (53)	7.1% (27)	3.79	381
h) I will remove a portion of my lawn only if I receive a cash rebate or credit.	8.9% (34)	1.8% (7)	22.0% (84)	3.9% (15)	<b>42.5%</b> <b>(162)</b>	20.7% (79)	2.13	381
i) Installing automatic in-ground	<b>65.1%</b>	7.6%	13.4%	2.1%	4.2%			

l) Water conservation is about efficient water use and water supply management.	<b>80.3%</b> <b>(306)</b>	8.4% (32)	3.4% (13)	1.0% (4)	2.9% (11)	3.9% (15)	4.69	381
k) I live in an arid (dry), highland area, and not in a desert.	<b>60.9%</b> <b>(232)</b>	9.4% (36)	8.9% (34)	4.7% (18)	11.5% (44)	4.5% (17)	4.08	381
l) If I harvest rainwater for outdoor watering, I can plant what I want.	<b>29.0%</b> <b>(110)</b>	5.8% (22)	27.2% (103)	7.4% (28)	24.8% (94)	5.8% (22)	3.07	379
m) Outdoor water use accounts for over 50% of household's water consumption.	<b>28.7%</b> <b>(109)</b>	11.1% (42)	28.4% (108)	5.3% (20)	18.2% (69)	8.4% (32)	3.29	380
n) It is too expensive for me to replace high water use toilets and appliances.	19.9% (76)	6.3% (24)	27.8% (106)	8.7% (33)	<b>30.2%</b> <b>(115)</b>	7.1% (27)	2.75	381
o) Water conservation supports the region's economy and natural ecosystem.	<b>52.8%</b> <b>(201)</b>	12.3% (47)	20.2% (77)	1.6% (6)	5.8% (22)	7.3% (28)	4.13	381
p) If I conserve water it will only benefit new growth and development.	32.0% (122)	8.4% (32)	16.8% (64)	7.1% (27)	<b>32.3%</b> <b>(123)</b>	3.4% (13)	3.01	381
q) I conserve water because I am worried about my well going dry.	<b>34.6%</b> <b>(132)</b>	8.1% (31)	18.9% (72)	4.2% (16)	19.9% (76)	14.2% (54)	3.39	381
r) I will conserve water only if the water saved is allocated to meet safe yield.	18.1% (69)	7.6% (29)	<b>32.0%</b> <b>(122)</b>	5.5% (21)	27.6% (105)	9.2% (35)	2.82	381
s) I will conserve water only to save money on my monthly water bill.	8.2% (31)	3.7% (14)	20.8% (79)	6.1% (23)	<b>46.8%</b> <b>(178)</b>	14.5% (55)	2.07	380
t) If people can afford water, they should be allowed to use as much as they want.	7.9% (30)	1.8% (7)	9.2% (35)	7.3% (28)	<b>70.9%</b> <b>(270)</b>	2.9% (11)	1.65	381
u) Limiting growth rather than conservation is how to preserve our water supply.	<b>39.9%</b> <b>(152)</b>	10.8% (41)	17.6% (67)	8.1% (31)	19.2% (73)	4.5% (17)	3.46	381
v) I conserve water; it is important for the wildlife and natural environment.	<b>64.6%</b> <b>(246)</b>	13.9% (53)	13.4% (51)	1.0% (4)	2.4% (9)	4.7% (18)	4.44	381
w) I conserve water to preserve this resource for future generations.	<b>60.6%</b> <b>(231)</b>	13.6% (52)	15.0% (57)	1.8% (7)	3.9% (15)	5.0% (19)	4.32	381
x) watering outdoor gardens using a hand held hose is wasteful.	<b>32.9%</b> <b>(125)</b>	8.7% (33)	30.0% (114)	6.1% (23)	18.7% (71)	3.7% (14)	3.32	380

y) Harvested rainwater should be the only water allowed for outdoor landscapes.	7.4% (28)	2.9% (11)	22.6% (86)	12.6% (48)	<b>49.5%</b> <b>(188)</b>	5.0% (19)	2.01	380
z) Conserving electricity and water conservation are directly related.	<b>46.7%</b> <b>(178)</b>	12.1% (46)	24.9% (95)	2.9% (11)	8.4% (32)	5.0% (19)	3.90	381
aa) Water use is a personal choice requiring no government regulation.	22.6% (86)	3.9% (15)	22.3% (85)	10.2% (39)	<b>37.8%</b> <b>(144)</b>	3.1% (12)	2.62	381
	<i>answered question</i>							<b>381</b>
	<i>skipped question</i>							<b>5</b>

# Town of Dewey-Humboldt



Population (year 2000): 6,295

Zip Codes: 86327 and 86329

*118 survey respondents*

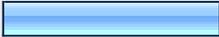
# Water Conservation Opinion Survey 2007-2008

1. Survey Reference Number: (assigned by data entry - not required by customer)		
		Response Count
		118
	<i>answered question</i>	118
	<i>skipped question</i>	0

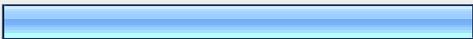
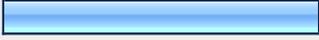
2. Your Zip Code If no zip code please enter 86000		
		Response Count
		118
	<i>answered question</i>	118
	<i>skipped question</i>	0

3. The following information is optional and voluntary. Please enter this information to enter a weekly drawing for a useful water conservation product.			
		Response Percent	Response Count
Name:		82.1%	69
Phone:		67.9%	57
Address:		79.8%	67
e-mail:		25.0%	21
City/Town:		67.9%	57
<b>ZIP/Postal Code:</b>		<b>91.7%</b>	<b>77</b>
		<i>answered question</i>	<b>84</b>
		<i>skipped question</i>	<b>34</b>

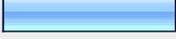
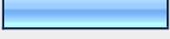
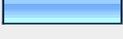
4. 1.) How many people are in your household? if no response enter zero 0 in box		
		Response Count
		118
<i>answered question</i>		<b>118</b>
<i>skipped question</i>		<b>0</b>

5. 2.) How is water delivered to your home?			
		Response Percent	Response Count
City or Town system		63.6%	75
Private company		8.5%	10
Well		23.7%	28
Hauled		5.1%	6
Other		0.0%	0
		enter NR if no response	0
<i>answered question</i>			<b>118</b>
<i>skipped question</i>			<b>0</b>

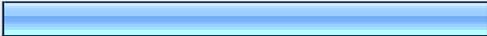
6. 3.) Do you receive a monthly municipal or private company water bill?			
		Response Percent	Response Count
Yes		56.8%	67
No		42.4%	50
Not applicable		0.8%	1
<i>answered question</i>			<b>118</b>
<i>skipped question</i>			<b>0</b>

7. 4.) If you pay a monthly water bill, do you look at the details of your monthly water use?			Response Percent	Response Count
Yes			51.7%	61
No			13.6%	16
Not applicable			34.7%	41
			<b>answered question</b>	<b>118</b>
			<b>skipped question</b>	<b>0</b>

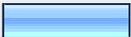
8. 5) Do you live in an area with a homeowners' association that maintains common landscapes?			Response Percent	Response Count
Yes			45.8%	54
No			53.4%	63
Not applicable			0.8%	1
			<b>answered question</b>	<b>118</b>
			<b>skipped question</b>	<b>0</b>

9. 6) How old is your home?			Response Percent	Response Count
less than 5 years			18.6%	22
5 to 10 years			17.8%	21
<b>10 to 30 years</b>			<b>50.8%</b>	60
Over 30 years			12.7%	15
Not Applicable or no response			0.0%	0
			<b>answered question</b>	<b>118</b>
			<b>skipped question</b>	<b>0</b>

**10. 7) How large is you home?**

		Response Percent	Response Count
less than 1800 sq.ft.		53.4%	63
1800 to 3000 sq. ft.		42.4%	50
greater than 3000 sq. ft.		4.2%	5
Not applicable or No response		0.0%	0
		<b>answered question</b>	<b>118</b>
		<b>skipped question</b>	<b>0</b>

**11. 8) How big is your lot?**

		Response Percent	Response Count
standard lot about 10,000 sq.ft.		55.9%	66
up to 1 acre		11.9%	14
1 to 2 acres		13.6%	16
over 2 acres		18.6%	22
Not applicable or no response		0.0%	0
		<b>answered question</b>	<b>118</b>
		<b>skipped question</b>	<b>0</b>

12. 9) How much grass or turf lawn do you mow and water?

