

**Mayor's Advisory Committee
Prescott 2050 Visioning
Steering Committee
Minutes
2-27-09**

Date, Time, Location: Friday, February 27, 2009, 3:00 pm, Prescott City Hall Council Conference Room, 201 S. Cortez, Prescott, AZ

Present: Chairperson Bill Arnold, Vice Chair RoJean Madsen, Members Elisabeth Ruffner, Sandy Griffis and Lindsay Bell.

Agenda Item	Discussion	Outcome
A. Call to Order	Meeting was called to order at 3:00 pm by Chairperson Bill Arnold.	
B. Debrief of Open House	Chairperson Arnold mentioned the newspaper coverage for the open house and noted attendance was approximately 300+ persons. All study groups reported that they got many questions and had a good dialog with attendees. Several of the groups have tabulated their comment and support cards and have sent that information to Bill. Lindsay has many of the comment cards and "vote" rosters which she is in the process of tabulating as well. All agreed that the open house was a success..	
C. Next steps	Group discussed next steps, and how the final report might be organized. There was a brief discussion about whether the steering committee should review and prioritize the recommendations of the various groups. Concern raised that we shouldn't alter the work of the study groups, but that the body of work is rather daunting to provide to City council or any other groups that might have a role in implantation of recommendations. Also mentioned was the difficulty of comparing recommendations of one group versus the next, and that it would not be feasible for the Steering committee to try to determine the most critical overall priorities. Group acknowledged that public feedback from the open house will suggest some overall priorities (i.e. votes for most critical issues), but that all recommendations have validity and should be included in the final report. Group discussed ways to get to priorities within recommendations of each study group. Consensus was to ask each group to determine the urgency of suggested timing of each recommendation and classify them into the following groupings: should be addressed in 1-3 years (very urgent), 3-5 year timeframe (moderate urgency), 5-10 year timeframe and beyond 10 years. There was also considerable discussion on lead responsibility for specific recommendations. It was noted that while some recommendations are clearly an issue for city government to address, others might better fall under purview of business sector or non profit sector. Study groups will be asked to address that question as well. Bill will draft a matrix for the study groups to use in prioritizing their recommendations and suggesting lead responsibility for implementation. Groups will also be asked to estimate cost of implementation if that information is available.	Bill to send letter to chairs of study groups asking them to establish timeframes for their recommendations and also designate lead responsibility (from their perspective) for implementation.
H. Adjournment	Chairperson Arnold thanked everyone for their attendance, and adjourned the meeting at 4:30 pm.	Meeting adjourned

William E. Arnold, Chairman

Lindsay Bell