



2011 GENERAL PLAN COMMITTEE

Community Development Department

Agenda

2011 General Plan Committee
Regular Meeting
Wednesday, January 25, 2012
4:00 PM to 6:00 PM

Downstairs Conference Room, City Hall
201 S. Cortez Street
Prescott, Arizona
928-777-1207

The following agenda will be considered by the Prescott General Plan Committee at its regular meeting on Wednesday, January 25, 2012, in the downstairs conference room, City Hall, 201 S. Cortez Street, Prescott, AZ. Notice of this meeting is given pursuant to *Arizona Revised Statutes*, Section 38-431.02.

I. Call to Order

II. Attendance

MEMBERS

Miriam Haubrich, Co-Chair	Elisabeth Ruffner
Terry Marshall, Co-Chair	George Sheats
Brad Devries	Gary Worob
Dave Fisher	
Glenn Gooding	<i>EX OFFICIO</i>
Zena Mitchell	Steve Blair, Councilman
Roxane Nielsen	John Hanna, Councilman
David Quinn	

III. Announcements

IV. Regular Items

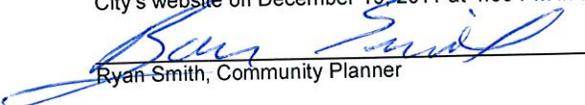
1. Consider approval of the minutes of the January 11, 2012 meeting.
2. Introduction and discussion of the Land Use Element (including element highlights and the Land Use Map).
3. Presentation and discussion of the results from the on-line General Plan survey.
4. Call to the Public.

V. Adjournment

THE CITY OF PRESCOTT ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. WITH 48 HOURS ADVANCE NOTICE, SPECIAL ASSISTANCE CAN BE PROVIDED FOR SIGHT AND/OR HEARING IMPAIRED PERSONS AT PUBLIC MEETINGS. PLEASE CALL 777-1272 OR 777-1100 (TDD) TO REQUEST AN ACCOMMODATION TO PARTICIPATE IN THIS MEETING.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall and on the City's website on December 19, 2011 at 4:00 PM in accordance with the statement filed with the City Clerk's Office.


Ryan Smith, Community Planner



**2011 GENERAL PLAN COMMITTEE
REGULAR MEETING
JANUARY 11, 2012
PRESCOTT, ARIZONA**

MINUTES OF THE REGULAR MEETING OF THE 2011 GENERAL PLAN COMMITTEE HELD ON JANUARY 11, 2012 AT 4:00 PM IN THE DOWNSTAIRS CONFERENCE ROOM, CITY HALL, 201 S. CORTEZ STREET, PRESCOTT ARIZONA. Notice of this meeting was given pursuant to Arizona Revised Statutes, Section 38-431.02.

I. Call to Order

Co-chairman Marshall called the meeting to order at 4:00 PM.

II. Attendance

MEMBERS PRESENT	EX OFFICIO MEMBERS
Terry Marshall, Co-Chair	John Hanna, Councilman
Elisabeth Ruffner	Steve Blair, Councilman (absent)
Brad Devries	
Zena Mitchell	STAFF MEMBERS PRESENT
Gary Worob	Tom Guice, Community Development Director
David Quinn	George Worley, Planning Manager
Dave Fisher	Ryan Smith, Community Planner & Committee Liaison
Glenn Gooding	Leslie Graser, Water Resources Specialist
	Suzanne Derryberry, Administrative Specialist
MEMBERS ABSENT	
Miriam Haubrich, Co-Chair	
George Sheats	

III. Announcements

Mr. Smith noted that there was chair-mail for the committee's review; also included was a clean copy final draft, to date, of the water element with all the changes that have been made thus far. Lastly, Mr. Smith Introduced Suzanne Derryberry to the committee replacing Kathy Dudek as the new minute's taker for the meetings.

Co-chairman Marshall welcomed everyone back after the holiday break. He wanted to note his discussions with staff regarding changes in procedure for the committee meetings. Co-chairman Marshall suggested running the meetings from 4:00 to 4:50, then calling the public to speak. At 5:00 there will be a ten minute break, then resuming the meeting again from 5:10 to 5:45, at which time there will be the

second call to the public. He would like to try to finish up the meeting between 5:55 and 6:00. He is attempting to speed things up and make the meetings more efficient for everybody. He also made a suggestion to Mr. Smith to send out the agenda e-mail to undisclosed recipients instead of listing names in the e-mail. He is concerned about receiving unsolicited e-mails. Mr. Smith noted that he will attempt to adjust this in the future.

IV. Regular Items

1. Consider approval of the minutes of the November 9, 2011 meeting.

Mr. Smith noted that there was a change in the minutes on page 3; changing "speaking as chair of the Public Housing Committee" to "speaking as chair of the Public Policy Committee". Co-chairman Marshall acknowledged the change in minutes.

Co-chairman Marshall, **MOTION: to approve the minutes of the November 9, 2011 meeting. Vote: 8-0, unanimous.**

2. Draft 3 of the Water Resources Element (including a discussion of appropriate goals and strategies within the context of the General Plan)

Mr. Smith discussed the latest draft of the water element and compared it against growing smarter and the real intent of the general plan elements. The purpose is to create a document that is enforceable by the council and not over reaching in its scope. Also, there were a number of items addressed in the water element that were covered by other plans. Mr. Smith and other staff members went over the draft and noted that the majority of the changes were done by the City Managers Office. The updated copy reflects mostly changes regarding items that were in other reports or items that were not enforceable; those were the two items that were mostly focused on. There were quite a few changes made to make the goals and strategies more readable and a little more open and not so specific that they actually tied our hands. The goal was to create a more usable, implementable and sensible general plan and the changes that were made actually accomplished that. At that time Mr. Smith called for any questions from the Committee members.

