CITY OF PRESCOTT
Everybody's Hometown

CITIZENS ADVISORY COMMITTEE
SEPTEMBER 16, 2015
PRESCOTT, ARIZONA

MINUTES OF THE PUBLIC HEARING ONE OF THE CITIZENS ADVISORY COMMITTEE (CDBG) to be held on SEPTEMBER 16, 2015 in COUNCIL CHAMBERS, CITY HALL, located at 201 S. Cortez Street, Prescott, Arizona.

I. CALL TO ORDER

Chairman Jerry Jones called the meeting to order at 2:00p.m.

II. ATTENDANCE

MEMBERS PRESENT	***STAFF PRESENT***
Jerry Jones, Chair	Isabel Rollins, Grant Administrator
Michael Sarti, Vice-Chair – Absent	Tom Guice, Community Development Director
Mary Ann Suttles	George Worley, Planning Manager
Robert Painter	Darla Eastman, Administrative Specialist
Pam Wickstrom	Frank Hall, Community Planner
Tracey McConnell	***COUNCIL PRESENT***
Sandy Griffis	

III. REGULAR AGENDA ITEMS

1. Approval of the August 12, 2015 meeting minutes.

   Ms. McConnell, MOTION to approve the August 12, 2015 meeting minutes. Ms. Wickstrom, 2nd. VOTE 6-0; passed.

2. Presentation by Gerry Garvey on Homeless Population and Services in Prescott.

   Ms. Garvey was unavailable. Ms. McConnell will contact Ms. Garvey to reschedule.

3. Presentation by Mary Beals-Luedtka on Elderly Population Issues and Services in Prescott. Isabel Rollins explained that the Committee wanted to have presentations that focused on the high priorities in the Consolidated Plan including helping the homeless population in Prescott and supporting the aging population in Prescott. In the past, when we get applicants for the programs we just take what comes in and the thought this year was to be more proactive and helping address the priorities in our community. We would like to learn more about the needs in these areas and ways we can make a difference with CBDG funds.

   Mary Beals-Luedtka gave a PowerPoint presentation on Elderly Population Issues and Services where she identified two main concerns from a survey completed for the City of Prescott; transportation and attendant care. She state that the highest need for Prescott is transportation

and attendant care. Currently, 50% of the population in Prescott is in the 50-75 age group. Ms. Beals-Luedtka began her PowerPoint presentation by discussing the projected aging population in Arizona and within the City. The projected population of Arizona was 1.23 million in 2010, and we are projecting 3.00 in 2020. The concentration of older Arizonians in 2010 in Yavapai County was 20-30% of the population. She said to expect that number to double in 2020. Persons of the age 65 and older were 24.1% in 2010, and it is projected to be 42.0 in 2040. Ms. Beals-Luedtka then presented a slide and discussed people's overall concerns of the aging population. 25% were very concerned, 24% had some concern, 16% had little concern, 11% were in the neutral zone, and 24% are not concerned at all. Ms. Beals-Luedtka provided data on current and projected transportation uses. In 2012, 89% of the people will drive, 27% will walk, 24% will carpool, 11% will take the bus/train, and 1% will take a taxi. In 2022, 67% of the people will drive, 17% will walk, 32% will carpool, 30% will take the bus/train, and 12% will take a taxi. This data shows that in the future we will require more passenger services than we currently provide. Ms. Beals-Luedtka also provided information on the need for additional funding for attendant care. Attendant care currently needs an additional 80 hours a month = $21,120.00 a year; and respite care, an additional 40 hours a month = $10,560.00 a year. This would serve 12 clients waiting for assistance.

4. Review List of Prior Funded and Unfunded Grant Requests (2011-2015)

   Ms. Rollins reviewed the List of Prior Funded and Unfunded Grant Requests (2011-2015). She thanked Ms. Eastman for getting the information and putting the document together. The intention for this document was to review the funded and unfunded applicants and to potentially encourage applicants who just missed the funding cut-off to re-apply. She explained some rules of how CBDG funds are spent, and that they are not meant to fund projects on an ongoing basis for operating costs or maintenance. In order for a non-profit to qualify, the organizations cannot be totally reliant on the funding. It must introduce a new service that didn't exist before with the assurance that the service is going to continue, or expand existing services.

5. Discuss Scheduling of Future Meetings.

   The Committee discussed transportation issues in Prescott. Ms. McConnell suggested that we should have a presentation by Arizona Transit and to give a presentation on transportation in Prescott.

   Ms. Rollins polled the Committee to come up with next meeting's date and time; most agreed they could meet on Wednesday, October 14, 2015. Ms. Rollins said she wanted to focus on application process including the calendar, application form, and the ranking form.

   Tom Guice introduced Catherine Sebold, the City's Communications and Public Affairs Manager, and discussed public relations ideas to get information about the program out to the public, and not just focusing on specific organizations. Ms. Griffis stated that she would like to see Ms. Sebold develop an itinerary of the public relations plan, and to have everyone include their contacts within the plan. Ms. Suttles stated that she does a radio spot on Friday's and she could announce CDBG activities as well.

   Chairman Jones stated that he would like to have site visits of the funded and completed projects throughout the year. It would be great for this Committee to be better informed and

make better funding decisions. He requested that Ms. Rollins set-up a site visit and put it in the plan for the next couple of months.

The Committee discussed distribution of information to get the word out. There are many non-profits in Prescott that are not on our distribution list. Ms. McConnell commented that she has done some research on non-profits in the area and has profiled which nonprofit organizations in Yavapai County qualify and are registered for the 2015 charitable tax credit, and she can specify the non-profits for Prescott. She would like to see smaller applicants collaborating with other non-profits that have the capacity to apply for funding and administratively contract the project. She will provide a list.

ACTION ITEMS

1. Ms. McConnell will contact Gerry Garvey to reschedule her presentation on Homeless Population and Services in Prescott.
2. Ms. McConnell will contact Ron Romley, Yavapai Transit to give a presentation on transportation in Prescott.
3. Ms. Rollins and City Staff will set-up a site visit to the Women's Shelter. Mr. Guice will have a schedule for Chairman Jones by next week.
4. Ms. Rollins requested that the Committee provide additions to the distribution list for CDBG.
5. Ms. McConnell will provide a list of qualified non-profits in Prescott she has researched.
6. Ms. Suttles will announce CDBG on her next radio show.
7. The next meeting will be Wednesday, October 14, 2015 from 2-4p.m.

IV. ADJOURNMENT

Chairman Jones adjourned the meeting at 3:30p.m.

Jerry Jones, Chairman

Darla Eastman,
Administrative Specialist