

# PRESCOTT PRESERVATION COMMISSION A G E N D A

**PRESCOTT PRESERVATION COMMISSION  
REGULAR MEETING/PUBLIC HEARING  
FRIDAY, September 12, 2014  
8:00 AM**

**CITY COUNCIL CHAMBERS  
201 S. CORTEZ STREET  
PRESCOTT, ARIZONA  
(928) 777-1100**

The following agenda will be considered by the **Prescott Preservation Commission** at its **Regular Meeting / Public Hearing** to be held on **Friday September 12, 2014** in **Council Chambers, 201 S. Cortez Street, Prescott, Arizona at 8:00 AM**. Notice of this meeting is given pursuant to *Arizona Revised Statutes*, Section 38-431.02.

**I. CALL TO ORDER**

**II. ATTENDANCE**

**Members**

Mike Todd, Chairman  
Trinidee Shelton, Vice Chairman  
Russ Buchanan  
Gary Edelbrock

Christy Hastings  
DJ Buttke  
Robert Burford

**III. REGULAR AGENDA**

- 1. Approval of the minutes** of the August 8, 2014 meeting.
- 2. HP14-019**, 120 W Gurley St. Historic Preservation District #1, Courthouse Plaza. APN: 113-15-115. Request approval for signage on front and rear of building.
- 3. HP14-020**, 117 E Gurley St. Historic Preservation District #2, Elks Theatre. APN: 109-01-011E. Request approval for enclosure under east stairs.

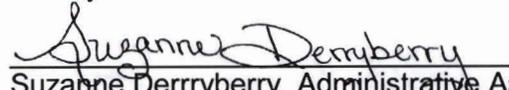
**IV. UPDATE OF CURRENT EVENTS OR OTHER ITEMS OF NOTE**

**V. ADJOURNMENT**

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**CERTIFICATION OF POSTING OF NOTICE**

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall and on the City's website on September 5, 2014 at 3:00 PM in accordance with the statement filed with the City Clerk's Office.

  
Suzanne Derryberry, Administrative Assistant  
Community Development Department

*The City of Prescott endeavors to make all public meetings accessible to persons with disabilities. With 48 hours advance notice, special assistance can also be provided for sight and/or hearing impaired persons at public meetings. Please call 928-777-1100 (voice) or (TDD) to request an accommodation to participate in the meeting.*

Project Description:

Resubmittal, as per Historic Preservation's request for more details on signage.

We are requesting approval of the following:

1. Old Capitol Market back lit signage, similar to Bashford Court; however, back lit fluorescent. The signage would be centered above the doors and the mezzanine windows consisting of approximately 10 x 3 feet or 30 sq. ft.
2. Directly West, in the same position, back lit signage, as outlined above, approximately 4 x 3 ft. or 12 sq. ft.
3. Bayonet sign of Old Capitol Market under the canopy approximately 5 sq. ft.
4. Back of building awning signage replacement, approximately 18 x 36 inches or 4.5 sq. ft.
5. Across the top of both the Bashford Building and the Burmister Building, in the existing silver painted panels, horse graphics and words for the World's Oldest Rodeo 1888



SUPERSTITION MEADERY

OLD CAPITOL MARKET

ED FRONT ELEVATION

16' → 1'

ADD CAN LIGHTING  
OVER DOORS

BAYONET SIGN  
UNDER CANOPY  
APPROX. 5 SF.

3/16 = 1"