Mr. Worob began by expressing to the committee the importance of the quantity of water allowed by SRP. Mr. Worob feels that the public needs to be aware that a capacity was given by SRP and that we may contest that. Ms. Graser expressed that it would be inappropriate to include such a matter in the general plan, stating that nothing in the general plan or growing smarter discusses the need to explain the configuration of the bottom of the lakes. Mr. Worob reiterated his views on this matter and agreed with Mr. Quinn's recommendation as far as discussing the laws and possible changes. Mr. Smith stated that they are state laws and AMA regulations, which are beyond the scope of the general plan. Mr. Quinn felt that is a little disingenuous and that it's not valid, he believes the wrong mentality is used when it comes to influencing state and regional laws and we should at least make

our voices heard and communicate fundamental concerns about the availability of water. Mr. Smith points out such issues are available in the text and there is wording discussing the need to speak with other entities within the AMA and the state. We did retain strategy 5.3 so there is a broad strategy that does deal with that issue. Mr. Hanna feels that this issue is already in law, that we have the water, so putting it into the general plan is not a necessity. We do not know the contours or the holding capacity of the lakes; we know what we are allowed to do by law but what is in there now is the surface that we can see and measure. This is a general plan not a law document to take to state; the court has already awarded the amount of water. Mr. Quinn's perception of the Yavapai County Water Advisory Board Level appears that not a whole lot seems to be getting done and that the members on that council seem to have a hard time reaching a consensus to get things done. Ms. Ruffner brings to the committee's attention paragraph 3 which she feels needs an added statement for the public to reach a better understanding about exempt wells. Mr. Hanna adds that it's not just outside incorporated areas; wells inside the city limits can still be drilled. If it can be shown to the state that it costs more to hook into the city water than it does to drill a well then the state will grant a permit to drill a well, as this is a state regulation. It provides up to 35 gallons per minute, anything over the 35 gallons per minute will be charged an agricultural fee to produce more water. Ms. Ruffner stated that the actual problem isn't caused by the 35 gallons a minute for domestic use, but rather the 11,000 wells. Mr. Hanna offers that the cause of the problem is the fees, the tie-in's and the permit costs within the city limits that make it cheaper to drill a well. He adds that you can drill a 2,000 deep well for approximately \$14,000 compared to \$25,000 to tie into the city water.

Ms. Ruffner brought up the discussion of "emerging contaminates" and would prefer to leave the wording out of the material. She seeks clarification on the wording and wanted to understand if it means that we are just now discovering that these contaminates are in our water or if they are just now appearing. Ms. Graser attempts to explain that the wording is important because we were focusing solely on pharmaceuticals and there are other containments we may want to consider. The term "emerging contaminants" is being used to refer to having the new technology available to test for these contaminants. Mr. Quinn's concern with the text is that it does not really express anything in terms of what we feel at a local level of what needs to be done in regards to this matter. He believes there should be funding to conduct a test to determine what contaminants are in our water beyond those currently measured. Mr. Worob agrees that it is an important matter, however, the cost to run such tests are quite expensive; starting with 1,200 dollars for even simple sampling. Mr. Quinn suggests possibly having the staff enhance the verbiage making it a little more specific when dealing with the water contaminants. Co-chairman Marshall suggested this as a topic that would be revisited at a later date so the committee could move forward with the rest of the meeting. He also suggests that when the committee members read through future information, that they bring any questions to the staff prior to the meetings to help speed up the process.

Ms. Ruffner calls attention to the glossary and suggested that it should be in the front of the plan, it is a common issue for citizens not knowing what the acronyms

mean and she believes having the glossary up front would help with these situations. Co-chairman Marshall asks the committee if they are satisfied with the element as it has been re-drafted; no one spoke up with any disagreements.

Mr. Quinn wishes to summarize the proposed changes; one being something specifically said about exempt wells, what they are and why they might be a concern; secondly, a discussion of the water quality and the possible contamination of the water. He looks forward to reviewing the revised wording. Mr. Smith will be looking at the changes and will bring this issue back when it's time to look over the final version. Mr. Guice addressed Co-chairman Marshall to note that there will be an item at the next P&Z meeting to introduce the water element. Mr. Quinn asks if there is revised writing between now and then if the committee members could please have that information sent to them for their review. Mr. Smith states that would be no problem at all.

Co-chairman Marshall calls to the public; Mr. Mechanic wishes to address two issues. First, the committee made a decision in regards to the price of effluent being sold and a couple months ago it requested those buyers not under contract to periodically review the correct pricing of effluent. He feels that the city should evaluate the price of effluent that's sold to customers. Mr. Hanna stated that it has been discussed in council meetings. Mr. Mechanic is concerned that it has never been voted on and that there has never been an increase in the cost of effluent. Mr. Hanna stated that it has actually been increased; in fact the city is paying more in effluent than ever before. Mr. Mechanic is asking that the price of effluent be evaluated on a regular basis as it has not been evaluated for over 15 years. Mr. Hanna pointed out the fact that such issues have nothing to do with the General Plan Committee; they do not regulate or set prices. He suggests that Mr. Mechanic speak with Mr. McConnell regarding his concerns. Mr. Mechanic's other concern is that the text shows the city has 8% of land which would suggest that the city is a minor party, however, the city is the largest user of water in the AMA. He thinks the city should provide leadership since it's the largest user of water. Another public speaker, Mr. Mattson, pointed out that certain points of the draft are difficult to see, and also points out some grammatical errors which Mr. Smith will discuss with Dan at a later date outside of the committee meeting.

3. Discussion on the next element to be updated.

After Co-chairman Marshall called for a 10 minute break they resumed by Mr. Smith's recommendation of next beginning with the land use element. He is suggesting a slightly different approach on that element by working with the city managers office and also the community development staff by eliminating anything that is unenforceable or anything that the council cannot take action on. After the update he would then take it to the committee for presentation. Ms. Mitchell offers her thoughts on the community quality element; she is suggesting starting with that element because she feels there are problems here in Prescott such as the attitudes toward people of other ethnicities. Mr. Smith states that the council cannot regulate prejudice so he doesn't see how it could fit into the general plan. Ms. Ruffner drew attention to the first 26 pages of introduction which contain future

challenges and since there is nothing discussing human relation in that section she believes this may be a good place for such issues to be discussed in regards to the general plan. Mr. Quinn felt that it's premature to come up with strategies or solutions until we know more about the problem, he's suggesting a subcommittee to take additional input from others. He believes this should be postponed until it has been better defined. Mr. Worley believes both items could be addressed on the agenda and that creating the subcommittees would give the opportunity to test the usefulness of them.

