

**Mayor's Advisory Committee
Prescott 2050 Visioning
Steering Committee
Minutes
8-14-08**

Date, Time, Location: Thursday, August 14, 2008, 4:00 pm, Downstairs Conference Room . Prescott City Hall., 201 S. Cortez, Prescott, AZ

Present: Chairperson Bill Arnold, Vice Chair Sandra Griffis, Members RoJean Madsen, Elisabeth Ruffner and Lindsay Bell. Also in attendance was Prescott Mayor Jack Wilson, Councilman Bob Bell and two members of the 2050 study group on Aging.

Agenda Item	Discussion	Outcome
A. Call to Order	Meeting was called to order at 4:15 pm by Chairperson Bill Arnold.	
B. Establish quorum and conduct Roll Call	Chairperson Arnold noted that all members of the Prescott 2050 Steering Committee. (Vice Chair Sandra Griffins, Recording Secretary Lindsay Bell and members at large Rojean Madsen and Elisabeth Ruffner) were present. Chairperson Arnold announced that there was a quorum of the Steering Committee present.	
C. Study Group Progress	<p>Dr. Arnold passed out additional materials from the transportation study group and development study group as well as a letter from the Cultural affairs study group which was directed to the Housing, Transportation and Youth and Elderly Committees. Chairman Arnold noted that the handouts also included information on the proposed aviation study group, as well as a suggested format for the interim report.</p> <p>Dr. Arnold then opened the floor for discussion on progress of the study groups. Several members indicated that there appears to be a lot of overlap between the groups. Discussion ensued about inter relationships between the groups, and issues that cross over from one group to the next. Concerns were raised about the need to pay attention to the timeframes and the need to “get our arms around the study groups and their work”. One member asked if we were being good stewards and leaders for the visioning process. Several members noted that many people are invested in the process, and that we don’t want this to be a report that just sits on the shelf. Discussion ensued about the focus of the effort and report—long term conceptual vision versus short term concrete realistic goals and action steps. General agreement that both are needed for the process to be successful. Also general agreement that the City of Prescott is not</p>	

	<p>necessarily the only entity that could potentially implement some of the action steps recommended by Prescott 2050. The MPO, for example, may have a role in implementing some recommendations as might the private sector.</p> <p>The group then discussed the need to have all study groups working off the same population projections. Some groups have forecast large population increases while others have been more conservative in their growth forecasts, and this affects the recommendations. Group agreed that we should provide population projections for all study groups to use.</p> <p>The group then discussed the role that financing and funding issues should play in the final recommendations from each group. General consensus that study groups should not restrict their recommendations based on the availability of funding, but that they should be cognizant that funding will play a role in how and when recommendations can be implemented.</p> <p>Mayor Jack Wilson noted that the financial projections for City revenues over the short term (2-3 years) are trending in the wrong direction—they expect that revenues will be down for a while yet, and that City budgets will continue to be tight.</p>	<p>Dr. Arnold to provide uniform population forecast information to all study groups.</p>
D. New Study Group	<p>The group discussed the request to form a new study group on aviation. No objections to the new group. Steering Committee suggested that the new group collaborate with, and possibly draw some members from the City’s airport users advisory committee. It was noted that there is a recent update to the airport master plan which would be valuable background information for the new group. There was also discussion about forming a mental health study group. Formation of this group was approved if there are sufficient volunteers interested. One member suggested that the local NAMI (National Alliance for the Mentally Ill) chapter be asked to participate in the study group.</p>	<p>New study groups on aviation and mental health to be formed.</p>
E. Format for the Interim Report	<p>Dr. Arnold then asked the Steering Committee to review and comment on the recommended report format he had passed out. We plan to issue an interim report in late September. On the question of multiple scenarios, the group agreed that just 1 scenario should be used based on the population projections that will be provided to the study groups. Group also agreed to use milestones for the report. The steering committee further recommended that study groups indicate what sector or group they anticipate would be responsible for leading implementation (government, private sector, non-profit sector?). Regional implications, if any, should also be noted in the report.</p>	<p>Report format adopted.</p>

F. Q & A and announcements	Dr. Arnold announced that he anticipates having the survey results available next week. Mayor Wilson announced that the Courier will be interviewing himself and Dr. Arnold and will run a story on the 2050 Visioning effort in a few days.	
G. Adjournment	Chairperson Arnold thanked everyone for their attendance and participation. He indicated that the next steering committee meeting will probably be the last week of August. Meeting adjourned at 5:30 pm.	