Dementional Cement Frame with Black Outline



SUPERSTITION MEADERY



WINE, MEAD & CIDER TASTING



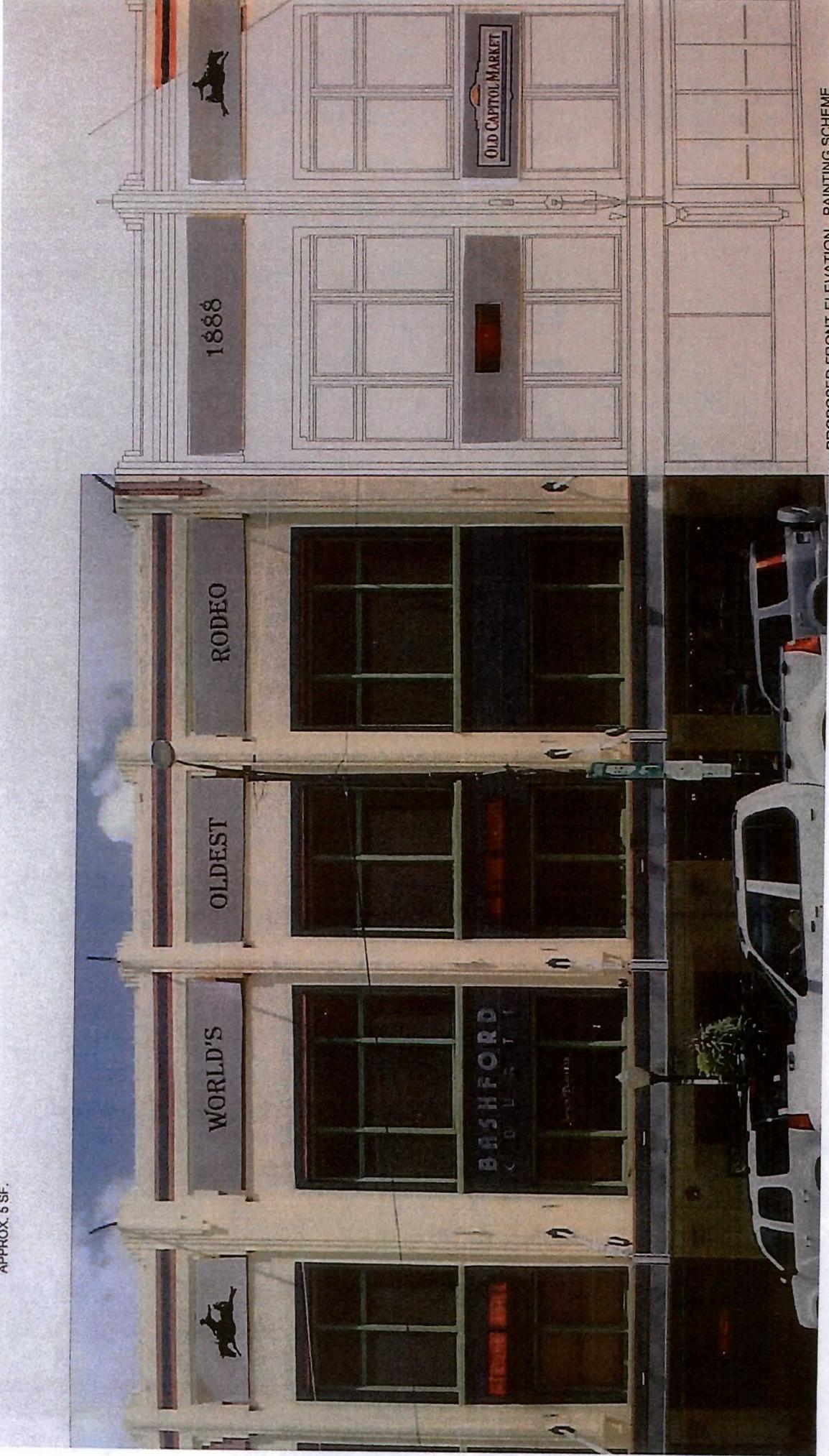
# OLD CAPITOL MARKET

GOURMET FOODS • SPICES • LOCAL WINERY • COFFEE • BAKERY • SANDWICHES • ENTERTAINMENT



120

APPROX. 5 SF.



1888

RODEO

OLDEST

WORLD'S

OLD CAPITOL MARKET

BUSHFORD CLUB

PROPOSED FRONT ELEVATION - PAINTING SCHEME

**PRESCOTT PRESERVATION COMMISSION  
COMMUNITY DEVELOPMENT DEPARTMENT  
Staff Report  
September 12, 2014**

<b>AGENDA ITEM: HP14-019 Request for approval of signage on front and rear of building.</b>	
<b>Planning Manager:</b>	George Worley 
<b>Director:</b>	Tom Guice 
<b>Historic Preservation Specialist:</b>	Cat Moody 
<b>Report Date:</b>	September 3, 2014

**Historic Preservation District:** #1 Courthouse Plaza  
**APN:** 113-15-115 **Zoning:** DTB  
**Location:** 120 West Gurley Street, the Burmister Building  
**Applicant/Owner:** Cliff Petrovsky, 424 E Gurley St, Prescott AZ 86301

**Existing Conditions**

National Register Status: The Burmister Building is listed in the National Register of Historic Places. The major renovation work is complete on this building and tenants will now be occupying the space.

**Request**

The applicant proposes to install signage for the building and one tenant including:

1. "Old Capitol Market" back lit sign comprised of a dimensional cement frame with a translucent panel inset. This sign is 10ft wide x 3ft tall (30 square ft). It is proposed to be mounted centered on the building in the sign band area.
2. "Superstition Meadery" back lit sign that measures 4ft wide x 3ft tall (12 square ft). It will be mounted in the western bay sign band on the building.
3. Replace the insert in the existing bayonet sign under the awning. This insert will have the collective business name- "Old Capitol Market" and measures approximately 5 square feet.
4. On the rear awning the valance signage will be replaced with a grey canvas with printed signage identifying "Old Capitol Market" at 3ft wide x 18" tall; the signage portion measures approximated 4.5 square ft.
5. In the upper sign band where there are existing sliver panels, painted horse graphics and words are proposed the form the phrase "World's Oldest Rodeo 1888" across both the Bashford Building and the Burmister Building.

**Analysis**

**Conformance with the Prescott Historic Preservation Master Plan (HPMP):** In part, the HPMP chapter for the Courthouse Plaza Historic District states:

- Use historically consistent signage
- Use incandescent or neon lighting for signage; box, cabinet or fluorescent signs are not acceptable
- Encourage the use of fabric awnings throughout the district

**Agenda Item:** HP14-019, 120 W Gurley Street

- Integrate awnings into the overall design of the building

The signs are compatible with the district, and continue a pattern of signage established on the Bashford Building.

**Site Visit: Recommended**

**Recommended Action:** Approve **or** Approve with Modifications HP14-019. Request for approval of signage on front and rear of building.



**Agenda Item: HP14-020, 117 E Gurley St**

Recommendations include:

- Promote continued use of the Elks Building and Theater Historic District as a quality professional and entertainment complex in the heart of Prescott
- Encourage compatible commercial and business office uses in and adjacent to the building

The proposed work will have limited visibility from the street, and will not impact the historic status of the building.

**Site Visit: Recommended**

**Recommended Action:** *Approve or Approve with Modifications* HP14-020, Request approval for enclosure under east stairs.