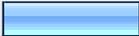
		Response Percent	Response Count
none		83.1%	98
under 1000 sq. ft.		11.9%	14
Over 1000 sq. ft.		5.1%	6
No response		0.0%	0
Other (please specify)			0
<b>answered question</b>			<b>118</b>
<b>skipped question</b>			<b>0</b>

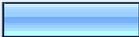
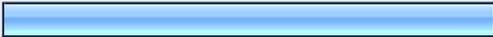
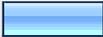
13. 10) Do you have planted trees and shrubs in your yard that you water regularly?

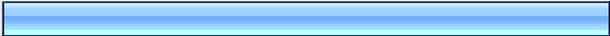
		Response Percent	Response Count
Yes		83.1%	98
not applicable or no response		0.0%	0
No		16.9%	20
<b>answered question</b>			<b>118</b>
<b>skipped question</b>			<b>0</b>

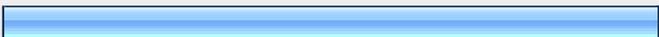
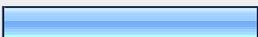
14. 11) Do you hire a lawn service or gardener to care for your yard?

		Response Percent	Response Count
Yes		8.5%	10
No response or not applicable		0.8%	1
No		90.7%	107
<b>answered question</b>			<b>118</b>
<b>skipped question</b>			<b>0</b>

15. 12) During the growing season, usually April through October, how often do you water you landscape areas?			Response Percent	Response Count
Daily			14.7%	17
Weekly			25.0%	29
Monthly			6.0%	7
Never			9.5%	11
Not applicable or no response			0.9%	1
I water ___ days per week for # ___ minutes (please specify)			50.0%	58
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

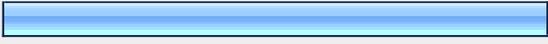
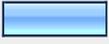
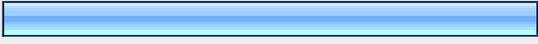
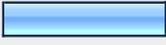
16. 13) If you have an automatic irrigation system with a timer, how often do you reset your timer?			Response Percent	Response Count
Never			14.9%	11
Monthly			5.4%	4
<b>Seasonally</b>			54.1%	40
No set schedule			10.8%	8
I'm not sure how to set my timer			4.1%	3
Not applicable or No response			5.4%	4
Other (please specify)			6.8%	5
			<b>answered question</b>	<b>74</b>
			<b>skipped question</b>	<b>44</b>

17. 14) What time in the day do you usually water outdoor?			Response Percent	Response Count
Morning			66.7%	70
Afternoon			5.7%	6
Evening			32.4%	34
Not applicable or no response			1.0%	1
Other (please specify)			1.0%	1
			<b>answered question</b>	<b>105</b>
			<b>skipped question</b>	<b>13</b>

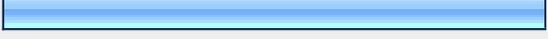
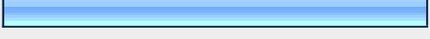
18. 15) Do you have low water use fixtures and /or appliances?			Response Percent	Response Count
Yes			72.0%	85
No			28.0%	33
Not applicable or no response			0.8%	1
			If yes, what kind of fixtures or appliances?	64
			<b>answered question</b>	<b>118</b>
			<b>skipped question</b>	<b>0</b>

19. THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY. In your own words, what do you want to know about water and conservation?		Response Count
		31
		<b>answered question</b>
		<b>31</b>
		<b>skipped question</b>
		<b>87</b>

20. 17 a) I prefer to receive water conservation program information by:

		Response Percent	Response Count
Direct mail		59.8%	64
Utility bill Insert		55.1%	59
Website		11.2%	12
E-mail		7.5%	8
Newspaper		58.9%	63
Television		17.8%	19
Radio		7.5%	8
Public Event		6.5%	7
Other (please specify)		1.9%	2
		<b>answered question</b>	<b>107</b>
		<b>skipped question</b>	<b>11</b>

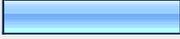
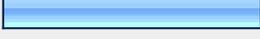
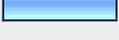
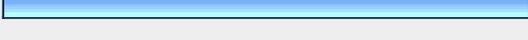
21. 17b) I'm in favor of lawn areas on the grounds of: **Water Wiser Note: 1000 square feet of turf requires about 30,000 gallons of additional water per year to sustain.**

		Response Percent	Response Count
<b>Parks</b>		91.9%	91
Private Homes		20.2%	20
Business		4.0%	4
Ball Parks		59.6%	59
Schools		46.5%	46
Roadways		5.1%	5
Public Buildings		4.0%	4
Other		11.1%	11
		(please specify)	7
		<b>answered question</b>	<b>99</b>
		<b>skipped question</b>	<b>19</b>

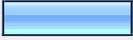
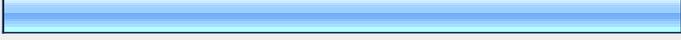
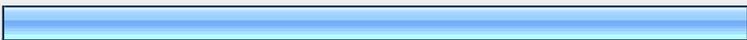
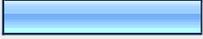
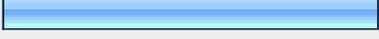
22. 17c) I prefer to learn about outdoor landscape design and irrigation practices from:

		Response Percent	Response Count
Gardening Class		17.6%	18
Retail Nursery		46.1%	47
Homeowner Association		6.9%	7
My Neighbor		7.8%	8
Professional Gardener		26.5%	27
<b>News Articles = Television OL</b>		<b>65.7%</b>	67
Website		18.6%	19
Books		28.4%	29
Selected more than 3 choices		0.0%	0
If selected less than 3 choices mark the selection mark other and this box		0.0%	0
Other (please specify)		3.9%	4
		<b>answered question</b>	<b>102</b>
		<b>skipped question</b>	<b>16</b>

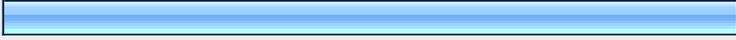
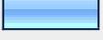
**23. 17d) I am most concerned about our region's:**

		Response Percent	Response Count
<b>Water Supply</b>		84.2%	96
Cost of Water		19.3%	22
Conservation Practices		33.3%	38
Water Quality		28.1%	32
Watersheds		5.3%	6
Groundwater		22.8%	26
Private Wells		12.3%	14
Rapid Growth		57.9%	66
Other (please specify)		4.4%	5
		<b>answered question</b>	<b>114</b>
		<b>skipped question</b>	<b>4</b>

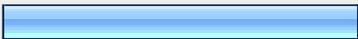
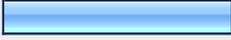
**24. 17e) I consider these planning principles when landscaping my home:**

		Response Percent	Response Count
Color		14.0%	15
Maintenance		74.8%	80
Play Area		0.0%	0
<b>Water Use</b>		82.2%	88
Patio Space		5.6%	6
Fire Safety		21.5%	23
Shade		28.0%	30
Cost		41.1%	44
Other (please specify)		2.8%	3
		<b>answered question</b>	<b>107</b>
		<b>skipped question</b>	<b>11</b>

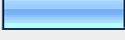
25. 18a) We listen for , check regularly and quickly repair any indoor or outdoor water leak.				
			Response Percent	Response Count
Yes			97.4%	113
No			0.9%	1
Does not apply - No response			1.7%	2
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

26. 18b) We select and install water saving fixtures, showerheads, and indoor appliances.				
			Response Percent	Response Count
Yes			81.0%	94
No			8.6%	10
Does not apply - No response			10.3%	12
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

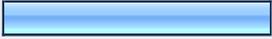
27. 18c) We planned our yard to be a low-water use landscape with no grass area.				
			Response Percent	Response Count
Yes			81.0%	94
No			8.6%	10
Does not apply - No response			10.3%	12
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

28. 18d) We know how much water to budget annually for indoor and outdoor use.			Response Percent	Response Count
Yes			38.8%	45
No			36.2%	42
Does not apply -No response			25.0%	29
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

29. 18e) We water our native vegetation monthly(e.g., Ponderosa Pine, Alligator Juniper, Oak).			Response Percent	Response Count
Yes			23.3%	27
No			43.1%	50
Does Not apply-No Response			33.6%	39
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

