



2011 GENERAL PLAN COMMITTEE

Community Development Department

Agenda

**2011 General Plan Committee
Regular Meeting
Wednesday, October 24, 2012
4:00 PM to 6:00 PM**

**Downstairs Conference Room, City Hall
201 S. Cortez Street
Prescott, Arizona
928-777-1207**

The following agenda will be considered by the Prescott General Plan Committee at its regular meeting on Wednesday, October 24, 2012 in the downstairs conference room, City Hall, 201 S. Cortez Street, Prescott, AZ. Notice of this meeting is given pursuant to *Arizona Revised Statutes, Section 38-431.02*.

I. Call to Order

II. Attendance

MEMBERS

Miriam Haubrich, Co-Chair	Elisabeth Ruffner
Terry Marshall, Co-Chair	George Sheats
Brad Devries	Gary Worob
Dave Fisher	
Glenn Gooding	<i>EX OFFICIO</i>
Zena Mitchell	Len Scamardo, Councilman
Roxane Nielsen	Chris Kuknyo, Councilman
David Quinn	

III. Announcements

IV. Regular Items

1. Consider approval of the minutes of the October 10, 2012 meeting.
2. Continued discussion of the Community Quality Element
3. Call to the public.

V. Adjournment

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. WITH 48 HOURS ADVANCE NOTICE, SPECIAL ASSISTANCE CAN BE PROVIDED FOR SIGHT AND/OR HEARING IMPAIRED PERSONS AT PUBLIC MEETINGS. PLEASE CALL 777-1272 OR 777-1100 (TDD) TO REQUEST AN ACCOMMODATION TO PARTICIPATE IN THIS MEETING.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall and on the City's website on October 19, 2012 at 4:30 PM in accordance with the statement filed with the City Clerk's Office.

Suzanne Derryberry
Administrative Specialist



**2011 GENERAL PLAN COMMITTEE
REGULAR MEETING
OCTOBER 10, 2012
PRESCOTT, ARIZONA**

MINUTES OF THE REGULAR MEETING OF THE 2011 GENERAL PLAN COMMITTEE HELD ON October 10, 2012 AT 4:00 PM IN THE DOWNSTAIRS CONFERENCE ROOM, CITY HALL, 201 S. CORTEZ STREET, PRESCOTT ARIZONA. *Notice of this meeting was given pursuant to Arizona Revised Statutes, Section 38-431.02.*

I. Call to Order

Co-chairman Marshall called the meeting to order at 4:00 p.m.

II. Attendance

MEMBERS PRESENT	EX OFFICIO MEMBERS
Terry Marshall, Co-Chair	Chris Kuknyo, Councilman
Miriam Haubrich, Co-Chair	Len Scamardo, Councilman
Elisabeth Ruffner	
Brad Devries	STAFF MEMBERS PRESENT
Gary Worob	Ryan Smith, Community Planner & Committee Liaison
David Quinn	Suzanne Derryberry, Administrative Specialist
George Sheats	George Worley, Planning Manager
Zena Mitchell	
Dave Fisher	
MEMBERS ABSENT	
Glenn Gooding	
Roxane Nielsen	

III. Announcements

Mr. Marshall and Mrs. Mitchell discussed the open space tour.

Mr. Marshall passed around information provided by Ms. Nielsen regarding the power of local economies.

IV. Regular Items

1. Consider approval of the minutes of the September 12, 2012 meeting.

Mr. Quinn, MOTION to accept the September 12 meeting. Mrs. Haubrich, 2nd. VOTE 9-0.

2. Finish discussion of the Economic Development Element.

Mr. Smith discussed the goals and strategies in section 11.5.5. Ms. Ruffner discussed vocational education and Mr. Smith suggested adding information about JTED to section 11.5.4; education in the workforce.

In section 11.5.8, the general consensus of the committee was to possibly combine 1.1 and 1.3 into one paragraph. Mr. Mattson suggested the addition of strategy 1.4 under goal 1 to discuss transportation.

