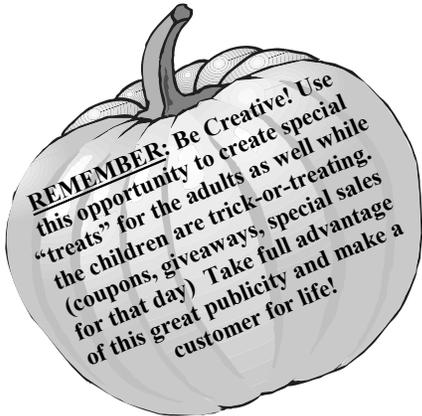




The City of Prescott is offering spooktacular sponsorship at the third annual Prescott Pumpkin Patch and Carnival on Saturday, October 29th, 2011 from 11:00 am to 3:00 pm. Here's a great opportunity to promote your business. Last year over six thousand families joined to Trick-or-Treat with local businesses and enjoy a day of spooktacular fun!



-  Children Will Decorate Their Own Personal "Trick-or-Treat" Bag
-  Pick Your Own Pumpkin From The "Pumpkin Patch"
-  Carnival Games, Inflatables, Pony & Train Rides, Crafts
-  Coffin Cake Walk
-  Costume Parade and Contests

**And so much more!!**

We are offering your business this great opportunity for maximum exposure while simultaneously providing families a safe and fun Trick-or-Treating experience! Business will receive promotions through local radio and television as well as through city and radio websites. In addition this event will also be exposed through signage in and around the city. But here's the best part, the advertisement, set up, candy and prizes are valued at an estimated \$1500 per business. **So don't wait, sign up on or before October 15th and get your businesses noticed!**

Check out the "treat" we are throwing your way!

**Sponsorship Levels**

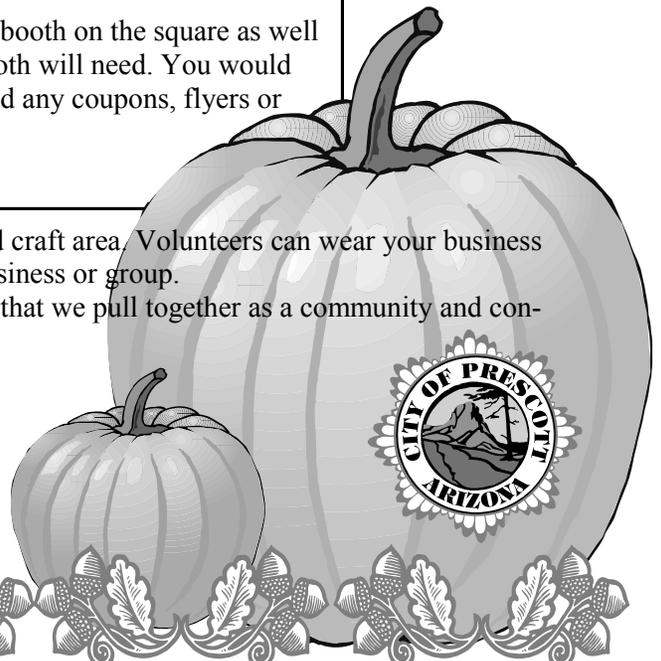
**FREE-You set up and staff your own craft or game tent with all the supplies. Great way to bring awareness to your business! Call to get the full details. (928)777-1349**

**\$200** - Your business can sponsor a carnival game on the square. We will supply the tent, game, candy and prizes. You would be responsible for decorating, putting up your business banners and supplying staff to man the game station. We encourage you to hand out coupons, flyers and any other promotional material for your business.

**\$300** - We will set up, staff and decorate your booth on the square as well as provide the games, prizes and candy the booth will need. You would only need to supply us with a business logo and any coupons, flyers or giveaways to use for promoting your business.

**WE NEED VOLUNTEERS!** To help staff carnival games and craft area. Volunteers can wear your business or organization's t-shirts and hand out information on your business or group. During these challenging economic times, it's very important that we pull together as a community and continue to provide great family events for all to enjoy!

*Becky Garvin*   
 Special Events Manager (928) 777-1349  
 becky.garvin@prescott-az.gov





## Sponsorship Application

**Sponsorship application must be in on or before October 15<sup>th</sup>, 2010**

Event Date: October 30, 2010 Event Times: 11 am - 3pm Location: Courthouse Square

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Choose A Sponsorship Level



**Free** -You set up everything from tents to treats. What a great way to bring awareness to your business or organization! Call for all the details 777-1349



**\$200** - Your business can sponsor a carnival game on the square. We will supply the tent, game, candy and prizes. You would be responsible for decorating, putting up your business banners and supplying staff to man the game station. We encourage you to hand out coupons, flyers and any other promotional material for your business.



**\$300** - We will set up, staff and decorate your booth on the square as well as provide the games, prizes and candy the booth will need. You would only need to supply us with a business logo and any coupons, flyers or giveaways to use for promoting your business.

**We need volunteers!** to help staff carnival games and craft area. Volunteers can wear your business or organization's t-shirts, and hand out information on your business or group. Call for more details.

Sponsorship level: \_\_\_\_\_

Please make checks payable to: City of Prescott

Send to: Attn: Becky Garvin  
Special Events Manager  
P.O. Box 2059  
Prescott, AZ 86302





## Non-Profit Organizations

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**Bring awareness to your organization by being a part of this fun event!**

**FREE** - You set up everything from tent to treats. What a great way to bring awareness to your organization.

**\$35** - We'll supply your tent set up, and tear down.

**\$75** - Your organization can sponsor a carnival game on the square. We will supply the tent, game, candy and prizes. You would be responsible for decorating, putting up your banners and supplying staff to man the game station. We encourage you to hand out coupons, flyers and any other informational/promotional material for your organization.

**\$100** - We will set up, staff and decorate your booth on the square as well as provide the games, prizes and candy the booth will need. You would only need to supply us with coupons, flyers or giveaways to use for promoting your organization.

### **We need volunteers!**

How about lending your support with your staff, volunteers, and docents to help staff the carnival games or craft area? Your volunteers can wear your organization's t-shirts, and have your information on our support table.

**OR...** maybe you have another great idea for your organization that day? Let's talk!

*Becky Garvin*  
Special Events Coordinator  
becky.garvin@cityofprescott.net  
777-1349

