



PRESCOTT: THE ARIZONA CENTENNIAL CITY COMMITTEE A G E N D A

PRESCOTT: THE ARIZONA CENTENNIAL CITY COMMITTEE
REGULAR MEETING
WEDNESDAY, OCTOBER 28, 2009
11:00 A.M.

Council Chambers
201 South Cortez Street
Prescott, Arizona 86303
(928) 777-1100

A meeting of the **Prescott: The Arizona Centennial City Committee** will be held on Wednesday, October 28, 2009, beginning at 11:00 a.m. in the Prescott Council Chambers at Prescott, Prescott City Hall, 201 South Cortez Street, Prescott, Arizona.

The agenda for this meeting is as follows:

- I. Call to order.
- II. Approval of Minutes of September 21, 2009 meeting.
- III. Committee Membership: (Gilliss) **(Att. III)**
 - A. Lora Lopas, City Council Representative
 - B. Maddie Sanders, Prescott College Work Study Student; Computer Tech assistance
 - C. Advisory Memberships:
 - Consider change to voting members
 - Yavapai College representation
 - Continuation of open position
- IV. Reports/Updates:
 - A. Karen Churchard: (Gilliss)
 - Thank you/request letter and response **(Att. IV-A-1)**
 - Recap of Lunch Meeting, 9/21/09 **(Att. IV-A-2)**
 - B. Library Viewerie: total space reserved for February 2011
 - C. Tourism Summit, 9/23/09 (Maurer, Mills, Gilliss)
 - One year/ten year plans
 - Rebranding
 - Plea for Centennial

- D. County Meeting, 9/18/09 (Ruffner)
 - E. City Web Site (Burgess) **(Att. IV-E)**
 - dCourier interested in picking up info for their site
 - Need site for supporting e-mails and presentations
 - Set up sub-committee?
- V. Standing Sub-Committee Reports:
- A. Outreach (Shaffer)
 - 1) Progress on setting up e-mail list (Maddie)
 - Meetings with Cat Moody
 - Alpha list/ sources
 - Burgess to edit for duplications, deletions
 - Finalize Info/Invitation (return addresses) **(Att. V-A-1)**
 - Determine process for responses:
 - eliminate “no”s from list
 - requests for more info (e-mail, phone)
 - refer to Project Committees for follow-up
 - 2) Presentations (Shaffer/Gilliss)
 - Steve Blair (KYCA), cancelled/will reschedule
 - Prescott Area Realtors (presentation) – 10/6
 - AM/AZ – (AZTV)10/8
 - Mary Ann Suttles (KYCA), 10/13
 - Magic Radio 10/24
 - Sandy Moss (KPPV), 11/9
 - Bev Oleson “Hot Topics” (Channels 13 &15), 11/18
 - 3) PowerPoint presentation (Gilliss)
 - To be developed **(Att: V-A-3)**
 - Refer to ad hoc Committee?
 - B. Legacy Projects (Burgess & Ruffner)
 - Meeting report
 - Churchard’s memo **(Att: V-B)**
 - Community members?
 - C. Local Projects (Gilliss)
 - Schedule meeting
 - Community members?
 - D. Media/Promotion (Lin)
 - “Talk of the Town” and Press Release
 - Schedule Meeting – resources and time line

– Community members?

- E. Executive Committee (Gilliss)
– Registration of Motto and Logo with SOS

VI. Ad hoc Sub-Committee Reports

- A. Logo Project (Thurston)
– Committee Description Draft : Review/Action (**Att. VI-A-1**)
– Meeting Recap, 10/9/09 (**Att. VI-A-2**)
- B. Stamp Project (Gilliss)
– Committee Description Draft: Review/Action (**Att. VI-B-1**)
– Possible Projects & Processes – for Decision/Direction (**Att. VI-B-2 & IV-A-2**)
– Community Members: Frank Sente, Bobbi Weeks, former Mayer Postmaster
- C. Viewerie (Gilliss, Thurston)
– Committee Description Draft: Review/Action (**Att. VI-C**)
– Community Members
- D. Proposed Ad hoc Committees:
– City Web Site
– Membership?
– PowerPoint presentation
– Membership?
– Merchandising
– Membership?

- VII. Centennial Committee Funding/Financing (Maurer) (**Att. VII**)
– Draft of letter to prospective donors.

VIII. Adjournment.

Next month's meeting date: November 16, 2009

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on _____, at _____ p.m. in accordance with the statement filed by the Prescott: The Arizona Centennial City Committee with the City Clerk.

Elizabeth A. Burke, MMC, City Clerk