3. Discussion of the Community Quality Element.

Suggested changes to the Community Quality Element included:

- Adding the word potable to the first paragraph, as noted by Mr. Worob
- Adding verbiage to 12.2 discussing vegetation per Ms. Ruffner's request
- Mr. Quinn's suggestion of adding a goal and strategy under 12.2 related to Firewise standards?
- Mr. Devries provided verbiage related to indigenous people to be included in section 12.3.
- The general consensus of the committee was to remove the last two paragraphs in section 12.3.
- Ms. Ruffner discussed strategy 2.2 and requested the addition/change of verbiage related to transient occupancy funds; she will provide the verbiage to Mr. Smith.
- Mr. Quinn called for the removal of goal 3 in section 12.3.1; there were no objections.
- Ms. Ruffner suggested changes to verbiage in section 12.4.1, strategy 1.2
- Various members of the committee discussed sections 12.5 and 12.6; Mr. Smith would send the two sections to both police and fire to receive their feedback.
- In section 12.6, the general consensus was to delete paragraph 2.
- Mr. Quinn stated that section 12.6 is missing information related to terrorism, epidemics and hazardous material.
- Ms. Ruffner requested the addition of goal 4 in the Historic Preservation section regarding the Main Street Program and noted that she would provide Mr. Smith with the verbiage.
- The general consensus of the committee was to remove the second and third paragraph from section 12.7.
- Mr. Smith noted that he sent each individual section to the related school for their feedback, but he had not yet received feedback from every school.
- Mr. Mattson discussed section 12.7.2 and suggested moving 12.7.3 to 12.7.1; the committee agreed.
- The committee discussed goal 2, strategy 2.1, to promote expansion efforts toward 4 year degrees from local colleges.

The committee would resume the next meeting with section 12.8.

4. Call to the public.

V. Adjournment

Co-chairman Marshall adjourned the meeting at 6:02 p.m.

Terry Marshall
Co-Chairman

Miriam Haubrich
Co-Chairman


Suzanne Derryberry
Administrative Specialist

DRAFT

MAIN STREET-PRESCOTT 2015 GENERAL PLAN (Elisabeth Ruffner 10-19-12)

COMMUNITY QUALITY ELEMENT

The mantra of the National Trust for Historic Preservation's MAIN STREET program could be "history is on our side". Since the inception of the program in the mid-1980s, Arizona and Prescott have been partners in the program which was originally established in the Arizona Department of Commerce. Now housed within the historic preservation office of Arizona State Parks, the Main Street program continues to be administered in Prescott under the non-profit business association Prescott Downtown Partnership.

The theme of the movement is centered on the commercial district as being as essential to success of a livable, thriving community. Prescott has been a model of this concept since the inception of the program and maintenance and revitalization of historic properties both commercial and residential has made Prescott a leader, with many awards for both preservation and reconstruction/restoration.

Investment in historic properties, both in those listed in the National Register of Historic Places and in Prescott's historic register, by the public sector and from private sources, has resulted in Prescott's standing as an attractive place in which to live and to work, as a premiere attraction for visitors.

Community Quality Element

12.3 Cultural Assets

(insert the following below the existing GP's third paragraph, or wherever most appropriate)

(Traditional Arts)

Prescott's focal point, the Downtown, discussed in the land use Element, is not only the historic and economic center but also, the artistic and cultural center of the city. Interest in cultural activities has been expanding in recent years as seen in the increasing numbers of tourists, resident artists, and participants. The Downtown is anchored by three outstanding historic structures: The Elks Opera House, The Sharlot Hall Museum, and The Prescott Center for the Arts.

These significant buildings provide diverse opportunities for many forms of culture and the arts, both visual and performing. This historic significance lends itself to the further development of the traditional arts; those used daily by the early settlers of the area. These include a vast array of traditional arts: blacksmithing, weaving, poetry, fiddling, ceramics, wood, broom making, and history based theater. This array of traditional arts can be easily blended with the contemporary arts.

Prescott's historic character is not just a backdrop for the arts but a vital working, living, playing environment. The Downtown should be recognized as the Culture, Arts, and Entertainment District of this community.

(insert the following into the Goals and Strategies section)

Goal 1: Support the Historic Downtown as the Cultural, Arts, and Entertainment focus for this community, recognized as a leading cultural center in the state.

Strategy 1.1 Designate and adopt a Culture, Arts, and Entertainment District that encompasses historic venues in the Downtown.

1.1.1 Implementation methods might include signage or pennants that symbolize the arts located along Downtown streets; connecting the art venues.

Strategy 1.2 Encourage the development of a Traditional Arts and Cultural Center.

1.2.1 Implementation methods might include the reuse of upper stories of historic Downtown structures.