4. Discussion on the usefulness of subcommittees to expedite the update process.

Mr. Smith addressed the committee regarding the idea of subcommittees and asks if they believe it would be beneficial. Mr. Worob stated that he is in favor of such an idea. Co-chairman Marshall would like to make sure the subcommittees are balanced. Ms. Nielsen expressed that she didn't feel the subcommittees would really speed things up and she would prefer being a participant in each issue rather than only the specific subcommittees she would be assigned to. Mr. Smith again made a suggestion to start the land use element and he would like to divide it into 3-4 sections. In the following meeting those 3-4 different subcommittees could present their findings to the rest of the committee. Ms. Ruffner asks the committee to consider starting with the introduction which gives current conditions, she feels if they aren't all starting on the same basis of current conditions they would be wasting their time. Co-chairman Marshall agrees there should be time taken to revise the current conditions prior to working on a new element and also suggested that if the committee can come to a consensus they will move forward with the land use element as the number 2 element. Mr. Smith will have the current conditions, goals and strategies as well as the entire land use element cleaned up and updated as much as possible. Co-chairman Marshall stated there does not need to be a vote; it's done by general consensus.

5. Call to the public.

Mr. Mattson voiced his concerns regarding the subcommittees scheduled meetings and to avoid conflicting meeting times in the event he would be interested in participating in more than one subcommittee. Ms. Ruffner brings up the idea of obtaining information through various methods. Mr. Smith instructs the committee how to access the survey he has already made available.

V. Adjournment

Co-chairman Marshall adjourned the meeting at 6:01 p.m.


Ryan Smith, Community Planner

Terry Marshall, Co-Chairman


Suzanne Derryberry, Administrative Specialist

Miriam Haubrich, Co-Chairman

Agenda IV 3.



2011 General Plan Committee Community Development

Date: Wednesday, January 25, 2012

To: Councilman Steve Blair, Brad Devries, Dave Fisher, Glenn Gooding, Councilman John Hanna, Miriam Haubrich, Terry Marshall, Zena Mitchell, Roxanne Nielsen, David Quinn, Elisabeth Ruffner, George Sheats and Gary Worob

From: Tom Guice, Community Development Director TB
George Worley, Planning Manager GW
Leslie Graser, Water Service Specialist
Ryan Smith, Community Planner RS

Staff Memo Presentation and Discussion of the General Plan Survey Results

PURPOSE:

The Public Participation Plan, developed by the Committee and adopted by City Council, continues to be executed through the General Plan spotlight on the City web page. One aspect of the Public Participation Plan is the General Plan survey. To date, there are 81 on-line responses to the survey which are helpful in determining the desires of the Prescott citizens at large.

OTHER ACTIVITY:

The 30 question survey has been available for several months on the City website. City staff and General Plan Committee co-chair Terry Marshall have appeared on TV Cable 13, radio show guest spots and have had speaking engagements with local service groups and business affiliations promoting the General Plan update and the survey.



General Plan Survey [Edit](#)

- [View Summary](#)
- [Browse Responses](#)
- [Filter Responses](#)
- [Crosstab Responses](#)
- [Download Responses](#)
- [Share Responses](#)

Default Report [+ Add Report](#)

Response Summary

Total Started Survey: 81
Total Completed Survey: 81 (100%)

PAGE: 1

1. On the whole, would you say the quality of life in Prescott is:

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Excellent	27.2%	22
Good	55.6%	45
Fair	16.0%	13
Poor	1.2%	1
No Opinion	0.0%	0

answered question 81

skipped question 0

2. Please list what you think are Prescott's top 3 strengths.

[Download](#)

	Response Percent	Response Count
1. Show Responses <i>(See separate pages</i>	100.0%	81
2. Show Responses <i>for these open</i>	98.8%	80
3. Show Responses <i>ended responses)</i>	90.1%	73

answered question 81

skipped question 0

3. Please list what you think are Prescott's top 3 problems.

[Download](#)

	Response Percent	Response Count
1. Show Responses	100.0%	81
2. Show Responses	91.4%	74
3. Show Responses	88.9%	72

answered question 81

skipped question 0

4. What are the top 3 things that you like about your neighborhood?

[Download](#)

	Response Percent	Response Count
1. Show Responses	100.0%	78
2. Show Responses	96.2%	75
3. Show Responses	88.5%	69
	answered question	78
	skipped question	3

5. What are the top 3 problems in your neighborhood?

[Download](#)

	Response Percent	Response Count
1. Show Responses	100.0%	74
2. Show Responses	70.3%	52
3. Show Responses	54.1%	40
	answered question	74
	skipped question	7

6. What neighborhood do you live in?

[Download](#)

	Response Count
Show Responses	75
answered question	75
skipped question	6

7. How do you get most of your information about city government projects, programs and services? (Check as many as needed.)

[Create Chart](#)

[Download](#)

	Response Percent	Response Count
Newspaper	72.5%	58
TV	6.3%	5
Radio	30.0%	24
City Page Newsletter	10.0%	8
Internet	61.3%	49
City Bulletin Boards	3.8%	3
Word of mouth	47.5%	38
Other	15.0%	12
	answered question	80
	skipped question	1

8. Do you believe the City's building and development regulations (such as height limits, setbacks, landscaping, sign ordinance, etc.) are:

[Create Chart](#)

[Download](#)

	Response Percent	Response Count
Too strict	11.3%	9
Just about right	47.5%	38
Not strict enough	26.3%	21
Not sure	15.0%	12
answered question		80
skipped question		1
Create Chart Download		

9. Do you think that Prescott has adequate professional services such as doctors, lawyers and accountants to meet the needs of your household?