30. 18f) We know ho to and understand the principles to conserve water in the landscape.			Response Percent	Response Count
Yes			74.1%	86
No			12.9%	15
Does not apply- No response			12.9%	15
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

31. 18g) We conserve to preserve our region's water supply and protect the eco-system.			Response Percent	Response Count
Yes			84.5%	98
No			6.0%	7
Does not apply- No response			9.5%	11
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

32. 18h) We understand the seven steps to a Xeriscape and the efficiency of a drip system.			Response Percent	Response Count
Yes			44.8%	52
No			29.3%	34
Does not apply - No response			25.9%	30
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

33. 18i) We would like to learn more ways to conserve water in the outdoor landscape.			Response Percent	Response Count
Yes			51.7%	60
No			18.1%	21
Does not apply - No response			30.2%	35
			<b>answered question</b>	<b>116</b>
			<b>skipped question</b>	<b>2</b>

34. 18j) Our children learn and bring home water conservation information.			Response Percent	Response Count
Yes			5.2%	6
No			25.0%	29
<b>Does not apply-No response</b>			<b>69.8%</b>	81
<i>answered question</i>				<b>116</b>
<i>skipped question</i>				<b>2</b>

35. 19) Please mark the box that best fits your agreement. Rank the statement using the following scale (1) I Agree (3) I am Neutral (5) I Disagree								
	1 Agree	2	3 Neutral	4	5 Disagree	No Response	Rating Average	Response Count
a) Water rates should be higher for customers who don't conserve.	<b>58.6%</b> <b>(68)</b>	12.1% (14)	12.1% (14)	2.6% (3)	7.8% (9)	6.9% (8)	4.19	116
b) government should spend tax dollars on water conservation.	<b>47.4%</b> <b>(55)</b>	10.3% (12)	15.5% (18)	0.9% (1)	19.0% (22)	6.9% (8)	3.71	116
c) government should adopt laws limiting the size of private property lawns.	<b>31.9%</b> <b>(37)</b>	6.0% (7)	17.2% (20)	4.3% (5)	30.2% (35)	10.3% (12)	3.06	116
d) Government should adopt laws limiting the size of public building lawns.	<b>44.0%</b> <b>(51)</b>	13.8% (16)	12.9% (15)	0.9% (1)	23.3% (27)	5.2% (6)	3.57	116
e) Imported water is necessary to meet the need of growing communities.	16.4% (19)	8.6% (10)	<b>40.5%</b> <b>(47)</b>	3.4% (4)	21.6% (25)	9.5% (11)	2.94	116
f) I understand the purpose of the Prescott Active Management Area (AMA).	16.4% (19)	12.9% (15)	<b>32.8%</b> <b>(38)</b>	6.0% (7)	12.9% (15)	19.0% (22)	3.17	116
g) I'm more likely to buy water saving fixtures/appliances if there is an incentive.	<b>56.0%</b> <b>(65)</b>	6.0% (7)	15.5% (18)	1.7% (2)	12.1% (14)	8.6% (10)	4.01	116
h) I will remove a portion of my lawn only if I receive a cash rebate or credit.	3.4% (4)	0.9% (1)	18.1% (21)	3.4% (4)	<b>43.1%</b> <b>(50)</b>	31.0% (36)	1.81	116
i) Installing automatic in-ground	<b>58.6%</b>	11.2%	7.8%	0.9%	10.3%	11.2%		

l) Water conservation is about efficient water use and water supply management.	<b>80.2%</b> <b>(93)</b>	10.3% (12)	0.9% (1)	0.0% (0)	0.9% (1)	7.8% (9)	4.83	116
k) I live in an arid (dry), highland area, and not in a desert.	<b>56.9%</b> <b>(66)</b>	11.2% (13)	8.6% (10)	4.3% (5)	8.6% (10)	10.3% (12)	4.15	116
l) If I harvest rainwater for outdoor watering, I can plant what I want.	14.0% (16)	8.8% (10)	21.9% (25)	8.8% (10)	<b>36.8%</b> <b>(42)</b>	9.6% (11)	2.50	114
m) Outdoor water use accounts for over 50% of household's water consumption.	23.3% (27)	11.2% (13)	<b>31.0%</b> <b>(36)</b>	4.3% (5)	19.8% (23)	10.3% (12)	3.15	116
n) It is too expensive for me to replace high water use toilets and appliances.	15.7% (18)	7.8% (9)	18.3% (21)	4.3% (5)	<b>39.1%</b> <b>(45)</b>	14.8% (17)	2.49	115
o) Water conservation supports the region's economy and natural ecosystem.	<b>51.7%</b> <b>(60)</b>	12.9% (15)	22.4% (26)	1.7% (2)	1.7% (2)	9.5% (11)	4.23	116
p) If I conserve water it will only benefit new growth and development.	<b>35.3%</b> <b>(41)</b>	11.2% (13)	12.1% (14)	6.9% (8)	26.7% (31)	7.8% (9)	3.23	116
q) I conserve water because I am worried about my well going dry.	20.7% (24)	4.3% (5)	13.8% (16)	4.3% (5)	20.7% (24)	<b>36.2%</b> <b>(42)</b>	3.00	116
r) I will conserve water only if the water saved is allocated to meet safe yield.	12.1% (14)	6.9% (8)	<b>33.6%</b> <b>(39)</b>	3.4% (4)	31.0% (36)	12.9% (15)	2.60	116
s) I will conserve water only to save money on my monthly water bill.	7.0% (8)	7.0% (8)	21.7% (25)	5.2% (6)	<b>47.0%</b> <b>(54)</b>	12.2% (14)	2.11	115
t) If people can afford water, they should be allowed to use as much as they want.	2.6% (3)	0.0% (0)	3.4% (4)	7.8% (9)	<b>77.6%</b> <b>(90)</b>	8.6% (10)	1.27	116
u) Limiting growth rather than conservation is how to preserve our water supply.	<b>41.4%</b> <b>(48)</b>	14.7% (17)	12.1% (14)	11.2% (13)	16.4% (19)	4.3% (5)	3.56	116
v) I conserve water; it is important for the wildlife and natural environment.	<b>65.5%</b> <b>(76)</b>	11.2% (13)	14.7% (17)	0.0% (0)	2.6% (3)	6.0% (7)	4.46	116
w) I conserve water to preserve this resource for future generations.	<b>69.0%</b> <b>(80)</b>	12.1% (14)	8.6% (10)	0.0% (0)	3.4% (4)	6.9% (8)	4.54	116
x) watering outdoor gardens using a hand held hose is wasteful.	<b>30.2%</b> <b>(35)</b>	13.8% (16)	26.7% (31)	6.0% (7)	16.4% (19)	6.9% (8)	3.38	116

y) Harvested rainwater should be the only water allowed for outdoor landscapes.	7.8% (9)	6.0% (7)	22.4% (26)	10.3% (12)	<b>46.6%</b> <b>(54)</b>	6.9% (8)	2.12	116
z) Conserving electricity and water conservation are directly related.	<b>53.4%</b> <b>(62)</b>	12.1% (14)	18.1% (21)	3.4% (4)	4.3% (5)	8.6% (10)	4.17	116
aa) Water use is a personal choice requiring no government regulation.	18.1% (21)	2.6% (3)	17.2% (20)	11.2% (13)	<b>44.0%</b> <b>(51)</b>	6.9% (8)	2.35	116
	<i>answered question</i>							<b>116</b>
	<i>skipped question</i>							<b>2</b>

# City of Prescott



Water Smart™

Population (year 2000): 33,938.  
Estimated population in July 2006: 41,528  
(+22.4% change)

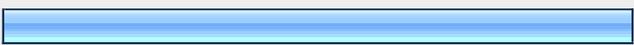
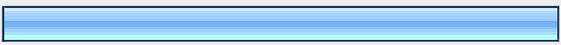
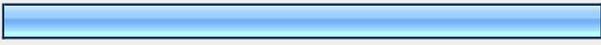
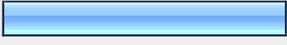
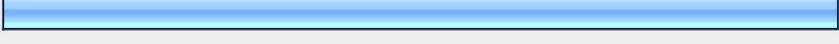
Zip Codes: 86301, 86302, 86303, 86305

