

Prescott's Great Outdoors –
Outdoor Recreation Festival & Expo
October 11th & 12th, 2014-
Watson Lake Park

Major Activity Sponsor **\$2,500-\$10,000**

- Sponsor provides a major fun activity such as climbing wall, fishing tank, zip line and much more
- Business logo on event signage, tourism efforts/ advertising, press releases, event programs
- On-site stage announcements (in between live entertainment)
- Direct marketing opportunity to 3,000+ projected Attendees

Various Activity Sponsor opportunities are available. Please contact Eric Smith 928-777-1590 for activities desired for event.

Presenting Sponsor-Gold **\$3,000**

- 60' x 15' expo space for outdoor equipment (if needed)
- 20' x 12' exhibit booth space (on festival grounds, if needed, includes table & chairs)
- 10 event admission passes
- 3 banners/signs throughout park (stage presence)
1- 12' x 5', 2- 8' x 3'
- Business logo on all event signage, tourism efforts/ advertising, press releases, event programs
- On-site stage announcements (in between live entertainment)
- Direct marketing opportunity to 3,000+ projected attendees

Supporting Sponsor-Silver **\$2,000**

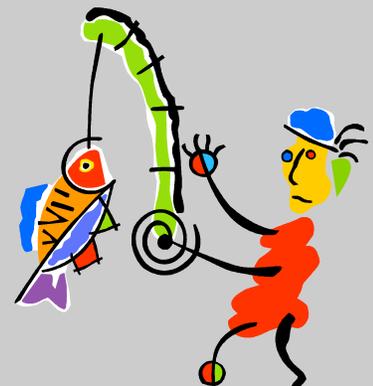
- 25' x 15' expo space for outdoor equipment (if needed)
- 12' x 12' exhibit booth space (on festival grounds, if needed, includes table & chairs)
- 2 banners/signs throughout park
8' x 3' each
- 6 event admission passes
- Business logo on all event signage, tourism efforts/ advertising, press releases, event programs
- On-site stage announcements (in between live entertainment)
- Direct marketing opportunity to 3,000+ projected attendees

Supporting Sponsor -Bronze **\$500**

- 12' x 12' expo space
- 12' x 12' exhibit booth space (in business booth area, includes table & chairs)
- 4 event admission passes
- On-site stage announcements (in between live entertainment)
- Direct marketing opportunity to 3,000+ projected attendees

Business Sponsor **\$250**

- 12' x 12' exhibit booth space (includes table & chairs)
- Direct marketing opportunity to 3000+ projected attendees



For sponsorship information, contact Kelly Tolbert, Parks and Recreation, @ (928) 777-1558 or kelly.tolbert@prescott-az.gov or
For event information, contact Eric Smith, Parks and Recreation @ 777-1590 or eric.smith@prescott-az.gov