	Response Percent	Response Count
Yes	62.0%	49
No	30.4%	24
Not sure	7.6%	6
answered question		79
skipped question		2

10. Please rate each of the following types of development, please check the box indicating whether you feel that there is not enough, the right amount or too much of that type available here in Prescott:

	Not enough	Right amount	Too much	No Opinion	Response Count
Shopping Centers	7.5% (6)	63.8% (51)	26.3% (21)	2.5% (2)	80
Enclosed Malls	2.5% (2)	73.4% (58)	20.3% (16)	3.8% (3)	79
Downtown business area	29.9% (23)	66.2% (51)	1.3% (1)	2.6% (2)	77
Gated Communities	3.8% (3)	29.1% (23)	51.9% (41)	15.2% (12)	79
Pedestrian Friendly	76.3% (61)	20.0% (16)	2.5% (2)	1.3% (1)	80
Larger Lots (lower density)	23.8% (19)	46.3% (37)	17.5% (14)	12.5% (10)	80
Smaller Lots (higher density)	21.5% (17)	45.6% (36)	21.5% (17)	11.4% (9)	79
Business/Industrial	46.8% (37)	41.8% (33)	6.3% (5)	5.1% (4)	79
Mixed Use (businesses and residences)	28.8% (23)	46.3% (37)	11.3% (9)	13.8% (11)	80
Master Planned Communities	7.5% (6)	45.0% (36)	28.8% (23)	18.8% (15)	80
Golf Courses	1.3% (1)	32.5% (26)	56.3% (45)	10.0% (8)	80
answered question					80
skipped question					1

11. How would you describe the type of home you live in: [Create Chart](#) [Download](#)

	Response Percent	Response Count
Single-family Home	91.1%	72
Condominium	2.5%	2
Apartment	3.8%	3
Duplex	1.3%	1
Manufactured Home	0.0%	0
Mobile Home	0.0%	0
Other	1.3%	1
answered question		79
skipped question		2

12. For each of the following types of housing, please check the box indicating whether you feel that there is not enough, the right amount or too much of that type available here in Prescott: [Create Chart](#) [Download](#)

	Not enough	Right amount	Too much	No opinion	Response Count
Single-family Homes	11.4% (9)	64.6% (51)	13.9% (11)	10.1% (8)	79
Duplexes	23.7% (18)	38.2% (29)	11.8% (9)	26.3% (20)	76
Custom Houses	2.5% (2)	51.9% (41)	30.4% (24)	15.2% (12)	79
Low-to-Moderate income housing	54.4% (43)	30.4% (24)	3.8% (3)	11.4% (9)	79
Condominiums	30.8% (24)	43.6% (34)	7.7% (6)	17.9% (14)	78
Apartments	20.8% (16)	45.5% (35)	13.0% (10)	20.8% (16)	77
Townhouses	19.7% (15)	47.4% (36)	7.9% (6)	25.0% (19)	76
First time homebuyer priced homes	51.3% (40)	30.8% (24)	5.1% (4)	12.8% (10)	78
Tract housing	3.8% (3)	38.5% (30)	41.0% (32)	16.7% (13)	78
Large Estates	1.3% (1)	44.3% (35)	35.4% (28)	19.0% (15)	79
answered question					79
skipped question					2

13. Generally, do you think Prescott has adequate shopping to satisfy the needs of your household? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	77.5%	62
No	22.5%	18

Not Sure	0.0%	0
----------	------	---

answered question	80
skipped question	1

14. Do you think that in Prescott there is a need for a better bicycle route system?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	79.7%	63
No	12.7%	10
Not sure	7.6%	6

answered question	79
skipped question	2

15. Do you think that there is a need for a public transportation (bus) system servicing Prescott?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	63.8%	51
No	23.8%	19
Not sure	12.5%	10

answered question	80
skipped question	1

16. Would you use a public transportation (bus) system servicing Prescott and/or the region?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	40.5%	32
No	35.4%	28
Not sure	24.1%	19

answered question	79
skipped question	2

17. Would you be willing to help pay for a public transportation system servicing Prescott?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	52.5%	42
No	28.8%	23
Not sure	18.8%	15

answered question	80
skipped question	1

18. Do you believe that Prescott should participate in a regional bus system or only a citywide bus system?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Regional system	50.0%	40
Citywide system only	15.0%	12
Not needed	23.8%	19
Not sure	11.3%	9
	answered question	80
	skipped question	1

19. Other than commercial airline passenger service, are you aware of the services provided at the Prescott Airport for the benefit of the community and the Quad-City Region? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	32.9%	26
No	49.4%	39
Not sure	12.7%	10
We have an airport with passenger airline service?	5.1%	4
	answered question	79
	skipped question	2

20. Are you aware of water supply, well levels and delivery system issues in Prescott? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Very aware	60.0%	48
Somewhat aware	31.3%	25
Not aware	8.8%	7
Not sure	0.0%	0
	answered question	80
	skipped question	1

21. What is the most important issue limiting growth in Prescott? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Sustainability	45.0%	36
Infrastructure (streets, water & sewer mains and other utilities)	6.3%	5
Available water	31.3%	25
Impact fees	3.8%	3
Buildable land	3.8%	3
Other	10.0%	8
	answered question	80

skipped question 1

22. Do you prefer compact neighborhood designs with narrow walkable streets and small nearby shops, or, large lot neighborhood designs with wide streets and big shopping centers further away? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Compact neighborhood	71.3%	57
Large lot neighborhood	18.8%	15
Not Sure	10.0%	8

answered question 80

skipped question 1

23. What do you think should best describe the word "sustainable" in our society? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Anything may be sustained if well maintained	13.6%	11
Food, water and energy are produced locally	6.2%	5
Conservation, efficiency and reduced pollution	12.3%	10
Resources are not depleted or permanently damaged	63.0%	51
Sustainability is not an issue in Prescott	3.7%	3
Other	1.2%	1

answered question 81

skipped question 0

24. What do you think is the best way for Prescott to use its available water in relation to future growth: [Create Chart](#) [Download](#)