*1771 survey respondents*

# Water Conservation Opinion Survey 2007-2008

1. Survey Reference Number: (assigned by data entry - not required by customer)		
		Response Count
		1771
	<i>answered question</i>	1771
	<i>skipped question</i>	1

2. Your Zip Code If no zip code please enter 86000		
		Response Count
		1772
	<i>answered question</i>	1772
	<i>skipped question</i>	0

3. The following information is optional and voluntary. Please enter this information to enter a weekly drawing for a useful water conservation product.			
		Response Percent	Response Count
Name:		69.2%	919
Phone:		61.0%	810
Address:		65.8%	874
e-mail:		30.9%	410
City/Town:		52.9%	702
<b>ZIP/Postal Code:</b>		<b>92.1%</b>	<b>1223</b>
		<i>answered question</i>	<b>1328</b>
		<i>skipped question</i>	<b>444</b>

4. 1.) How many people are in your household? if no response enter zero 0 in box		Response Count
		1736
<i>answered question</i>		<b>1736</b>
<i>skipped question</i>		<b>36</b>

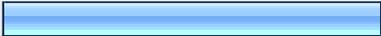
5. 2.) How is water delivered to your home?		Response Percent	Response Count
City or Town system		93.1%	1616
Private company		5.2%	91
Well		1.7%	30
Hauled		0.1%	1
Other		0.2%	4
		enter NR if no response	6
<i>answered question</i>			<b>1736</b>
<i>skipped question</i>			<b>36</b>

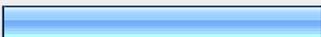
6. 3.) Do you receive a monthly municipal or private company water bill?		Response Percent	Response Count
Yes		94.1%	1633
No		5.2%	91
Not applicable		0.7%	12
<i>answered question</i>			<b>1736</b>
<i>skipped question</i>			<b>36</b>

7. 4.) If you pay a monthly water bill, do you look at the details of your monthly water use?			
		Response Percent	Response Count
Yes		91.4%	1586
No		5.5%	95
Not applicable		3.2%	55
<b>answered question</b>			<b>1736</b>
<b>skipped question</b>			<b>36</b>

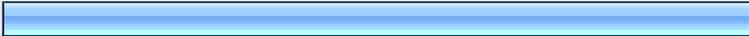
8. 5) Do you live in an area with a homeowners' association that maintains common landscapes?			
		Response Percent	Response Count
Yes		34.6%	600
No		64.6%	1121
Not applicable		0.9%	15
<b>answered question</b>			<b>1736</b>
<b>skipped question</b>			<b>36</b>

9. 6) How old is your home?			
		Response Percent	Response Count
less than 5 years		17.0%	295
5 to 10 years		16.2%	282
<b>10 to 30 years</b>		<b>40.9%</b>	710
Over 30 years		26.3%	456
Not Applicable or no response		0.3%	5
<b>answered question</b>			<b>1736</b>
<b>skipped question</b>			<b>36</b>

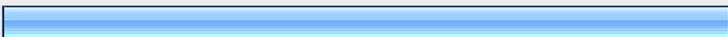
<b>10. 7) How large is you home?</b>			
		<b>Response Percent</b>	<b>Response Count</b>
less than 1800 sq.ft.		41.4%	719
<b>1800 to 3000 sq. ft.</b>		<b>45.4%</b>	788
greater than 3000 sq. ft.		12.7%	221
Not applicable or No response		0.5%	8
		<b><i>answered question</i></b>	<b>1736</b>
		<b><i>skipped question</i></b>	<b>36</b>

<b>11. 8) How big is your lot?</b>			
		<b>Response Percent</b>	<b>Response Count</b>
<b>standard lot about 10,000 sq.ft.</b>		<b>54.1%</b>	939
up to 1 acre		35.1%	609
1 to 2 acres		6.1%	106
over 2 acres		3.1%	53
Not applicable or no response		1.7%	29
		<b><i>answered question</i></b>	<b>1736</b>
		<b><i>skipped question</i></b>	<b>36</b>

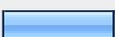
**12. 9) How much grass or turf lawn do you mow and water?**

		Response Percent	Response Count
none		82.3%	1429
under 1000 sq. ft.		14.7%	256
Over 1000 sq. ft.		2.5%	44
No response		0.4%	7
Other (please specify)			1
<b>answered question</b>			<b>1736</b>
<b>skipped question</b>			<b>36</b>

**13. 10) Do you have planted trees and shrubs in your yard that you water regularly?**

		Response Percent	Response Count
Yes		80.0%	1389
not applicable or no response		0.6%	10
No		19.4%	337
<b>answered question</b>			<b>1736</b>
<b>skipped question</b>			<b>36</b>

**14. 11) Do you hire a lawn service or gardener to care for your yard?**

		Response Percent	Response Count
Yes		12.0%	209
No response or not applicable		0.3%	5
No		87.7%	1522
<b>answered question</b>			<b>1736</b>
<b>skipped question</b>			<b>36</b>

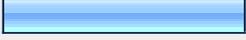
15. 12) During the growing season, usually April through October, how often do you water you landscape areas?			Response Percent	Response Count
Daily			11.5%	195
Weekly			17.0%	290
Monthly			7.6%	130
Never			9.6%	163
Not applicable or no response			1.2%	20
I water ___ days per week for # ___ minutes (please specify)			57.3%	976
			<b>answered question</b>	<b>1702</b>
			<b>skipped question</b>	<b>70</b>

16. 13) If you have an automatic irrigation system with a timer, how often do you reset your timer?			Response Percent	Response Count
Never			9.8%	145
Monthly			4.8%	72
<b>Seasonally</b>			<b>48.5%</b>	720
No set schedule			6.8%	101
I'm not sure how to set my timer			2.4%	36
Not applicable or No response			13.5%	201
Other (please specify)			15.4%	228
			<b>answered question</b>	<b>1485</b>
			<b>skipped question</b>	<b>287</b>

**17. 14) What time in the day do you usually water outdoor?**

		Response Percent	Response Count
Morning		64.2%	1054
Afternoon		2.0%	33
Evening		31.7%	521
Not applicable or no response		2.9%	47
Other (please specify)		4.1%	67
		<b>answered question</b>	<b>1643</b>
		<b>skipped question</b>	<b>129</b>

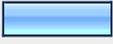
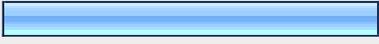
**18. 15) Do you have low water use fixtures and /or appliances?**

		Response Percent	Response Count
Yes		73.1%	1269
No		26.4%	459
Not applicable or no response		1.0%	17
		If yes, what kind of fixtures or appliances?	962
		<b>answered question</b>	<b>1736</b>
		<b>skipped question</b>	<b>36</b>

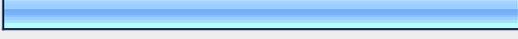
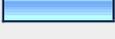
**19. THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY. In your own words, what do you want to know about water and conservation?**

		Response Count
		480
		<b>answered question</b>
		<b>480</b>
		<b>skipped question</b>
		<b>1292</b>

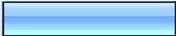
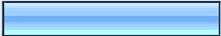
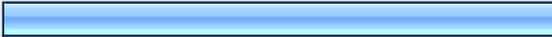
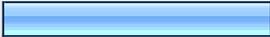
20. 17 a) I prefer to receive water conservation program information by:

		Response Percent	Response Count
Direct mail		40.7%	671
<b>Utility bill Insert</b>		<b>78.8%</b>	1298
Website		11.5%	190
E-mail		17.3%	285
Newspaper		41.3%	680
Television		8.4%	139
Radio		8.8%	145
Public Event		5.7%	94
Other (please specify)		4.3%	71
		<b>answered question</b>	<b>1648</b>
		<b>skipped question</b>	<b>124</b>

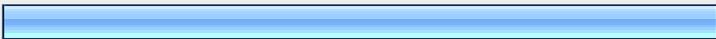
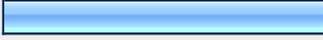
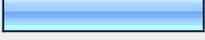
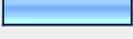
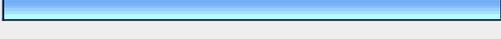
21. 17b) I'm in favor of lawn areas on the grounds of: **Water Wiser Note: 1000 square feet of turf requires about 30,000 gallons of additional water per year to sustain.**

