



# PRESCOTT: THE ARIZONA CENTENNIAL CITY COMMITTEE A G E N D A

**PRESCOTT: THE ARIZONA CENTENNIAL CITY COMMITTEE  
REGULAR MEETING  
MONDAY, OCTOBER 19, 2009  
1:00 P.M.**

**Council Chambers  
201 South Cortez Street  
Prescott, Arizona 86303  
(928) 777-1100**

A meeting of the **Prescott: The Arizona Centennial City Committee** will be held on Monday, October 19, 2009, beginning at 1:00 p.m. in the Prescott Council Chambers at Prescott, Prescott City Hall, 201 South Cortez Street, Prescott, Arizona.

## **MEETING CANCELLED – NO QUORUM AVAILABLE**

The agenda for this meeting is as follows:

- I. Call to order.
- II. Approval of Minutes of September 21, 2009 meeting.
- III. Committee Membership: (Gilliss)
  - A. Lora Lopas, City Council Representative
  - B. Maddie Sanders, Prescott College Work Study Student; Computer Tech assistance
  - C. Advisory Memberships:
    - Consider change to voting members
    - Yavapai College representation
    - Continuation of open position
- IV. Reports/Updates:
  - A. Karen Churchard: (Gilliss)
    - Thank you/request letter and response (Att. IV-A-1)
    - Recap of Lunch Meeting, 9/21/09 (Att. IV-A-2)

- B. Library Viewerie: total space reserved for February 2011
- C. Tourism Summit, 9/23/09 (Maurer, Mills, Gilliss)
  - One year/ten year plans
  - Rebranding
  - Plea for Centennial
- D. County Meeting, 9/18/09 (Ruffner)
- E. City Web Site (Burgess)
  - dCourier interested in picking up info for their site
  - Need site for supporting e-mails and presentations
  - Set up sub-committee?
- V. Standing Sub-Committee Reports:
  - A. Outreach (Shaffer)
    - 1) Progress on setting up e-mail list (Maddie)
      - Meetings with Cat Moody
      - Alpha list/ sources
      - Burgess to edit for duplications, deletions
      - Finalize Info/Invitation (return addresses) (Att. V-A-1)
      - Determine process for responses:
        - eliminate “no”s from list
        - requests for more info (e-mail, phone)
        - refer to Project Committees for follow-up
    - 2) Presentations (Shaffer/Gilliss)
      - Steve Blair ( KYCA), cancelled/will reschedule
      - Prescott Area Realtors (presentation) – 10/6
      - AM/AZ – (AZTV)10/8
      - Mary Ann Suttles (KYCA), 10/13
      - Magic Radio 10/24
      - Sandy Moss (KPPV), 11/9
      - Bev Oleson “Hot Topics” (Channels 13 &15), 11/18
    - 3) PowerPoint presentation (Gilliss)
      - To be developed (Att: V-A-3)
      - Refer to ad hoc Committee?
  - B. Legacy Projects (Burgess & Ruffner)
    - Meeting report
    - Churhard’s memo (Att: V-B)
    - Community members?

- C. Local Projects (Gilliss)
  - Schedule meeting
  - Community members?
- D. Media/Promotion (Lin)
  - “Talk of the Town” and Press Release
  - Schedule Meeting – resources and time line
  - Community members?
- E. Executive Committee (Gilliss)
  - Registration of Motto and Logo with SOS
- VI. Ad hoc Sub-Committee Reports
  - A. Logo Project (Thurston)
    - Committee Description Draft : Review/Action (Att. VI-A-1)
    - Meeting Recap, 10/9/09 (Att. VI-A-2)
  - B. Stamp Project (Gilliss)
    - Committee Description Draft: Review/Action (Att. VI-B-1)
    - Possible Projects & Processes – for Decision/Direction (Att. VI-B-2 & Recap of meeting with Churchill, 9/21)
    - Community Members: Frank Sente, Bobbi Weeks, former Mayer Postmaster
  - C. Viewerie (Gilliss, Thurston)
    - Committee Description Draft: Review/Action (Att. VI-C)
    - Community Members
  - D. Proposed Ad hoc Committees:
    - City Web Site
      - Membership?
    - PowerPoint presentation
      - Membership?
    - Merchandising
      - Membership?
- VII. Centennial Committee Funding/Financing (Maurer)
  - Draft of letter to prospective donors.
- VIII. Adjournment.

Next month’s meeting date: November 16, 2009