	Response Percent	Response Count
Supply commercial projects	0.0%	0
Supply commercial and residential projects	24.1%	19
Supply only large residential lot development	0.0%	0
Supply a mix of large & small residential lot development	12.7%	10
Reserve most of it for long-term needs of current citizens	54.4%	43
Not Sure	8.9%	7

answered question 79

skipped question 2

25. Is air quality a problem in Prescott? [Create Chart](#) [Download](#)

	Response Percent	Response Count
--	------------------	----------------

Yes	22.2%	18
No	39.5%	32
Not at present	34.6%	28
Not sure	3.7%	3

answered question 81
skipped question 0

26. Is water quality a problem in Prescott?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	29.6%	24
No	38.3%	31
Not at present	28.4%	23
Not sure	3.7%	3

answered question 81
skipped question 0

27. Do you think that the City of Prescott should continue to pave all of its dirt streets and alleys to reduce airborne dust?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
No	22.5%	18
Yes	63.8%	51
Not sure	13.8%	11

answered question 80
skipped question 1

28. Do you believe that the City of Prescott should participate in regional transportation, land use planning, resource management, law enforcement, fire protection and other similar regional cooperation efforts?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	77.5%	62
No	10.0%	8
Not at present	6.3%	5
Not sure	6.3%	5

answered question 80
skipped question 1

29. Are you satisfied with the open space acquisition program as it provides for trails, viewshed and wildlife habitat protection?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	60.0%	48

No	32.5%	26
Not sure	7.5%	6

answered question 80
skipped question 1

30. Which age group do you belong:

[Create Chart](#) [Download](#)

	Response Percent	Response Count
0 to 17	0.0%	0
18 to 29	6.3%	5
30 to 49	20.0%	16
50 to 64	46.3%	37
65 and up	27.5%	22
	answered question	80
	skipped question	1

Follow Us: [Facebook](#) [Twitter](#) [LinkedIn](#) [Our Blog](#)

Help: [Tutorials](#) [Answers & FAQs](#) [Contact Support](#)

About Us: [Management Team](#) [Board of Directors](#) [Partners](#) [Newsroom](#) [Contact Us](#) [We're Hiring](#)

Policies: [Terms of Use](#) [Privacy Policy](#) [Anti-Spam Policy](#) [Security Statement](#) [Email Opt-Out](#)

[Dansk](#) [Deutsch](#) [English](#) [Español](#) [Français](#) [한국어](#) [Italiano](#) [Nederlands](#) [日本語](#) [Norsk](#) [Português](#) [Pycckий](#) [Suomi](#) [Svenska](#) [中文\(繁體\)](#)

[Customer Feedback](#) [Product Feedback](#) [Market Research](#) [Employee Satisfaction](#) [Performance Reviews](#) [Healthcare Surveys](#) [Event Planning](#)

[Education Surveys](#) [Non-Profit Surveys](#) [Phone Polling](#) [Form by Word](#) [SurveyMonkey Apps](#)

Copyright © 1999-2012 SurveyMonkey

**Question 2. Please list what you think are
Prescott's top 3 strengths.**

1

natural beauty throughout and around city
downtown prescott
Citizens
Beauty
Open space - Trails, lakes, views
location, climate
Recreation
Local Events: Local Music
Beauty
Easy access to the "wilderness"
Outdoor Activities
Climate
Outdoor Recreational Opportunities
ease to get around on bicycle or walking
Supporting events that bring dollars to town.
Climate
Located in a beautiful area
climate
climate
It is still SMALL and social problems still
manageable
Pleasant environment
surrounding habitat-trails, views, wildlands
Strong Community feeling
Colleges
Natural beauty and open space
Basic services and amenities
murals and public art, art shows on weekends

Small town feel
trails and recreation
Trails/Outdoor Recreation
city services, police ,fire, parks, trails
weather
Nature nearby

2

small- everything is pretty close
mall (strength and problem)
History
friendly people
Library
location, climate
Small Town Feel
Travel Industry
Community
Public art
Small Town Community
Great location
Downtown Area
the summer temps

Natural Surroundings
Good 4-season weather
clean air
low crime
The NATURAL setting

Good public services
most life essentials right here
Downtown Court Square
Open Space
Respect for history and historic architecture
Weather
local shops and convenient layout

Easy to get around
lakes
Climate
Higher learning institutions
easy accessible
Nature through the city

3

great variety of culture and activities
restaurants
Small town
accessibility
Friendly community
location, climate
Four wonderful Seasons
Outdoor Recreation
Outdoor opportunities
Bikes and walking
History
Great place to live
Parks (Youth Sports)
small town atmosphere

History
small town heritage
a diverse population (ethnic, cultural , political)

Reasonably good private services
diverse population
Colleges
Health Care
Spirit of charity for people and animals
Easy living
variety of activities (dance, yoga, meditation, sports,
etc)
Clean town
downtown area
Historic Locale/Courthouse square
library, city and county facilities, volunteerism
good services for good living
Rocks, trees and creeks

rural open space feel, close to national forest	charming, busy downtown -but needs better businesses	climate
History and tradition	Culture: museums and courthouse events	western lifestyle
climate	old time friendly people(Past)	Nice people
Climate and trails, lakes, open space	No traffic	Community
Climate	Convenience	The willingness of citizens to live harmoniously with each other
The weather	The diversity in age range of our citizens	Available resources for its size
Trails	Open space (need more acquisitions)	Population size
Environment	Sense of Place	beautiful setting
Community friendliness	Council members who care	Nancy Burgess's efforts to maintain the "Look" of our city center.
Weather	Excellent planning 100 years ago setting up the town.	Verde River
open space	Granite Dells	Friendly people
Outdoor recreation	Shows on the Plaza	Mild weather
Court House Plaza	Climate	Arts & culture
National Forest access	Arts and entertainment	charming courthouse and downtown area
Beauty of the natural environment	Historic preservation	Open space
climate	affordable housing	Vibrant downtown
Natural beauty	Recreational opportunities	historical charm
Location	Size	Schools
natural features like Ponderosa Pines	relatively low crime rate	open door access to my elected officials
Weather	Reputation	Forest and Lakes
our beauty and history	the sense of community	growing shopping choices
People	Environment	uniqueness
Keeping the Western theme and history	Activities at Courthouse Square	Moderate weather
Quality of life	downtown events	The square
downtown happenings/ambiance	location/weather	Friendly People!
Charming location	Strong business community	proximity to phoenix
Its residents	Its history	Friendliness
Weather!	Courthouse Square!	Library, civic activities, town charm, rodeo, events
cute down town	mild seasons but all 4	
Small Town	Tourism	
topo	lakes	
Town size, population	Shopping, vendors and commercial activity	
good weather	good air quality	
surrounding scenery	watson woods preserve	creeks running through town