		Response Percent	Response Count
<b>Parks</b>		<b>84.3%</b>	1300
Private Homes		22.2%	343
Business		2.2%	34
Ball Parks		56.9%	878
Schools		40.8%	629
Roadways		1.3%	20
Public Buildings		12.0%	185
Other		10.9%	168
		(please specify)	192
		<b><i>answered question</i></b>	<b>1543</b>
		<b><i>skipped question</i></b>	<b>229</b>

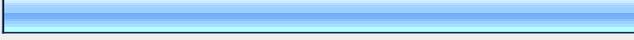
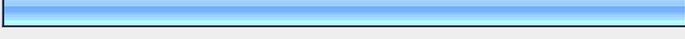
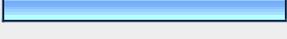
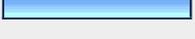
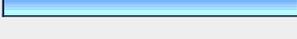
22. 17c) I prefer to learn about outdoor landscape design and irrigation practices from:

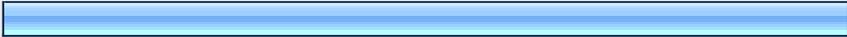
		Response Percent	Response Count
Gardening Class		18.7%	292
Retail Nursery		42.0%	658
Homeowner Association		9.8%	153
My Neighbor		5.6%	87
Professional Gardener		23.7%	371
<b>News Articles = Television OL</b>		<b>60.7%</b>	950
Website		22.9%	359
Books		29.1%	456
Selected more than 3 choices		0.0%	0
If selected less than 3 choices mark the selection mark other and this box	<input type="checkbox"/>	0.6%	9
Other (please specify)		7.3%	114
		<b><i>answered question</i></b>	<b>1565</b>
		<b><i>skipped question</i></b>	<b>207</b>

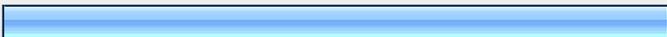
**23. 17d) I am most concerned about our region's:**

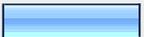
		Response Percent	Response Count
<b>Water Supply</b>		78.8%	1313
Cost of Water		31.4%	523
Conservation Practices		35.2%	586
Water Quality		21.9%	365
Watersheds		7.2%	120
Groundwater		14.0%	234
Private Wells		5.9%	98
Rapid Growth		54.7%	912
Other (please specify)		8.2%	137
		<b>answered question</b>	<b>1667</b>
		<b>skipped question</b>	<b>105</b>

**24. 17e) I consider these planning principles when landscaping my home:**

		Response Percent	Response Count
Color		15.3%	248
Maintenance		69.8%	1129
Play Area		3.5%	56
<b>Water Use</b>		75.2%	1216
Patio Space		3.7%	60
Fire Safety		30.8%	499
Shade		20.5%	331
Cost		32.4%	525
Other (please specify)		9.3%	151
		<b>answered question</b>	<b>1618</b>
		<b>skipped question</b>	<b>154</b>

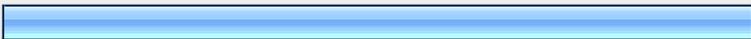
25. 18a) We listen for , check regularly and quickly repair any indoor or outdoor water leak.				
			Response Percent	Response Count
Yes			93.1%	1591
No			2.3%	39
Does not apply - No response			4.6%	78
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

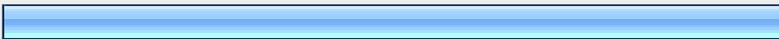
26. 18b) We select and install water saving fixtures, showerheads, and indoor appliances.				
			Response Percent	Response Count
Yes			73.4%	1253
No			15.3%	262
Does not apply - No response			11.3%	193
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

27. 18c) We planned our yard to be a low-water use landscape with no grass area.				
			Response Percent	Response Count
Yes			77.0%	1316
No			14.9%	254
Does not apply - No response			8.1%	138
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

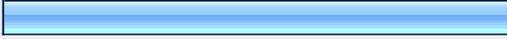
28. 18d) We know how much water to budget annually for indoor and outdoor use.			Response Percent	Response Count
Yes			40.0%	684
No			41.0%	700
Does not apply -No response			19.0%	324
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

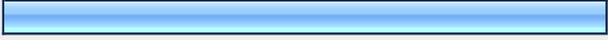
29. 18e) We water our native vegetation monthly(e.g., Ponderosa Pine, Alligator Juniper, Oak).			Response Percent	Response Count
Yes			34.4%	587
No			47.7%	814
Does Not apply-No Response			18.0%	307
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

30. 18f) We know ho to and understand the principles to conserve water in the landscape.			Response Percent	Response Count
Yes			82.6%	1411
No			8.4%	144
Does not apply- No response			9.0%	153
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

31. 18g) We conserve to preserve our region's water supply and protect the eco-system.			Response Percent	Response Count
Yes			85.8%	1465
No			5.0%	85
Does not apply- No response			9.3%	158
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

32. 18h) We understand the seven steps to a Xeriscape and the efficiency of a drip system.			Response Percent	Response Count
Yes			52.5%	897
No			31.4%	536
Does not apply - No response			16.1%	275
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

33. 18i) We would like to learn more ways to conserve water in the outdoor landscape.			Response Percent	Response Count
Yes			55.8%	953
No			22.8%	390
Does not apply - No response			21.4%	365
			<b>answered question</b>	<b>1708</b>
			<b>skipped question</b>	<b>64</b>

34. 18j) Our children learn and bring home water conservation information.			Response Percent	Response Count
Yes			5.3%	91
No			28.2%	481
<b>Does not apply-No response</b>			<b>66.5%</b>	1136
<i>answered question</i>				<b>1708</b>
<i>skipped question</i>				<b>64</b>

35. 19) Please mark the box that best fits your agreement. Rank the statement using the following scale (1) I Agree (3) I am Neutral (5) I Disagree								
	1 Agree	2	3 Neutral	4	5 Disagree	No Response	Rating Average	Response Count
a) Water rates should be higher for customers who don't conserve.	<b>55.5%</b> <b>(946)</b>	10.9% (186)	15.4% (263)	1.5% (25)	11.1% (190)	5.6% (96)	4.04	1706
b) government should spend tax dollars on water conservation.	<b>46.4%</b> <b>(793)</b>	14.1% (240)	18.6% (318)	2.8% (48)	11.2% (191)	6.9% (118)	3.88	1708
c) government should adopt laws limiting the size of private property lawns.	<b>38.0%</b> <b>(649)</b>	7.7% (132)	14.8% (252)	4.2% (72)	27.7% (472)	7.6% (129)	3.26	1706
d) Government should adopt laws limiting the size of public building lawns.	<b>54.3%</b> <b>(928)</b>	9.7% (165)	12.8% (219)	2.9% (50)	13.9% (238)	6.3% (108)	3.93	1708
e) Imported water is necessary to meet the need of growing communities.	21.4% (365)	9.5% (162)	<b>27.4%</b> <b>(468)</b>	5.7% (98)	24.0% (409)	12.0% (204)	2.98	1706
f) I understand the purpose of the Prescott Active Management Area (AMA).	26.6% (454)	10.6% (181)	<b>30.2%</b> <b>(516)</b>	5.2% (89)	16.1% (274)	11.3% (193)	3.30	1707
g) I'm more likely to buy water saving fixtures/appliances if there is an incentive.	<b>47.3%</b> <b>(808)</b>	12.1% (206)	20.0% (341)	2.9% (49)	10.1% (173)	7.7% (131)	3.90	1708
h) I will remove a portion of my lawn only if I receive a cash rebate or credit.	5.7% (98)	1.4% (24)	23.2% (395)	2.9% (50)	<b>39.9%</b> <b>(681)</b>	26.8% (458)	2.04	1706
i) Installing automatic in-ground	<b>59.0%</b>	10.0%	14.8%	1.8%	5.7%	8.6%		

