



Campaign Signage Guidance - 2016 Elections

In accordance with Prescott City Code Section 8-2-3(E) and 8-2-4, Prescott Land Development Code 6.12.5-C, and A.R.S. Section 16-1019, guidelines for campaign signage within the City of Prescott are as follows:

When: Campaign signs may be placed up to 60 calendar days prior to the Primary Election day (August 23, 2016), and must be removed within 15 calendar days following the General Election day. Campaign signs for candidates who fail to advance after the Primary must be removed within 15 calendar days of the Primary Election day.

Where: Campaign signage may be located in all zoning districts on private property. Signs may not be placed in the public rights-of-way of state highways, state routes, or on overpasses within state highways or routes.

The Prescott City Code prohibits the placement of all temporary signs in City public rights-of-way, including campaign signs, at any time. The two exceptions are A-frame signs within the downtown area, in front of a business, and bus bench advertising at City-approved bus stops. This prohibition is to preserve the public interest in maintaining the aesthetics and safety of Prescott streets for residents and the traveling public, while remaining content-neutral, consistent with federal case law.

Size: Campaign signs may not exceed 24 square feet in area.

Identification: All signage must contain the name and telephone number, and/or website address of the candidate or campaign committee contact person.

Enforcement: Unless specifically permitted under the two aforementioned exceptions, temporary signs placed in public rights-of-way are unlawful. During the election period, Code Enforcement will respond to complaints and other infractions observed, by requesting that the campaign or other individual responsible for placing the sign remove said sign within 48 hours of notification. Failure to remove the sign may result in issuance of a citation to the person, entity, or campaign placing the sign. Such enforcement applies only during the statutory election period and if all of the statutory conditions are met – at all other (non-election) times, or if the statutory requirements for placement of the campaign sign are not met, noncompliant signs may be removed without notice or notification. Further, signs that are placed on rights-of-way of the state highway system as described above, or in a hazardous location or manner, will be removed by City personnel regardless of the period otherwise allowed for the election. Failure to act in a timely manner following notification of an improperly placed sign is subject to the General Penalty Section of the Prescott City Code, Section 1-3-1, which provides for the assessment of fines for infractions.

Information regarding the proper placement of temporary signage can be obtained from the Community Development Department at 928-777-1207. To report complaints, please contact the Code Enforcement Section of the Police Department at 928-777-1320.