Small Town Environment (which is, sadly, disappearing)
 Central Location
 downtown courthouse area and festivals
 Prescott College
 History
 Prescott College, Yavapai College, and Embry Riddle
 Mix of Young and mature citizens with a varied background and willingness to volunteer
 Community sense of pride

don't know
 the general environment
 variety of educational institutions
 Population size
 mixture of big box stores and smaller mom & pop stores
 Relatively mild weather.

Climate
 Recreational Opportunities
 cultural activities abound
 Historical buildings and neighborhoods
 Friendliness
 Open space (though not nearby)
 Courthouse Square and its venue's nearby year round.
 People who care
 lots of fun events
 small town atmosphere
 variety of sports, arts, community events
 Access to all types of recreation
 friendliness of community
 Central Plaza

Courthouse Square
 Climate
 protection and safety for citizens
 The downtown grid system
 Climate
 Sense of community
 The Central Core Downtown which we visit 4+ times a week.
 Green trees, clean air and pleasant temperatures
 court house plaza
 climate
 overall quality of life
 Surrounding landscape
 activity in the downtown area
 Open Space

Question 3. Please list what you think are Prescott's top 3 problems.

growing traffic congestion
 not enough activities for kids
 No jobs
 road conditions - paving
 Lack of funding for City services
 city government, management
 Lack of comprehensive bicycle and pedestrian infrastructure
 Keeping Up with Environmental Concerns
 Lack of economic opportunities/planning
 Cars and truck traffic

3
 should not build new commercial property when there are so many vacancies to be filled
 merging lanes
 Mentality of some citizens and city employees
 maintenance of city parks
 employees
 Focusing on Family Aged People and their Needs
 Not Just Retirees
 Mean spirited-ness (see the Courier's comment section)
 No glass recycling

2
 lack of transportation alternatives/ safe bike travelling along roads
 mall
 City Government
 outdated fire and police response vehicles
 city departments and department heads
 Jobs
 Homelessness
 No public art guide lines/rules

1
 growing traffic congestion
 not enough activities for kids
 No jobs
 road conditions - paving
 Lack of funding for City services
 city government, management
 Lack of comprehensive bicycle and pedestrian infrastructure
 Keeping Up with Environmental Concerns
 Lack of economic opportunities/planning
 Cars and truck traffic

<p>Not following Master Plans</p> <p>Poor transportation infrastructure, especially transit, peds and bikes</p> <p>Not bike friendly</p> <p>limited activities for the younger population</p> <p>Overspending on Police and Fire (too much overtime)</p> <p>Good Old Boy Network</p> <p>City Government does not spend money wisely</p> <p>sprawl</p> <p>jobs</p> <p>lack of understanding about the over use of WATER RESOURCES</p> <p>Overuse of limited water supply</p> <p>WATER</p> <p>High Sales Tax</p> <p>Lack of support for Open Space</p> <p>Active bias by some in city government against minorities and unfamiliar viewpoints</p> <p>Discontinued effort to import water</p> <p>discrimination (age, race, class, gender, etc)</p> <p>City promotes hatred against Jews i.e. "Xmas City"</p> <p>city council not aware of general public view</p> <p>Too much reliance on sales tax and tourism dollars</p> <p>streets in disrepair,</p> <p>vision into future</p> <p>Ignrant, fundamentalist Christians run the city</p> <p>small minded parochial city government</p> <p>Intolerance of public art</p> <p>Prescott college</p>	<p>Water</p> <p>Good old boy government. Real bubba.</p> <p>Lack of promotion of outdoor opportunities</p> <p>limited job and career opportunities</p> <p>Overspending on City Employees (too many)</p> <p>Lack of innovation</p> <p>City Government does not support diversity</p> <p>bad transportation system</p> <p>education</p> <p>antiquated good ole boy city governance</p> <p>Environmental degradation by human activity</p> <p>too much growth (better now versus pre-2009)</p> <p>High Property Tax</p> <p>Lack of base property tax to pay for base services</p> <p>Ensuring adequate water supply</p> <p>Water available to enable significant economic development and residential growth</p> <p>abuse of power within the city, lack of transparency</p> <p>City wastes money on commercial stuff, Elks, Golf Cour.</p> <p>scarring of hillsides</p> <p>Lack of multimodal transportation</p> <p>planning/infrastructure</p> <p>failing infrastructure</p> <p>street repair</p> <p>high unemployment</p> <p>fixation on growth/construction for local economy</p> <p>too much government</p>	<p>Choice of road projects</p> <p>Intolerance of people different that the good old boys</p> <p>Politics</p> <p>cost of living</p> <p>Lack of vision for the future</p> <p>Not progressive in growth / No large area employer</p> <p>Lack of pedestrian and bicycle transportation support</p> <p>stodgy old farts</p> <p>things for youth to do</p> <p>lack of representation by "minority" groups in gov't planning</p> <p>Lack of diversity in population</p> <p>unintelligent government officials (elected ones, primarily)</p> <p>Too many gov't employees for size of town</p> <p>Sales tax too high</p> <p>Preserving open space</p> <p>Lack of focus on major issues</p> <p>lack of bike lanes or public transportation</p> <p>Small minded city politics</p> <p>Not enough municipal recreation programs for youth</p> <p>motorcycle and other vehicle exhaust noise</p> <p>transparency of gov't. goings on</p> <p>too far from the interstate</p> <p>inadequate open space/eco-tourism efforts</p> <p>high taxes</p>
--	---	--