l) If I have a sprinkler and timer, I will conserve water.	<b>(1007)</b>	(171)	(253)	(31)	(97)	(147)		
j) Water conservation is about efficient water use and water supply management.	<b>78.6%</b> <b>(1343)</b>	10.4% (177)	4.3% (73)	0.4% (7)	1.0% (17)	5.3% (91)	4.75	1708
k) I live in an arid (dry), highland area, and not in a desert.	<b>60.9%</b> <b>(1040)</b>	9.3% (159)	8.4% (143)	3.8% (65)	10.6% (181)	7.0% (119)	4.14	1707
l) If I harvest rainwater for outdoor watering, I can plant what I want.	16.2% (277)	5.9% (101)	27.8% (474)	8.4% (144)	<b>33.4%</b> <b>(570)</b>	8.2% (140)	2.60	1706
m) Outdoor water use accounts for over 50% of household's water consumption.	26.4% (451)	10.6% (181)	<b>28.2%</b> <b>(482)</b>	5.8% (99)	19.0% (324)	10.0% (171)	3.22	1708
n) It is too expensive for me to replace high water use toilets and appliances.	16.1% (275)	7.0% (119)	24.8% (423)	7.8% (134)	<b>34.5%</b> <b>(589)</b>	9.8% (168)	2.58	1708
o) Water conservation supports the region's economy and natural ecosystem.	<b>61.3%</b> <b>(1047)</b>	12.2% (208)	13.0% (222)	1.9% (32)	3.7% (64)	7.9% (134)	4.36	1707
p) If I conserve water it will only benefit new growth and development.	24.5% (418)	9.7% (166)	17.4% (298)	7.3% (124)	<b>34.4%</b> <b>(588)</b>	6.7% (114)	2.81	1708
q) I conserve water because I am worried about my well going dry.	4.7% (80)	1.2% (20)	26.3% (448)	1.2% (21)	25.3% (431)	<b>41.2%</b> <b>(702)</b>	2.30	1702
r) I will conserve water only if the water saved is allocated to meet safe yield.	16.6% (283)	5.7% (98)	26.6% (454)	6.5% (111)	<b>31.8%</b> <b>(543)</b>	12.7% (217)	2.64	1706
s) I will conserve water only to save money on my monthly water bill.	11.0% (188)	6.9% (117)	18.2% (310)	10.5% (180)	<b>44.1%</b> <b>(753)</b>	9.3% (159)	2.23	1707
t) If people can afford water, they should be allowed to use as much as they want.	4.3% (73)	2.5% (42)	7.3% (124)	6.6% (112)	<b>74.5%</b> <b>(1272)</b>	5.0% (85)	1.48	1708
u) Limiting growth rather than conservation is how to preserve our water supply.	<b>33.8%</b> <b>(577)</b>	11.7% (199)	19.8% (338)	7.9% (135)	20.1% (343)	6.8% (116)	3.33	1708
v) I conserve water; it is important for the wildlife and natural environment.	<b>67.0%</b> <b>(1143)</b>	14.2% (243)	10.1% (173)	1.2% (21)	2.1% (36)	5.3% (91)	4.51	1707
w) I conserve water to preserve this resource for future generations.	<b>65.3%</b> <b>(1116)</b>	14.1% (240)	11.1% (189)	1.1% (18)	2.6% (45)	5.9% (100)	4.47	1708
x) watering outdoor gardens using a hand held hose is wasteful.	<b>33.4%</b> <b>(571)</b>	10.9% (186)	27.2% (464)	5.7% (97)	16.9% (288)	6.0% (102)	3.41	1708

y) Harvested rainwater should be the only water allowed for outdoor landscapes.	7.6% (130)	4.4% (75)	22.1% (377)	13.5% (231)	<b>45.6%</b> <b>(779)</b>	6.8% (116)	2.09	1708
z) Conserving electricity and water conservation are directly related.	<b>41.3%</b> <b>(704)</b>	14.4% (246)	26.3% (449)	3.6% (62)	7.2% (123)	7.2% (122)	3.85	1706
aa) Water use is a personal choice requiring no government regulation.	13.3% (227)	4.6% (79)	14.7% (251)	11.8% (201)	<b>49.7%</b> <b>(847)</b>	5.8% (99)	2.15	1704
	<i>answered question</i>							<b>1708</b>
	<i>skipped question</i>							<b>64</b>

# Town of Prescott Valley



Population (year 2000): 23,535.  
Estimated population in July 2006: 36,122  
(+53.5% change)

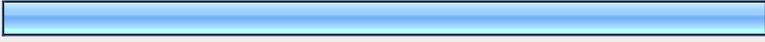
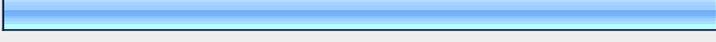
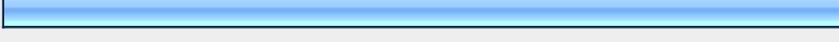
Zip Codes: 86312, 86314

*421 survey respondents*

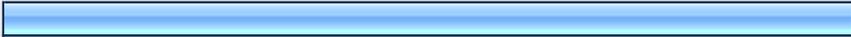
# Water Conservation Opinion Survey 2007-2008

1. Survey Reference Number: (assigned by data entry - not required by customer)		Response Count
		421
	<i>answered question</i>	421
	<i>skipped question</i>	0

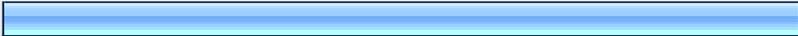
2. Your Zip Code If no zip code please enter 86000		Response Count
		421
	<i>answered question</i>	421
	<i>skipped question</i>	0

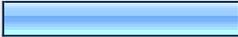
3. The following information is optional and voluntary. Please enter this information to enter a weekly drawing for a useful water conservation product.			
		Response Percent	Response Count
Name:		86.5%	263
Phone:		72.4%	220
Address:		84.2%	256
e-mail:		34.5%	105
City/Town:		78.6%	239
<b>ZIP/Postal Code:</b>		<b>92.4%</b>	<b>281</b>
		<i>answered question</i>	<b>304</b>
		<i>skipped question</i>	<b>117</b>

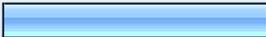
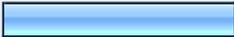
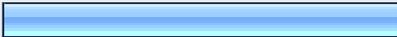
4. 1.) How many people are in your household? if no response enter zero 0 in box		Response Count
		411
	<b>answered question</b>	<b>411</b>
	<b>skipped question</b>	<b>10</b>

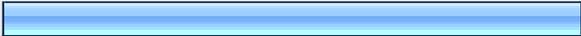
5. 2.) How is water delivered to your home?		Response Percent	Response Count
City or Town system		93.7%	385
Private company		3.6%	15
Well		2.7%	11
Hauled		0.2%	1
Other		0.0%	0
	enter NR if no response		0
	<b>answered question</b>		<b>411</b>
	<b>skipped question</b>		<b>10</b>

6. 3.) Do you receive a monthly municipal or private company water bill?		Response Percent	Response Count
Yes		92.5%	380
No		5.8%	24
Not applicable		1.7%	7
	<b>answered question</b>		<b>411</b>
	<b>skipped question</b>		<b>10</b>

7. 4.) If you pay a monthly water bill, do you look at the details of your monthly water use?			Response Percent	Response Count
Yes			87.8%	361
No			8.5%	35
Not applicable			3.6%	15
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

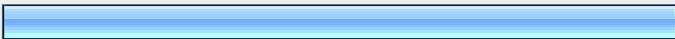
8. 5) Do you live in an area with a homeowners' association that maintains common landscapes?			Response Percent	Response Count
Yes			25.8%	106
No			74.0%	304
Not applicable			0.2%	1
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

9. 6) How old is your home?			Response Percent	Response Count
less than 5 years			29.0%	119
5 to 10 years			25.3%	104
<b>10 to 30 years</b>			<b>43.6%</b>	179
Over 30 years			2.4%	10
Not Applicable or no response			0.0%	0
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

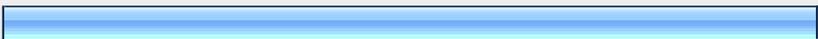
10. 7) How large is you home?			
		Response Percent	Response Count
less than 1800 sq.ft.		63.5%	261
1800 to 3000 sq. ft.		34.5%	142
greater than 3000 sq. ft.		1.2%	5
Not applicable or No response		0.7%	3
		<b>answered question</b>	<b>411</b>
		<b>skipped question</b>	<b>10</b>

11. 8) How big is your lot?			
		Response Percent	Response Count
standard lot about 10,000 sq.ft.		77.6%	319
up to 1 acre		18.0%	74
1 to 2 acres		1.5%	6
over 2 acres		2.2%	9
Not applicable or no response		0.7%	3
		<b>answered question</b>	<b>411</b>
		<b>skipped question</b>	<b>10</b>

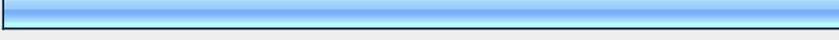
12. 9) How much grass or turf lawn do you mow and water?

