

Action Plan - FY 13 and Beyond

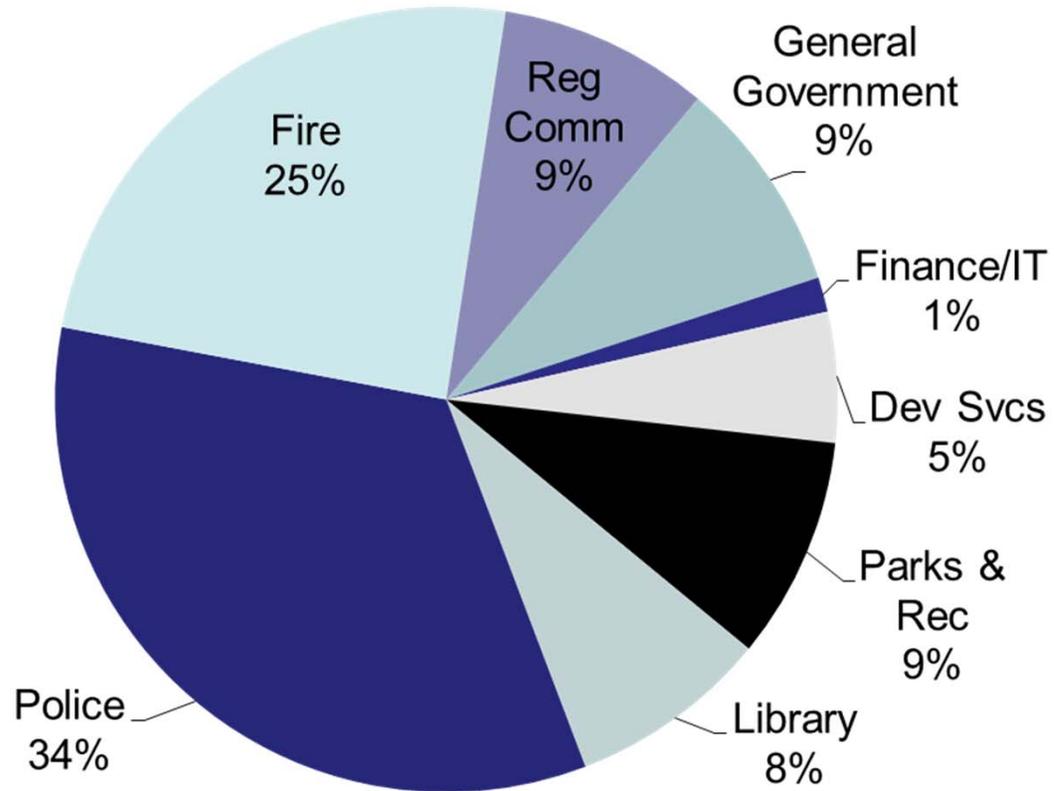
1-31-12

Process Item / Improvement / Other Action	Will it Affect FY 13 Budget?	Milestone
1. Review FY 13 services for necessity, priority, efficiency/effectiveness, public/private delivery – all departments	Yes	FY 13 Budget Process
2. Review organizational structure and positions (services provided, workload); adjust where indicated	Yes	FY 13 Budget Process
3. Review/validate all vehicles and equipment for operational need/replacement; reduce/extend where indicated	Yes	FY 13 Budget Process
4. Review and initiate code updates to eliminate unnecessary/inefficient regulation	No	FY 13
5. Public Safety a. Assess Community Service Restitution Program for effectiveness (possible \$136,000+ PD budget reduction) b. Review present and other models for providing public safety services to identify and implement efficiencies, cost reduction and recovery, to include addressing functional relationships in the delivery of police and fire services (suppression, paramedic, transport, COP and other programs), protocols, personnel, and equipment	Yes TBD	FY 13 Budget TBD
6. Golf Course a. Review and adjust rates as necessary to align with market; actively promote increased nonresident play b. Determine approach to repay General Fund loan	Yes; also FY 12 No	April 2012 FY 13
7. Other User Fees (various departments) – initiate, review, adjust where indicated	Yes	FY 13
8. Tourism – transition all current General Fund tourism expense (\$300,000) to Bed Tax/other permissible source	Yes	FY 13
9. Airport – review and adjust revenue generators (fees, rates, leases) to align with market	Yes	FY 13
10. Economic development – update Economic Development Plan to include Airport business plan oriented to economic expansion	TBD	FY 13
Revenue/Funding Measures		
1. Consider placing Secondary Property Tax Levy on 11/6/12 ballot to provide “bridge funding” for General Fund a. Annual \$1.4 million levy to assure Parks & Recreation and Library stay in business b. No expansion in services for General Fund departments c. Seven (7) year term commencing in FY 14, after which it sunsets and by law (SB 1226) cannot be renewed	No (FY 13 levy is final year for the Lakes purchase)	Nov. 6, 2012 ballot
2. Convene Citizens Committee to review/recommend whether an increase in the Transaction Privilege Tax (“Local” Sales Tax) should be placed on the 2013 ballot, and if so, the incremental % and proposed purpose	No	Schedule and Eff. Date TBD
3. Convene Stakeholder Committee to review/recommend whether a Transaction Privilege Tax on Restaurants and Bars should be placed on the ballot in 2013 to augment funding for hospitality/tourism development purposes; overhaul or eliminate City liquor license fees	No	Schedule and Eff. Date TBD

General Fund Revenues

	FY2011 Budget	FY2011 Actual	FY2012 Budget	% Chg Budget
Taxes				
Sales/Use Tax	\$ 11,922,500	\$ 12,211,425	\$ 11,924,000	0.0%
Primary Property Tax	1,251,978	1,257,419	1,255,878	0.3%
Franchise Taxes	1,700,240	1,637,128	1,735,747	2.1%
Taxes	<u>\$ 14,874,718</u>	<u>\$ 15,105,972</u>	<u>\$ 14,915,625</u>	0.3%
Intergovernmental Revenues				
State Sales Tax	\$ 3,058,659	\$ 3,112,851	\$ 3,014,378	-1.4%
State Income Tax	3,967,662	3,968,257	3,362,918	-15.2%
State Vehicle License	2,235,363	2,273,532	2,115,643	-5.4%
Joint Dispatch	1,106,397	1,099,845	1,106,896	0.0%
Library	941,436	717,381	688,225	-26.9%
Other	345,000	330,565	331,516	-3.9%
Intergovernmental Revenues	<u>\$ 11,654,517</u>	<u>\$ 11,502,431</u>	<u>\$ 10,619,576</u>	-8.9%
Licenses and Permits	\$ 300,750	\$ 388,083	\$ 306,600	1.9%
Service Charges	1,150,800	1,155,854	1,089,850	-5.3%
Fines & Forfeitures	455,500	525,898	450,750	-1.0%
Miscellaneous	325,344	304,056	267,750	-17.7%
Total General Fund Revenue	<u>\$ 28,761,629</u>	<u>\$ 28,982,294</u>	<u>\$ 27,650,151</u>	-3.9%

General Fund Operating Expenditures



Public Safety = 68%