Lack of quality shopping, fine dining	Poor planning of road repairs, inadequate bike lanes	Careless littering - bags, cigarette butts, bottles
Vision	Cooperation	Communication
Politics!	The lack of encouragement to allow "different" points of view by the good ol' boy network	The unwillingness of a fairly large group of citizens to change
Smoke from controlled burns	Longterm water supply; lack of public awareness for conservation	Cigarette smoke on the square
Growth	Water roads	Economy water
trouble makers, such as former Mayor Wilson, and his group	Non-transparent government! Too many secret meetings	Mean spirited cowards who would rip down Kristin's bench art.
Inbred leadership, way too many good ol boys!	Poor quality municipal leadership	Decisions based on short range thinking for the benefit of developers instead of the citizens.
Steve Blair, Lamerson etc	Politicians not environmentally aware	Community support for education
Lack of sustainable water resource	too fast growth	micromanagement by city council
Water	Complexity of some problems are beyond the capabilities of officials.	Lack of diversity in the economy.
Water Supply	traffic congestion is some areas	politics too conservative
water supply	lack of governmental transparency	Almost complete ignorance of the city plan
Fear of change on the part of officials and a segment of the populace.	Economic dependence on growth	Current lack of adequate revenues
lack of sustainable water supply	sacrificing old Prescott neighborhoods and roads for "new"	insufficient water
Poor leadership/ treatment of it's citizens	road conditions	keeping local and chain retail businesses
Lack of adequate water supply	City Government	Not listening to citizens
limited suitably-paying employment opportunities	lack of good paying jobs/manufacturing	economic woes
Jobs - Lack Thereof	Not seen as a family-friendly community	High number of business closures
the horrible hospital	Lack of imagination	Poor city council
Jobs	Not Much Emphasis on Arts & Culture	Poor Public Transit System
Economy	uneven, bumpy roads	
long term planning	Streets	City Counsel
drug & alcohol rehabbers/transients	need more privately run services	too large a city staff
Not enough jobs paying a living wage		
No jobs		
It's Whiteness! Need More Ethnic & Cultural		
Diversity		
coordination of stop lights..burns visitors out before they get here		
Personal Interests of Officials		
too strict building codes		

Community Friendliness	Access to Outdoor Trails	Small Businesses
Sense of community	Walk ability	Closeness to downtown
Quiet	Pines	Relaxed
Views	Great neighbors	Availability to Downtown, PV and Chino
Peaceful	Proximity to recreational opportunities	children
Proximity to downtown	the location	Close to town
the diversity of the people who live in it	dark	Trees
quiet	Low HOA	view
Community	Rocks	dead end
Views	proximity to forest	close to nature
quiet	green trees	Community behavior standards
know my neighbors	pride in community	HOA rules on dog noise
people get out and walk	Appearance	
Good infrastructure	scenic	
quiet		
Location	No homeowners Assoc.	neighbors
View	Excellent city services (water, trash pickup, utilities)	Reasonable condition of roads
Natural beauty		
Central location	Stable	Low HOA fees
peaceful	has trees and wildlife	good neighbors
Safe	Clean	Friendly
paved roads	large old trees	community feel
Quiet	Surrounded by natural landscapes	Centrally located
close to downtown and shopping	appealing neighborhood, well maintained	cooperation of neighbors with each other
weather	forest like	easy access
people are friendly	the non-fundamentalists are open minded	it is nice to walk and ride a bike
close to just about everything --Willow, Watson, downtown	quiet	fairly well enforced CC&Rs
Diversity		
quiet	Near creek and has trees	Community garden and compost collection down the street
Safe and secluded	rural way of life	conservative way of living
Dark skies	Quiet	Nice people
The people	Proximity to national forest	Distance to town
Location	The quiet	Acker Park up the block
	Proximity to Yavapai reservation (large tract of undeveloped land)	Walkability
Surroundings	Access to stores	Quiet

it's got pretty views	friendly	comfortable
My neighbors	Lack of traffic	Pine trees
Quiet	Outdoors environment	Great neighbors
Peaceful	close to shopping	quite
views of mountains	Ten minutes from the courthouse plaza.	Most neighbors care about maintaining their property.
Proximity to the Prescott National Forest.	good view	safe
nice neighbors	Is NOT a cookie cutter ugly new development	Pride of ownership and upkeep
Nearness to the heart of town	Quiet	Well maintained
Friendly	Charming homes	Nearby places to take walks and ride bicycles
Neighbors	safe	clean
quiet	safe (so far)	the setting/locale
quiet	Quiet	close to downtown
Away from downtown	great views of Dells	consistent housing
easy to get around town	traffic flow	Well maintained common areas
accessibility	safe	Away from downtown
quiet	Lots of walking trails	Local Neighborhood Park
Friendly people	Nice neighbors	deer
Its rural appearance	Close to Downtown	Nature
Quiet	snow	hilly
trees	Quiet	not heavily traveled
Scenery	dead end street	close to shopping
private	no HOA	full utilities
friendliness	quiet	Location
quiet	good neighbors	feel of safety
views	It's quiet	Quite
The people	friendly neighbors	Proximity to town
close to downtown	Small lots	Mix of different types of people
Historic homes	Trees	Clean freindly neighborhood
Neighbors	Relative quiet close to downtown and forest	
Community	Aesthetic planning of streets, plots and homesites	
Walkways and trails		
Close to town; but not too close	Pine Trees	Privacy
it's quiet	lots of trees	near Hassayampa golf club
esthetics	open space	rural atmosphere

quiet, yet close to downtown
 Quiet and calm atmosphere
 quietness
 Near Trails and Open Space

natural beauty of the area
 Lots of people go out and take walks
 few street lights
 Quiet

Close to but not directly on a main road
 neighbors
 Little traffic

Question 5. What are the top 3 problems in your neighborhood?

1

no bike/ walk lanes
 No code enforcement
 speeding cars
 Not enough owner-occupied homes
 widening of road
 Alley lighting
 Area Clean-Up

2

No planning on the part of the city
 Above-ground utilities
 design of new road
 A Need to Help Support Homeless and Population
 Needing Financial Assistance

3

no traffic enforcement
 poor road maintenance
 More Medical Services/Education

Perception of it being an undesirable neighborhood

Outdoor lighting/Night sky ordinance not enforced

Peterson Rd
 Drugs

We're moving next year to Enchanted Canyon
 Only roads for cars....lack of sidewalks, safe bikes for kids.