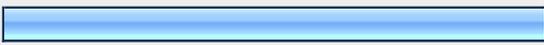
		Response Percent	Response Count
none		74.2%	305
under 1000 sq. ft.		21.2%	87
Over 1000 sq. ft.		4.1%	17
No response		0.5%	2
Other (please specify)			0
<b>answered question</b>			<b>411</b>
<b>skipped question</b>			<b>10</b>

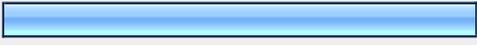
13. 10) Do you have planted trees and shrubs in your yard that you water regularly?

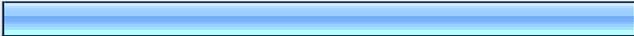
		Response Percent	Response Count
Yes		89.8%	369
not applicable or no response		0.0%	0
No		10.2%	42
<b>answered question</b>			<b>411</b>
<b>skipped question</b>			<b>10</b>

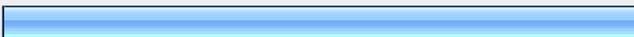
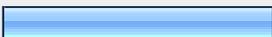
14. 11) Do you hire a lawn service or gardener to care for your yard?

		Response Percent	Response Count
Yes		6.3%	26
No response or not applicable		1.0%	4
No		92.7%	381
<b>answered question</b>			<b>411</b>
<b>skipped question</b>			<b>10</b>

15. 12) During the growing season, usually April through October, how often do you water you landscape areas?			Response Percent	Response Count
Daily			13.3%	53
Weekly			22.1%	88
Monthly			4.8%	19
Never			5.8%	23
Not applicable or no response			0.3%	1
I water ___ days per week for # ___ minutes (please specify)			59.6%	238
			<b>answered question</b>	<b>399</b>
			<b>skipped question</b>	<b>22</b>

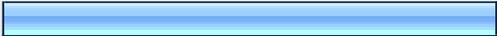
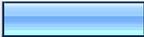
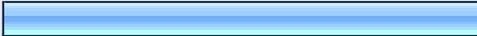
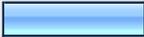
16. 13) If you have an automatic irrigation system with a timer, how often do you reset your timer?			Response Percent	Response Count
Never			14.0%	40
Monthly			5.6%	16
<b>Seasonally</b>			52.1%	149
No set schedule			11.2%	32
I'm not sure how to set my timer			3.5%	10
Not applicable or No response			5.2%	15
Other (please specify)			9.4%	27
			<b>answered question</b>	<b>286</b>
			<b>skipped question</b>	<b>135</b>

17. 14) What time in the day do you usually water outdoor?			Response Percent	Response Count
Morning			69.6%	270
Afternoon			4.1%	16
Evening			31.7%	123
Not applicable or no response			1.0%	4
Other (please specify)			1.8%	7
			<b>answered question</b>	<b>388</b>
			<b>skipped question</b>	<b>33</b>

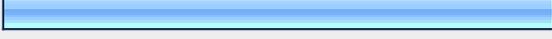
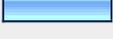
18. 15) Do you have low water use fixtures and /or appliances?			Response Percent	Response Count
Yes			69.8%	287
No			29.7%	122
Not applicable or no response			0.5%	2
			If yes, what kind of fixtures or appliances?	198
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

19. THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY. In your own words, what do you want to know about water and conservation?		Response Count
		126
		<b>answered question</b>
		<b>126</b>
		<b>skipped question</b>
		<b>295</b>

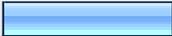
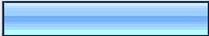
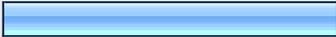
20. 17 a) I prefer to receive water conservation program information by:

		Response Percent	Response Count
Direct mail		54.3%	214
<b>Utility bill Insert</b>		<b>75.1%</b>	296
Website		11.4%	45
E-mail		15.2%	60
Newspaper		52.5%	207
Television		15.2%	60
Radio		6.9%	27
Public Event		6.9%	27
Other (please specify)		1.0%	4
		<b>answered question</b>	<b>394</b>
		<b>skipped question</b>	<b>27</b>

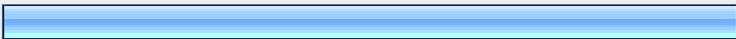
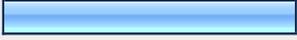
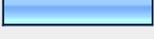
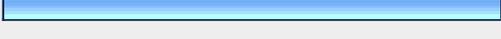
**21. 17b) I'm in favor of lawn areas on the grounds of: Water Wiser Note: 1000 square feet of turf requires about 30,000 gallons of additional water per year to sustain.**

		Response Percent	Response Count
<b>Parks</b>		88.1%	327
Private Homes		29.4%	109
Business		3.0%	11
Ball Parks		60.4%	224
Schools		46.1%	171
Roadways		1.3%	5
Public Buildings		11.6%	43
Other		7.0%	26
		(please specify)	20
		<b><i>answered question</i></b>	<b>371</b>
		<b><i>skipped question</i></b>	<b>50</b>

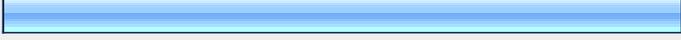
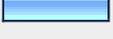
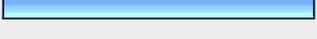
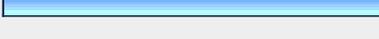
22. 17c) I prefer to learn about outdoor landscape design and irrigation practices from:

		Response Percent	Response Count
Gardening Class		18.4%	69
Retail Nursery		49.7%	187
Homeowner Association		10.1%	38
My Neighbor		6.9%	26
Professional Gardener		22.3%	84
<b>News Articles = Television OL</b>		<b>68.9%</b>	259
Website		25.0%	94
Books		36.7%	138
Selected more than 3 choices		0.0%	0
If selected less than 3 choices mark the selection mark other and this box	<input type="checkbox"/>	0.8%	3
Other (please specify)	<input type="checkbox"/>	2.7%	10
		<b>answered question</b>	<b>376</b>
		<b>skipped question</b>	<b>45</b>

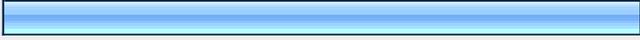
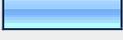
**23. 17d) I am most concerned about our region's:**

		Response Percent	Response Count
<b>Water Supply</b>		81.0%	325
Cost of Water		39.2%	157
Conservation Practices		32.2%	129
Water Quality		29.9%	120
Watersheds		5.7%	23
Groundwater		16.2%	65
Private Wells		5.0%	20
Rapid Growth		54.9%	220
Other (please specify)		4.0%	16
		<b>answered question</b>	<b>401</b>
		<b>skipped question</b>	<b>20</b>

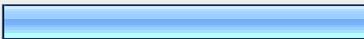
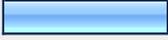
**24. 17e) I consider these planning principles when landscaping my home:**

		Response Percent	Response Count
Color		19.6%	77
<b>Maintenance</b>		74.8%	294
Play Area		6.9%	27
<b>Water Use</b>		74.8%	294
Patio Space		4.6%	18
Fire Safety		11.5%	45
Shade		34.1%	134
Cost		41.5%	163
Other (please specify)		4.3%	17
		<b>answered question</b>	<b>393</b>
		<b>skipped question</b>	<b>28</b>

25. 18a) We listen for , check regularly and quickly repair any indoor or outdoor water leak.				
			Response Percent	Response Count
Yes			94.2%	387
No			1.9%	8
Does not apply - No response			3.9%	16
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

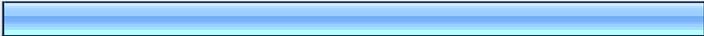
26. 18b) We select and install water saving fixtures, showerheads, and indoor appliances.				
			Response Percent	Response Count
Yes			70.1%	288
No			17.3%	71
Does not apply - No response			12.7%	52
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

