



# PRESCOTT: THE ARIZONA CENTENNIAL CITY COMMITTEE A G E N D A

**PRESCOTT: THE ARIZONA CENTENNIAL CITY COMMITTEE  
REGULAR MEETING  
MONDAY, SEPTEMBER 21, 2009  
1:00 P.M.**

**Council Chambers  
201 South Cortez Street  
Prescott, Arizona 86303  
(928) 777-1100**

A meeting of the **Prescott: The Arizona Centennial City Committee** will be held on Monday, September 21, 2009, beginning at 1:00 p.m. in the Prescott Council Chambers at Prescott, Prescott City Hall, 201 South Cortez Street, Prescott, Arizona.

The agenda for this meeting is as follows:

1. Call to Order
2. Approval of minutes of the August 17, 2009 meeting
3. Introduction of Guest Speaker: Karen Churchard, Director, Arizona Centennial Commission
  - Presentation
  - Question/Answer Period [Attachment 3]
4. Reports/Updates:
  - Application for use of Elks Theater for Centennial kick-off and culminating events [Attachment 4A] (Ruffner)
  - Library Viewerie: Clarification of dates and space (Gilliss)
    - February 2011 or February 2012 (or other?)
    - Total space? Half?
  - Schedule of Quarterly Report to City Council (Gilliss)
    - October? Postpone until after November elections?
  - City Website (Burgess)
    - Progress on City History page: Time Line
    - Implementation of Centennial page?
  - State Centennial Stamp Project (Gilliss, Sente)
    - Coordinating meeting with County/Ann Sterling
    - Establishment of ad hoc sub-committee
  - City Centennial Logo Project
    - Planning meeting and promotional guidelines [Attachment 4B] (Garvin, Gilliss)
    - Targets for and progress on implementation, i.e. e-mail, print, radio, TV (Thurston, Ezell, Lin)

5. Community Outreach:

- Progress on e-mail list (Shaffer)
  - Compilation and City staff inputting of addresses
  - Possibility of proceeding in increments
- Review of edited Information Release [Attachment 5] (Gilliss)
- Dissemination Time Line (Shaffer)
- Public Appearances:
  - Business meeting (Shaffer)
  - Ruffner radio show and follow up (Ruffner, Gilliss)
- Possible PowerPoint presentation?

6. Review/Action re Establishment of Sub-Committees (Gilliss)

A. Standing Sub-committees:

- i. Community Outreach: [Attachment 6Ai]
  - Clarification of purpose
  - Suggestions/Input?
  - Membership?
- ii. Legacy Project: [Attachment 6Aii]
  - Clarification of state roles re AHAC and ACC
  - Deletion of “Prescott: AZ’s Centennial City” as legacy project
  - Suggestions/Input?
  - Membership?
- iii. Local Projects: [Attachment 6Aiii]
  - List of potential projects and continuous up-dating
  - Suggestions/Input?
  - Membership
- iv. Media: [Attachment 6Aiv]
  - New Title: Media/Promotion or Media & Marketing or ??
  - Suggestions/Input?
  - Membership: Add Cat Moody and Mary Lin; Other?
- v. Executive: [Attachment 6Av]
  - Suggestions/Input?
  - Membership?
  - Prescott: AZ’s Centennial City – possible approach (Gilliss, Ruffner)

B. Ad Hoc Committees: potential descriptions and appointments

- i. City Centennial Logo Project (Garvin, Thurston, Ezell, Lin, Gilliss)
- ii. State Centennial Stamp Project (Sente, Churchill)
- iii. Prescott: AZ’s Centennial City (Ruffner, Gilliss)

7. New Business

- Corporate Donations for Committee Operations (Maurer)
- Tourism Summit - Relationship to Centennial Planning? (Maurer?)
- Resignation of City Council Representative, Bob Bell

8. Adjournment

Next meeting: October 19, 2009

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on \_\_\_\_\_, at \_\_\_\_\_ p.m. in accordance with the statement filed by the Prescott: The Arizona Centennial City Committee with the City Clerk.

\_\_\_\_\_  
Elizabeth A. Burke, MMC, City Clerk