Not enough young families
 continuing problem with aggressive dogs being at large
 now sewer
 Too many Seniors / not enough young families

Disconnect from our neighbors
 People drive too fast...don't care about safety
 not located within the city annexation limits
 no sidewalks
 Not enough city / county services

speeding
 Bad streets

roads
 incroaching Biz development
 too much concern about property values
 Lack of age and cultural diversity

no bicycle lanes
 not enough for children/teens to do
 Lack of neighborhood retail services

water-main breaks
 Property Taxes are too high
 Slow snowplow service

We pay Prtescott taxes but receive no services
 low water pressue

Prompt snow clearing of roads Nearby Willow Lake not maintained there is a meth house No sidewalks	loud dogs Speeding cars	no bike lanes Poor yards due to the cost of water
No sidewalks city will not accept our private streets for maintenance winter snow plowing (private streets) needs a neighborhood center stalled development (empty lots) Noise drugs Weeds barking dogs Cars going too fast	Drivers racing through the neighborhood/cutting through no sidewalks, no street lights Prescott needs a rec center barking dogs illegals Cracked sidewalks fast drivers Minor tensions brought on by living in a thickly settled area Use of residential lots for construction equipment storage and maintenance	javelinas and deer damaging plants high unemployment outside influence Flying litter on garbage pickup day not enough young people Honestly, I can't think of another problem; it's great here! Thru traffic between Cloudstone & Estancia subdivisions (via Breezy); builder has created gravel/dirt road to allow access. Neighbors yard
Noise and pollution from construction (ongoing)	Traffic	Extreme traffic noise especially at night sirens all night long
Trash	Potholes in road	
Low water pressure		
low water pressure water		
none Maintaining road surfaces.	Lack of sidewalks.	Too many part-time residents.
Drivers too fast/lack of speed enforcement on Park Ave. Barking dogs Speeding	Congested intersection at Summit and Park Inability to safely cross our own road to access places to walk and ride bicycles	Need for a 3-way stop at Park there to solve both Having our safety and quality of life compromised by speeders and reckless driving
street condition	garbage pickup	

we are one of the last to be snow plowed (if at all)	we are one of the last to be snow plowed (if at all)	we are one of the last to be snow plowed (if at all)
No code enforcement	Speeding	Lighting
Speeding on Parkway	lack of street lighting	not picking up after dogs
road maintenance		
snow on private roads in winter	Occasional vandalism	No street lights that I have been paying for many years!
Vacant housing	Lack of city services	Too Little Common Space (Trails, Parks, Etc)
Poorly maintained roads	Speeders Using Residential Streets as Shortcuts	
Vandalism		
no sidewalks people have to walk in the street	Water Tower	none
Javelina		
No Sidewalks	No bicycle lanes	
we live up Copper Basin and a terrible stop sign was installed by a few troublemakers	too many bank owned/abandoned properties	poor connectivity - one way in, one way out. Poor initial planning that is found all over town.
snow isn't cleared off streets fast enough		see above
poor code enforcement		
Having to fight to keep the Downer Trail Crash Gate closed everytime there is a new city council.	see above	
lots of apartments with rehab occupants	snow removal in winter - a dead end street	drainage running off hills during storms
Large streets encourage speeding vehicles	Sheldon disconnects me from downtown atmosphere	Industrial uses are not shielded well.
Restrictive yet somewhat arbitrary CCRs	Critters and soil that limit gardening	Too hilly for bicycling
Not enough open space	High-speed traffic	Conflict over downer gate
Littering by construction crews working in the Area.	Residents who feed the havalenas	
Neighbors Not friendly	Dogs constantly barking	Roads in very poor condition
some auto traffic too fast	need speed humps on Deodora	don't know
we really don't have any		
no major problems	Cars taking a short cut to avoid a main road drive too fast	water from hillside above mine dumping thru my backyard
Recently paving caused drainage problems	coyotes - but understand their presence	No sidewalks
streets with potholes	Traffic noise from arterials	
Too many retirees		

Question 6. What neighborhood do you live in?

Open-Ended Response

between copper basin and country club

Prescott Heights

Prescott Lakes - The Cottages

Mile High

longview

North Pleasant

Live in PV; couldn't afford Prescott with two small children and moving here looking for job, but Life in Prescott, WORK, SOCIAL: Downtown

Dexter

Country Club Park Unit 3/ Thumb Butte Estates

Cathedral Pines

Lincoln area

East of Downtown

Forbing Park

Highland Park

Wildwood Estates

thumb butte

off willow creek rd

Mt. Vernon

Prescott lakes

Forest Trails

Williamson Valley

Desert Willow Drive

The Ranch at Prescott

Willow Hills

washington st.

Near Gail Gardner and Prescott Heights

Off Park and Country Club rd

Historic Hassayampa

forest hylands

Haisley Homestead

Millervalley Rd and Division

Blooming Hills Estates

Lincoln Ave
Williamson Valley
Stone Gate
Hidden Valley Ranch
S. Washington Ave
Cloudstone
West of White Spar
Williamson Valley
Virginia / Washington / Arizona
Schemmer
Granite Oaks

Chaperal hills
Hidden Valley
near Willow Ck
West historic district

Copper Basin
Kingswood
kopavi village
Prescott Heights
Prescott Lakes
prescott lakes
Forest Trails
Prescott Lakes
Prescott Heights
Idylwild
hidden valley ranch
Hidden Valley Ranch
Ridgeview
Los Pinos
Indian Hills estates

Oregon Ave/Downer Trail Neighborhood

415 S. Alarcon - 4 blocks from courthouse plaza
North of Sheldon on Virginia

Hidden Valley Ranch
Mile high
The Ranch at Prescott
Wildwood
Old Hassayampa Historic Homes
Williamson Valley
Hidden Valley Ranch
Skyview
chaparell
Willow lake estates