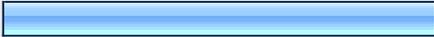
27. 18c) We planned our yard to be a low-water use landscape with no grass area.				
			Response Percent	Response Count
Yes			70.6%	290
No			20.4%	84
Does not apply - No response			9.0%	37
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

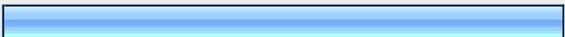
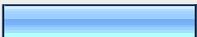
28. 18d) We know how much water to budget annually for indoor and outdoor use.			Response Percent	Response Count
Yes			39.7%	163
No			42.6%	175
Does not apply -No response			17.8%	73
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

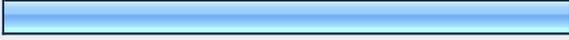
29. 18e) We water our native vegetation monthly(e.g., Ponderosa Pine, Alligator Juniper, Oak).			Response Percent	Response Count
Yes			24.8%	102
No			35.5%	146
Does Not apply-No Response			39.7%	163
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

30. 18f) We know ho to and understand the principles to conserve water in the landscape.			Response Percent	Response Count
Yes			80.3%	330
No			10.0%	41
Does not apply- No response			9.7%	40
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

31. 18g) We conserve to preserve our region's water supply and protect the eco-system.			Response Percent	Response Count
Yes			77.4%	318
No			9.5%	39
Does not apply- No response			13.1%	54
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

32. 18h) We understand the seven steps to a Xeriscape and the efficiency of a drip system.			Response Percent	Response Count
Yes			47.4%	195
No			31.9%	131
Does not apply - No response			20.7%	85
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

33. 18i) We would like to learn more ways to conserve water in the outdoor landscape.			Response Percent	Response Count
Yes			61.6%	253
No			17.3%	71
Does not apply - No response			21.2%	87
			<b>answered question</b>	<b>411</b>
			<b>skipped question</b>	<b>10</b>

34. 18j) Our children learn and bring home water conservation information.			Response Percent	Response Count
Yes			5.6%	23
No			31.9%	131
<b>Does not apply-No response</b>			<b>62.5%</b>	257
<i>answered question</i>				<b>411</b>
<i>skipped question</i>				<b>10</b>

35. 19) Please mark the box that best fits your agreement. Rank the statement using the following scale (1) I Agree (3) I am Neutral (5) I Disagree								
	1 Agree	2	3 Neutral	4	5 Disagree	No Response	Rating Average	Response Count
a) Water rates should be higher for customers who don't conserve.	<b>53.2%</b> <b>(217)</b>	10.3% (42)	18.6% (76)	2.7% (11)	10.5% (43)	4.7% (19)	3.97	408
b) government should spend tax dollars on water conservation.	<b>44.3%</b> <b>(181)</b>	11.5% (47)	24.2% (99)	3.4% (14)	10.8% (44)	5.9% (24)	3.80	409
c) government should adopt laws limiting the size of private property lawns.	34.2% (140)	5.4% (22)	16.9% (69)	5.4% (22)	<b>34.7%</b> <b>(142)</b>	3.4% (14)	2.99	409
d) Government should adopt laws limiting the size of public building lawns.	<b>57.2%</b> <b>(234)</b>	10.8% (44)	15.2% (62)	1.7% (7)	11.7% (48)	3.4% (14)	4.04	409
e) Imported water is necessary to meet the need of growing communities.	21.0% (86)	7.3% (30)	<b>30.8%</b> <b>(126)</b>	5.4% (22)	25.7% (105)	9.8% (40)	2.92	409
f) I understand the purpose of the Prescott Active Management Area (AMA).	22.3% (91)	7.4% (30)	<b>33.3%</b> <b>(136)</b>	5.1% (21)	17.2% (70)	14.7% (60)	3.15	408
g) I'm more likely to buy water saving fixtures/appliances if there is an incentive.	<b>50.9%</b> <b>(208)</b>	13.0% (53)	17.4% (71)	2.7% (11)	9.3% (38)	6.8% (28)	4.00	409
h) I will remove a portion of my lawn only if I receive a cash rebate or credit.	9.0% (37)	2.4% (10)	27.6% (113)	2.9% (12)	<b>34.0%</b> <b>(139)</b>	24.0% (98)	2.34	409
i) Installing automatic in-ground	<b>60.1%</b>	9.5%	15.4%	1.2%	5.9%			

l) Water conservation is about efficient water use and water supply management.	<b>80.9%</b> <b>(331)</b>	8.1% (33)	4.4% (18)	0.7% (3)	1.5% (6)	4.4% (18)	4.74	409
k) I live in an arid (dry), highland area, and not in a desert.	<b>57.2%</b> <b>(234)</b>	11.0% (45)	10.8% (44)	3.9% (16)	10.3% (42)	6.8% (28)	4.08	409
l) If I harvest rainwater for outdoor watering, I can plant what I want.	20.5% (84)	6.4% (26)	<b>31.8%</b> <b>(130)</b>	8.6% (35)	25.7% (105)	7.1% (29)	2.87	409
m) Outdoor water use accounts for over 50% of household's water consumption.	26.7% (109)	7.8% (32)	<b>30.4%</b> <b>(124)</b>	8.6% (35)	17.6% (72)	8.8% (36)	3.19	408
n) It is too expensive for me to replace high water use toilets and appliances.	20.0% (82)	6.1% (25)	<b>31.3%</b> <b>(128)</b>	5.6% (23)	28.4% (116)	8.6% (35)	2.82	409
o) Water conservation supports the region's economy and natural ecosystem.	<b>62.3%</b> <b>(255)</b>	9.8% (40)	14.9% (61)	2.2% (9)	3.4% (14)	7.3% (30)	4.35	409
p) If I conserve water it will only benefit new growth and development.	29.3% (120)	7.1% (29)	20.5% (84)	6.4% (26)	<b>30.6%</b> <b>(125)</b>	6.1% (25)	2.98	409
q) I conserve water because I am worried about my well going dry.	6.4% (26)	1.7% (7)	29.1% (119)	2.0% (8)	21.0% (86)	<b>39.9%</b> <b>(163)</b>	2.51	409
r) I will conserve water only if the water saved is allocated to meet safe yield.	15.6% (64)	5.4% (22)	<b>31.1%</b> <b>(127)</b>	5.1% (21)	27.9% (114)	14.9% (61)	2.72	409
s) I will conserve water only to save money on my monthly water bill.	16.4% (67)	8.8% (36)	21.8% (89)	8.1% (33)	<b>37.7%</b> <b>(154)</b>	7.3% (30)	2.55	409
t) If people can afford water, they should be allowed to use as much as they want.	6.8% (28)	3.2% (13)	9.3% (38)	7.3% (30)	<b>68.2%</b> <b>(279)</b>	5.1% (21)	1.66	409
u) Limiting growth rather than conservation is how to preserve our water supply.	<b>35.0%</b> <b>(143)</b>	11.5% (47)	21.6% (88)	5.9% (24)	22.1% (90)	3.9% (16)	3.33	408
v) I conserve water; it is important for the wildlife and natural environment.	<b>64.5%</b> <b>(263)</b>	11.3% (46)	16.4% (67)	1.2% (5)	2.5% (10)	4.2% (17)	4.40	408
w) I conserve water to preserve this resource for future generations.	<b>62.8%</b> <b>(257)</b>	13.0% (53)	13.7% (56)	2.2% (9)	3.2% (13)	5.1% (21)	4.37	409
x) watering outdoor gardens using a hand held hose is wasteful.	<b>30.6%</b> <b>(125)</b>	9.0% (37)	28.4% (116)	7.3% (30)	18.1% (74)	6.6% (27)	3.29	409

y) Harvested rainwater should be the only water allowed for outdoor landscapes.	6.9% (28)	4.2% (17)	19.4% (79)	11.3% (46)	<b>52.9%</b> <b>(216)</b>	5.4% (22)	1.95	408
z) Conserving electricity and water conservation are directly related.	<b>43.4%</b> <b>(177)</b>	12.0% (49)	25.5% (104)	5.6% (23)	6.9% (28)	6.6% (27)	3.85	408
aa) Water use is a personal choice requiring no government regulation.	18.1% (74)	5.6% (23)	17.9% (73)	9.3% (38)	<b>44.9%</b> <b>(183)</b>	4.2% (17)	2.40	408
	<i>answered question</i>							<b>409</b>
	<i>skipped question</i>							<b>12</b>